

# America's Source for LABELS & STICKERS

### Look Inside for the Labels You Need:

Fastship Labels 4-Color Process Prime Labels Bumper Stickers Durable Decals Static Clings Service Labels Parking Permits Variable Data Labels Hot Foil Stamped Blind Embossed Tamper Evident Thermal Labels Mailing Labels And Many More...

# **2014** CATALOG



### Why We're America's Choice for Custom-Printed Labels and Stickers:

# Value

Competitively priced with no hidden charges.

### No charge for:

Typesetting
Reverses
Enlargements

ReductionsCurved Type

### **Fast Turnaround**

Most orders are printed and shipped within 48 hours. See each page for delivery notes.

### Service

We promise your orders are done right...right on time.

### Quality

Whether you need 250 or millions of labels, you can count on quality that sticks.



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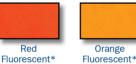
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### 

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Gloss\*\*

ow Gloss	White Litho (Offset Fini

Green

Fluorescent\*







Pink





\*\*These two materials are available with permanent or removable adhesive (specify removable when ordering).

Chartreuse

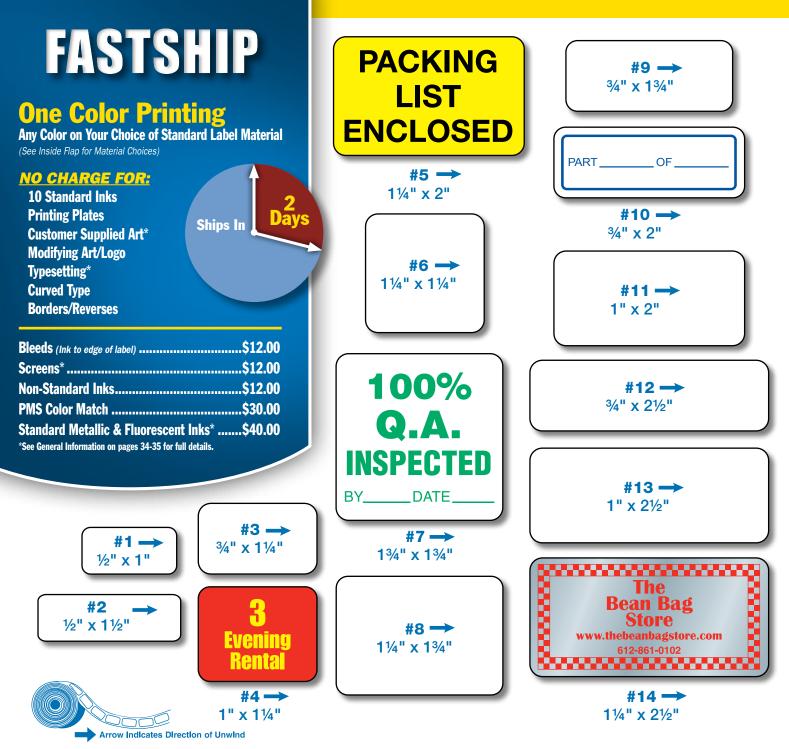
Fluorescent\*

### **Catalog Production (Turnaround) Times**\*

Order received by 4	PM CST	Μ	T	W	T	
Sips In Days	Order Received					
	Ships On					
Ships In 1995	Order Received					
	Ships On					
Ships In Days	Order Received					
<b>Stips In Days</b>	Ships On					

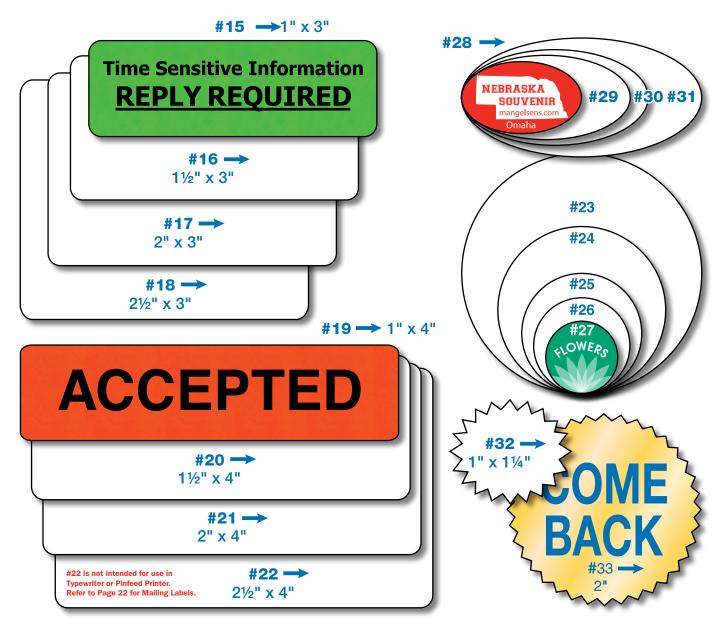
\*Begins the following business day order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order may delay shipment. Proofs will extend turnaround time.

\*Label material colors are an approximate representation. Actual printed samples are located in the catalog back pocket within the "Valuable Material Test Samples" packet. Please refer to page 34, under "Inks" for an important note on color matches on these materials.



	SPECIFICA	SPECIFICATIONS QUANTITY – One Color Suggested Retail Pricing Per 1,000						1,000(N	1) Labels	(10A)			
DIE #	SIZE	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
1	½" x <b>1</b> "	RECTANGLE	39.26	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	
2	½" x 1½"	RECTANGLE	39.26	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	А
3	3⁄4" x 11⁄4"	RECTANGLE	39.26	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	s
4	<b>1</b> " x <b>1</b> ¼"	RECTANGLE	41.04	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	к
5	1¼" x 2"	RECTANGLE	43.64	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.20	13.54	F
6	<b>1</b> ¼" x <b>1</b> ¼"	SQUARE	41.04	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	Ō
7	<b>1</b> ¾" x <b>1</b> ¾"	SQUARE	47.10	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	R
8	<b>1</b> ¼" x <b>1</b> ¾"	RECTANGLE	43.64	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.20	13.54	А
9	3⁄4" x 13⁄4"	RECTANGLE	41.04	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	] ^
10	<sup>3</sup> ⁄4" x 2"	RECTANGLE	41.04	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	Q
11	1" x 2"	RECTANGLE	43.64	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.20	13.54	U
12	<sup>3</sup> ⁄ <sub>4</sub> " x 2 <sup>1</sup> ⁄ <sub>2</sub> "	RECTANGLE	41.04	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	Т
13	1" x 2½"	RECTANGLE	43.64	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.20	13.54	Е
14	<b>1</b> ¼" x <b>2</b> ½"	RECTANGLE	47.10	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	

FASTSHIP



	SPECIFICA	TIONS		QUAN	<b>TITY –</b> Or	ne Color S	Suggeste	d Retail P	ricing Per	1,000(N	) Labels	(10A)	
DIE #	SIZE	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
15	1" x 3"	RECTANGLE	47.10	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
16	1½" x 3"	RECTANGLE	51.06	58.60	68.92	59.76	51.44	38.58	28.30	23.32	22.38	18.66	
17	2" x 3"	RECTANGLE	56.08	65.26	76.78	69.44	60.46	46.30	33.46	29.76	28.58	23.84	
18	2½" x 3"	RECTANGLE	60.36	71.94	84.62	77.14	68.18	52.72	36.00	32.16	30.88	25.72	1
19	1" x 4"	RECTANGLE	51.06	58.60	68.92	60.44	51.44	38.58	28.30	23.32	22.38	18.66	A S
20	1½" x 4"	RECTANGLE	56.08	65.26	76.78	69.44	60.46	46.30	33.46	29.76	28.58	23.84	ĸ
21	2" x 4"	RECTANGLE	60.36	71.94	84.62	77.14	68.18	52.72	36.00	32.16	30.88	28.06	]
22	2½" x 4"	RECTANGLE	66.00	80.56	94.78	90.02	78.44	63.02	47.58	45.04	43.20	36.00	F
23	2½" DIA	CIRCLE	60.36	71.94	84.62	77.14	68.18	52.72	38.02	34.28	31.84	27.08	R
24	1¾" DIA	CIRCLE	47.10	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	]
25	1¼" DIA	CIRCLE	41.04	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	Α
26	1" DIA	CIRCLE	39.26	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	Q
27	3⁄4" DIA	CIRCLE	39.26	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	Ŭ
28	¾" x 1¼"	OVAL	41.04	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	0
29	<sup>7</sup> ∕8" x 1³⁄4"	OVAL	43.64	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.20	13.54	E
30	1" x 2"	OVAL	43.64	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.20	13.54	]
31	1¼" x 2½"	OVAL	47.10	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	]
32	<b>1" x 1</b> ¼"	STARBURST	47.10	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	]
33	2" DIA	SUNBURST	60.36	71.94	84.62	77.14	68.18	52.72	36.00	32.16	30.88	25.72	]



2 Fastship Labels.

SPE	CIFICATIO	DNS	C	QUANTIT	<b>r</b> – One C	olor Sugg	ested Re	tail Pricin	g Per 1,0	00(M) La	bels (9A)	
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25N
¼" x ¾"	841	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
¼" x <b>1</b> ½"	232	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	1
3∕8" x 1¼"	667	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	1
½" x 1"	1	RECTANGLE	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	1
½" x 1½"	2	RECTANGLE	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	1
½" x 2"	702	RECTANGLE	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	1
½" x 2¼"	1253	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	1
½" x 2¾"	756	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	1
½" x 3"	146	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	1
%16" x 2%16"	44	RECTANGLE	49.20	57.88	49.52	40.92	31.90	25.12	18.02	17.28	14.42	
¾" x 1¼"	3	RECTANGLE	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	
¾" x <b>1</b> ½"	43	RECTANGLE	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	ŀ
34" x 134"	9	RECTANGLE	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	1
<sup>3</sup> ⁄4" x 2"	10	RECTANGLE	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	F
¾" x 2½"	12	RECTANGLE	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	C F
¾" x 3"	635	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
‰" x 2⅓"	732	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	4
‰" x 3¾"	742	RECTANGLE	58.56	68.96	60.44	51.44	38.58	28.28	23.26	22.34	18.68	
1" x 1¼"	4	RECTANGLE	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	ì
1" x 1½"	45	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	C
1" x 2"	11	RECTANGLE	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	
1" x 2½"	13	RECTANGLE	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	1 '
1" x 3"	15	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
1" x 4"	19	RECTANGLE	58.60	68.92	60.44	51.44	38.58	28.30	23.32	22.38	18.66	
1" x 5"	50	RECTANGLE	71.92	84.62	77.14	68.16	52.74	35.98	33.76	32.40	27.00	]
<b>1</b> ¼" x <b>1</b> ¾"	8	RECTANGLE	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	
1¼" x 2"	5	RECTANGLE	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	]
1¼" x 2½"	14	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.866	1
1¼" x 2¾"	611	RECTANGLE	65.22	76.80	69.46	60.44	46.30	33.44	29.70	28.54	23.86	]
<b>1</b> ¼" x 3½"	48	RECTANGLE	69.74	82.04	74.60	65.56	60.06	34.72	32.16	30.88	25.72	1
<b>1</b> ¼" x 5½"	1153	RECTANGLE	92.24	115.50	100.52	86.38	65.46	47.70	42.32	36.94	32.38	1
EACH ADDITI	ONAL INK C	OLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	





Turn the page for additional Rectangles.

SPEC	CIFICATIO	DNS		QUANTIT	<b>Y –</b> One C	olor Sugg	gested Re	tail Pricin	g Per 1,0	00(M) La	bels (9A)	
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
1½" x 2½"	49	RECTANGLE	65.26	76.78	69.46	60.46	46.30	33.46	29.74	28.58	23.84	
1½" x 3"	16	RECTANGLE	58.60	68.92	59.76	51.44	38.58	28.30	23.32	22.38	18.66	
1½" x 3½"	1310	RECTANGLE	69.80	82.08	74.60	65.56	50.14	34.72	32.16	30.88	25.72	А
1½" x 4"	20	RECTANGLE	65.26	76.78	69.44	60.46	46.30	33.46	29.74	28.58	23.84	s
1½" x 4¾"	583	RECTANGLE	92.24	115.50	100.52	86.38	65.46	47.70	42.32	36.94	32.38	к
1¾" x 2½"	451	RECTANGLE	65.22	76.80	69.46	60.44	46.30	33.44	29.70	28.54	23.86	F
1¾" x 4"	781	RECTANGLE	80.54	94.82	90.02	78.44	63.02	47.58	45.02	43.24	35.98	Ō
2" x 3"	17	RECTANGLE	65.26	76.78	69.44	60.46	46.30	33.46	29.74	28.58	23.84	R
2" x 3½"	172	RECTANGLE	69.66	82.28	75.54	66.42	50.16	34.92	31.06	29.68	26.86	А
2" x 4"	21	RECTANGLE	71.94	84.62	77.14	68.16	52.74	36.00	32.16	30.88	28.06	â
2" x 5"	3066	RECTANGLE	92.24	115.50	100.52	86.38	79.96	55.86	51.08	46.30	42.08	Q
2" x 6"	393	RECTANGLE	102.42	128.36	111.78	95.98	89.78	65.12	62.56	59.96	50.04	U O
2¼" x 4"	890	RECTANGLE	80.54	94.82	90.02	78.44	63.02	47.58	45.02	43.24	35.98	T
2½" x 3"	18	RECTANGLE	71.94	84.62	77.14	68.16	52.74	36.00	32.16	30.88	25.72	Е
2½" x 4"	22	RECTANGLE	80.56	94.78	90.02	78.44	63.02	47.58	45.04	43.20	36.00	
EACH ADDITIO	NAL INK C	OLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	





5

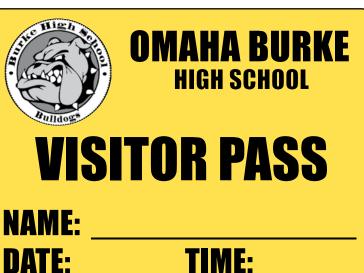
# <section-header> Bacacata Caracata Caracata Bacacata Bacacata Bacacata Bacacata

4-6 Colo

2-3 Color

10 Standard Inks Printing Plates Customer Supplied Art\* Modifying Art/Logo Typesetting\* Curved Type Borders/Reverses

Bleeds (Ink to edge of label)\$12.00Screens\*\$12.00Non-Standard Inks\$12.00PMS Color Match\$30.00Standard Metallic & Fluorescent Inks\*\$40.00\*See General Information on pages 34:35 for full details.



#51 is not intended for use in Typewriter or Pinfeed Printer.

Refer to Page 22 for Mailing Labels.

### **#52 →** 3" x 5"

#52 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.



HARMFUL IF SWALLOWED – May cause eye and skin irritation. May cause respiratory and digestive tract irritation. May cause allergic skin reaction.

IN CASE OF CONTACT – Immediately flush skin with soap and water. Remove contaminated clothing and shoes. Get medical aid if symptoms occur. Wash clothing before reuse.

> SEE MSDS FOR MO The Hall Chemical Co. 28960 Lak



#53 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels. Material/Lot Number

**#53 →** 4" x 5"

# P.C.I ACADEMY

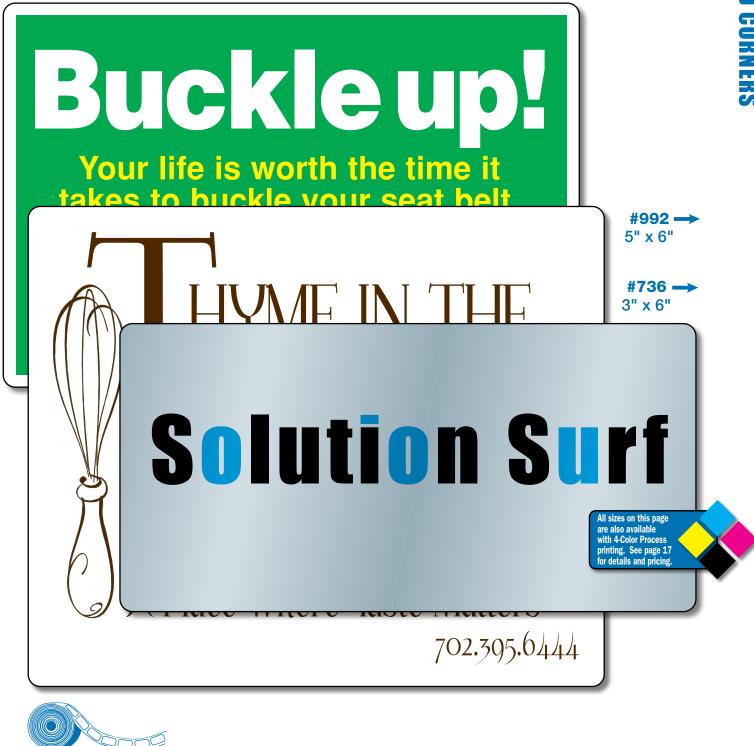
SALON | SPA | BUSINESS TRAINING

### www.PCI-Academy.com

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5

SP	ECIFICAT	IONS	(	QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)								
SIZE	DIE #	SHAPE	500 LOT	1M	2M	ЗM	5M	10M	15M	20M	25M	25M+
3" x 4"	51	RECTANGLE	81.86	96.44	82.30	75.26	64.30	51.44	50.80	50.14	41.80	
3" x 5"	52	RECTANGLE	96.20	113.16	95.18	80.38	69.46	54.02	52.74	51.44	49.38	
3" x 6"	736	RECTANGLE	113.88	142.64	124.16	106.74	99.72	72.36	69.46	66.64	55.54	ASK
4" x 5"	53	RECTANGLE	110.82	131.06	114.58	102.20	96.78	74.60	70.74	67.90	56.60	FOR A
4" x 6"	54	RECTANGLE	126.50	158.42	137.94	118.56	110.82	80.38	77.14	74.08	61.72	QUUIL
5" x 6"	992	RECTANGLE	161.46	189.98	149.40	133.16	114.80	97.62	90.82	84.18	78.44	
EACH ADDI	TIONAL INK (	COLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

**#54** → 4" x 6"



Arrow Indicates Direction of Unwind

7





<b>#234</b> 3½" x 3½"	#403 ¾" x ¾"	<b>#965</b> ½" x ½"	
exclusivelu at Soecsavers Hearcare Family Orce	#897 4½" x 4½"	For D	582 1½" x 1½"
Cal         Cal         Cal         Cas         C		are also a with 4-Co printing.	bior Process See page 18 s and pricing. #803

QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)

10M

25.72

27.00

25.12

20.58

27.00

25.72

33.46

36.00

36.00

37.80

39.70

45.58

52.38

67.02

76.92

8.00/M

5M

32.16

33.66

31.90

28.30

33.76

32.16

46.30

52.74

52.74

55.38

58.14

66.74

76.70

79.72

91.68

20.00/M 14.00/M

15M

18.50

21.28

18.02

16.08

21.28

18.50

29.74

33.76

33.76

35.48

37.22

42.78

49.08

64.18

73.76

7.00/M

20M

17.78

18.58

17.28

15.42

18.62

17.78

28.58

32.42

32.42

34.02

35.72

41.02

47.14

56.84

65.22

6.00/M

25M

14.86

15.58

14.42

12.88

15.58

14.86

23.84

27.00

27.00

28.36

29.78

34.14

39.16

50.14

57.64

5.00/M

25M+

А

S K

F

0 R

А

Q U

0

т

Е

**SPECIFICATIONS** 

DIE #

965

403

388

582

171

803

47

46

193

201

234

473

897

EACH ADDITIONAL INK COLOR CHARGE

6

7

SHAPE

SQUARE

500 LOT

53.34

55.06

49.20

45.38

55.06

53.34

65.26

71.04

71.04

74.62

78.32

90.02

103.48

110.82

127.44

50.00

**1**M

62.76

64.78

57.88

53.40

64.82

62.76

76.78

83.60

83.60

87.78

92.16

105.92

121.68

138.56

159.24

50.00/M 30.00/M

2M

52.74

55.32

49.52

46.30

55.38

52.74

69.46

77.14

77.14

80.72

85.06

97.72

112.36

116.90

134.44

3M

43.76

45.84

40.92

37.28

45.94

43.76

60.46

68.16

68.16

71.56

75.16

86.38

99.26

97.88

112.46

SIZE

½" x ½"

¾" x ¾"

1" x 1"

**1**¼" x **1**¼"

1½" x 1½"

1¾" x 1¾"

2¼" x 2¼"

2½" x 2½"

2<sup>3</sup>⁄<sub>4</sub>" x 2<sup>3</sup>⁄<sub>4</sub>"

3¼" x 3¼"

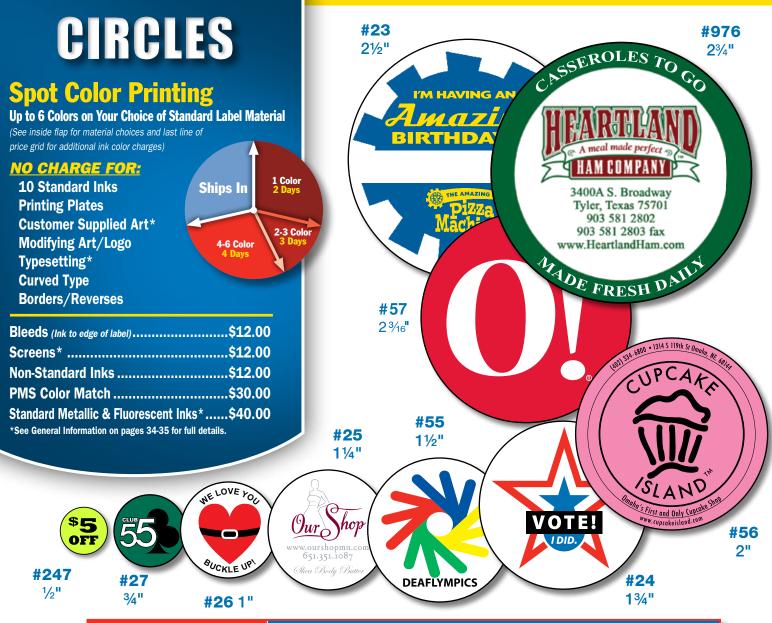
3½" x 3½"

4½" x 4½"

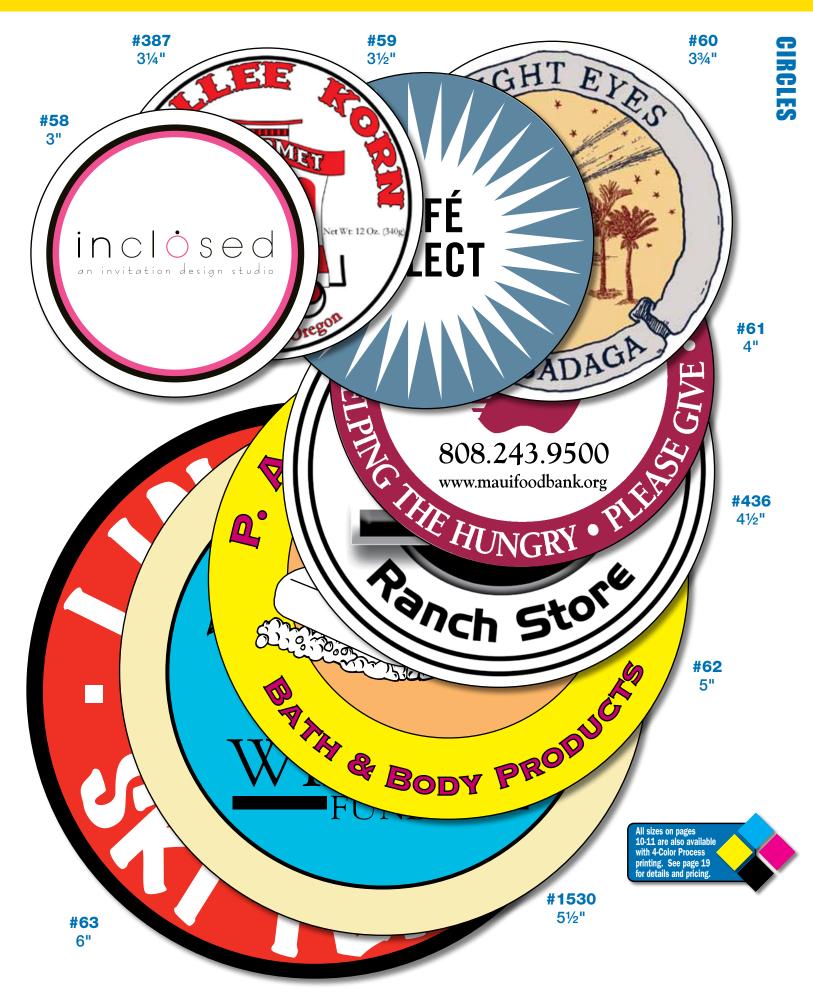
4" x 4"

3" x 3"

2" x 2"



SPEC	SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)								
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
½" DIA	247	CIRCLE	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	
3⁄4" DIA	27	CIRCLE	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	
1" DIA	26	CIRCLE	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	
1¼" DIA	25	CIRCLE	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	_
1½" DIA	55	CIRCLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	A S
1¾" DIA	24	CIRCLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	ĸ
2" DIA	56	CIRCLE	59.06	69.46	64.30	59.16	43.74	28.94	24.14	23.16	19.28	_
2¾6" DIA	57	CIRCLE	69.74	82.04	74.60	65.56	50.14	34.72	32.16	30.88	25.72	F O
2½" DIA	23	CIRCLE	71.94	84.62	77.14	68.16	52.74	38.02	34.28	31.84	27.08	R
2¾" DIA	976	CIRCLE	73.10	85.68	79.04	69.92	53.86	43.74	42.18	40.56	33.76	
3" DIA	58	CIRCLE	74.42	86.14	81.60	71.52	55.02	46.30	44.08	41.14	34.78	A
3¼" DIA	387	CIRCLE	81.98	96.44	90.02	80.38	66.28	48.86	47.10	45.14	38.58	Q
3½" DIA	59	CIRCLE	81.98	96.44	90.02	80.38	66.28	48.86	47.10	45.14	38.58	Ů
3¾" DIA	60	CIRCLE	84.98	100.30	93.90	83.60	68.16	51.44	48.86	46.82	41.16	0
4" DIA	61	CIRCLE	102.78	120.90	113.82	100.30	74.60	68.16	67.30	64.82	54.02	T E
4½" DIA	436	CIRCLE	138.88	163.34	146.96	127.30	98.44	80.66	78.80	76.70	66.86	-
5" DIA	62	CIRCLE	174.92	205.76	166.00	148.02	122.18	93.24	90.24	88.46	79.72	
5½" DIA	1530	CIRCLE	179.46	211.02	180.04	154.32	127.56	108.38	101.02	93.52	87.10	
6" DIA	63	CIRCLE	218.60	257.22	231.48	205.76	154.32	128.58	123.46	115.76	102.88	
EACH ADDITIC	ONAL INK C	OLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	





SPEC	FICATI	IONS		QUANTIT	<b>/ –</b> One C	olor Sugg	ested Re	tail Pricin	g Per 1,0	00(M) La	bels (9A)	
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
¾" x 1¼"	28	OVAL	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	
7∕8" x <b>1</b> ¾"	29	OVAL	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	1
1" x 2"	30	OVAL	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	
1" x 2 <sup>15</sup> /16"	65	OVAL	58.60	68.92	60.44	51.44	38.58	28.30	23.32	22.38	18.66	
1¼" x 2½"	31	OVAL	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	А
<b>1</b> <sup>7</sup> ⁄ <sub>16</sub> " x <b>2</b> <sup>3</sup> ⁄ <sub>16</sub> "	64	OVAL	58.60	68.92	60.44	51.44	38.58	28.30	23.32	22.38	18.66	ŝ
1½" X 2"	330	OVAL	58.60	68.92	60.44	51.44	38.58	28.30	23.32	22.38	18.66	к
1%" x 3"	807	OVAL	65.26	76.78	69.44	60.46	46.30	33.46	29.74	28.58	23.84	F
<b>1</b> ¾" x <b>2</b> ½"	930	OVAL	65.26	76.78	69.44	60.46	46.30	33.46	29.74	28.58	23.84	0
1%" x 2%"	66	OVAL	65.26	76.78	69.44	60.46	46.30	33.46	29.74	28.58	23.84	R
2" x 3"	1292	OVAL	71.92	84.62	77.14	68.16	52.74	35.98	32.16	30.88	25.72	
2" x 4"	69	OVAL	80.56	94.78	90.02	78.44	63.02	47.58	45.04	43.20	36.00	A
2 <sup>1</sup> / <sub>8</sub> " x 3 <sup>3</sup> / <sub>8</sub> "	67	OVAL	71.92	84.62	77.14	68.16	52.74	35.98	32.16	30.88	25.72	Q
2½" x 3"	68	OVAL	71.92	84.62	77.14	68.16	52.74	35.98	32.16	30.88	25.72	U
3" x 4"	1459	OVAL	91.30	115.50	99.96	81.60	71.90	52.26	47.70	43.24	39.40	0 T
3" x 5"	927	OVAL	106.62	133.38	107.92	94.02	82.30	63.62	57.98	52.48	47.48	Ē
34" X 1%"	1532	<ul> <li>MINI OVAL</li> </ul>	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	1
1⅓" X 2"	1533	STD OVAL	59.16	68.64	58.56	49.56	38.00	31.56	24.30	23.60	20.70	1
1½" X 2 <sup>13</sup> /16"	1534	MAXI OVAL	64.42	74.70	66.28	57.28	44.42	34.14	29.08	28.16	24.46	1
EACH ADDITIO	NAL INK C	OLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	



### SQUARE CORNER Butt Cut Labels on Rolls

### **Spot Color Printing**

Up to 6 Colors on Your Choice of Standard Label Material (See inside flap for material choices and last line of price grid for additional ink color charges)

1 Color

2-3 Colo

### NO CHARGE FOR:

10 Standard Inks Printing Plates Customer Supplied Art\* Modifying Art/Logo Typesetting\* Curved Type Borders/Reverses\*

Bleeds (Ink to edge of label)	N/A
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00
* No bleeds allowed. If artwork contains a border or re	everse,
a ${ m H_6}$ " minimum, unprinted border is required on all s	ides.

\*See General Information on pages 34-35 for full details.

### Custom Printed Square Corner Butt Cut Labels on Rolls

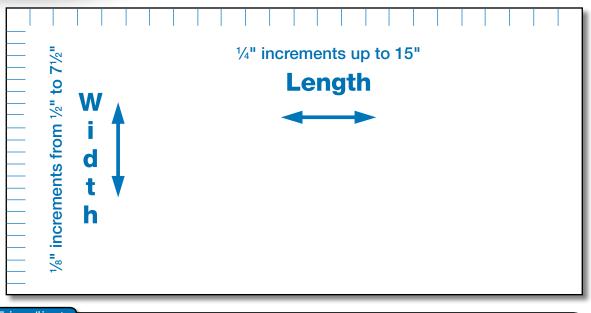
Rectangles or squares with "no space" between labels. Leave  $\frac{1}{16}$ " unprinted area on all sides. <u>Bleeds are not available</u>.



### **Available Width:** From $\frac{1}{2}$ " to 7 $\frac{1}{2}$ " in $\frac{1}{8}$ " increments\*\*

**Available Length:** From <sup>1</sup>/<sub>4</sub>" to 15" in <sup>1</sup>/<sub>4</sub>" increments

\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire. \*\*For widths narrower than  $\frac{1}{2}$ " add setup charge – inquire about cost.



All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.

Individually Sheeted Square Corner Labels ny square corner labels are available in ividual sheet form. A Bend & Peel tab on one

&

PEEL

Many square corner labels are available in individual sheet form. A Bend & Peel tab on one side or a Crack N' Peel backscore will assist in easy removal. Bleeds are only available on sheeted labels with a tab.

**Ask For a Custom Quote!** 

<u> </u>		
How to Price Square Corner Labels		
Example:	Chart	
You want to order 2,000 one color labels that measure $2\frac{4}{3}$ " (in width) x $4\frac{4}{2}$ " (in length)	<sup>1</sup> /8" = .125	
<b>1.</b> Convert inch measurements to decimals. (See Chart)	<sup>1</sup> /4" = .250	
<b>2.</b> Multiply width x length $(2.125 \times 4.50) = 9.562 \text{ sq. in.}$	<sup>3</sup> /8" = .375	
3. Find correct square inch size in left hand column.	<sup>1</sup> /2" = .500	
Then locate correct quantity column.	<sup>5</sup> ⁄8" = .625	
4. Your price per thousand is where size & quantity	<sup>3</sup> /4" = .750	
columns intersect: \$107.24/M x 2 = \$214.48	<sup>7</sup> /8" = .875	

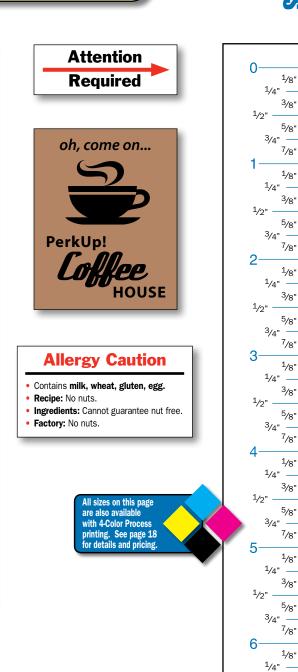
### **Bleeds Not Available**

SQUARE INCH	QUANTITY	<b>Y</b> – One Col	or Suggest	ed Retail Pr	icing Per 1,	000(M) Lat	oels (6A
RANGE	500 LOT	1M	2M	3M	5M	10M	10M-
up to 1 sq in	94.30	97.10	77.44	70.14	44.68	26.82	
1.1 - 2 sq in	94.30	97.10	77.44	70.14	44.68	26.82	
2.1 - 3 sq in	107.64	113.24	86.52	71.50	47.64	29.80	
3.1 - 4 sq in	113.24	119.18	89.38	74.48	48.84	32.78	
4.1 - 5 sq in	118.94	125.14	92.38	75.70	51.24	34.24	
5.1 - 6 sq in	124.56	131.08	95.34	77.44	53.64	35.76	
6.1 - 7 sq in	126.82	133.48	97.72	80.46	56.62	39.60	
7.1 - 8 sq in	129.08	135.84	101.30	83.44	59.60	42.90	
8.1 - 9 sq in	131.34	138.24	104.28	86.42	65.54	47.64	
9.1 - 10 sq in	133.60	140.62	107.24	89.38	68.54	50.04	
10.1 - 11 sq in	135.84	143.02	110.22	92.38	71.50	52.44	Α
11.1 - 12 sq in	138.12	145.40	113.24	95.34	74.48	54.84	S
12.1 - 13 sq in	141.58	148.98	116.22	98.32	77.44	57.20	к
13.1 - 14 sq in	143.86	151.36	119.18	99.82	78.62	58.06	F
14.1 - 15 sq in	147.22	154.94	122.18	101.30	79.84	59.60	0
15.1 - 16 sq in	152.92	160.88	125.14	104.28	82.24	61.98	R
16.1 - 17 sq in	158.50	166.84	127.52	107.24	84.60	64.36	А
17.1 - 18 sq in	161.38	169.84	129.92	110.22	87.00	68.54	
18.1 - 20 sq in	167.58	176.38	137.04	114.40	90.58	71.50	Q
20.1 - 22 sq in	174.36	183.54	148.98	119.18	95.34	76.28	U O
22.1 - 24 sq in	181.14	190.68	154.94	125.14	101.30	81.02	Ť
24.1 - 26 sq in	187.92	197.82	162.08	131.08	108.44	87.00	E
26.1 - 28 sq in	194.76	204.98	169.24	137.04	113.24	90.58	
28.1 - 30 sq in	203.80	214.54	178.78	147.78	120.38	100.10	
30.1 - 32 sq in	212.86	224.04	187.12	154.94	128.70	107.26	
32.1 - 34 sq in	221.90	233.60	195.44	164.48	135.88	113.24	
34.1 - 36 sq in	232.16	244.32	203.80	174.00	144.20	120.38	
36.1 - 38 sq in	240.06	252.66	210.94	181.14	152.54	126.34	
38.1 - 40 sq in	249.08	262.20	219.28	190.68	160.12	131.08	
40.1 - 42 sq in	255.86	269.34	226.42	195.44	162.08	133.48	
EACH ADDITIONAL INK COLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	
	C	over 42 SQ	UARE INCH	es – Ask f	OR A QUOTI	Ξ	

### **Square Corner Label Sizes Available\***

Available Width: From 1/2" to 7 1/2" in 1/8" increments\*\* Available Length: From 1/4" to 15" in 1/4" increments

\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire. \*\*For widths narrower than  $\frac{1}{2}$  add setup charge – inquire about cost.



**Turn the page** for 4-Color **Process Labels.** 15

S
G
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33
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1/8"

3/8"

5/8"

7/8"

1/8"

3/8"

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<sup>1</sup>/8"

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<sup>5</sup>/8"

7/8'

1/8'

<sup>3</sup>/8"

5/8'

7/8'

1/8"

# 4-COLOR PROCESS

### **4-Color Process Printing**

Finished in Rolls on Your Choice of 7 Materials

Gloss Freezer White Gloss White Litho (coated) White Film (indoor/outdoor use\*\*) Clear Film (indoor use) Repositionable Semi-Gloss III\* Recycled Semi-Gloss<sup>†</sup>

### **NO CHARGE FOR:**

White Ink Back-Up Behind Art Required for clear film. Printing Plates

Bleeds (Ink to edge of label) Protective Coating (UV or lamination)

Electronic PDF Proof Allow 2 business days to produce proof Note: Turnaround time begins once proof approval is received. An electronic PDF proof is provided automatically, if a proof is not required, it must be indicated on the order form or purchase order. See "Proofs Available" on page 35 for full details.

\*Low tack indoor repositionable material. Pretesting is always recommended, so please ask for samples. \*\*Rated 6 months outdoor.

> Rectangles Pricing Page 17

Squares Pricing Page 18 Square Cornered Pricing Page 18

Days

Ships In

Circles Pricing Page 19

Sugar Shack

Ovals Pricing Page 19

VIENON

### <sup>†</sup>Recycled Semi-Gloss

frican

Contains 30% Post Consumer Waste content. This supercalendered product comes with a brown liner and has a slight blue-grey tint to it.

### **4-Color Process Electronic File Preparation**

### Original files accepted in these applications:

**Mac Applications:** 

- QuarkXPress™
- Freehand<sup>™</sup>
- Adobe<sup>®</sup> Applications Accepted:
  - Photoshop® Illustrator®
  - Pagemaker<sup>®</sup> InDesign<sup>®</sup>

### **PC** Applications:

- CoreIDRAW<sup>™</sup> (preferred PC application)
- Adobe<sup>®</sup> Applications Accepted:
  - Photoshop<sup>®</sup> Pagemaker<sup>®</sup>

### We carry a large library of Adobe and Corel fonts.

### Spot Colors:

Should your job require spot color(s) due to heavy solid ink coverage, additional spot color cost(s) will apply – you will be notified prior to production.

### For best results we prefer:

Mac/PC – The artwork provided should be in the original application program it was created and not converted to simpler files (i.e. pdf, jpeg, gif, Quark or Pagemaker .eps files). All supporting graphic files and fonts used are required. **Refer to the 4-Color Process Electronic File Form** for more info.

### Prepress/Art Setup Information: (Very Important)

- Electronic art requirements:
- All artwork should be converted to CMYK not RGB
   Include a ¼s" bleed where ink extends beyond die line
   Printing tolerance of +/- ¼4"
- Artwork should be to size. No additional design or illustration will be done to the artwork.
- Screen will normally run 150 lines per inch (lpi).
   For guaranteed best results, minimum screen dot of 2% required. Newer technology allows us to print most graduated screens to 0%. Contact the art department for more information.
- A color printout (preferred) or B/W separation of expected image is required. B/W composites are not acceptable.

Complete the 4-Color Process Electronic File Form which has a full list of specifications and important information.

Completed forms help prevent delays and additional costs which may occur if form guidelines are not followed.

### **4-Color Process Rectangles Round Corners**

### ■ FREE Plates ■ FREE PDF Proof ■ FREE Protective Coating ■ FREE White Back-Up

white								-			
Die outlines (shapes) for all	SPE	CIFICAT	IONS	QUA	NTITY – S	Suggested	l Retail P	ricing Per	• <b>1</b> ,000(M	) Labels	(7A)
sizes are shown on these pages.	SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
Rectangle Die Outlines2-7 Square Die Outlines8-9	<sup>1</sup> ⁄4" x <sup>3</sup> ⁄4"	841	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
Circle Die Outlines10-11	<sup>1</sup> ⁄4" x 1 <sup>1</sup> ⁄2"	232	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
Oval Die Outlines12-13	%" x 1¼"	667	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
Square Corner14-15	½" x 1"	1	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	½" x 1½"	2	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
TROEGENATOR	½" x 2"	702	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
DOUBLEBOCK	½" x 2¼"	1253	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	<sup>1</sup> ⁄ <sub>2</sub> " x 2 <sup>3</sup> ⁄ <sub>4</sub> "	756	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	½" x 3"	146	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	%16" x 2%16"	44	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
TROFC	<sup>3</sup> ⁄4" x 1 <sup>1</sup> ⁄4"	3	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	<sup>3</sup> ⁄4" x 1½" <sup>3</sup> ⁄4" x 1¾"	43 9	RECTANGLE	250.00 250.00	270.00 270.00	360.00 360.00	210.00 210.00	160.00 160.00	120.00 120.00	70.00 70.00	
	<sup>3</sup> /4" x 2"	9 10	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
_	<sup>74</sup> x 2 <sup>3</sup> ⁄4" x 2 <sup>1</sup> ⁄2"	10	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	<sup>74</sup> x 2 <sup>72</sup> <sup>3</sup> / <sub>4</sub> " x 3"	635	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	%" x 2½"	732	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	<sup>7</sup> 8 x 2 <sup>7</sup> 8	742	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
· · · · · · · · · · · · · · · · · · ·	<sup>78</sup> x 3 <sup>78</sup> 1" x 1 <sup>1</sup> /4"	4	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
italian cuisine	1" x 1½"	45	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
& lounge	1" x 2"	11	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
530-342-7000	1" x 2½"	13	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	Α
330-342-7000	1" x 3"	15	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	S K
	1" x 4"	19	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	n
	1" x 5"	50	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	F
	<b>1</b> ¼" x <b>1</b> ¾"	8	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	O R
	1¼" x 2"	5	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	n
Superflite www.superflite.com	1¼" x 2½"	14	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	Α
www.superinte.com	<b>1</b> ¼" x <b>2</b> ¾"	611	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	Q
	1¼" x 3½"	48	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	U
	1¼" x 5½"	1153	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	0
Jula Coole	1½" x 2½"	49	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	T E
	1½" x 3"	16	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	-
	1½" x 3½"	1310	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
	1½" x 4"	20	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
	1½" x 4¾"	583	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
Nona Con	1¾" x 2½"	451	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
Innull	1¾" x 4"	781	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
and Paol	2" x 3"	17	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
Grown and Packed by	2" x 3½"	172	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
	2" x 4"	21	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
	2" x 5"	3066	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
SP	2" x 6"	393	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
UDRO DR St	2¼" x 4"	890	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
ORCE Y EL DRAGON, SPR DV	2½" x 3"	18	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
	2½" x 4"	22	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
Yellow Pear Tomatoes	3" x 4"	51	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
Greenhouse Grown	3" x 5"	52	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
1 Dry Pint/10 oz. (280 grams)	3" x 6"	736	RECTANGLE	430.00	490.00	595.00	350.00	330.00	225.00	160.00	
Km. 83.5 Carretera, Product of Mexico	4" x 5"	53	RECTANGLE	430.00	490.00	595.00	350.00	330.00	225.00	160.00	
Tecate-Ensenada Valle de Guadalupe	4" x 6"	54	RECTANGLE	460.00	510.00	640.00	410.00	340.00	245.00	190.00	
Mpio. de Ensenada, Baja California 6 84981 10088 3	5" x 6"	992		480.00	530.00	680.00	460.00	360.00	260.00	210.00	
· · · · · · · · · · · · · · · · · · ·	EACH ADDITIO	NAL INK (	COLOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	
	-										

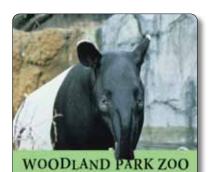
Spot color costs can apply when heavy ink coverage is needed such as a dominant background color.

### **4-Color Process Squares with Round Corners**

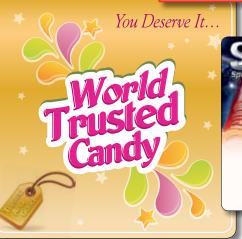
### ■ FREE Plates ■ FREE PDF Proof ■ FREE Protective Coating ■ FREE White Back-Up

Die outlines (shapes) for all sizes are shown on these pages: Rectangle Die Outlines......2-7 Square Die Outlines......10-11 Oval Die Outlines......10-11 Oval Die Outlines......12-13 Square Corner ......14-15

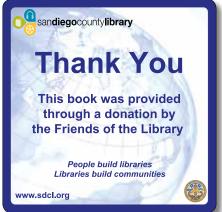
M



SPE	CIFICATI	DNS	QU/	ANTITY –	Suggeste	ed Retail I	Pricing Pe	r 1,000(N	/I) Labels (	(7A)
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	1
½" x ½"	965	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
3⁄4" x 3⁄4"	403	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	1
1" x 1"	388	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	1
1¼" x 1¼"	6	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	1
1½" x 1½"	582	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	1
1¾" x 1¾"	7	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
2" x 2"	171	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	'
2¼" x 2¼"	803	SQUARE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	1
2½" x 2½"	47	SQUARE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	]
2¾" x 2¾"	46	SQUARE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	]
3" x 3"	193	SQUARE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
3¼" x 3¼"	201	SQUARE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3½" x 3½"	234	SQUARE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
4" x 4"	473	SQUARE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
4½" x 4½"	897	SQUARE	430.00	490.00	595.00	350.00	330.00	225.00	160.00	
EACH ADDITIC	DNAL INK CO	LOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	







### **4-Color Process Square Corner Butt Cut Labels on Rolls**

SQUARE INCH	QL	ANTITY -	Suggeste	d Retail Pi	ricing Per :	1,000(M) I	_abels (7	<b>A</b> )
RANGE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
up to 5.0 sq in	315.00	372.00	456.00	242.00	192.00	146.00	87.00	
5.1 - 7.5 sq in	369.00	436.00	482.00	296.00	241.00	174.00	101.00	
7.6 - 10.5 sq in	397.00	464.00	489.00	332.00	279.00	199.00	113.00	
10.6 - 16.5 sq in	475.00	546.00	563.00	364.00	308.00	219.00	129.00	
16.6 - 20.5 sq in	492.00	576.00	586.00	375.00	332.00	235.00	158.00	ASK
20.6 - 24.0 sq in	594.00	692.00	742.00	450.00	368.00	264.00	181.00	FOR A QUOTE
24.1 - 28.0 sq in	670.00	755.00	806.00	519.00	392.00	276.00	188.00	QUUIL
28.1 - 32.0 sq in	718.00	798.00	940.00	555.00	428.00	299.00	197.00	
32.1 - 36.0 sq in	767.00	839.00	987.00	586.00	454.00	317.00	216.00	
EACH ADDITIONAL INK COLOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

Contact factory for custom sizes, larger square corner labels or labels on sheets.



From ½" to 7 ½" in ⅓" increments\*\* *Available Length:* From ¼" to 15" in ¼" increments No Bleeds Available

### See Page 14 For Details

\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire. \*\*For widths narrower than ½" add setup charge – inquire about cost.

### **4-Color Process Circles & Ovals**

### ■ FREE Plates ■ FREE PDF Proof ■ FREE Protective Coating ■ FREE White Back-Up

arakes on Coralisies	DIE OUTLINES	Die outlines (shapes) for all sizes are shown on these pages: Rectangle Die Outlines2-7 Square Die Outlines10-11 Oval Die Outlines10-11 Oval Die Outlines12-13 Square Corner14-15
alities		Square Corner14-15

LENORE SAVINGS

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SPECIFICATIONS

DIE #

SHAPE

SIZE

22

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Old Fashion Pecan Pi

250 LOT 500 LOT

**1**M

SPEC	IFICATI	ONS	QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7						7A)	
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10
3⁄4" DIA	27	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" DIA	26	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" DIA	25	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" DIA	55	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¾" DIA	24	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	AS
2" DIA	56	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	ĸ
23/16" DIA	57	CIRCLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2½" DIA	23	CIRCLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	F
2¾" DIA	976	CIRCLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	C F
3" DIA	58	CIRCLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
3¼" DIA	387	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	A
3½" DIA	59	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	c
3¾" DIA	60	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	ŭ
4" DIA	61	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	C
4½" DIA	436	CIRCLE	430.00	490.00	595.00	350.00	330.00	225.00	160.00	1 E
5" DIA	62	CIRCLE	460.00	510.00	640.00	410.00	340.00	245.00	190.00	G
5½" DIA	1530	CIRCLE	480.00	530.00	680.00	460.00	360.00	260.00	210.00	
6" DIA	63	CIRCLE	530.00	590.00	740.00	490.00	390.00	290.00	230.00	
EACH ADDITION	AL INK CO	LOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	



2M



ЗM

5M



acific Northwest Ballet

ENTER TO WIN

utcrao

www.rocaholidaw

or

¾" x 1¼"	28	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00
‰" x <b>1</b> ¾"	29	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00
1" x 2"	30	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00
<b>1" x 2</b> <sup>15</sup> / <sub>16</sub> "	65	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00
<b>1</b> ¼" x 2½"	31	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.0
<b>1</b> <sup>7</sup> ⁄ <sub>16</sub> " x 2 <sup>3</sup> ⁄ <sub>16</sub> "	64	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.0
1½" x 2"	330	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.0
1%" x 3"	807	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.0
1¾" x 2½"	930	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.0
1%" x 2%"	66	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.0
2" x 3"	1292	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.0
2" x 4"	69	OVAL	290.00	350.00	440.00	280.00	250.00	180.00	110.0
2⅓" x 3℁"	67	OVAL	290.00	350.00	440.00	280.00	250.00	180.00	110.0
2½" x 3"	68	OVAL	290.00	350.00	440.00	280.00	250.00	180.00	110.0
3" x 4"	1459	OVAL	310.00	370.00	470.00	300.00	270.00	200.00	120.0
3" x 5"	927	OVAL	310.00	370.00	470.00	300.00	270.00	200.00	120.0
¾" x 1¾"	1532	<ul> <li>MINI OVAL</li> </ul>	250.00	270.00	360.00	210.00	160.00	120.00	70.0
1⅓" x 2"	1533	<ul> <li>STD OVAL</li> </ul>	250.00	270.00	360.00	210.00	160.00	120.00	70.0
<b>1</b> ½ X <b>2</b> <sup>1</sup> ¾	1534	🛑 MAXI OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.0
CH ADDITION	AL INK CO	DLOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/N

# STANDARD Mailing Labels

### **One or Two Color Designs**

Imprint Color Available with 1 Standard Ink Color (see inside flap for choices) Perforated On Rolls (Premium Matte Litho)

Perforated and Pinfed-Fanfolded (Premium Matte Litho)

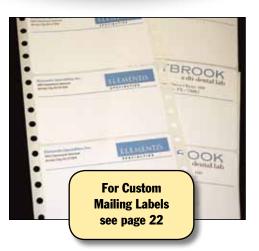
Days

Ships In

### NO CHARGE FOR:

Printing Plates Customer Supplied Art\* Modifying Art/Logo Typesetting\* Curved Type

Borders/Reverses	N/A
Bleeds (Ink to edge of label)	N/A
Screens*\$1	2.00
Note: Personalized price includes up to four lines of copy with logo, printed in black in only.	
*See General Information on pages 34-35 for full details.	







### Standard Mailing & Computer Pinfed Labels

One, Two and Three Color Printing with Black Imprint for Typewriters, Computer Pinfed and Laser/Inkjet Printers. Designs/Colors available only as shown.

### Rolls (R)

**4"x 2<sup>15</sup>/<sub>16</sub>"** For Typewriters Premium Matte Litho 500 Labels/Roll Perforated

### **Pinfed-Fanfolded (P)**

**4"x 2<sup>15</sup>/16"** For Computers Premium Matte Litho 2,500 Labels/Box-Fanfolded Perforated and Pinfed





ROLLS/F	ANFOLDED	QUANTITY – Suggested Retail Pricing Per 1,000(M						bels (6A)
SIZE	STYLE	500 LOT	1M	2M	3M	5M	10M	10M+
4" x 2 <sup>15</sup> ⁄16"	NO IMPRINT	45.14	51.62	47.12	42.64	36.96	29.18	
4" x 2 <sup>15</sup> ⁄16"	PERSONALIZED	50.16	60.72	55.44	50.16	43.56	34.32	ASK
JUMBO	NO IMPRINT	53.70	58.64	56.76	52.04	43.90	37.74	FOR A OUOTE
JUMBO	PERSONALIZED	63.18	74.12	66.78	61.20	51.64	44.38	





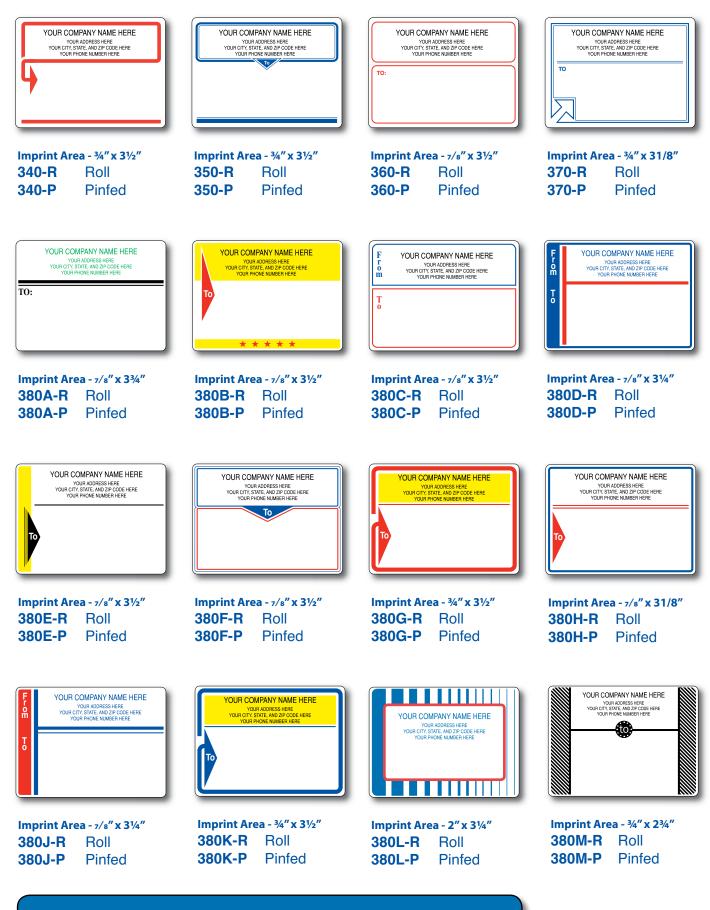
 JUMBO - 5" x 3<sup>15</sup>/16"

 Imprint Area - 1" x 4<sup>1</sup>/4"

 420-R
 Roll

 420-P
 Pinfed

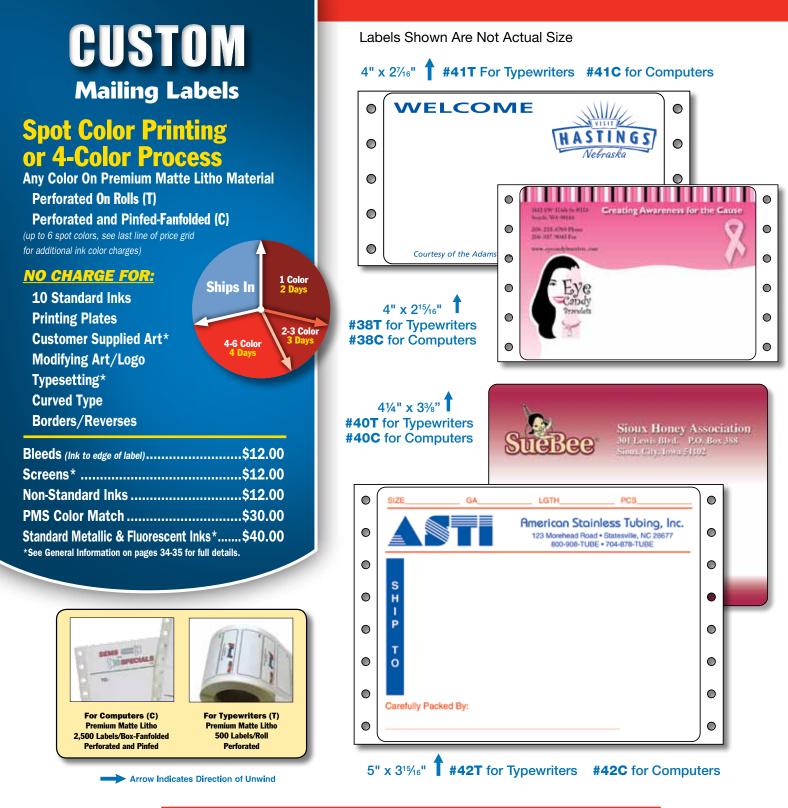
Designs 340, 350, 360 & 370 are also available with a red or blue border. Please indicate your choice of border color on order form.



Choose any Standard Ink Color as your Imprint Color! (see inside flap for ink color choices)

Turn the page for Custom Mailing Labels & Laser/Inkjet Sheets.

21



SPE	CIFICATIO	NS	QUANTITY - One Color Suggested Retail Pricing Per 1,000(M) Lab					bels (6A)	
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+
4" x 21⁄16"	41 T or C	MAILING	90.90	106.98	78.00	65.04	53.10	41.32	
4" x 2 <sup>15</sup> ⁄16"	38 T or C	MAILING	101.06	118.94	86.66	73.20	58.70	44.72	
4¼" x 3%"	40 T or C	MAILING	130.64	153.74	116.38	98.60	81.08	60.48	ASK
5" x 2 <sup>15</sup> ⁄16"	39 T or C*	MAILING	122.22	143.84	104.70	88.44	70.90	54.12	FOR A
5" x 3¹5⁄16"	42 T or C	MAILING	151.66	178.38	129.60	108.00	96.56	69.90	QUOTE
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00 50.00/M 30.00/M 20.00/M 14.00/M 8.00/M					
4-COL	4-COLOR PROCESS Contact factory for a custom quote!								
4001					lastory io		44500		

\*Label size not shown

Turn the page forStandard Mailing22& Computer Labels.

# LASER / INKJET Sheets

### One or Two Color Printing or 4-Color Process

Any Color on Your Choice of 4 Materials Laser Litho - 50 lb. Liner - Permanent Laser Litho - Removable (15% upcharge) Laser Semi-Gloss<sup>†</sup> (10% upcharge) <sup>†</sup>not compatible with inkjet printers Laser Freezer (15% upcharge) Red or Green Laser Fluorescent (custom quote) Laser Opaque (custom quote)

### NO CHARGE FOR:

10 Standard Inks Printing Plates Customer Supplied Art\* Modifying Art/Logo Typesetting\* Curved Type Borders/Reverses

Bleeds (Available only on certain sizes – please inquire)	.\$12.00
Screens*	.\$12.00
Non-Standard Inks	.\$12.00
PMS Color Match**	\$30.00
Standard Fluorescent Inks *	.\$40.00

Ships In

Days

L19. 14-UP

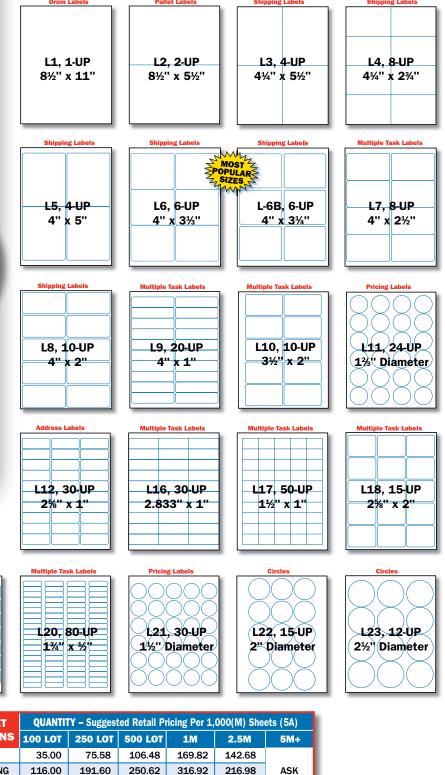
4" x 1<sup>1</sup>/<sub>3</sub>"

\*See General Information on pages 34-35 for full details. \*\*PMS color matches for laser litho are from the "U" or uncoated section of the Pantone Matching System.

### Blank or Custom Printed

Produced on an 8  $\frac{1}{2}$ " x 11" sheet with a guaranteed "no-ooze" adhesive to protect your laser or inkjet printerwhile maintaining excellent imaging and toner adhesion. Prior to use, store in a temperature and humidity controlled environment, 65° F to 75° F.

### FREE sample sheets available – just ask!



LASER SHEET	QUANTITY - Suggested Retail Pricing Per 1,000(M) Shee								
SPECIFICATIONS	100 LOT	250 LOT	500 LOT	1M	2.5M	5M+			
BLANKS	35.00	75.58	106.48	169.82	142.68				
1 COLOR PRINTING	116.00	191.60	250.62	316.92	216.98	ASK			
2 COLOR PRINTING	168.00	266.66	303.16	382.92	293.82	FOR A OUOTE			
4-COLOR PROCESS Contact factory for a custom quote!									

250 sheets weigh approximately 7 pounds - use this weight to calculate shipping costs.

### (example: L6) 2. Quantity of sheets (in even 250s only)

When ordering, please include: 1. Laser sheet number

**3.** Ink color(s), if any

For 3 or more colors – contact factory for a custom quote. Don't see what you need? Hundreds of other sizes available...please inquire.

### **Spot Color Printing 4-Color Process** 0r

Any Color on Removable White Film – Outdoor Use (up to 6 spot colors, see last line of price grid for additional ink color charges)

### <u>NO CHARGE FOR:</u>

10 Standard Inks Printing Plates Customer Supplied Art* Modifying Art/Logo	Ships In .	Days
Typesetting*		
Curved Type		
Borders/Reverses		
Clear Protective Coating		
Bleeds (Ink to edge of label)	\$1	2.00
· ·		

Screens\* ......\$12.00 Non-Standard Inks .....\$12.00 PMS Color Match .....\$30.00 \*See General Information on pages 34-35 for full details.

**Use These Popular Sizes to Convey ANY MESSAGE...ANY PLACE!** 





**BP94** 3<sup>3</sup>/<sub>4</sub>" x 14<sup>3</sup>/<sub>4</sub>"

Support our Troops by supporting the USO

CFC # 15348

### BP92 3" x 111/2"

**Bumper Stickers Shown** Are Not Actual Size

All sizes include an additional 1/4" bend and peel tab. Size dimensions reflect actual label size.



Turn the page for Laser/Inkjet Sheets

& Custom Mailing Labels.

BUMPER ST	UMPER STICKER SPECIFICATIONS QUANTITY – Suggested Retail Pricing Per 1,000(M) Lab							O(M) Label	s (6A)
SIZE	DIE #	# OF COLORS	250 LOT	500 LOT	1M	2M	3M	5M	5M+
2½" X 9¼"	BP91	1-Color	188.00	214.00	298.00	188.00	170.00	150.00	
<b>2</b> 72 <b>X 9</b> 74	BP91-P	4-Color Process	672.00	708.00	788.00	460.00	340.00	252.00	
2¾" X 5"	BP95	1-Color	170.00	214.00	272.00	206.00	180.00	178.00	Α
274 8 5	BP95-P	4-Color Process	652.00	692.00	768.00	440.00	320.00	220.00	S K
3" X 11½"	BP92	1-Color	188.00	242.00	310.00	245.00	196.00	176.00	n
3 X 1172	BP92-P	4-Color Process	630.00	708.00	810.00	482.00	338.00	280.00	F
3¾" X 7½"	BP90	1-Color	188.00	214.00	298.00	188.00	170.00	150.00	0
<b>3</b> 74 <b>A 1</b> 72	BP90-P	4-Color Process	622.00	708.00	788.00	460.00	340.00	252.00	R
3¾" X 11½"	BP96	1-Color	208.00	266.00	370.00	260.00	228.00	208.00	А
3%4 X 1172	BP96-P	4-Color Process	768.00	814.00	906.00	628.00	534.00	378.00	-
3¾" X 14¾"	BP94	1-Color	219.00	291.00	409.00	290.00	263.00	240.00	Q U
3%4 X 14%4	BP94-P	4-Color Process	764.00	814.00	915.00	618.00	548.00	382.00	ŏ
4" X 6"	BP97	1-Color	188.00	241.00	298.00	218.00	186.00	170.00	Т
OVAL	BP97-P	4-Color Process	470.00	512.00	640.00	392.00	272.00	252.00	Е
EACH ADDIT	IONAL INK	COLOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

Note: See "Inks" on page 34 for lightfast information.

# & Ultra Removables

### Spot Color Printing or 4-Color Process

### Any Color on Your Choice of 4 Materials (up to 6 spot colors, see last line of price grid for additional ink color charges)

Semi-Clear Static Cling (Adhesive Free) White Static Cling (Adhesive Free) Clear or White Ultra Removable Film

### <u>NO CHARGE FOR:</u>

10 Standard Inks		
Printing Plates		2
Customer Supplied Art*	Ships In	Davs
Modifying Art/Logo		
Typesetting*		
Curved Type		
Borders/Reverses		
White Ink Back-Up (behind type or writeable block)	e, graphics, solid whit	e
UV Coating (if requested)		
Bleeds (Ink to edge of label)		N/A

BIEEdS (Ink to edge of label)	
Screens*	\$12.00
Non-Standard Inks	
PMS Color Match	

Note: Static cling is not solvent, moisture or cleaning agent resistant and is not recommended for outdoor use. Two month use rating – inquire for availability of longer term use materials. \*See General Information on pages 34-35 for full details.





Minimum	Sheet Size	QUA	NTITY – Su	ggested Re	tail Pricing	Per 1,000	(M) Labels (	(6A)
Available	<b>≥ 1½"x 2"</b>	250 LOT	500 LOT	1M	2M	3M	5M	5M+
Up to 5.0	1-Color	179.20	230.40	282.40	209.20	145.40	87.00	
square inches	4-Color Process	427.54	503.00	591.00	314.00	264.00	182.00	
5.1 to 7.5	1-Color	187.80	246.00	310.00	212.00	148.80	104.00	
square inches	4-Color Process	464.00	547.00	644.00	353.00	286.00	210.00	
7.6 to 10.5	1-Color	199.60	253.80	328.00	222.00	174.00	115.00	А
square inches	4-Color Process	504.90	594.00	699.00	408.00	324.00	229.00	ŝ
10.6 to 16.5	1-Color	230.40	279.00	336.00	224.00	188.00	134.00	к
square inches	4-Color Process	546.54	643.00	757.00	463.00	348.00	252.00	F
16.6 to 20.5	1-Color	258.00	294.00	346.00	233.00	192.00	148.00	0
square inches	4-Color Process	633.24	745.00	876.00	504.00	390.00	270.00	R
20.6 to 24.0	1-Color	268.20	305.40	368.00	253.80	212.00	168.00	Α
square inches	4-Color Process	702.94	827.00	972.00	547.00	408.00	288.00	Q
24.1 to 28.0	1-Color	288.00	336.00	396.00	278.00	236.50	187.00	Ŭ
square inches	4-Color Process	763.30	898.00	1,056.00	600.00	456.00	318.00	O T
28.1 to 32.0	1-Color	302.00	344.00	418.00	294.00	250.00	206.00	Ē
square inches	4-Color Process	806.64	949.00	1,116.00	648.00	494.00	346.00	
32.1 to 36.0	1-Color	315.40	372.00	444.00	316.00	263.00	238.00	
square inches	4-Color Process	850.00	1,000.00	1,176.00	696.00	538.00	372.00	
EACH ADDITIONAL I	NK COLOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

**Note:** For orders on clear material refer to the Clear Material Window Application diagrams on page 36 for correct application.



26 Clings & Bumper Stickers.



WP61 4" DIA.

DRKS

IRC 70 Grand Street, Aurora, IL 60504 **WP193** 

51

3" x 3"



AURORA

CUSTOM

 $\mathbb{W}$ 

SPE	CIFICATIO	ONS	QUANTI	<b>TY –</b> One	Color Sug	gested Re	etail Pricin	g Per 1,00	00(M) Lab	els (7A)
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
¾" x 2"	WP10*	RECTANGLE	132.00	176.00	246.00	146.00	112.00	72.00	52.00	
¾" x 2½"	WP12*	RECTANGLE	142.00	186.00	254.00	156.00	120.00	82.00	70.00	
1" x 2"	WP11	RECTANGLE	142.00	186.00	254.00	156.00	120.00	82.00	70.00	
<b>1" x 2½</b> "	WP13	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
1" x 3"	WP15	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
<b>1</b> ½" x <b>2</b> ½"	WP49	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
1½" x 3"	WP16*	RECTANGLE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
1½" x 4"	WP20*	RECTANGLE	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
2" x 3"	WP17	RECTANGLE	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
2" x 3½"	WP172*	RECTANGLE	164.00	204.00	280.00	194.00	168.00	144.00	104.00	
2" x 4"	WP21	RECTANGLE	168.00	218.00	290.00	200.00	170.00	152.00	124.00	
3" x 4"	WP51	RECTANGLE	180.00	220.00	294.00	204.00	174.00	160.00	128.00	
3" x 5"	WP52	RECTANGLE	200.00	250.00	310.00	208.00	180.00	170.00	140.00	ASK
1" x 1"	WP388	SQUARE	132.00	176.00	246.00	146.00	112.00	72.00	52.00	FOR A
2" x 2"	WP171	SQUARE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	QUOTE
<b>2</b> ½" x 2½"	WP47*	SQUARE	164.00	204.00	280.00	194.00	168.00	144.00	104.00	
3" x 3"	WP193	SQUARE	168.00	218.00	290.00	200.00	170.00	152.00	124.00	
4" x 4"	WP473*	SQUARE	200.00	250.00	310.00	208.00	180.00	170.00	140.00	
1½" DIA	WP55	CIRCLE	142.00	186.00	254.00	156.00	120.00	82.00	70.00	
2" DIA	WP56	CIRCLE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
2 ¼" DIA	WP236*	CIRCLE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
2 ½" DIA	WP23*	CIRCLE	164.00	204.00	280.00	194.00	168.00	144.00	104.00	
3" DIA	WP58	CIRCLE	168.00	218.00	290.00	200.00	170.00	152.00	124.00	
4" DIA	WP61	CIRCLE	200.00	250.00	310.00	208.00	180.00	170.00	140.00	
<b>1</b> %" x <b>2</b> %"	WP66	OVAL	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
2" x 3"	WP1292*	OVAL	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
EACH ADDITIC	ONAL INK CO	DLOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	



**WP58** 3" DIA. DURABLE WEATHERPROOF LABELS

Brite Silver Polyester\* Brushed Silver Polyester

White Polyester

**Clear Polyester** 

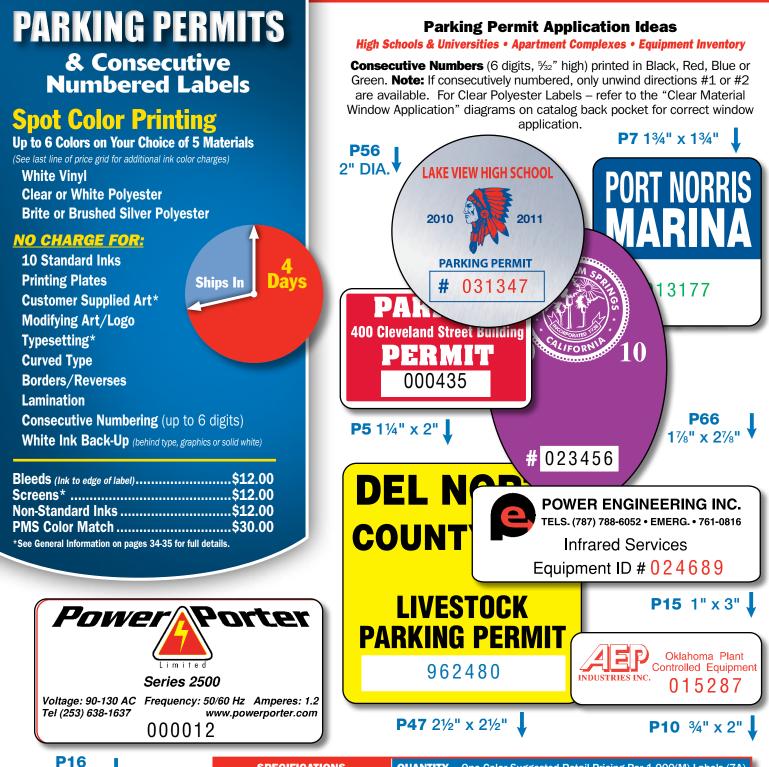
White Vinyl Yellow Vinyl

\*Material colors are approximate representations.

Note: For orders on clear material refer to the Clear Material Window Application diagrams on page 36 for correct application.

\*Dies Not Shown





1½" x 3"



Arrow Indicates Direction of Unwind

SPE	CIFICATI	ONS	QUANTI	<b>TY –</b> One	Color Sug	gested Re	etail Pricin	g Per 1,00	DO(M) Lab	els (7A)
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
¾" x <b>2</b> "	P10	RECTANGLE	145.86	196.36	274.90	162.70	123.42	78.54	67.32	
1" x 3"	P15	RECTANGLE	168.30	213.18	297.34	196.36	173.92	123.42	89.76	
1¼" x 2"	P5	RECTANGLE	145.86	196.36	274.90	162.70	123.42	78.54	67.32	
1½" x 3"	P16	RECTANGLE	173.92	224.40	302.94	201.96	179.52	129.04	95.38	ASK
1¾" x 1¾"	P7	SQUARE	157.08	213.18	297.34	201.96	179.52	129.04	95.38	FOR A
2½" x 2½"	P47	SQUARE	173.92	224.40	302.94	201.96	179.52	129.04	95.38	QUOTE
2" DIA	P56	CIRCLE	168.30	213.18	297.34	196.36	173.92	123.42	89.76	
<b>1</b> %" x 2%"	P66	OVAL	173.92	224.40	302.94	201.96	179.52	129.04	95.38	
EACH ADDITIC	ONAL INK CO	OLOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

Note: For orders on clear material refer to the Clear Material Window Application diagrams on page 36 for correct application.

# HAZARDOUS COMMUNICATION

# HAZARDOUS COMMUNICATION Labeling Standards

OSHA has updated the requirements for labeling of hazardous chemicals under its Hazard Communication Standard (HCS). As of June 1, 2015, all labels will be required to have pictograms, a signal word, hazard and precautionary statements, the product identifier and supplier identification.

• The new standards may also be referred to as Globally Harmonized Standards (GHS) labels.

### Getting to Know the New GHS Chemical Labeling Compliance Requirements

Effective Completion Date	Requirement(s)	Who
December 1, 2013	Train employees on the new label elements and safety data sheet (SDS) format.	Employers
June 1, 2015* December 1, 2015	Compliance with all modified provisions of this final rule, except: The Distributor shall not ship containers labeled by the chemical manufacturer or importer unless it is a GHS label	Chemical manufacturers, importers, distributors and employers
June 1, 2016	Update alternative workplace labeling and hazard communication program as necessary, and provide additional employee training for newly identified physical or health hazards.	Employers
Transition Period to the effective completion dates noted above	May comply with either 29 CFR 1910.1200 (the final standard), or the current standard, or both	Chemical manufacturers, importers, distributors, and employers

\*This date coincides with the EU implementation date for classification of mixtures

### NEW GUIDELINES OUTLINED



- Precautionary Statements Describes recommended measures to minimize or prevent adverse effects resulting from exposure.
- 5. Supplier Identification The name, address and telephone number of the manufacturer or supplier.
- 6. Pictograms Graphical symbols intended to convey specific hazard information visually. Each Pictogram must include a red diamond outline.

### **PREVIOUS ACCEPTABLE FORMAT**



Colorless liquid with an alcohol ordor. Irritating to eyes/skin/respiratory tract. Also causes: excitability, drunken behavior, headache, mental confusion, visual disturbances, vomiting, dizziness. May cause reproductive effects. Flamable.

Precautionary Measures: Avoid exposure to skin. Wear Protective clothing: Goggles, Gloves, Apron.

- First Aid Procedures: Inhalation: Remove to fresh air and support breathing as needed. Eyes/Skin: Remove contaminated clothing. Flush with plenty of water for at least 15 minutes. Ingestion: Do not induce vomiting! Consult physician.
- Fire Procedures: Flammable. Can form explosive mixtures in the air. Use dry chemical, carbon dioxide, water spray, or alcohol-resistant foam.
- Spill Procedures: Notify safety personnel, isolate and ventilate area, deny entry, stay upwind. Shut off heat and ignition sources. Take up with inert material such as sand or vermiculite. Cleanup crew should protect against exposure.

CAS No 71-23-8



### Need a place to start?

Scan the QR Code and visit the OSHA.gov GHS page.

# TAMPER EVIDENT LABELS

### **Spot Color Printing**

Up to 6 Colors on Your Choice of 4 Materials

(See last line of price grid for additional ink color charges)

- Tamper Evident Paper White Destructible Vinyl (100% upcharge)
- Silver VOID Polyester (100% upcharge)

### White VOID Polyester (100% upcharge)

	<u>N0</u>	) <u>Ch</u>	<u>IAR</u>	<u>GE</u>	<u>F0</u>	<u>R:</u>
--	-----------	-------------	------------	-----------	-----------	-----------

10 Standard Inks Printing Plates	Ships In	4 Davs
Customer Supplied Art* Modifying Art/Logo		
Typesetting*		
Curved Type Borders/Reverses		
Bleeds (Ink to edge of label)	\$1	2.00
Screens*	\$1	.2.00
Non-Standard Inks	\$1	.2.00
PMS Color Match	\$3	0.00
*See General Information on pages 34-35 for ful	l details.	

### **Tamper Evident Paper**

Ideal applications are indoors and for short term use. When tampered with, the label cannot be reapplied securely. Allow 24 hours for adhesive to anchor properly. Available only on rolls. Lamination cannot be applied. Waste matrix will not be removed from around the label.

### **VOID Polyester**

Tampering with this label will leave a 3/16" "VOID" pattern on the surface. Lamination will be applied for added protection and security. Apply to dry, non-textured surfaces and allow 72 hours for adhesive to anchor properly.



### **White Destructible Vinyl**

This label will fragment when tampered with. Use indoors or outdoors, note lamination cannot be applied. Waste matrix will not be removed from around the label. Allow 24 hours for adhesive to anchor properly.



	SPECIFICATION	IS	QUANTIT	<b>Y –</b> One Co	QUANTITY - One Color Suggested Retail Pricing Per 1,000(M) Lab							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	5M+			
½" x <b>1</b> "	TEP or TEF-1	RECTANGLE	94.00	99.50	127.50	108.00	79.00	56.50				
¾" x 1 ½"	TEP or TEF-43	RECTANGLE	97.00	102.50	135.00	118.00	96.50	71.00				
¾" x 2"	TEP or TEF-10	RECTANGLE	94.00	99.50	127.50	108.00	79.00	56.50				
1" x 1 ½"	TEP or TEF-45	RECTANGLE	97.00	102.50	135.00	118.00	96.50	71.00				
1" x 2"	TEP or TEF-11	RECTANGLE	94.00	99.50	127.50	108.00	79.00	56.50				
1" x 3"	TEP or TEF-15	RECTANGLE	97.00	102.50	135.00	118.00	96.50	71.00	A			
1 ½" x 3"	TEP or TEF-16	RECTANGLE	122.50	129.00	159.00	140.00	122.50	104.00	S K			
1 %" x 5"	TEP or TEF-1313	RECTANGLE	130.00	136.50	169.50	152.00	137.50	116.50				
2" x 3"	TEP or TEF-17	RECTANGLE	122.50	129.00	159.00	140.00	122.50	104.00	F			
2 ½" x 3"	TEP or TEF-18	RECTANGLE	130.00	136.50	169.50	152.00	137.50	116.50	0 R			
3" x 4"	TEP or TEF-51	RECTANGLE	177.50	187.00	235.00	172.50	152.00	118.50				
3 ¾" x 4"	TEP or TEF-828	RECTANGLE	177.50	187.00	235.00	172.50	152.00	118.50	Α			
1" x 1"	TEP or TEF-388	SQUARE	94.00	99.50	127.50	108.00	79.00	56.50	•			
3/4" DIA	TEP or TEF-27	CIRCLE	94.00	99.50	127.50	108.00	79.00	56.50	Q U			
1" DIA	TEP or TEF-26	CIRCLE	94.00	99.50	127.50	108.00	79.00	56.50	0			
1 ¼" DIA	TEP or TEF-25	CIRCLE	97.00	102.50	135.00	118.00	96.50	71.00	T			
1 ½" DIA	TEP or TEF-55	CIRCLE	97.00	102.50	135.00	118.00	96.50	71.00	E			
½" x 1"	TEP or TEF-1406	OVAL	97.00	102.50	135.00	118.00	96.50	71.00				
1" x 2"	TEP or TEF-30	OVAL	94.00	99.50	127.50	108.00	79.00	56.50				
EACH A	DDITIONAL INK COLO	R CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M				

# VARIABLE DATA LABELS

Thermal Transfer and Consecutive Barcodes and/or Numbering

### **Black Ink Only**

On Your Choice of 2 Materials White Thermal Transfer Paper White Polyester Film Ships In Days

### Static Barcodes (UPC Codes) that do not change or have variable imaging also available....

Have us supply your barcode for guaranteed readability.



### Variable Data Label Application Ideas

Inventory Control • Property Identification • Equipment Tracking Libraries & Video Stores • Warehouse Organization



### Thermal Transfer Paper Labels – Indoor Use Only Round Corner Rectangles – On Rolls – Black Ink Only – No Bleeds

WHITE PA	PER	QUANTI	QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A)										
SIZES	# UP	500 LOT	1M	2M	3M	5M	10M	10M+					
<b>1</b> ½" x ¾"	1	60.00	68.18	62.04	53.86	49.10	46.36						
1½" x 2"	1	60.00	77.72	70.72	61.40	55.96	52.86	1					
2" x ½"	1	62.38	81.00	73.72	64.00	58.32	55.08						
2" x 1"	1	60.00	70.38	64.06	55.60	50.68	47.86	ASK					
3" x 1"	1	60.00	71.74	65.28	56.68	51.66	48.78	FOR A					
3" x 2"	1	64.10	83.26	75.76	65.78	59.94	56.62	QUOTE					
3½" x 1"	1	60.00	70.88	64.50	56.00	51.04	48.20						
4" x 2"	1	74.84	97.20	88.46	76.80	69.98	66.10	]					
4" x 3"	1	92.32	119.88	109.10	94.72	86.32	81.52						

Thermal Transfer White Polyester Labels – Two Year Outdoor Rating Round Corner Rectangles – On Rolls – Black Ink Only – No Bleeds

WHITE POLY	ESTER	QUANT	QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6									
SIZES	# UP	250 LOT	500 LOT	1M	2M	3M	5M	5M+				
‰" x ¼"	3	60.00	64.52	83.78	77.08	68.70	59.48					
1" x %"	3	60.00	62.92	81.72	75.18	67.02	58.02	ASK				
<b>1</b> ½" x ½"	1	60.00	74.06	85.14	78.32	69.80	60.44	FOR A				
<b>1</b> ½" x ¾"	1	67.66	81.40	105.72	97.26	86.68	75.06	QUOTE				
2" x 1"	1	83.44	100.40	130.38	119.96	106.92	92.58	]				

Matte Silver Polyester available, contact factory for details.

# HOT FOIL STAMPED & BLIND EMBOSSED

### **Hot Foil Stamped Labels**

On Your Choice of 11 Materials White or Yellow Gloss Blue or Black Gloss White Litho Brite or Dull Gold Paper Brite or Dull Silver Paper White or Clear Polyester

### Blind Embossed Labels

Imprinted on Your Choice of 4 Materials Brite or Dull Gold Foil Brite or Dull Silver Foil

### <u>NO CHARGE FOR:</u>

Customer Supplied Art*	
Modifying Art/Logo	
Typesetting*	
Curved Type Borders/Reverses <sup>+</sup>	
Bleeds (Ink to edge of label)	N/A

\*See General Information on pages 34-35 for full details. \* Positive Print Only – Avoid fine lines, details and reversed images. Bold graphics recommended. Minimum 9 point type size.



### HS = Hot Foil Stamped BE = Blind Embossed

Days

	SPECIFICATIONS	5	QUAN	TITY – Sug	ggested Re	tail Pricing	; Per 1,000	O(M) Labels	5 (6A)	
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+	
1" x 2"	HS or BE 11	RECTANGLE	207.50	238.00	160.00	115.40	95.00	64.90		
1" DIA	HS or BE 26	CIRCLE	207.50	238.00	160.00	115.40	95.00	64.90		
1½" DIA	HS or BE 55	CIRCLE	207.50	238.00	160.00	115.40	95.00	64.90	ASK	
1¼" x 2½"	HS or BE 31	OVAL	224.90	258.40	172.90	124.50	103.20	70.50	FOR	
2" DIA	HS or BE 33	SUNBURST	224.90	258.40	172.90	124.50	103.20	70.50	A OUOTE	
<b>1</b> ¼" x 2¾"	HS or BE 74A	ANNIV RIBBON	224.90	258.40	172.90	124.50	103.20	70.50	1.0	
*Holographic Hot Foil is an additional 20% upcharge										



\*Holographic Hot Foil is an additional 20% upcharge.

Combinations of Hot Foil Stamped/Embossed Labels Are Available...Please Inquire.

Gold

Silve

Black

Red

Blue

Holographic<sup>3</sup>

Green



	SPECIFIC/	ATIONS	QL	JANTITY -	– One Co	lor Sugge	ested Ret	ail Pricin	g Per 1	,000(M)	Labels	(9A)
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M-
1¼" x 2%"	74A	ANNIVERSARY RIBBON	77.68	94.88	85.14	76.86	59.24	44.10	41.50	37.88	34.56	
1" x 1¼"	32	STARBURST	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
1" x 1"	1119	HEART	118.48	134.54	100.08	80.86	53.00	34.18	22.64	18.30	15.34	1
2 <sup>7</sup> / <sub>8</sub> " x 2 <sup>3</sup> / <sub>4</sub> "	73	HEART	154.76	166.38	123.32	99.46	75.90	54.44	49.62	43.32	37.94	
2" x 2"	1647	OCTAGON	131.84	146.36	109.40	86.16	58.00	35.88	33.16	29.10	25.76	1
<sup>15</sup> ⁄16" x 2 <sup>15</sup> ⁄16"	438*	OCTAGON	162.58	181.04	134.54	108.46	83.14	60.22	52.72	46.28	40.80	ASK
3%" x 2½"	1526	STAR	97.46	119.04	103.36	89.56	71.38	51.82	44.90	38.00	34.98	FOR
5%" x 2"	1015	RIBBON	79.66	99.70	88.16	79.66	64.84	44.72	44.30	38.86	34.52	A QUOT
" DIA	33	SUNBURST	71.94	84.62	77.14	68.18	52.72	36.00	32.16	30.88	25.72	Q001
.¾" DIA	792	SCALLOPED CIRCLE	72.46	89.10	78.64	67.08	50.20	34.00	35.72	31.90	30.94	
<sup>13</sup> ⁄16" x 2 <sup>13</sup> ⁄16"	360	SHERIFF STAR	96.60	120.74	109.08	89.64	79.24	63.90	56.54	47.48	43.84	1
½" x 3¼"	854	SHERIFF BADGE	78.38	95.32	86.80	80.66	65.42	47.48	44.10	41.00	37.92	
ACH ADDITIO	NAL INK COLO	OR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

Shapes Shown Are Not Actual Size \*Label size not shown

### **General Information and Upcharges**

GENERAL INFORMATION

Artwork Manipulation Services: We do minor art touch-ups at no charge. Cost may arise with extensive design, touch-ups or fixes, color separations, or changes. The cost for such artwork manipulation is \$15.00 flat per 15 minute increment. We will advise you of such costs before proceeding with the order.

### **NO CHARGE FOR**

- Basic Typesetting
- Acceptable Electronic Art

•

- Enlargements/Reductions Minor Separations

  - **B&W or Electronic PDF Proofs**
- Plates

Curved Type

Reverses

Borders •

Minor Art Touch-ups

Artwork Requirements: See (A) Spot Color or (B) 4-Color Process Important: Send a copy of your original file. Always keep a backup of your original

artwork - disks or files could be lost, damaged, or corrupted. Physical artwork/ plates are kept on file for two years after last order.

### (A) Spot Color (single colors) or Line Work Requirements:

- Digital electronic art is preferred. Please complete the "Electronic File Guide" to insure the details are covered on how to supply digital art without additional costs or delays. This guide is found on the back of each order form.
- •High-resolution, black and white camera-ready artwork is also acceptable. Please include a 1/16" no-print margin on all sides if labels are to be square cornered on rolls. This art should be a high-resolution laser copy or PMT.
- •Photocopies and faxes are not acceptable forms of artwork.
- Multi-color camera-ready art must clearly show color separations. • Screens must be no higher than 85 lines per inch (lpi), with no graduation. Electronic artwork is required for labels requiring a higher screen count (up to 150 lpi), or with screen graduations. Please see "Screens" for additional information.

### (B) 4-Color Process (CMYK) Requirements:

- Digital electronic artwork only at actual finished label size. Contact factory on supplying slides or color photographs if that is the only artwork available.
- Following and completing the "4-Color Process Electronic File" form is necessary in producing your order accurately, preventing delays, and avoiding additional charges.

Auto/Machine Applied: Auto/Machine Applied (or inserted) labels have special requirements such as trimming the liner and more. The labels in this catalog are normally provided for hand application. Please communicate auto/machine/dispenser requirements so your labels are finished correctly. Additional costs may apply.

Barcodes: Static barcodes available for a variety of applications. UPC barcodes are created at no additional cost with guaranteed readability. Price for other varieties of barcodes is \$7.00 (flat). If you provide the barcode, we cannot guarantee readability. See page 31 for consecutive barcodes.

Blank Labels: 20% discount on catalog pricing, except on pages 20-21 or page 23. Bleeds: \$12.00 per color. Bleeds are considered ink that runs to the edge of the label. When providing artwork, please extend bleed area(s) 1/16" outside label's edge. Applies each time order is run. Not available on square cornered labels on rolls. Borders: No charge unless border bleeds to edge of the label.

Cancellation Charges: Full rates apply if order has been printed.

- Spot Color Orders Minimum \$15 flat charge applies if order has been entered.
- Additional art, proof, plate and material charges may apply.
- •4-Color Process Orders Minimum \$65 flat charge applies if order has been entered. Additional art, proof, plate and material charges may apply.

Change Made to Order: Full rates apply if order has been printed.

### **Artwork Changes**

- Spot Color Orders \$8.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional art or plate charges may apply. Additional turnaround time applies.
- 4-Color Process Orders \$45.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional turnaround time applies.

### **Document Changes**

If the work flow/production of an order needs to be interrupted due to changes made to quantity, finishing, shipping method, etc. a minimum Work Order Change charge of \$8.00 will be applied. Additional charges may apply.

Color Match: See "PMS Color Match."

Cores: 3" diameter cores are standard, other size diameter cores available, contact factory for charges

Combination Orders: Spot Color orders may be combined starting at a total quantity of 5,000 (minimum of 500 per copy, in 500 gty, increments) with copy change at \$12.00 each, ink change \$12.00 each, stock change \$12.00 each. Multiple copy changes could extend turnaround time (i.e. 5 or more). Combination orders for Laser/Inkjet Sheets and 4-Color Process labels available - contact factory for custom quote.

Consecutive Numbering: Available on most labels. See pages 28 and 31 for a partial listing. Contact factory for additional options. Start and stop numbers must be included at time of order.

**Dispenser Boxes:** Available on labels up to 3" wide (\$0.25 each).

**Duotones:** A screen on top of a screen – contact factory for a custom quote. Enlarge/Reduce Art: No charge. Note: Certain artwork formats cannot be enlarged or reduced without jeopardizing print quality. Contact factory for a list of acceptable file formats. Errors: If our mistake - we'll redo labels at no charge or refund your money. If your error - we'll work something out.

Files/Plates: Physical files and plates are kept for up to 2 years.

Fluorescent Inks: Standard fluorescent inks (801-Blue, 802-Green, 804-Orange, 805-Red, 806-Pink) are \$40.00 each (\$12.00 if reordered within 3 months). For indoor use only - not fade or scuff resistant.

Handling Fee: \$3.00 handling fee applies to each order (invoice). If multiple delivery points, handling fee applies per location (includes split shipments), additional costs will apply. Subject to change.

Inks: Ink colors are not exact on Gold or Silver Foils, Yellow Gloss, Yellow Vinyl, Fluorescents, Brownkraft II Lightshade, or Blockout Opaque materials. Black ink is recommended on Fluorescent materials (other colors appear darker). Our standard inks are not guaranteed fade resistant. If label will be exposed to extensive sunlight, a more intensive and fade resistant ink will need to be used - contact factory for pricing and availability. If color critical, invest in a press proof. See Press Proofs for charges and details. Inside Window Application: Applied to the inside of a window to be read from the

outside - printed on a clear material. White back-up ink recommended for improved readability. A "Clear Material Window Application" diagram is provided on the catalog back cover pocket to aid in correct order processing and production.

Lamination: Add 25% to one color price (up to 25,000). See next page for material application specs.

Liability: Customers assume total liability for services/products manufactured to specifications submitted to printing manufacturer and will defend, hold harmless, and indemnify manufacturer from claims of copyright, patent, and intellectual rights infringement. None of the materials, inks or coatings are for food contact unless stated on quote. Liability for any mistake on a label order is limited to the cost of the labels. Factory cannot guarantee 100% no missing labels on rolls. All pricing quoted and payable in U.S. funds. Metallic Inks: Standard Metallic inks (872-Gold or 877-Silver) are \$40.00 each (\$12.00 if reordered within 3 months). Non-Standard Metallic inks will incur additional charges and turnaround time. For indoor use only - not fade or scuff resistant.

On Hold Orders: Purchase Orders that are placed on hold will be considered cancelled at 30 days and Cancellation Charges will apply. Proof Charges and Art Charges may apply. Over-runs/Under-runs: Never an over-run on catalog items up to 25,000. All custom orders and any catalog order over 25,000 labels are subject to industry standard of +/- 10% over-run or under-run.

Pastel Inks: Will incur additional charges and turnaround time, inquire. For indoor use only - not fade or scuff resistant.

Perforated Labels: Available on many sizes – inquire for availability and pricing. PMS Color Match: \$30.00 (\$12.00 if reordered within 6 months). \$50.00 (for both new orders and reorders) if matching a provided color sample. Use Pantone® Color Formula Guide – "C" coated section for matching ink (unless printing on Smudgeproof Uncoated Litho or Laser stocks). Contact factory for PMS ink, Fluorescent ink, Pastel PMS ink and Metallic PMS ink color charges.

Production (Turnaround) Times: Production times are in working days excluding weekends and holidays. Production times begin the following business day the order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order may delay shipment. If proof is requested production time begins after final proof approval is received.

Turn to the front Inside Flap to see when your order will ship.

### Proofs Available for Catalog Orders: Production (turnaround) time does not begin until final

proof approval is received. If order contains five or more copies, proof turnaround time will be extended.

- Faxed Proof: Available at no charge to generate a Fax proof. Allow 2 business days to create proof.
  - Spot Color(s): \$12.00 per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - 4-Color Process: Not Available.
- Electronic PDF Proof: Available at no charge to create a PDF Proof. Allow 2 business days to create proof. Note color variances inherent with different computer monitors & printers.
  - Spot Color(s): \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - 4-Color Process: Provided automatically, must be waived on Purchase Order if proof not wanted. \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- Color Paper Proof: Allow 2 business days to create proof. Sent via 2<sup>nd</sup> Day Expedited. Provides approximate color representation and positioning on label. Colors may not match final printed product.
  - Spot Color(s): \$20.00 charge to generate proof. \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - **4-Color Process:** No charge to generate a Color Paper proof on catalog orders. \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- Press Proofs: Available upon request. Shipping charges will apply.
  - Spot Color(s): \$50.00 charge for 1st color and \$35.00 charge for each additional color. Produced within 3 business days. If changes are made to artwork additional costs will apply.
  - **4-Color Process:** \$140.00 charge. Produced within 5 business days. If changes are made to artwork additional costs will apply.

### Quantity Pricing: See "Combination Orders."

Registration/Tolerance: Close registration may vary +/- 1/64".

Reverses: Minimum 7 point sans serif fonts and 8 point serif fonts.

Rush Service: Available for most products. Additional charges apply. Please inquire. Rights Reserved: We reserve the rights to use all products in our advertising/displays unless otherwise specified in writing at the time of the order. We reserve the right to refuse any label order with offensive label copy or design. We reserve the right to attach an energy surcharge in the event of a petroleum price spike.

Screens: \$12.00 each. See "Artwork Requirements" for specifications. Newer technology allows us to print most graduated screens to 0%. Contact art department for more information. There may be a need to adjust/modify your art for best printing. For duotones (a screen on top of a screen) – contact factory for a custom quote.

Sheeted Labels: Available on many sizes – inquire for availability and pricing. Short Rolls: For short rolls of 500-999 (\$0.25 per roll); 250-499 (\$0.35 per roll); 100-249 (\$0.50 per roll). Short rolls may require extra production time. Standard quantity per roll – 1,000 labels.

Typesetting: No charge for basic typesetting. Upcharge for lengthy copy or foreign language. Minimum 5 point positive and 7 point sans serif reverse. If font/typestyle is critical, please include electronic font(s) with order, otherwise charges may apply. Unwind Direction: Indicates how labels come off the roll. Refer to catalog pages for arrow indicators. If unwind direction is critical, use chart on inside back cover to choose correct unwind number and specify number on order form.

Weatherproof/Fade Resistant: Catalog labels are for indoor use and not weather or fade resistant except those on pages 26, 27, 28, and those specified on page 29 – contact factory for other sizes and pricing.

### **Adhesives**

<u>Always pre-test materials</u> for your specific application or if applying labels to boxes made with any recycled materials. See material samples in catalog back pocket for detailed descriptions, application temperatures, and service temperature ranges. Allow 24 hours for adhesives to anchor.

- Permanent Adhesives Designed for application at room temperature to a clean, dry, non-oily, smooth, flat surface for indoor use. Not tamperproof. Inquire if tamperproof is needed. Not for application directly on to skin. <u>Always pre-test</u> <u>materials</u> on application surface(s).
- Removable Adhesives No extra charge for catalog items. Available on White Gloss, Matte Litho, or Smudgeproof materials at no additional charge for items in the catalog. <u>Always pre-test materials</u> on application surface(s).
- Freezer Adhesives For application as low as -20'F with a service temperature range from -65'F to +200'F. Apply to a clean, dry surface (indoor use only). Available on Gloss Freezer (a mid-gloss) at no upcharge or on White Litho or White Gloss (cast) with a 10% upcharge to the one color price (up to 25,000). Laser Freezer is available on Laser/Inkjet products (page 23) with a 15% upcharge. <u>Always pre-test materials</u> on application surface(s).

• Specialty Adhesives – A variety of special hot melt, acrylic, and pattern adhesive constructions are available for your project needs.

### <u>Materials</u>

Standard Paper Materials: For indoor use only – <u>not moisture or rub resistant</u>. Standard shelf life is one year.

- White Gloss High quality appearance. Not recommended when labels are to be written on. Available with permanent or removable adhesive.
- Matte Litho High quality coated litho stock for excellent print characteristics. Available with permanent or removable adhesive.
- Fluorescents Matte paper (5 shown) with attention-getting bright colors. Recommend black ink only. Permanent adhesive. If used for Custom Mailing Labels (page 22), add 15% to one color price (up to 25,000).
- Paper Foils Silver or Gold Foil available with a brite or dull finish. Permanent adhesive. See "Inks" for color match information. Not for application to equipment or to be written on.
- Smudgeproof Use where lift-off or correction ribbons will not work properly. This is an "uncoated litho" which is not recommended for high color resolution, screens, or fine detail. Available with permanent or removable adhesive.

### **Specialty Materials:**

- Blockout Opaque Often used to cover up dated information or mistakes and prevent see-thru. Permanent but not tamperproof. For indoor use only. Available on Semi-Gloss Opaque or White Litho Opaque. Add 25% to one color price. PMS colors or sample matches may not be exact on opaque materials.
- Blue Fluorescent Matte paper with attention-getting bright blue color. Recommend black ink only and indoor use. Permanent adhesive. Add 10% to one color price.
- Brownkraft II Lightshade Looks much like a corrugated box. Permanent adhesive. Due to brown facesheet, PMS colors or sample matches may not be exact. Add 10% to one color price (up to 25,000).
- Clear Film (Acetate) For indoor use only. Available with permanent or removable adhesive (specify if removable when ordering). Price Clear Acetate as follows:
  - <u>With NO Protective Coating</u>: Add 25% to one color price (standard)
  - <u>With Lamination</u>: Add 50% to one color price (specify on order)
  - With UV Coating: Add 25% to one color price plus one additional ink color (specify on order)
- Polyesters Durable, weather resistant material. Permanent adhesive. Best
  outdoor material. Available in Clear, Silver, Gold, and White. Usually laminated for ink
  protection. See page 28, or contact factory for other sizes.
- Recycled Semi-Gloss Contains 30% post consumer waste. This supercalendered product comes with a brown liner and a slight blue-grey tint to the facesheet. Add 10% to one color price.
- White Vinyl Durable, weather resistant material. For both indoor and outdoor use. Available with permanent or removable adhesive. See pages 24, 26, 27, and 28 or contact factory for other sizes and pricing.

### Protective Coatings and Materials

- Standard Clear UV Varnish Provides a measure of rub resistance protection and adds extra glossy appearance. Price as an additional color. Labels found on pages 16 thru 19 include Clear UV Varnish at no extra charge. Writeable (Matte or Gloss) UV Varnish available – contact factory for additional information and pricing.
- Lamination Clear film applied over printed labels provides high gloss appearance and protection from abrasion, such as nestled packaging, (and protection from moisture/dampness with vinyl or film base material). Add 25% to one color price (up to 25,000). Labels found on page 28 include lamination at no extra charge.

### **Additional Materials Available**

(Contact factory for additional information or for a custom quote.)

Piggybacks

Recycled Materials

Pharmaceutical Semi-Gloss

Polyescan Film (Drum Label)

Repositionable Materials

• Tire Stock – Paper & Vinyl

• And Many, More...Just Ask!

Tyvec<sup>©</sup> Material

Squeezable Packaging Films

Tamper Evident Paper & Films

Thermal Transfers Paper & Film

• Polypropylene Bopp – Clear & White

- Candle Material
- Computer Imprintable Polyester
- Computer Imprintable Vinyl
- Dairy Label
- Direct Thermal Paper & Film
- Frosty Clear Vinyl
- Fruit & Vegetable Material
- Holographic Paper & Film
- Laser Materials
- Latex Materials/Replacements
- Liner Printing
- Metallized Bopp Brite Silver

# **PRINTING** QUESTIONS & ANSWERS

### Helpful Printing Explanations

### Important Questions to Ask When Quoting Labels & Stickers:

- What will the label be applied to?
- What is the label used for?
- Is it hand or machine applied?
- What is the size and shape of the label?
- What is the imprint color(s)?
- Are there any screens or bleeds?

### What is a Bleed?

A bleed is when the ink color goes off the edge of the label. Bleeds are charged for each color that goes off the edge.

### **OPEN IMMEDIATELY!**

IMPORTANT TAX RETURN DOCUMENT ENCLOSED

2 Bleeds

### What is a screen?

A screen of an ink color is when a percentage of the solid color is being printed. Graduated screens go from a solid to 0%.



1 Bleed

1 Screen



### Inside Window/Face Static or Adhesive Application

This is when the label is applied to the inside of the window to be read from the outside of the window.



### Outside Window/Back Static or Adhesive Application

This is when the label is applied to a surface and is read from the same side.



### **Clear Material Window Application**



Static or Adhesive on FACE of Label Applied to inside of window to be read from outside of window.



Static or Adhesive on BACK of Label Applied to exterior surface of window to be read from the outside of window.

4.

Labels printed on clear material may require white back-up for easy readability. See actual sample in "Label & Sticker Ideas" packet.

### How Labels Come Off Roll (Often called "Unwind Direction")

2.





3.

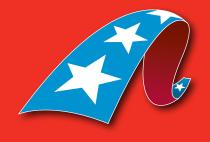
Sample Packets and More!





### Need a Shape or Quantity That's Not in the Catalog?

We offer thousands of different shapes and sizes...in any quantity. Just ask!



Special prices available on larger quantities.



**EXPANDED!** 4-Color Process Labels add quality and impact like no other!





Variable Data Labels



Prime Retail Labels



Industrial/Manufacturing Labels

**UPIC AMER8316**