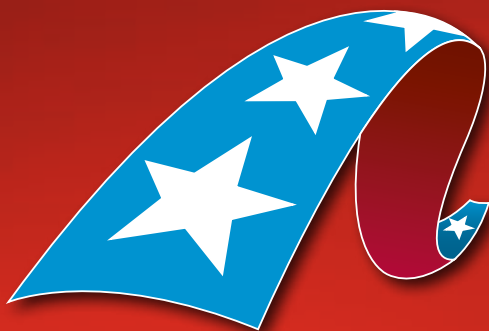


NEW FOR 2016!
Repositionable Labels • See page 28-29



America's Source for **LABELS & STICKERS**

Look Inside for the Labels You Need:

Fastship Labels	Repositionable Labels
4-Color Process	Variable Data Labels
Prime Labels	Hot Foil Stamped
Bumper Stickers	Blind Embossed
Durable Decals	Tamper Evident
Static Clings	Thermal Labels
Service Labels	Mailing Labels
Parking Permits	And Many More...

2016 CATALOG



Why We're America's Choice for Custom-Printed Labels and Stickers:



Value

Competitively priced with
no hidden charges.

No charge for:

- Typesetting
- Reverses
- Enlargements
- Reductions
- Curved Type

Fast Turnaround

Most orders are printed and
shipped within 48 hours.

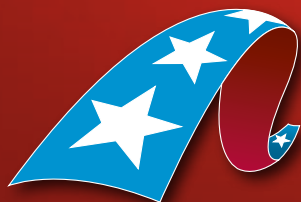
See each page for delivery notes.

Service

We promise your orders are
done right...right on time.

Quality

Whether you need 250 or
millions of labels, you can count
on quality that sticks.



Contents

One Color Fastship Labels 1-1a

One to Six Color Labels

Rectangles, Round Corners	2-7
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4-Color Process Labels

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Printing Q & A 36



We Print What You Create! It's as easy as...

1

Select Your Size or Shape

Don't see your size and shape? Just ask, we have thousands available.

2

Choose Your Type Style

We have hundreds to choose from, see the inside back cover for popular fonts.

3

Create Your Artwork

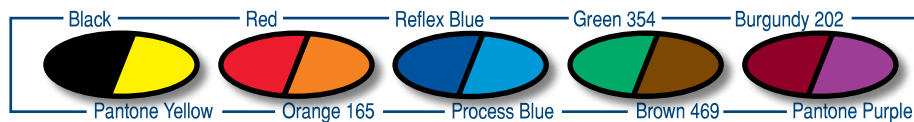
Use one of our accepted electronic art programs to create your artwork or send us a hard copy or fax and we will typeset your artwork for you.

Please send in a copy of all original electronic artwork to help expedite order process.

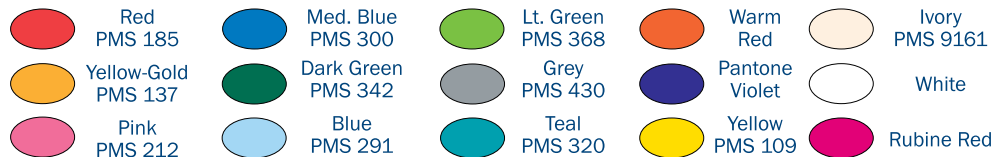
4

Select Your Ink Color(s)

Ten Standard Ink Colors at No Extra Charge*



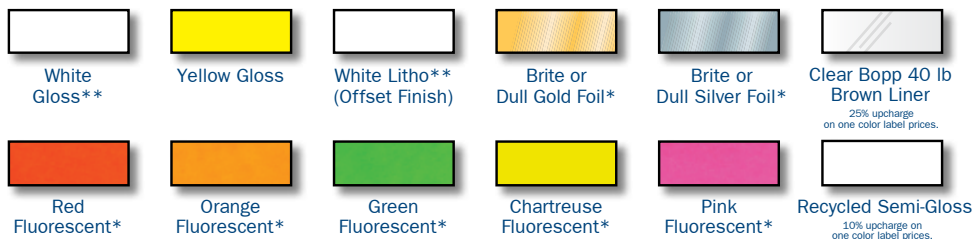
15 Non-Standard Ink Colors Available (\$12.00 each)



5

Select Your Standard Indoor Label Material

Use on pages 1-15 and page 33. (See page 35 for additional non-standard material choices.)



***These two materials are available with permanent or removable adhesive (specify removable when ordering).*

Catalog Production (Turnaround) Times*

Order received by 4 PM CST		M	T	W	T	F
CATALOG PRODUCTION TIMES	Ships In 2 Days	Order Received				
	Ships On					
	Ships In 3 Days	Order Received				
	Ships On					
	Ships In 4 Days	Order Received				
	Ships On					

**Begins the following business day order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order may delay shipment. Proofs will extend turnaround time.*

*Label material colors are an approximate representation. Actual printed samples are located in the catalog back pocket within the "Valuable Material Test Samples" packet. Please refer to page 34, under "Inks" for an important note on color matches on these materials.

FASTSHIP

One Color Printing

Any Color on Your Choice of Standard Label Material

(See Inside Flap for Material Choices)

NO CHARGE FOR:

10 Standard Inks
Printing Plates
Curved Type
Borders/Reverses

Ships In

2 Days

Bleeds (Ink to edge of label)\$12.00
Screens*\$12.00
Non-Standard Inks.....\$12.00
PMS Color Match\$30.00
Standard Metallic & Fluorescent Inks*\$40.00

*See General Information on pages 34-35 for full details.

**PACKING LIST
ENCLOSED**

#5 →
1 1/4" x 2"

#6 →
1 1/4" x 1 1/4"

**100%
Q.A.
INSPECTED**
BY _____ DATE _____

#7 →
1 3/4" x 1 3/4"

#8 →
1 1/4" x 1 3/4"

#9 →
3/4" x 1 3/4"

PART _____ OF _____

#10 →
3/4" x 2"

#11 →
1" x 2"

#12 →
3/4" x 2 1/2"

#13 →
1" x 2 1/2"

#14 →
1 1/4" x 2 1/2"

#1 →
1/2" x 1"

#3 →
3/4" x 1 1/4"

#2 →
1/2" x 1 1/2"

**3
Evening
Rental**

#4 →
1" x 1 1/4"

**The
Bean Bag
Store**
www.thebeanbagstore.com
612-861-0102



→ Arrow Indicates Direction of Unwind

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (10A)										
DIE #	SIZE	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
1	1/2" x 1"	RECTANGLE	40.44	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	A S K F O R A Q U O T E
2	1/2" x 1 1/2"	RECTANGLE	40.44	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
3	3/4" x 1 1/4"	RECTANGLE	40.44	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
4	1" x 1 1/4"	RECTANGLE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
5	1 1/4" x 2"	RECTANGLE	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
6	1 1/4" x 1 1/4"	SQUARE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
7	1 3/4" x 1 3/4"	SQUARE	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
8	1 1/4" x 1 3/4"	RECTANGLE	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
9	3/4" x 1 3/4"	RECTANGLE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
10	3/4" x 2"	RECTANGLE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
11	1" x 2"	RECTANGLE	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
12	3/4" x 2 1/2"	RECTANGLE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
13	1" x 2 1/2"	RECTANGLE	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
14	1 1/4" x 2 1/2"	RECTANGLE	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	

#15 → 1" x 3"

Time Sensitive Information
REPLY REQUIRED

#16 →
1½" x 3"#17 →
2" x 3"#18 →
2½" x 3"

#19 → 1" x 4"

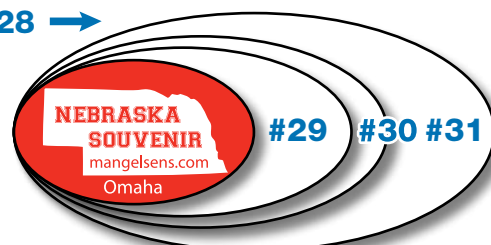
ACCEPTED

#20 →
1½" x 4"#21 →
2" x 4"

#22 is not intended for use in
 Typewriter or Pinfeed Printer.
 Refer to Page 22 for Mailing Labels.

#22 →
2½" x 4"

#28 →



#23

#24

#25

#26

#27
FLOWERS#32 →
1" x 1¼"

**COME
BACK**

#33 →
2"

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (10A)										
DIE #	SIZE	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
15	1" x 3"	RECTANGLE	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	A S K F O R A Q U O T E
16	1½" x 3"	RECTANGLE	52.60	60.36	70.98	61.56	52.98	39.74	29.14	24.02	23.06	19.22	
17	2" x 3"	RECTANGLE	57.76	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	
18	2½" x 3"	RECTANGLE	62.18	74.10	87.16	79.46	70.22	54.30	37.08	33.12	31.80	26.50	
19	1" x 4"	RECTANGLE	52.60	60.36	70.98	62.26	52.98	39.74	29.14	24.02	23.06	19.22	
20	1½" x 4"	RECTANGLE	57.76	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	
21	2" x 4"	RECTANGLE	62.18	74.10	87.16	79.46	70.22	54.30	37.08	33.12	31.80	28.90	
22	2½" x 4"	RECTANGLE	67.98	82.98	97.62	92.72	80.80	64.92	49.00	46.40	44.50	37.08	
23	2½" DIA	CIRCLE	62.18	74.10	87.16	79.46	70.22	54.30	39.16	35.30	32.80	27.90	
24	1¾" DIA	CIRCLE	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
25	1¼" DIA	CIRCLE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	A S K F O R A Q U O T E
26	1" DIA	CIRCLE	40.44	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
27	¾" DIA	CIRCLE	40.44	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
28	¾" x 1¼"	OVAL	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
29	⅞" x 1¾"	OVAL	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
30	1" x 2"	OVAL	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
31	1¼" x 2½"	OVAL	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
32	1" x 1¼"	STARBURST	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
33	2" DIA	SUNBURST	62.18	74.10	87.16	79.46	70.22	54.30	37.08	33.12	31.80	26.50	

RECTANGLES

Round Corners

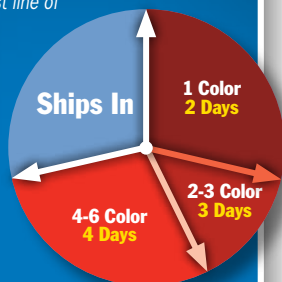
Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

10 Standard Inks
Printing Plates
Typesetting*
Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.

#15 → 1" x 3"



#43 →
¾" x 1½"

All sizes on this page
are also available
with 4-Color Process
printing. See page 17
for details and pricing.

#48 →
1¼" x 3½"



#50 →
1" x 5"



Ambulance
50 Years of Serving Others

#1 → ½" x 1"

FINAL
NOTICE

#5 → 1¼" x 2"



#9 → ¾" x 1¾"



#10 → ¾" x 2"



#13 → 1" x 2½"



#2 → ½" x 1½"

CENTER FOR
STUDENT ENGAGEMENT
Maryville University

#8 →
1¼" x 1¾"



#11 → 1" x 2"



#14 → 1¼" x 2½"

HighlandDental
Professionals

6151 Wilson Mills Road • Suite 205
Highland Heights, Ohio 44143
Phone: 440-646-1330
www.highland-dental.com



#19 → 1" x 4"

#45 →
1" x 1½"

Gluten
Free

#146 → ½" x 3"

Warning! Harmful if
Swallowed

PYROS-9-US
FIREWORKS

#44 →
9/16" x 29/16"

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
¼" x ¼"	841	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
¼" x 1½"	232	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
⅜" x 1¼"	667	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
½" x 1"	1	RECTANGLE	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
½" x 1½"	2	RECTANGLE	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
½" x 2"	702	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.70	13.94	
½" x 2¼"	1253	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
½" x 2¾"	756	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
½" x 3"	146	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
⅝" x 2⅝"	44	RECTANGLE	50.68	59.62	51.00	42.14	32.86	25.88	18.56	17.80	14.86	
¾" x 1¼"	3	RECTANGLE	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
¾" x 1½"	43	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.70	13.94	
¾" x 1¾"	9	RECTANGLE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
¾" x 2½"	12	RECTANGLE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
¾" x 2"	10	RECTANGLE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
¾" x 3"	635	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
⅞" x 2⅞"	732	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
⅞" x 3⅞"	742	RECTANGLE	60.32	71.02	62.26	52.98	39.74	29.12	23.96	23.02	19.24	
1" x 1¼"	4	RECTANGLE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
1" x 1½"	45	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
1" x 2"	11	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
1" x 2½"	13	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
1" x 3"	15	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
1" x 4"	19	RECTANGLE	60.36	70.98	62.26	52.98	39.74	29.14	24.02	23.06	19.22	
1" x 5"	50	RECTANGLE	74.08	87.16	79.46	70.20	54.32	37.06	34.78	33.38	27.82	
1¼" x 1¾"	8	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
1¼" x 2"	5	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
1¼" x 2½"	14	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
1¼" x 2¾"	611	RECTANGLE	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	
1¼" x 3½"	48	RECTANGLE	71.84	84.50	76.84	67.52	61.86	35.76	33.12	31.80	26.50	
1¼" x 5½"	1153	RECTANGLE	95.00	118.96	103.54	88.98	67.42	49.14	43.58	38.04	33.36	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

ASK FOR A QUOTE



100% North Shore Oahu

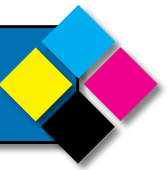
#232 → ¼" x 1½"

#635 → ¾" x 3"

CAUTION

Seatback must be in down and locked position before stowing. Failure to do so will result in damage to seatback.

All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.



#756 → ½" x 2 ¾"

*Terracotta Garden Ornaments
Handmade by The Harland Family*

#702 → ½" x 2"

Sign Here →



Just Sold...

Variety Pack

#1253 → ½" x 2¼"

#1153 → 1¼" x 5½"

Don't see your size or shape? Just ask!

Turn the page for additional Rectangles.

RECTANGLES

Round Corners

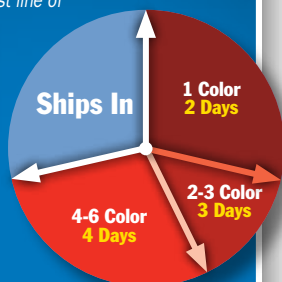
Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

10 Standard Inks
Printing Plates
Typesetting*
Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.

#49 → 1½" x 2½"



All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

Xtalic

Nanostructured Metal & Coatings

#22 →
2½" x 4"

#22 is not intended for use in
Typewriter or Pinfeed Printer.
Refer to Page 22 for Mailing Labels.

#16 → 1½" x 3"

CUST.	 Enumclaw CHRYSLER Jeep Dodge TEL: (800) 464-5227
P.O. #	
DATE	
INV. #	

#17 → 2" x 3"

Terry
ROSCH
STATE SENATE

#18 → 2½" x 3"

Lakeside
VISI

DESTINATION

DATE

TIME

ber Kinnaman
Baker

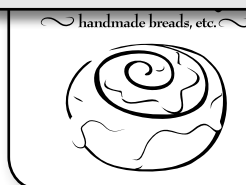
02.432.7697

kinman@inebraska.com

Find us on Facebook!
19th St. Bakery

1405 19th Street, Auburn, NE

#172 →
2" x 3½"



#21 → 2" x 4"



#20 → 1½" x 4"



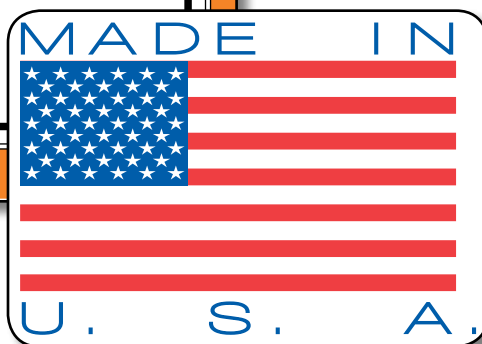
SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
1½" x 2½"	49	RECTANGLE	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	ASK FOR A QUOTE
1½" x 3"	16	RECTANGLE	60.36	70.98	61.56	52.98	39.74	29.14	24.02	23.06	19.22	
1½" x 3½"	1310	RECTANGLE	71.90	84.54	76.84	67.52	51.64	35.76	33.12	31.80	26.50	
1½" x 4"	20	RECTANGLE	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	
1½" x 4¾"	583	RECTANGLE	95.00	118.96	103.54	88.98	67.42	49.14	43.58	38.04	33.36	
1¾" x 2½"	451	RECTANGLE	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	
1¾" x 4"	781	RECTANGLE	82.96	97.66	92.72	80.80	64.92	49.00	46.38	44.54	37.06	
2" x 3"	17	RECTANGLE	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	
2" x 3½"	172	RECTANGLE	71.74	84.74	77.80	68.42	51.66	35.96	32.00	30.58	27.66	
2" x 4"	21	RECTANGLE	74.10	87.16	79.46	70.22	54.30	37.08	33.12	31.80	28.90	
2" x 5"	3066	RECTANGLE	95.00	118.96	103.54	88.98	82.36	57.54	52.62	47.68	43.34	
2" x 6"	393	RECTANGLE	105.50	132.22	115.14	98.86	92.48	67.08	64.44	61.76	51.54	
2¼" x 4"	890	RECTANGLE	82.96	97.66	92.72	80.80	64.92	49.00	46.38	44.54	37.06	
2½" x 3"	18	RECTANGLE	74.10	87.16	79.46	70.22	54.30	37.08	33.12	31.80	26.50	
2½" x 4"	22	RECTANGLE	82.98	97.62	92.72	80.80	64.92	49.00	46.40	44.50	37.08	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	



Arrow Indicates Direction of Unwind



#393 →
2" x 6"



#781 →
1¾" x 4"

#451 →
1¾" x 2½"



#1310 →
1½" x 3½"

#3066 →
2" x 5"



All sizes on this page
are also available
with 4-Color Process
printing. See page 17
for details and pricing.



Don't see your size or shape? Just ask!

Turn the page for
additional Rectangles.

RECTANGLES

Round Corners

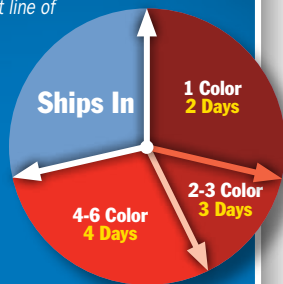
Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

10 Standard Inks
Printing Plates
Typesetting*
Borders/Reverses




Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.

#51 → 3" x 4"

#51 is not intended for use in Typewriter or Pinfeed Printer.
Refer to Page 22 for Mailing Labels.



OMAHA BURKE HIGH SCHOOL

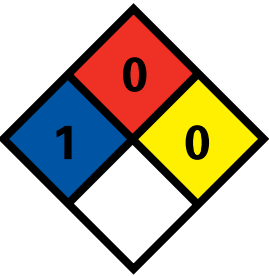
VISITOR PASS

NAME: _____

DATE: _____ **TIME:** _____

#52 → 3" x 5"

#52 is not intended for use in
Typewriter or Pinfeed Printer.
Refer to Page 22 for Mailing Labels.



Material/Lot Number _____

HARMFUL IF SWALLOWED – May cause eye and skin irritation. May cause respiratory and digestive tract irritation. May cause allergic skin reaction.

IN CASE OF CONTACT – Immediately flush skin with soap and water. Remove contaminated clothing and shoes. Get medical aid if symptoms occur. Wash clothing before reuse.

SEE MSDS FOR MORE INFORMATION

The Hall Chemical Co. 28960 Lak

#53 → 4" x 5"

P.C.I

ACADEMY

SALON | SPA | BUSINESS TRAINING

www.PCI-Academy.com



All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

#53 is not intended for use in
Typewriter or Pinfeed Printer.
Refer to Page 22 for Mailing Labels.

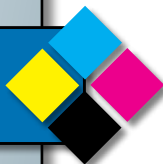
SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
3" x 4"	51	RECTANGLE	84.32	99.34	84.76	77.52	66.22	52.98	52.32	51.64	43.06	ASK FOR A QUOTE
3" x 5"	52	RECTANGLE	99.08	116.56	98.04	82.80	71.54	55.64	54.32	52.98	50.86	
3" x 6"	736	RECTANGLE	117.30	146.92	127.88	109.94	102.72	74.54	71.54	68.64	57.20	
4" x 5"	53	RECTANGLE	114.14	135.00	118.02	105.26	99.68	76.84	72.86	69.94	58.30	
4" x 6"	54	RECTANGLE	130.30	163.18	142.08	122.12	114.14	82.80	79.46	76.30	63.58	
5" x 6"	992	RECTANGLE	166.30	195.68	153.88	137.16	118.24	100.54	93.54	86.70	80.80	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

#54 → 4" x 6"

#992 →
5" x 6"

#736 →
3" x 6"

All sizes on this page
are also available
with 4-Color Process
printing. See page 17
for details and pricing.



→ Arrow Indicates Direction of Unwind

Don't see your size or shape? Just ask!

Turn the page
for Squares.

SQUARES

Round Corners

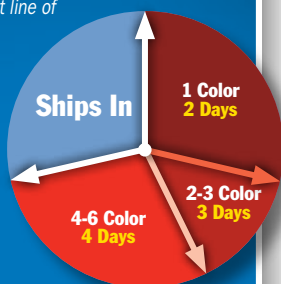
Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

10 Standard Inks
Printing Plates
Typesetting*
Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.



#6
1 1/4" x 1 1/4"

#7 1 3/4" x 1 3/4"



#46 2 3/4" x 2 3/4"



#388
1" x 1"

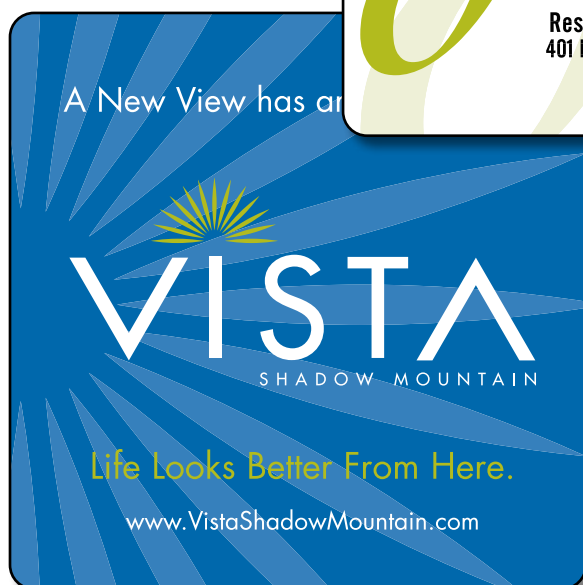


All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.

#47
2 1/2" x 2 1/2"



#193 3" x 3"



#171
2" x 2"

619 Pine Street
Seattle, WA 98101
(206) 621-8667
www.vonsroasthouse.com



#201 3 1/4" x 3 1/4"

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
½" x ½"	965	SQUARE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	ASK FOR A QUOTE
¾" x ¾"	403	SQUARE	56.72	66.72	56.98	47.22	34.66	27.82	21.92	19.14	16.04	
1" x 1"	388	SQUARE	50.68	59.62	51.00	42.14	32.86	25.88	18.56	17.80	14.86	
1¼" x 1¼"	6	SQUARE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
1½" x 1½"	582	SQUARE	56.72	66.76	57.04	47.32	34.78	27.82	21.92	19.18	16.04	
1¾" x 1¾"	7	SQUARE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
2" x 2"	171	SQUARE	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	
2¼" x 2¼"	803	SQUARE	73.18	86.10	79.46	70.20	54.32	37.08	34.78	33.40	27.82	
2½" x 2½"	47	SQUARE	73.18	86.10	79.46	70.20	54.32	37.08	34.78	33.40	27.82	
2¾" x 2¾"	46	SQUARE	76.86	90.42	83.14	73.70	57.04	38.94	36.54	35.04	29.22	
3" x 3"	193	SQUARE	80.66	94.92	87.62	77.42	59.88	40.90	38.34	36.80	30.68	
3¼" x 3¼"	201	SQUARE	92.72	109.10	100.66	88.98	68.74	46.94	44.06	42.26	35.16	
3½" x 3½"	234	SQUARE	106.58	125.34	115.74	102.24	79.00	53.96	50.56	48.56	40.34	
4" x 4"	473	SQUARE	114.14	142.72	120.40	100.82	82.12	69.04	66.10	58.54	51.64	
4½" x 4½"	897	SQUARE	131.26	164.02	138.48	115.84	94.44	79.22	75.98	67.18	59.36	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

#234 3½" x 3½"

#403 ¾" x ¾"

#965 ½" x ½"

#582 1½" x 1½"

#897 4½" x 4½"

**#473
4" x 4"**

**#803
2¼" x 2¼"**



All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.



CIRCLES

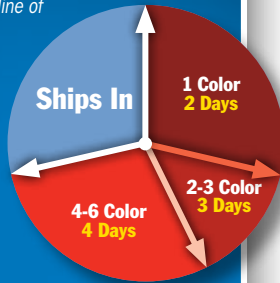
Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

10 Standard Inks
Printing Plates
Typesetting*
Borders/Reverses



Bleeds (Ink to edge of label).....\$12.00

Screens*\$12.00

Non-Standard Inks\$12.00

PMS Color Match\$30.00

Standard Metallic & Fluorescent Inks*\$40.00

*See General Information on pages 34-35 for full details.

#23
2½"



#976
2¾"



#57
2¾"



#25
1¼"



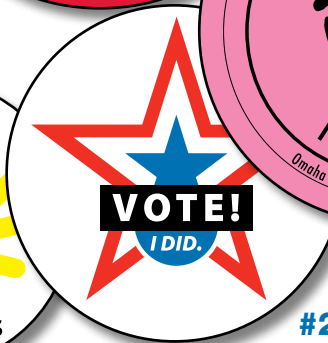
#55
1½"



#56
2"



#24
1¾"



#26 1"



#27
¾"



#247
½"



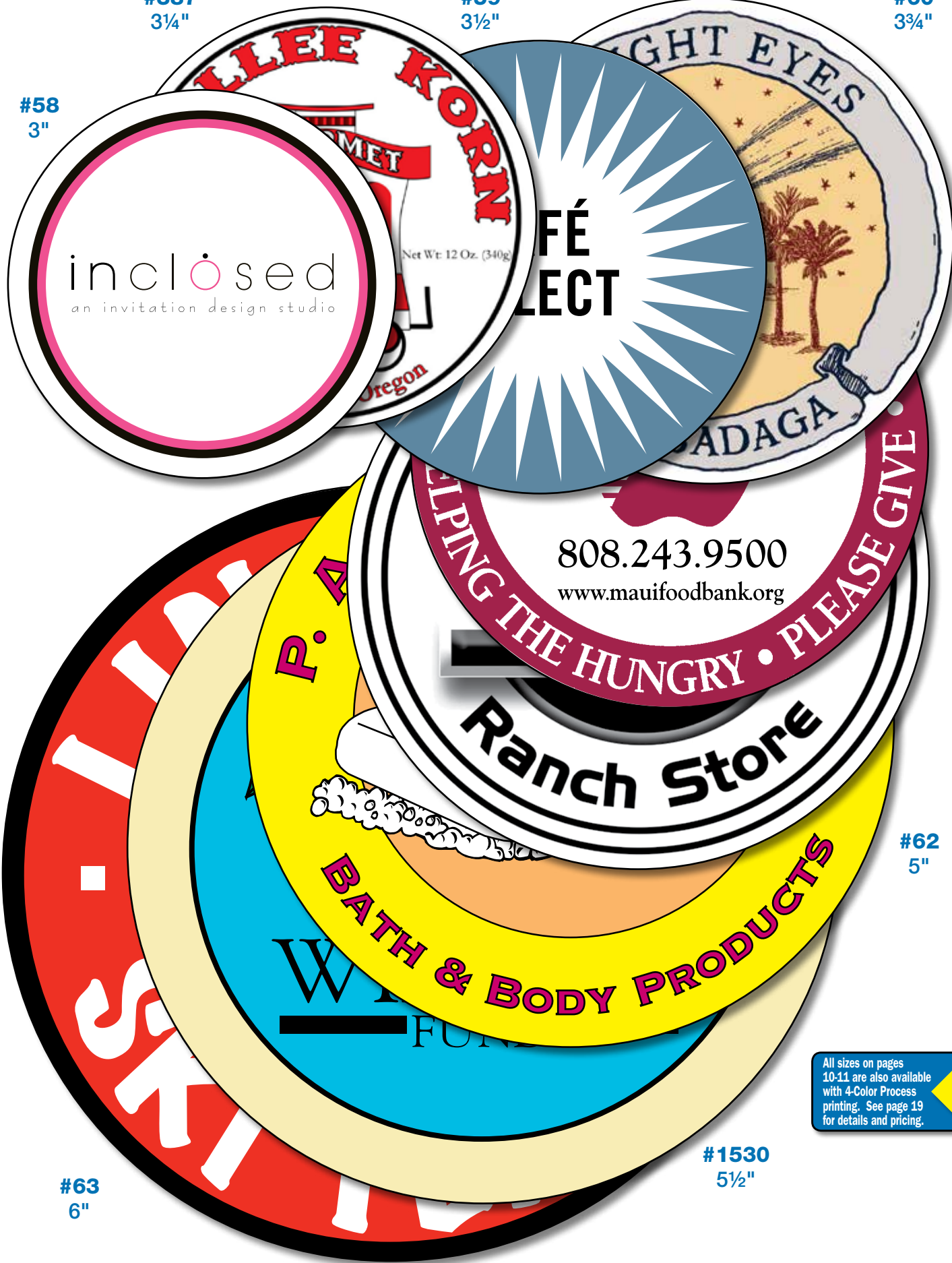
SPECIFICATIONS			QUANTITY – Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
½" DIA	247	CIRCLE	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	ASK FOR A QUOTE
¾" DIA	27	CIRCLE	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
1" DIA	26	CIRCLE	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
1¼" DIA	25	CIRCLE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
1½" DIA	55	CIRCLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
1¾" DIA	24	CIRCLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
2" DIA	56	CIRCLE	60.84	71.54	66.22	60.94	45.06	29.80	24.86	23.86	19.86	
2¾" DIA	57	CIRCLE	71.84	84.50	76.84	67.52	51.64	35.76	33.12	31.80	26.50	
2½" DIA	23	CIRCLE	74.10	87.16	79.46	70.20	54.32	39.16	35.30	32.80	27.90	
2¾" DIA	976	CIRCLE	75.30	88.26	81.42	72.02	55.48	45.06	43.44	41.78	34.78	
3" DIA	58	CIRCLE	76.66	88.72	84.04	73.66	56.68	47.68	45.40	42.38	35.82	
3¼" DIA	387	CIRCLE	84.44	99.34	92.72	82.80	68.26	50.32	48.52	46.50	39.74	
3½" DIA	59	CIRCLE	84.44	99.34	92.72	82.80	68.26	50.32	48.52	46.50	39.74	
3¾" DIA	60	CIRCLE	87.52	103.30	96.72	86.10	70.20	52.98	50.32	48.22	42.40	
4" DIA	61	CIRCLE	105.86	124.52	117.24	103.30	76.84	70.20	69.32	66.76	55.64	
4½" DIA	436	CIRCLE	143.04	168.24	151.36	131.12	101.40	83.08	81.16	79.00	68.86	
5" DIA	62	CIRCLE	180.16	211.94	170.98	152.46	125.84	96.04	92.94	91.12	82.12	
5½" DIA	1530	CIRCLE	184.84	217.36	185.44	158.94	131.38	111.64	104.06	96.32	89.72	
6" DIA	63	CIRCLE	225.16	264.94	238.42	211.94	158.94	132.44	127.16	119.24	105.96	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

#387
3¼"

#59
3½"

#60
3¾"

#58
3"



#61
4"

#436
4½"

#62
5"

#63
6"

#1530
5½"

All sizes on pages
10-11 are also available
with 4-Color Process
printing. See page 19
for details and pricing.



OVALS

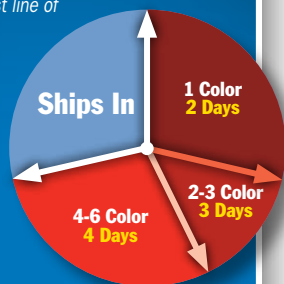
Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

10 Standard Inks
Printing Plates
Typesetting*
Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.

#30 → 1" x 2"

#31 → 1¼" x 2½"



#64 → 1⅞" x 2⅜"

#930 → 1¾" x 2½"



#1532 → ¾" x 1⅜"



#67 → 2⅛" x 3⅜"



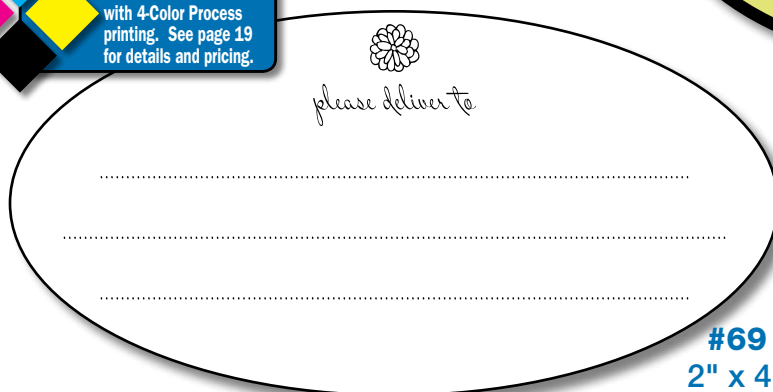
#66 → 1⅞" x 2⅞"



#68 → 2½" x 3"



All sizes on this page are also available with 4-Color Process printing. See page 19 for details and pricing.



#69 → 2" x 4"

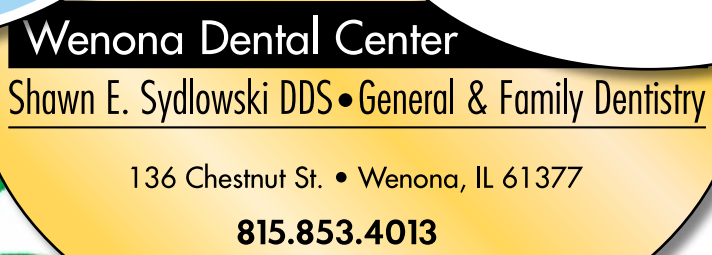


#330 → 1½" x 2"

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
¾" x 1¼"	28	OVAL	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	ASK FOR A Q U O T E
⅞" x 1¾"	29	OVAL	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
1" x 2"	30	OVAL	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
1" x 2 ¹⁵ / ₁₆ "	65	OVAL	60.36	70.98	62.26	52.98	39.74	29.14	24.02	23.06	19.22	
1¼" x 2½"	31	OVAL	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
1 ¹ / ₁₆ " x 2 ³ / ₁₆ "	64	OVAL	60.36	70.98	62.26	52.98	39.74	29.14	24.02	23.06	19.22	
1½" x 2"	330	OVAL	60.36	70.98	62.26	52.98	39.74	29.14	24.02	23.06	19.22	
1⅝" x 3"	807	OVAL	67.22	79.08	71.52	62.28	47.68	34.46	30.64	29.44	24.56	
1¾" x 2½"	930	OVAL	67.22	79.08	71.52	62.28	47.68	34.46	30.64	29.44	24.56	
1⅞" x 2⅞"	66	OVAL	67.22	79.08	71.52	62.28	47.68	34.46	30.64	29.44	24.56	
2" x 3"	1292	OVAL	74.08	87.16	79.46	70.20	54.32	37.06	33.12	31.80	26.50	
2" x 4"	69	OVAL	82.98	97.62	92.72	80.80	64.92	49.00	46.40	44.50	37.08	
2⅞" x 3⅞"	67	OVAL	74.08	87.16	79.46	70.20	54.32	37.06	33.12	31.80	26.50	
2½" x 3"	68	OVAL	74.08	87.16	79.46	70.20	54.32	37.06	33.12	31.80	26.50	
3" x 4"	1459	OVAL	94.04	118.96	102.96	84.04	74.06	53.82	49.14	44.54	40.58	
3" x 5"	927	OVAL	109.82	137.38	111.16	96.84	84.76	65.52	59.72	54.06	48.90	
¾" x 1⅝"	1532	MINI OVAL	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
1⅝" x 2"	1533	STD OVAL	60.94	70.70	60.32	51.04	39.14	32.50	25.02	24.30	21.32	
1½" x 2 ¹³ / ₁₆ "	1534	MAXI OVAL	66.36	76.94	68.26	59.00	45.76	35.16	29.96	29.00	24.16	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

#807 → 1⅝" x 3"

#1292 → 2" x 3"



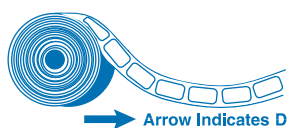
#927 → 3" x 5"

#1459 → 3" x 4"



#1533 → 1⅝" x 2"

#1534 → 1½" x 2¹³/₁₆"



Don't see your size or shape? Just ask!

Turn the page for Square Corner Labels.

SQUARE CORNER

Butt Cut Labels on Rolls

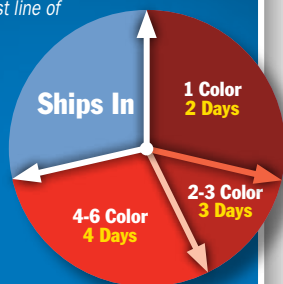
Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

10 Standard Inks
Printing Plates
Typesetting*
Borders/Reverses†



Bleeds (Ink to edge of label)..... N/A

Screens*\$12.00

Non-Standard Inks\$12.00

PMS Color Match\$30.00

Standard Metallic & Fluorescent Inks*\$40.00

† No bleeds allowed. If artwork contains a border or reverse, a 1/16" minimum, unprinted border is required on all sides.

*See General Information on pages 34-35 for full details.

Custom Printed Square Corner Butt Cut Labels on Rolls

Rectangles or squares with "no space" between labels. Leave 1/16" unprinted area on all sides. Bleeds are not available.



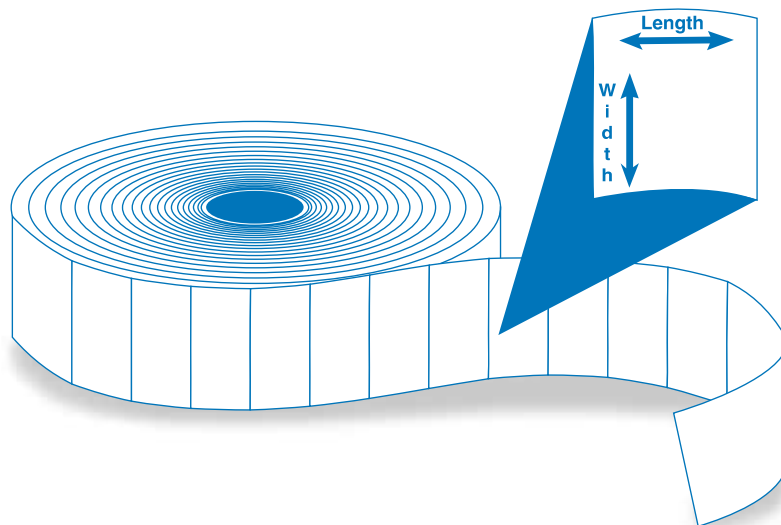
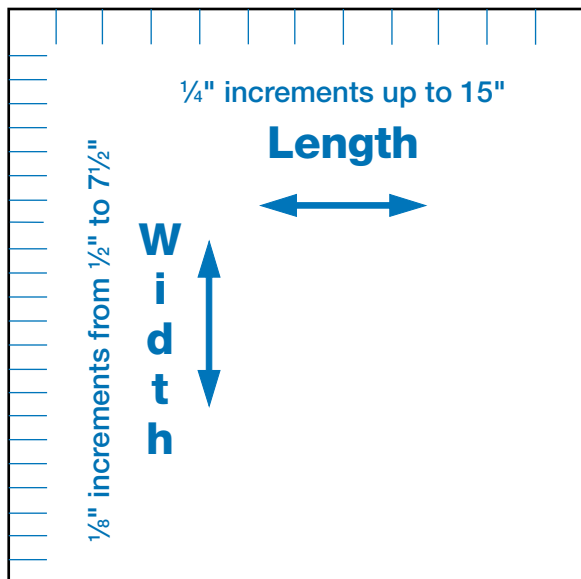
Square Corner Label Sizes Available*

Available Width: From 1/2" to 7 1/2" in 1/8" increments**

Available Length: From 1/4" to 15" in 1/4" increments

*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

**For widths narrower than 1/2" add setup charge – inquire about cost.

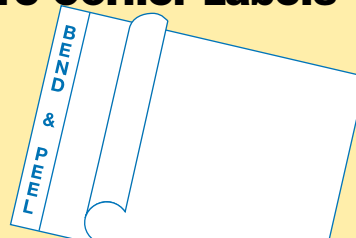


All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.

Individually Sheeted Square Corner Labels

Many square corner labels are available in individual sheet form. A Bend & Peel tab on one side or a Crack N' Peel backscore will assist in easy removal. Bleeds are only available on sheeted labels with a tab.

Ask For a Custom Quote!



How to Price Square Corner Labels *Conversion Chart*

Example:

You want to order 2,000 one color labels that measure 2½" (in width) x 4½" (in length)...

1. Convert inch measurements to decimals. (See Chart)
2. Multiply width x length (2.125 x 4.50) = 9.562 sq. in.
3. Find correct square inch size in left hand column. Then locate correct quantity column.
4. Your price per thousand is where size & quantity columns intersect: \$110.46/M x 2 = \$220.92

Bleeds Not Available

1/8" = .125
1/4" = .250
3/8" = .375
1/2" = .500
5/8" = .625
3/4" = .750
7/8" = .875

SQUARE INCH RANGE	QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (6A)						
	500 LOT	1M	2M	3M	5M	10M	10M+
up to 1 sq in	97.12	100.02	79.76	72.24	46.02	27.60	
1.1 - 2 sq in	97.12	100.02	79.76	72.24	46.02	27.60	
2.1 - 3 sq in	110.86	116.64	89.12	73.64	49.06	30.70	
3.1 - 4 sq in	116.64	122.76	92.06	76.72	50.30	33.76	
4.1 - 5 sq in	122.50	128.90	95.16	77.98	52.78	35.26	
5.1 - 6 sq in	128.30	135.02	98.20	79.76	55.24	36.84	
6.1 - 7 sq in	130.62	137.48	100.66	82.88	58.32	40.78	
7.1 - 8 sq in	132.96	139.92	104.34	85.94	61.38	44.18	
8.1 - 9 sq in	135.28	142.38	107.40	89.02	67.50	49.06	
9.1 - 10 sq in	137.60	144.84	110.46	92.06	70.60	51.54	
10.1 - 11 sq in	139.92	147.32	113.52	95.16	73.64	54.02	
11.1 - 12 sq in	142.26	149.76	116.64	98.20	76.72	56.48	
12.1 - 13 sq in	145.82	153.44	119.70	101.26	79.76	58.92	
13.1 - 14 sq in	148.18	155.90	122.76	102.82	80.98	59.80	
14.1 - 15 sq in	151.64	159.58	125.84	104.34	82.24	61.38	
15.1 - 16 sq in	157.50	165.70	128.90	107.40	84.70	63.84	
16.1 - 17 sq in	163.26	171.84	131.34	110.46	87.14	66.30	
17.1 - 18 sq in	166.22	174.94	133.82	113.52	89.62	70.60	
18.1 - 20 sq in	172.60	181.68	141.16	117.84	93.30	73.64	
20.1 - 22 sq in	179.60	189.04	153.44	122.76	98.20	78.56	
22.1 - 24 sq in	186.58	196.40	159.58	128.90	104.34	83.46	
24.1 - 26 sq in	193.56	203.76	166.94	135.02	111.70	89.62	
26.1 - 28 sq in	200.60	211.12	174.32	141.16	116.64	93.30	
28.1 - 30 sq in	209.92	220.98	184.14	152.22	124.00	103.10	
30.1 - 32 sq in	219.24	230.76	192.74	159.58	132.56	110.48	
32.1 - 34 sq in	228.56	240.60	201.30	169.42	139.96	116.64	
34.1 - 36 sq in	239.12	251.64	209.92	179.22	148.52	124.00	
36.1 - 38 sq in	247.26	260.24	217.26	186.58	157.12	130.14	
38.1 - 40 sq in	256.56	270.06	225.86	196.40	164.92	135.02	
40.1 - 42 sq in	263.54	277.42	233.22	201.30	166.94	137.48	
EACH ADDITIONAL INK COLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	
OVER 42 SQUARE INCHES – ASK FOR A QUOTE							

ASK FOR A QUOTE

Attention Required



Allergy Caution

- Contains milk, wheat, gluten, egg.
- Recipe: No nuts.
- Ingredients: Cannot guarantee nut free.
- Factory: No nuts.

All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.

0	1/8"
	1/4"
	3/8"
1/2"	5/8"
	3/4"
	7/8"
1	1/8"
	1/4"
	3/8"
1/2"	5/8"
	3/4"
	7/8"
2	1/8"
	1/4"
	3/8"
1/2"	5/8"
	3/4"
	7/8"
3	1/8"
	1/4"
	3/8"
1/2"	5/8"
	3/4"
	7/8"
4	1/8"
	1/4"
	3/8"
1/2"	5/8"
	3/4"
	7/8"
5	1/8"
	1/4"
	3/8"
1/2"	5/8"
	3/4"
	7/8"
6	1/8"
	1/4"

Square Corner Label Sizes Available*

Available Width: From ½" to 7 ½" in ½" increments**

Available Length: From ¼" to 15" in ¼" increments

*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

**For widths narrower than ½" add setup charge – inquire about cost.

Turn the page
for 4-Color
Process Labels.

4-COLOR PROCESS

4-Color Process Printing

Finished in Rolls on Your Choice of 7 Materials

Gloss Freezer

White Gloss

White Litho (coated)

White Film (indoor/outdoor use**)

Clear Film (indoor use)

Repositionable Semi-Gloss III*

Recycled Semi-Gloss†

NO CHARGE FOR:

White Ink Back-Up Behind Art

Required for clear film.

Printing Plates

Bleeds *(Ink to edge of label)*

Protective Coating (UV or lamination)

Electronic PDF Proof *Allow 2 business days to produce proof*

A PDF Proof can be generated at no charge if requested on Purchase Order. Allow 2 business days to produce proof. Turnaround time begins when proof approval has been received. See "Proofs Available" on page 35 for full details.

**Low tack indoor repositionable material. Pre-testing is always recommended, so please ask for samples.*

***Rated 6 months outdoor.*

Ships In

**3
Days**



†Recycled Semi-Gloss

Contains 30% Post Consumer Waste content. This supercalendered product comes with a brown liner and has a slight blue-grey tint to it.

Rectangles Pricing
Page 17

Squares
Pricing
Page 18

Square
Cornered
Pricing
Page 18

Circles
Pricing
Page 19

Ovals Pricing
Page 19

4-Color Process Electronic File Preparation

Original files accepted in these applications:

Mac Applications:

- QuarkXPress™
- Freehand™
- Adobe® Applications Accepted:
 - Photoshop®
 - Illustrator®
 - Pagemaker®
 - InDesign®

PC Applications:

- CorelDRAW™ (preferred PC application)
- Adobe® Applications Accepted:
 - Photoshop®
 - Pagemaker®

We carry a large library of Adobe and Corel fonts.

Spot Colors:

Should your job require spot color(s) due to heavy solid ink coverage, additional spot color cost(s) will apply – you will be notified prior to production.

For best results we prefer:

Mac/PC – The artwork provided should be in the original application program it was created and not converted to simpler files (i.e. pdf, jpeg, gif, Quark or Pagemaker .eps files). All supporting graphic files and fonts used are required. **Refer to the 4-Color Process Electronic File Form** for more info.

Prepress/Art Setup Information: (Very Important)

• Electronic art requirements:

- All artwork should be converted to CMYK – not RGB
- Include a 1/8" bleed where ink extends beyond die line
- Printing tolerance of +/- 1/64"

• Artwork should be to size.

No additional design or illustration will be done to the artwork.

• Screen will normally run 150 lines per inch (lpi).

For guaranteed best results, minimum screen dot of 2% required. Newer technology allows us to print most graduated screens to 0%. Contact the art department for more information.

• A color printout (preferred) or B/W separation of expected image is required.

B/W composites are not acceptable.

Complete the 4-Color Process Electronic File Form which has a full list of specifications and important information.

Completed forms help prevent delays and additional costs which may occur if form guidelines are not followed.

4-Color Process Rectangles Round Corners

■ **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



Die outlines (shapes) for all sizes are shown on these pages:
 Rectangle Die Outlines 2-7
 Square Die Outlines 8-9
 Circle Die Outlines 10-11
 Oval Die Outlines 12-13
 Square Corner 14-15



SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
¼" x ¾"	841	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
¼" x 1½"	232	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
⅜" x 1¼"	667	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x 1"	1	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x 1½"	2	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x 2"	702	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x 2¼"	1253	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x 2¾"	756	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x 3"	146	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
⅝" x 2⅝"	44	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
¾" x 1¼"	3	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
¾" x 1½"	43	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
¾" x 1¾"	9	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
¾" x 2"	10	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
¾" x 2½"	12	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
¾" x 3"	635	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
⅞" x 2⅞"	732	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
⅞" x 3⅞"	742	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 1¼"	4	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 1½"	45	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 2"	11	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 2½"	13	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 3"	15	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 4"	19	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 5"	50	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
1¼" x 1¾"	8	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" x 2"	5	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" x 2½"	14	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" x 2¾"	611	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" x 3½"	48	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
1¼" x 5½"	1153	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
1½" x 2½"	49	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" x 3"	16	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" x 3½"	1310	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
1½" x 4"	20	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
1½" x 4¾"	583	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
1¾" x 2½"	451	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
1¾" x 4"	781	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
2" x 3"	17	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2" x 3½"	172	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
2" x 4"	21	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
2" x 5"	3066	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
2" x 6"	393	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
2¼" x 4"	890	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
2½" x 3"	18	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
2½" x 4"	22	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3" x 4"	51	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3" x 5"	52	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3" x 6"	736	RECTANGLE	430.00	490.00	595.00	350.00	330.00	225.00	160.00	
4" x 5"	53	RECTANGLE	430.00	490.00	595.00	350.00	330.00	225.00	160.00	
4" x 6"	54	RECTANGLE	460.00	510.00	640.00	410.00	340.00	245.00	190.00	
5" x 6"	992	RECTANGLE	480.00	530.00	680.00	460.00	360.00	260.00	210.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

ASK FOR A QUOTE

Spot color costs can apply when heavy ink coverage is needed such as a dominant background color.

Don't see your size or shape? Just ask!

Turn the page for additional 4-Color Process Labels.

4-Color Process Squares with Round Corners

■ **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



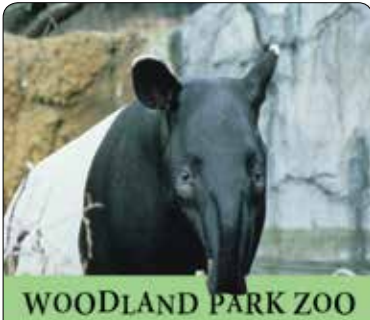
Die outlines (shapes) for all sizes are shown on these pages:
Rectangle Die Outlines..... 2-7

Square Die Outlines..... 8-9

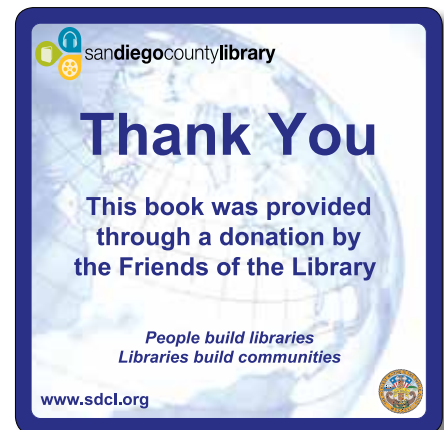
Circle Die Outlines..... 10-11

Oval Die Outlines..... 12-13

Square Corner..... 14-15

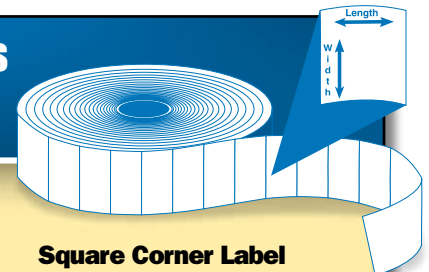


SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
½" x ½"	965	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	ASK FOR A QUOTE
¾" x ¾"	403	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 1"	388	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" x 1¼"	6	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" x 1½"	582	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¾" x 1¾"	7	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
2" x 2"	171	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
2¼" x 2¼"	803	SQUARE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2½" x 2½"	47	SQUARE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2¾" x 2¾"	46	SQUARE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
3" x 3"	193	SQUARE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
3¼" x 3¼"	201	SQUARE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3½" x 3½"	234	SQUARE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
4" x 4"	473	SQUARE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
4½" x 4½"	897	SQUARE	430.00	490.00	595.00	350.00	330.00	225.00	160.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	



4-Color Process Square Corner Butt Cut Labels on Rolls

SQUARE INCH RANGE	QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A)							
	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
up to 5.0 sq in	315.00	372.00	456.00	242.00	192.00	146.00	87.00	ASK FOR A QUOTE
5.1 - 7.5 sq in	369.00	436.00	482.00	296.00	241.00	174.00	101.00	
7.6 - 10.5 sq in	397.00	464.00	489.00	332.00	279.00	199.00	113.00	
10.6 - 16.5 sq in	475.00	546.00	563.00	364.00	308.00	219.00	129.00	
16.6 - 20.5 sq in	492.00	576.00	586.00	375.00	332.00	235.00	158.00	
20.6 - 24.0 sq in	594.00	692.00	742.00	450.00	368.00	264.00	181.00	
24.1 - 28.0 sq in	670.00	755.00	806.00	519.00	392.00	276.00	188.00	
28.1 - 32.0 sq in	718.00	798.00	940.00	555.00	428.00	299.00	197.00	
32.1 - 36.0 sq in	767.00	839.00	987.00	586.00	454.00	317.00	216.00	
EACH ADDITIONAL INK COLOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	



Square Corner Label Sizes Available*

Available Width:

From ½" to 7 ½" in ½" increments**

Available Length:

From ¼" to 15" in ¼" increments

No Bleeds Available

See Page 14 For Details

*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

**For widths narrower than ½" add setup charge – inquire about cost.

Contact factory for custom sizes, larger square corner labels or labels on sheets.

4-Color Process Circles & Ovals

■ **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



Die outlines (shapes) for all sizes are shown on these pages:

Rectangle Die Outlines 2-7

Square Die Outlines 8-9

Circle Die Outlines 10-11

Oval Die Outlines 12-13

Square Corner 14-15

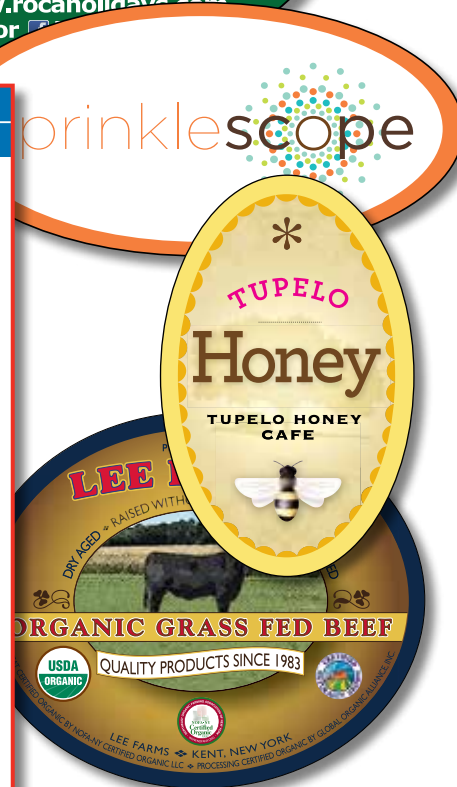


SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
¾" DIA	27	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" DIA	26	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" DIA	25	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" DIA	55	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¾" DIA	24	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
2" DIA	56	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
2⅝" DIA	57	CIRCLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2½" DIA	23	CIRCLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2¾" DIA	976	CIRCLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
3" DIA	58	CIRCLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
3¼" DIA	387	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3½" DIA	59	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3¾" DIA	60	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
4" DIA	61	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
4½" DIA	436	CIRCLE	430.00	490.00	595.00	350.00	330.00	225.00	160.00	
5" DIA	62	CIRCLE	460.00	510.00	640.00	410.00	340.00	245.00	190.00	
5½" DIA	1530	CIRCLE	480.00	530.00	680.00	460.00	360.00	260.00	210.00	
6" DIA	63	CIRCLE	530.00	590.00	740.00	490.00	390.00	290.00	230.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

ASK FOR A QUOTE

SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
¾" x 1¼"	28	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
⅞" x 1¼"	29	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 2"	30	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 2⅝"	65	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" x 2½"	31	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1⅞" x 2⅝"	64	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" x 2"	330	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1⅝" x 3"	807	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
1¾" x 2½"	930	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
1⅞" x 2⅞"	66	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2" x 3"	1292	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2" x 4"	69	OVAL	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
2⅝" x 3⅝"	67	OVAL	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
2½" x 3"	68	OVAL	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
3" x 4"	1459	OVAL	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3" x 5"	927	OVAL	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
¾" x 1⅝"	1532	MINI OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1⅞" x 2"	1533	STD OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" x 2⅝"	1534	MAXI OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

ASK FOR A QUOTE



Don't see your size or shape? Just ask!

Turn the page for Standard Mailing Labels.

STANDARD

Mailing Labels

One or Two Color Designs

Imprint Color Available with 1 Standard Ink Color

(see inside flap for choices)

Perforated On Rolls (Premium Matte Litho)

Perforated and Pinfed-Fanfolded

(Premium Matte Litho)

NO CHARGE FOR:

Printing Plates

Typesetting*

Ships In

**2
Days**

Borders/Reverses N/A

Bleeds (Ink to edge of label)..... N/A

Screens*\$12.00

Note: Personalized price includes up to four lines of copy with logo, printed in black in only.

*See General Information on pages 34-35 for full details.



Standard Mailing & Computer Pinfed Labels

One, Two and Three Color Printing with Black Imprint for Typewriters, Computer Pinfed and Laser/Inkjet Printers. Designs/Colors available only as shown.

Rolls (R)

4" x 2¹⁵/₁₆"

For Typewriters

Premium Matte Litho

500 Labels/Roll

Perforated



Pinfed-Fanfolded (P)

4" x 2¹⁵/₁₆"

For Computers

Premium Matte Litho

2,500 Labels/Box-Fanfolded

Perforated and Pinfed



**For Custom
Mailing Labels
see page 22**

ROLLS/FANFOLDED		QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)							ASK FOR A QUOTE
SIZE	STYLE	500 LOT	1M	2M	3M	5M	10M	10M+	
4" x 2 ¹⁵ / ₁₆ "	NO IMPRINT	45.14	51.62	47.12	42.64	36.96	29.18		
4" x 2 ¹⁵ / ₁₆ "	PERSONALIZED	50.16	60.72	55.44	50.16	43.56	34.32		
JUMBO	NO IMPRINT	53.70	58.64	56.76	52.04	43.90	37.74		
JUMBO	PERSONALIZED	63.18	74.12	66.78	61.20	51.64	44.38		



**All designs are
available as Jumbo,
please indicate on
order form.**

JUMBO - 5" x 3¹⁵/₁₆"

Imprint Area - 1" x 4¹/₄"

420-R Roll

420-P Pinfed

Designs 340, 350, 360 & 370 are also available with a red or blue border. Please indicate your choice of border color on order form.



Imprint Area - $\frac{3}{4}$ " x $3\frac{1}{2}$ "

340-R Roll

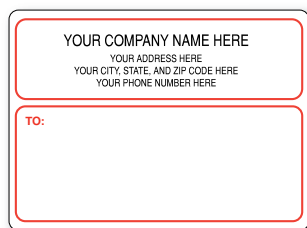
340-P Pinfed



Imprint Area - $\frac{3}{4}$ " x $3\frac{1}{2}$ "

350-R Roll

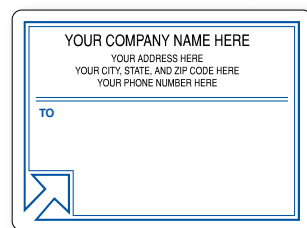
350-P Pinfed



Imprint Area - / " x $3\frac{1}{2}$ "

360-R Roll

360-P Pinfed



Imprint Area - $\frac{3}{4}$ " x $3\frac{1}{8}$ "

370-R Roll

370-P Pinfed



Imprint Area - / " x $3\frac{3}{4}$ "

380A-R Roll

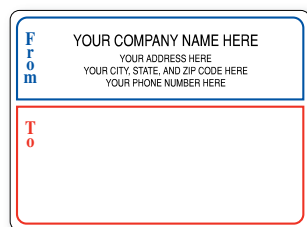
380A-P Pinfed



Imprint Area - / " x $3\frac{1}{2}$ "

380B-R Roll

380B-P Pinfed



Imprint Area - / " x $3\frac{1}{2}$ "

380C-R Roll

380C-P Pinfed



Imprint Area - / " x $3\frac{3}{4}$ "

380D-R Roll

380D-P Pinfed



Imprint Area - / " x $3\frac{1}{2}$ "

380E-R Roll

380E-P Pinfed



Imprint Area - / " x $3\frac{1}{2}$ "

380F-R Roll

380F-P Pinfed



Imprint Area - $\frac{3}{4}$ " x $3\frac{1}{2}$ "

380G-R Roll

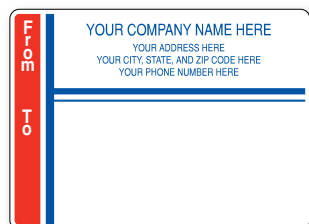
380G-P Pinfed



Imprint Area - / " x $3\frac{1}{8}$ "

380H-R Roll

380H-P Pinfed



Imprint Area - / " x $3\frac{3}{4}$ "

380J-R Roll

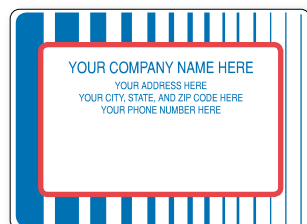
380J-P Pinfed



Imprint Area - $\frac{3}{4}$ " x $3\frac{1}{2}$ "

380K-R Roll

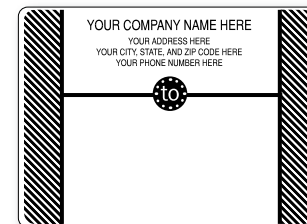
380K-P Pinfed



Imprint Area - 2" x $3\frac{1}{4}$ "

380L-R Roll

380L-P Pinfed



Imprint Area - $\frac{3}{4}$ " x $2\frac{3}{4}$ "

380M-R Roll

380M-P Pinfed

Choose any Standard Ink Color as your Imprint Color!

(see inside flap for ink color choices)

Turn the page for
Custom Mailing Labels
& Laser/Inkjet Sheets.

CUSTOM

Mailing Labels

Spot Color Printing or 4-Color Process

Any Color On Premium Matte Litho Material

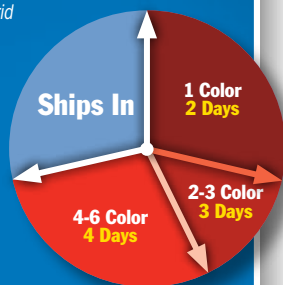
Perforated On Rolls (T)

Perforated and Pinfed-Fanfolded (C)

(up to 6 spot colors, see last line of price grid
for additional ink color charges)

NO CHARGE FOR:

10 Standard Inks
Printing Plates
Typesetting*
Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.



For Computers (C)
Premium Matte Litho
2,500 Labels/Box-Fanfolded
Perforated and Pinfed



For Typewriters (T)
Premium Matte Litho
500 Labels/Roll
Perforated

➡ Arrow Indicates Direction of Unwind

Labels Shown Are Not Actual Size

4" x 2¹⁵/₁₆" ↑ #41T For Typewriters #41C for Computers



4" x 2¹⁵/₁₆" ↑
#38T for Typewriters
#38C for Computers



4¹/₄" x 3³/₈" ↑
#40T for Typewriters
#40C for Computers



5" x 3¹⁵/₁₆" ↑ #42T for Typewriters #42C for Computers

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+
4" x 2 ¹⁵ / ₁₆ "	41 T or C	MAILING	90.90	106.98	78.00	65.04	53.10	41.32	ASK FOR A QUOTE
4" x 2 ⁵ / ₁₆ "	38 T or C	MAILING	101.06	118.94	86.66	73.20	58.70	44.72	
4 ¹ / ₄ " x 3 ³ / ₈ "	40 T or C	MAILING	130.64	153.74	116.38	98.60	81.08	60.48	
5" x 2 ¹⁵ / ₁₆ "	39 T or C*	MAILING	122.22	143.84	104.70	88.44	70.90	54.12	
5" x 3 ¹⁵ / ₁₆ "	42 T or C	MAILING	151.66	178.38	129.60	108.00	96.56	69.90	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	
4-COLOR PROCESS			Contact factory for a custom quote!						

*Label size not shown

Turn the page for
Standard Mailing
& Computer Labels.

Don't see your size or shape? Just ask!

LASER / INKJET

Sheets

One or Two Color Printing or 4-Color Process

Any Color on Your Choice of 4 Materials

Laser Litho - 50 lb. Liner - Permanent

Laser Litho - Removable (15% upcharge)

Laser Semi-Gloss[†] (10% upcharge)

[†]not compatible with inkjet printers

Laser Freezer (15% upcharge)

Red or Green Laser Fluorescent (custom quote)

Laser Opaque (custom quote)

NO CHARGE FOR:

10 Standard Inks
Printing Plates
Typesetting*
Borders/Reverses

Ships In **3 Days**

Bleeds (Please inquire on availability)	\$12.00
Screens *	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match **	\$30.00
Standard Fluorescent Inks *	\$40.00

*See General Information on pages 34-35 for full details.

**PMS color matches for laser litho are from the "U" or uncoated section of the Pantone Matching System.

When ordering, please include:

1. Laser sheet number
(example: L6)
2. Quantity of sheets
(in even 250s only)
3. Ink color(s), if any

For 3 or more colors –
contact factory for
a custom quote.
Don't see what you need?
Hundreds of other sizes
available...please inquire.

Blank or Custom Printed

Produced on an 8 1/2" x 11" sheet with a guaranteed "no-ooze" adhesive to protect your laser or inkjet printer while maintaining excellent imaging and toner adhesion. Prior to use, store in a temperature and humidity controlled environment, 65° F to 75° F.

FREE sample sheets available – just ask!

Drum Labels	Pallet Labels	Shipping Labels	Shipping Labels
L1, 1-UP 8 1/2" x 11"	L2, 2-UP 8 1/2" x 5 1/2"	L3, 4-UP 4 1/4" x 5 1/2"	L4, 8-UP 4 1/4" x 2 3/4"
Shipping Labels	Shipping Labels	Shipping Labels	Multiple Task Labels
L5, 4-UP 4" x 5"	L6, 6-UP 4" x 3 1/3"	L6B, 6-UP 4" x 3 3/4"	L7, 8-UP 4" x 2 1/2"
Shipping Labels	Multiple Task Labels	Multiple Task Labels	Pricing Labels
L8, 10-UP 4" x 2"	L9, 20-UP 4" x 1"	L10, 10-UP 3 1/2" x 2"	L11, 24-UP 1 1/4" Diameter
Address Labels	Multiple Task Labels	Multiple Task Labels	Multiple Task Labels
L12, 30-UP 2 5/8" x 1"	L16, 30-UP 2.833" x 1"	L17, 50-UP 1 1/2" x 1"	L18, 15-UP 2 5/8" x 2"
Multiple Task Labels	Multiple Task Labels	Pricing Labels	Circles
L19, 14-UP 4" x 1 1/3"	L20, 80-UP 1 3/4" x 1 1/2"	L21, 30-UP 1 1/2" Diameter	L22, 15-UP 2" Diameter
			L23, 12-UP 2 1/2" Diameter

LASER SHEET SPECIFICATIONS	QUANTITY – Suggested Retail Pricing Per 1,000(M) Sheets (5A)					
	100 LOT	250 LOT	500 LOT	1M	2.5M	5M+
BLANKS	35.00	75.58	106.48	169.82	142.68	ASK FOR A QUOTE
1 COLOR PRINTING	116.00	191.60	250.62	316.92	216.98	
2 COLOR PRINTING	168.00	266.66	303.16	382.92	293.82	
4-COLOR PROCESS	Contact factory for a custom quote!					

250 sheets weigh approximately 7 pounds – use this weight to calculate shipping costs.

Don't see your size or shape? Just ask!

Turn the page for
Bumper Stickers & Static Clings.

BUMPER STICKERS

Spot Color Printing or 4-Color Process

Any Color on White Vinyl Removable – Outdoor Use

(up to 6 spot colors, see last line of price grid
for additional ink color charges)

NO CHARGE FOR:

10 Standard Inks
Printing Plates
Typesetting*
Borders/Reverses
Clear Protective Coating

Ships In **3 Days**

Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00

*See General Information on pages 34-35 for full details.
Minimum application temperature is 40° F on a clean dry surface.
Removable up to 6 months.

**MOST
POPULAR
SIZE**

USO Puget Sound Area
CFC # 15348

Support our Troops by supporting the USO

BP92 3" x 11½"

Bumper Stickers Shown
Are Not Actual Size

All sizes include an
additional ¼" bend and
peel tab. Size dimensions
reflect actual label size.



Please refer to page
16 for information
regarding 4-Color
Process artwork
requirements.

Use These Popular Sizes to Convey
ANY MESSAGE...ANY PLACE!

BP95 2¾" x 5"



BP97 4" x 6"



BP96 3¾" x 11½"



BP91 2½" x 9¼"



BP90 3¾" x 7½"



BP94 3¾" x 14¾"

BUMPER STICKER SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	# OF COLORS	250 LOT	500 LOT	1M	2M	3M	5M	5M+
2½" X 9¼"	BP91	1-Color	188.00	214.00	298.00	188.00	170.00	150.00	A S K F O R A Q U O T E
	BP91-P	4-Color Process	672.00	708.00	788.00	460.00	340.00	252.00	
2¾" X 5"	BP95	1-Color	170.00	214.00	272.00	206.00	180.00	178.00	
	BP95-P	4-Color Process	652.00	692.00	768.00	440.00	320.00	220.00	
3" X 11½"	BP92	1-Color	188.00	242.00	310.00	245.00	196.00	176.00	
	BP92-P	4-Color Process	630.00	708.00	810.00	482.00	338.00	280.00	
3¾" X 7½"	BP90	1-Color	188.00	214.00	298.00	188.00	170.00	150.00	
	BP90-P	4-Color Process	622.00	708.00	788.00	460.00	340.00	252.00	
3¾" X 11½"	BP96	1-Color	208.00	266.00	370.00	290.00	263.00	240.00	
	BP96-P	4-Color Process	768.00	814.00	906.00	628.00	534.00	378.00	
3¾" X 14¾"	BP94	1-Color	219.00	291.00	409.00	290.00	263.00	240.00	
	BP94-P	4-Color Process	764.00	814.00	915.00	618.00	548.00	382.00	
4" X 6" OVAL	BP97	1-Color	188.00	241.00	298.00	218.00	186.00	170.00	
	BP97-P	4-Color Process	470.00	512.00	640.00	392.00	272.00	252.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

Note: See "Inks" on page 34 for lightfast information.

Don't see your size or shape? Just ask!

Turn the page for
Laser/Inkjet Sheets
& Custom Mailing Labels.

STATIC CLINGS & Ultra Removables

Spot Color Printing or 4-Color Process

Any Color on Your Choice of 4 Materials

(up to 6 spot colors, see last line of price grid for additional ink color charges)

Semi-Clear Static Cling (Adhesive Free)

White Static Cling (Adhesive Free)

Semi-Clear or White Ultra Removable Film

NO CHARGE FOR:

10 Standard Inks

Printing Plates

Typesetting*

Borders/Reverses

UV Coating (if requested)

White Ink Back-Up (behind type, graphics,
solid white or writeable block)

Ships In

3
Days

Bleeds (Ink to edge of label).....N/A†

Screens*\$12.00

Non-Standard Inks\$12.00

PMS Color Match\$30.00

Note: Static cling is not solvent, moisture or cleaning agent resistant and is not recommended for outdoor use. Two month use rating - inquire for availability of longer term use materials.

*See General Information on pages 34-35 for full details.

†Bleeds are available with a bend and peel tab on Semi-Clear or White Ultra Removable Film.



Labels Shown
Are Not
Actual Size

On Rolls or Individual Sheets



2" x 2½"

SD3-R (On Rolls) SD3-S (On Sheets)



1½" x 2"

SD1-R (On Rolls) SD1-S (On Sheets)



1½" x 2½"

SD2-R (On Rolls) SD2-S (On Sheets)

SERVICE DECALS		QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A)						
(R)-ON ROLLS	(S)-ON SHEETS	500 LOT	1M	2M	3M	5M	10M	10M+
1½" x 2" Square Corner	SD1-R	172.00	220.00	160.00	115.00	78.00	55.00	ASK FOR A QUOTE
	SD1-S	181.00	228.00	166.00	120.00	82.00	57.00	
1½" x 2½" Square Corner	SD2-R	182.00	226.00	170.00	125.00	86.00	57.00	
	SD2-S	192.00	238.00	179.00	130.00	90.00	60.00	
2" x 2½" Square Corner	SD3-R	194.00	235.00	180.00	134.00	96.00	67.00	
	SD3-S	203.00	247.00	188.00	139.00	100.00	70.00	
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

Square Corner Labels on Individual Sheets

Minimum sheet size available 1½" x 2". Offers excellent cling to smooth, indoor surfaces such as windows, glass or metal.

Minimum Sheet Size Available 1½" x 2"		QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A)						
		250 LOT	500 LOT	1M	2M	3M	5M	5M+
Up to 5.0 square inches	1-Color	179.20	230.40	282.40	209.20	145.40	87.00	A S K F O R A Q U O T E
	4-Color Process	427.54	503.00	591.00	314.00	264.00	182.00	
5.1 to 7.5 square inches	1-Color	187.80	246.00	310.00	212.00	148.80	104.00	
	4-Color Process	464.00	547.00	644.00	353.00	286.00	210.00	
7.6 to 10.5 square inches	1-Color	199.60	253.80	328.00	222.00	174.00	115.00	
	4-Color Process	504.90	594.00	699.00	408.00	324.00	229.00	
10.6 to 16.5 square inches	1-Color	230.40	279.00	336.00	224.00	188.00	134.00	
	4-Color Process	546.54	643.00	757.00	463.00	348.00	252.00	
16.6 to 20.5 square inches	1-Color	258.00	294.00	346.00	233.00	192.00	148.00	
	4-Color Process	633.24	745.00	876.00	504.00	390.00	270.00	
20.6 to 24.0 square inches	1-Color	268.20	305.40	368.00	253.80	212.00	168.00	
	4-Color Process	702.94	827.00	972.00	547.00	408.00	288.00	
24.1 to 28.0 square inches	1-Color	288.00	336.00	396.00	278.00	236.50	187.00	
	4-Color Process	763.30	898.00	1,056.00	600.00	456.00	318.00	
28.1 to 32.0 square inches	1-Color	302.00	344.00	418.00	294.00	250.00	206.00	
	4-Color Process	806.64	949.00	1,116.00	648.00	494.00	346.00	
32.1 to 36.0 square inches	1-Color	315.40	372.00	444.00	316.00	263.00	238.00	
	4-Color Process	850.00	1,000.00	1,176.00	696.00	538.00	372.00	
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

Note: For orders on clear material refer to the Clear Material Window Application diagrams on page 36 for correct application.

Don't see your size or shape? Just ask!

Turn the page for
Durable Weatherproof Labels.

STATIC CLING & ULTRA REMOVABLE LABELS



DURABLE WEATHERPROOF

with Consecutive Numbering

Spot Color Printing

Up to 6 Colors on Your Choice of 6 Materials

(See last line of price grid for additional ink color charges)

White Vinyl

Yellow Vinyl

Brite or Brushed Silver Polyester

Clear or White Polyester

NO CHARGE FOR:

10 Standard Inks

Printing Plates

Typesetting*

Borders/Reverses

White Ink Back-Up

(behind type, graphics or solid white)

Protective Coating (factory's discretion to choose coating)

Bleeds (Ink to edge of label).....\$12.00

Screens*\$12.00

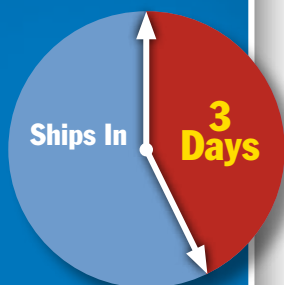
Non-Standard Inks\$12.00

PMS Color Match\$30.00

Consecutive Numbering.....\$30.00

*See General Information on pages 34-35 for full details.

Factory cannot guarantee 100% no missing labels.



Permanent Identification Labels For Indoor/Outdoor Use

Printed to withstand weather, solvents and scratching for up to 1 1/2 years.

All materials are permanent adhesive but not tamperproof or tamper evident.

Add Consecutive Numbering for use as a Parking Permit, Equipment Inventory Label, Rental Equipment and Asset Control Labels. Consecutive numbering can be printed in black, red, blue or green and are 6 digits in length, 5/32" high.

WP51
3" x 4"

**Harris Golf Cars
Sales & Rentals**

SOLD AND SERVICED BY:
Ron Hawthorne
CENTRAL CITY SCALE INC.

2403 26th
P.O. Box
Centerville
68801

LAKE VIEW HIGH SCHOOL

308/946-3591

www.ccscales.com

WP56
2" DIA.

2010 2011

PARKING PERMIT

031347

WP21 →
2" x 4"

WP66 →
1 7/8" x 2 7/8"

PRIORITY 1 FITNESS

14491 W. Center Road • Omaha, NE 68144

402-330-1133

www.priority1fitness.com

WP13 → 1" x 2 1/2"

ASAP App

(773) 248-XXXX

(773) 774-7979 • (847) XXXX-XXXX

(847) 292-1825 • (708) 452-9987

Mechanical & Electrical Serv

WP15 → 1" x 3"

**CALL FOR
SERVICE**

H & R Vending

776-9469

1-800-481-Vend

WP11 → 1" x 2"

WP171 2" x 2"

PARKING

400 Cleveland Street Building

PERMIT

000435

WP5 1 1/4" x 2" ↓

WARNING

**RESTRICTED AREA
AUTHORIZED
PERSONNEL ON**

WP17 → 2" x 3"

WP49 → 1 1/2" x 2 1/2"

Property of
Evans Landscaping, Inc.



CAUTION

Bend knees
while lifting.

CUIDADO

Doble las rodillas
cuando cargue.

WP52 → 3" x 5"

WP61 4" DIA.

DURABLE WEATHERPROOF WITH CONSECUTIVE NUMBERING

BEWARE
OF DOGS

AEP Oklahoma Plant
INDUSTRIES INC. Controlled Equipment
015287

AURORA
CUSTOM
ONWORKS

70 Grand Street, Aurora, IL 60504

WP10 ¾" x 2" ↓

WP193
3" x 3"



WP58
3" DIA.

SPECIFICATIONS			QUANTITY – Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
¾" x 2"	WP10*	RECTANGLE	132.00	176.00	246.00	146.00	112.00	72.00	52.00	
¾" x 2½"	WP12*	RECTANGLE	142.00	186.00	254.00	156.00	120.00	82.00	70.00	
1" x 2"	WP11	RECTANGLE	142.00	186.00	254.00	156.00	120.00	82.00	70.00	
1" x 2½"	WP13	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
1" x 3"	WP15	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
1½" x 2½"	WP49	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
1½" x 3"	WP16*	RECTANGLE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
1½" x 4"	WP20*	RECTANGLE	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
2" x 3"	WP17	RECTANGLE	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
2" x 3½"	WP172*	RECTANGLE	164.00	204.00	280.00	194.00	168.00	144.00	104.00	
2" x 4"	WP21	RECTANGLE	168.00	218.00	290.00	200.00	170.00	152.00	124.00	
3" x 4"	WP51	RECTANGLE	180.00	220.00	294.00	204.00	174.00	160.00	128.00	
3" x 5"	WP52	RECTANGLE	200.00	250.00	310.00	208.00	180.00	170.00	140.00	
1" x 1"	WP388	SQUARE	132.00	176.00	246.00	146.00	112.00	72.00	52.00	
2" x 2"	WP171	SQUARE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
2½" x 2½"	WP47*	SQUARE	164.00	204.00	280.00	194.00	168.00	144.00	104.00	
3" x 3"	WP193	SQUARE	168.00	218.00	290.00	200.00	170.00	152.00	124.00	
4" x 4"	WP473*	SQUARE	200.00	250.00	310.00	208.00	180.00	170.00	140.00	
1½" DIA	WP55	CIRCLE	142.00	186.00	254.00	156.00	120.00	82.00	70.00	
2" DIA	WP56	CIRCLE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
2 ¼" DIA	WP236*	CIRCLE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
2 ½" DIA	WP23*	CIRCLE	164.00	204.00	280.00	194.00	168.00	144.00	104.00	
3" DIA	WP58	CIRCLE	168.00	218.00	290.00	200.00	170.00	152.00	124.00	
4" DIA	WP61	CIRCLE	200.00	250.00	310.00	208.00	180.00	170.00	140.00	
1⅞" x 2⅞"	WP66	OVAL	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
2" x 3"	WP1292*	OVAL	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	
ADD CONSECUTIVE NUMBERING \$30										

ASK
FOR A
QUOTE



Brite Silver Polyester*
Brushed
Silver Polyester*



White Polyester
Clear Polyester



White Vinyl
Yellow Vinyl



*Material colors are approximate representations.

Note: For orders on clear material refer to the Clear Material Window Application diagrams on page 36 for correct application.

Note: PMS colors/matches are not exact on yellow, clear or silver based materials.

*These dies are not shown in the catalog spread



Don't see your size or shape? Just ask!

Turn page for
Repositionable Labels.

REPOSITIONABLE LABELS

Spot Color Printing

Up to 6 Colors on Your Choice of 3 Materials

(See last line of price grid for additional ink color charges)

Repositionable Semi-Gloss III (RPP)

Repositionable Semi-Gloss Industrial (RPP)

White Film Repositionable (RPF)

NO CHARGE FOR:

10 Standard Inks
Printing Plates
Typesetting*
Borders/Reverses

Bleeds (Ink to edge of label).....\$12.00
Screens*\$12.00
Non-Standard Inks\$12.00
PMS Color Match\$30.00

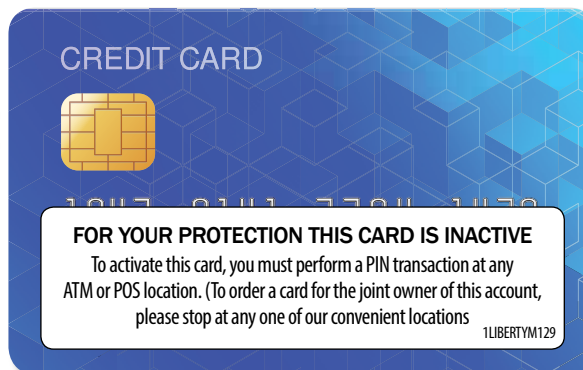
*See General Information on pages 34-35 for full details.

NEW!



Here's a few reasons to LOVE Repositionable Labels:

- Place your labels where you want them, again and again
- No more crooked labels, just peel back off and reposition it
- The low tack nature of the adhesive won't ruin the surface it is on
- Choose the right material for no adhesive residue left behind on the surface, see list at bottom left.



Choose The Right Material:

Repositionable Semi-Gloss III

- Great on paper, envelopes, i.e. for kids stickers

Repositionable Semi-Gloss Industrial

- Use on plastic, smooth surfaces, glass, non-recycled corrugated, i.e. for credit cards

White Film Repositionable

- Wall decals, point of purchase, indoor appliances

Pre-testing is highly recommended for best results. Samples available upon request.

Repositionable Semi-Gloss III or Repositionable Semi-Gloss Industrial

SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+
¾" x 2"	RPP10	Rectangle	106.08	134.16	77.84	73.22	51.92	31.56	
1" x 2"	RPP11	Rectangle	112.14	140.02	85.62	80.90	57.96	38.82	
1" x 2½"	RPP13	Rectangle	116.26	142.72	88.50	84.56	60.98	41.28	
1" x 3"	RPP15	Rectangle	118.60	144.66	90.98	87.70	64.02	43.14	
1½" x 2"	RPP5	Rectangle	116.26	142.72	88.50	84.56	60.98	41.28	
1½" x 3"	RPP16	Rectangle	123.40	151.64	98.50	93.06	73.16	52.92	
2" x 3"	RPP17	Rectangle	131.20	160.02	107.52	106.56	85.30	62.08	
2" x 3½"	RPP172	Rectangle	135.82	165.64	113.66	111.52	94.42	68.94	
2" x 4"	RPP21	Rectangle	135.82	165.64	113.66	111.52	94.42	68.94	
3" x 4"	RPP51	Rectangle	151.98	185.34	134.44	132.10	123.20	91.64	
3" x 5"	RPP52	Rectangle	165.40	201.72	152.64	148.78	140.52	110.36	
1¾" x 1¾"	RPP7	Square	118.60	144.66	90.98	87.70	64.02	43.14	
3" x 3"	RPP193	Square	141.88	173.02	121.62	115.92	110.28	78.00	
4" x 4"	RPP473	Square	168.94	206.04	157.34	153.14	144.74	115.16	
2" DIA	RPP56	Circle	122.80	151.64	98.50	93.06	73.16	52.92	
3" DIA	RPP58	Circle	141.88	173.02	121.62	115.92	110.28	78.00	
2" x 3"	RPP1292	Oval	131.20	160.02	107.52	106.56	85.30	62.08	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

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Where to use Repositionable Labels:

- Activation Card Notifications
- Calendar Reminders
- Kid Stickers/Hand Outs
- Appliances
- Wall Decals
- Non-Recycled Corrugated Boxes
- Glass or Mirrors

We also offer Static Cling and Removable materials, see page 25 for details.



2016 FOOTBALL SCHEDULE

ORLANDO

DATE	OPPONENT	TIME
SEP 11	OAKLAND	8PM
SEP 18	BUFFALO	1PM
OCT 3	KANSAS CITY	8PM
OCT 9	WASHINGTON	1PM
NOV 5	MIAMI	8PM
NOV 12	DENVER	1PM
DEC 4	BALTIMORE	8PM
DEC 11	NEW YORK	1PM
DEC 24	PHOENIX	8PM
JAN 1	CHICAGO	1PM

WWW.FOOTBALL.COM



APPLIANCE REPAIR

Repairs to **ALL** makes & models

*Lincoln's Repair Specialist
Labor & Parts Guaranteed*

905.224.8954



2016 FOOTBALL SCHEDULE

DATE	OPPONENT	TIME
SEP 11	OAKLAND	8PM
SEP 18	BUFFALO	1PM
OCT 3	KANSAS CITY	8PM
OCT 9	WASHINGTON	1PM
NOV 5	MIAMI	8PM
NOV 12	DENVER	1PM
DEC 4	BALTIMORE	8PM
DEC 11	NEW YORK	1PM
DEC 24	PHOENIX	8PM
JAN 1	CHICAGO	1PM

WWW.FOOTBALL.COM

White Film Repositionable

SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+
3/4" x 2"	RPF10	Rectangle	119.46	146.94	85.26	80.20	56.86	34.56	ASK FOR A QUOTE
1" x 2"	RPF11	Rectangle	122.82	153.36	93.78	88.60	63.48	42.52	
1" x 2 1/2"	RPF13	Rectangle	127.32	156.30	96.92	92.62	66.80	45.22	
1" x 3"	RPF15	Rectangle	129.90	158.44	99.64	96.04	70.12	47.24	
1 1/4" x 2"	RPF5	Rectangle	127.32	156.30	96.92	92.62	66.80	45.22	
1 1/2" x 3"	RPF16	Rectangle	135.14	166.08	107.88	101.92	80.14	57.96	
2" x 3"	RPF17	Rectangle	143.70	175.26	117.76	116.70	93.42	67.98	
2" x 3 1/2"	RPF172	Rectangle	148.76	181.42	124.48	122.14	103.40	75.50	
2" x 4"	RPF21	Rectangle	148.76	181.42	124.48	122.14	103.40	75.50	
3" x 4"	RPF51	Rectangle	166.46	203.00	147.24	144.68	134.94	100.38	
3" x 5"	RPF52	Rectangle	181.14	220.94	167.18	162.96	153.90	120.86	
1 3/4" x 1 3/4"	RPF7	Square	129.90	158.44	99.64	96.04	70.12	47.24	
3" x 3"	RPF193	Square	155.38	189.50	133.20	126.96	120.78	85.42	
4" x 4"	RPF473	Square	185.04	225.66	172.32	167.72	158.52	126.14	
2" DIA	RPF56	Circle	134.50	166.08	107.88	101.92	80.14	57.96	
3" DIA	RPF58	Circle	155.38	189.50	133.20	126.96	120.78	85.42	
2" x 3"	RPF1292	Oval	143.70	175.26	117.76	116.70	93.42	67.98	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

Don't see your size or shape? Just ask!

Turn the page for Tamper Evident
and Variable Data Labels

TAMPER EVIDENT LABELS

Spot Color Printing

Up to 6 Colors on Your Choice of 3 Materials

(See last line of price grid for additional ink color charges)

Tamper Evident Paper (TEP)

White Destructible Vinyl (TEF)

White or Silver VOID Polyester (TEF)

NO CHARGE FOR:

10 Standard Inks

Printing Plates

Typesetting*

Borders/Reverses



Bleeds (Ink to edge of label).....\$12.00

Screens*\$12.00

Non-Standard Inks\$12.00

PMS Color Match\$30.00

*See General Information on pages 34-35 for full details.

Economical Security Options For:

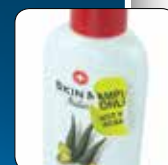
- Retail
- Electronics
- Health & Beauty
- Medical & Pharmaceutical
- Food & Beverage

Tamper Evident Paper – Ideal applications are indoors and for short term use. When tampered with, the label cannot be reapplied securely. Allow 24 hours for adhesive to anchor properly. Available only on rolls. Lamination cannot be applied. Waste matrix will not be removed from around the label.

White Destructible Vinyl (100% upcharge) – This label will fragment when tampered with. Use indoors or outdoors, note lamination cannot be applied. Waste matrix will not be removed from around the label. Allow 24 hours for adhesive to anchor properly.

Silver VOID Polyester (100% upcharge) • **White VOID Polyester** (100% upcharge)

Tampering with this label will leave a 3/16" "VOID" pattern on the surface. Lamination will be applied for added protection and security. Apply to dry, non-textured surfaces and allow 72 hours for adhesive to anchor properly.



TEP = Tamper Evident Paper • TEF = Wh. Destructible Vinyl or VOID Polyester									
SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	SHAPE	DIE #	250 LOT	500 LOT	1M	2M	3M	5M	5M+
½" x 1"	RECTANGLE	TEP1	94.00	99.50	127.50	108.00	79.00	56.50	A S K F O R A Q U O T E
		TEF1	188.00	199.00	255.00	216.00	158.00	113.00	
¾" x 1 ½"	RECTANGLE	TEP43	97.00	102.50	135.00	118.00	96.50	71.00	
		TEF43	194.00	205.00	270.00	236.00	193.00	142.00	
¾" x 2"	RECTANGLE	TEP10	94.00	99.50	127.50	108.00	79.00	56.50	
		TEF10	188.00	199.00	255.00	216.00	158.00	113.00	
1" x 1 ½"	RECTANGLE	TEP45	97.00	102.50	135.00	118.00	96.50	71.00	
		TEF45	194.00	205.00	270.00	236.00	193.00	142.00	
1" x 2"	RECTANGLE	TEP11	94.00	99.50	127.50	108.00	79.00	56.50	
		TEF11	188.00	199.00	255.00	216.00	158.00	113.00	
1" x 3"	RECTANGLE	TEP15	97.00	102.50	135.00	118.00	96.50	71.00	
		TEF15	194.00	205.00	270.00	236.00	193.00	142.00	
1 ½" x 3"	RECTANGLE	TEP16	122.50	129.00	159.00	140.00	122.50	104.00	
		TEF16	245.00	258.00	318.00	280.00	245.00	208.00	
1 ⅞" x 5"	RECTANGLE	TEP1313	130.00	136.50	169.50	152.00	137.50	116.50	
		TEF1313	260.00	273.00	339.00	304.00	275.00	233.00	
2" x 3"	RECTANGLE	TEP17	122.50	129.00	159.00	140.00	122.50	104.00	
		TEF17	245.00	258.00	318.00	280.00	245.00	208.00	
2 ½" x 3"	RECTANGLE	TEP18	130.00	136.50	169.50	152.00	137.50	116.50	
		TEF18	260.00	273.00	339.00	304.00	275.00	233.00	
3" x 4"	RECTANGLE	TEP51	177.50	187.00	235.00	172.50	152.00	118.50	
		TEF51	355.00	374.00	470.00	345.00	304.00	237.00	
3 ¾" x 4"	RECTANGLE	TEP828	177.50	187.00	235.00	172.50	152.00	118.50	
		TEF828	355.00	374.00	470.00	345.00	304.00	237.00	
1" x 1"	SQUARE	TEP388	94.00	99.50	127.50	108.00	79.00	56.50	
		TEF388	188.00	199.00	255.00	216.00	158.00	113.00	
¾" DIA	CIRCLE	TEP27	94.00	99.50	127.50	108.00	79.00	56.50	
		TEF27	188.00	199.00	255.00	216.00	158.00	113.00	
1" DIA	CIRCLE	TEP26	94.00	99.50	127.50	108.00	79.00	56.50	
		TEF26	188.00	199.00	255.00	216.00	158.00	113.00	
1 ¼" DIA	CIRCLE	TEP25	97.00	102.50	135.00	118.00	96.50	71.00	
		TEF25	194.00	205.00	270.00	236.00	193.00	142.00	
1 ½" DIA	CIRCLE	TEP55	97.00	102.50	135.00	118.00	96.50	71.00	
		TEF55	194.00	205.00	270.00	236.00	193.00	142.00	
½" x 1	OVAL	TEP1406	97.00	102.50	135.00	118.00	96.50	71.00	
		TEF1406	194.00	205.00	270.00	236.00	193.00	142.00	
1" x 2"	OVAL	TEP30	94.00	99.50	127.50	108.00	79.00	56.50	
		TEF30	188.00	199.00	255.00	216.00	158.00	113.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

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VARIABLE DATA LABELS

Thermal Transfer and Consecutive Barcodes and/or Numbering

Black Ink Only

On Your Choice of 2 Materials

White Thermal Transfer Paper

White Polyester Film (50% upcharge)

Factory cannot guarantee 100% no missing labels.

Ships In

4 Days



Variable Data Label Application Ideas

Warehouse Organization • Property Identification
Inventory Control • Equipment Tracking • Product Tracing
Promotional • Point of Sale



UPC Code

Applications:

Point of Sale, i.e. retail

Specifications:

Numeric Only, Several formats available, Omnidirectional



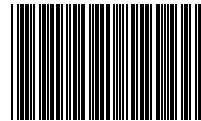
Code 2 of 5

Applications:

Inventory, Medical, Laboratory, i.e. test tubes, vials

Specifications:

Numeric Only, Self-checking, Check digit, Even number of digits required



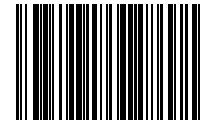
Code 3 of 9

Applications:

Automotive, Parts ID, i.e. manufacturing parts

Specifications:

Alphanumeric, High Reliability



Code 128

Applications:

Sophisticated Tracking & tracing, i.e. pharmaceutical, medical

Specifications:

Alphanumeric, Highest information density, Check digit available



QR Code

Applications:

Dynamic, Interactive, i.e. marketing, promotional, extended content

Specifications:

Requires accurate printing, Alphanumeric, Camera-based scanner required

SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	SHAPE	250	500	1M	2M	3M	5M	5M+
.88" x .56"	CNB1	RECTANGLE	152.60	161.56	179.52	113.92	89.20	59.16	A S K F O R A Q U O T E
1" x 3/4"	CNB2	RECTANGLE	152.60	161.56	179.52	113.92	89.20	59.16	
1 1/2" x 3/4"	CNB3	RECTANGLE	152.60	161.56	179.52	113.92	89.20	59.16	
1 1/2" x 1"	CNB4	RECTANGLE	152.60	161.56	179.52	113.92	89.20	59.16	
1 1/2" x 1 1/2"	CNB5	SQUARE	163.00	172.60	191.76	127.40	97.32	69.16	
1 1/2" x 2"	CNB6	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	
2" x 1/2"	CNB7	RECTANGLE	152.60	161.56	179.52	113.92	89.20	59.16	
2" x 1"	CNB8	RECTANGLE	163.00	172.60	191.76	127.40	97.32	69.16	
2" x 1 1/4"	CNB9	RECTANGLE	163.00	172.60	191.76	127.40	97.32	69.16	
2" x 2"	CNB10	SQUARE	182.08	192.80	214.20	135.20	105.08	76.32	
2" x 3"	CNB11	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	
2 1/2" x 1 1/2"	CNB12	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	
2 1/2" x 2 1/2"	CNB13	SQUARE	213.64	226.24	251.36	171.04	140.00	112.08	
3" x 1"	CNB14	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	
3" x 1 1/2"	CNB15	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	
3" x 2"	CNB16	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	
3" x 3"	CNB17	SQUARE	213.64	226.24	251.36	171.04	140.00	112.08	
3 1/2" x 1"	CNB18	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	
4" x 1"	CNB19	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	
4" x 1 1/2"	CNB20	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	
4" x 2"	CNB21	RECTANGLE	213.64	226.24	251.36	171.04	140.00	112.08	
4" x 2 1/2"	CNB22	RECTANGLE	230.00	243.56	270.60	195.04	159.36	140.72	
4" x 3"	CNB23	RECTANGLE	230.00	243.56	270.60	195.04	159.36	140.72	

Don't see your size or shape? Just ask!

Turn the page for Hot Foil Stamped & Blind Embossed Labels.

HOT FOIL STAMPED & BLIND EMBOSSED

Hot Foil Stamped Labels

On Your Choice of 11 Materials

White or Yellow Gloss
Blue or Black Gloss
White Litho
Brite or Dull Gold Paper
Brite or Dull Silver Paper
White or Clear Polyester



Blind Embossed Labels

Imprinted on Your Choice of 4 Materials

Brite or Dull Gold Foil
Brite or Dull Silver Foil

NO CHARGE FOR:

Typesetting*
Borders/Reverses†

Bleeds (Ink to edge of label)..... N/A

Screens * N/A

Blind Embossed Plate\$30.00

*See General Information on pages 34-35 for full details.

† Positive Print Only – Avoid fine lines, details and reversed images.
Bold graphics recommended. Minimum 9 point type size.

Enhance Your Image...

...with the Highest Quality labels available. Hot Foil Stamped and Blind Embossed labels available on a wide variety of materials add that Touch of Elegance and Class.

HS-55
BE-55



HS-31
BE-31

Holographic Foil on White Gloss

HS-11
BE-11



Silver Foil on Blue Gloss



HS-33
BE-33



HS-74A
BE-74A



HS-26
BE-26

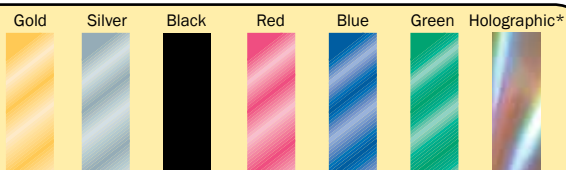
HS = Hot Foil Stamped BE = Blind Embossed

SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+
1" x 2"	HS or BE 11	RECTANGLE	207.50	238.00	160.00	115.40	95.00	64.90	ASK FOR A QUOTE
1" DIA	HS or BE 26	CIRCLE	207.50	238.00	160.00	115.40	95.00	64.90	
1½" DIA	HS or BE 55	CIRCLE	207.50	238.00	160.00	115.40	95.00	64.90	
1¼" x 2½"	HS or BE 31	OVAL	224.90	258.40	172.90	124.50	103.20	70.50	
2" DIA	HS or BE 33	SUNBURST	224.90	258.40	172.90	124.50	103.20	70.50	
1¼" x 2¾"	HS or BE 74A	ANNIV RIBBON	224.90	258.40	172.90	124.50	103.20	70.50	

*Holographic Hot Foil is an additional 20% upcharge

Choose From Seven Brilliant Metallic Hot Foil Stamped Inks

*Holographic Hot Foil is an additional 20% upcharge.



Combinations of Hot Foil Stamped/Embossed Labels Are Available...Please Inquire.

SPECIAL SHAPES

Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

10 Standard Inks
Printing Plates
Typesetting*
Borders/Reverses



Bleeds (Ink to edge of label)\$12.00
Screens*\$12.00
Non-Standard Inks\$12.00
PMS Color Match\$30.00
Standard Metallic & Fluorescent Inks*\$40.00

*See General Information on pages 34-35 for full details.

SPECIAL SHAPES



#854
2½" x 3¼"

#1526
2⅜" x 2½"

Live on
KRCA

#792
1¼" DIA.



#360
2⅓" x 2⅓"

Protected By:

**Broadway
Locksmith**

Security System
206-329-4600



#1015
1⅝" x 2"

#74A
1¼" x 2⅜"



#1119
1" x 1"



#1647
2" x 2"



#33
2" DIA.



#73
2⅞" x 2¾"

Shapes Shown Are
Not Actual Size



#32 →
1" x 1¼"

SPECIFICATIONS			QUANTITY - One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
1¼" x 2⅜"	74A	ANNIVERSARY RIBBON	80.02	97.72	87.70	79.16	61.02	45.42	42.74	39.02	35.60	ASK FOR A QUOTE
1" x 1¼"	32	STARBURST	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
1" x 1"	1119	HEART	122.04	138.58	103.08	83.28	54.60	35.20	23.32	18.84	15.80	
2⅞" x 2¾"	73	HEART	159.40	171.38	127.02	102.44	78.18	56.08	51.10	44.62	39.08	
2" x 2"	1647	OCTAGON	135.80	150.76	112.68	88.74	59.74	36.96	34.16	29.98	26.54	
2⅓" x 2⅓"	438*	OCTAGON*	167.46	186.48	138.58	111.72	85.64	62.02	54.30	47.66	42.02	
2⅜" x 2½"	1526	STAR	100.38	122.62	106.46	92.24	73.52	53.38	46.24	39.14	36.02	
1⅝" x 2"	1015	RIBBON	82.04	102.70	90.80	82.04	66.78	46.06	45.62	40.02	35.56	
2" DIA	33	SUNBURST	74.10	87.16	79.46	70.22	54.30	37.08	33.12	31.80	26.50	
1¾" DIA	792	SCALLOPED CIRCLE	74.64	91.78	81.00	69.10	51.70	35.02	36.80	32.86	31.86	
2⅓" x 2⅓"	360	SHERIFF STAR	99.50	124.36	112.36	92.32	81.62	65.82	58.24	48.90	45.16	
2½" x 3¼"	854	SHERIFF BADGE	80.74	98.18	89.40	83.08	67.38	48.90	45.42	42.24	39.06	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

Some shapes may not allow for stripping/removal of the matrix *Label size not shown

Don't see your size or shape? Just ask!

Turn the page for
General Information.

General Information and Upcharges

Artwork Manipulation Services: We do minor art touch-ups at no charge. Cost may arise with extensive design, touch-ups or fixes, color separations, or changes. The cost for such artwork manipulation is \$15.00 flat per 15 minute increment. We will advise you of such costs before proceeding with the order.

NO CHARGE FOR

- Basic Typesetting
- Acceptable Electronic Art
- Enlargements/Reductions
- Minor Separations
- B&W or Electronic PDF Proofs
- Curved Type
- Reverses
- Borders
- Plates
- Minor Art Touch-ups

Artwork Requirements: See (A) **Spot Color** or (B) **4-Color Process**

Important: Send a copy of your original file. Always keep a backup of your original artwork – disks or files could be lost, damaged, or corrupted. Electronic Files are not returned. Physical artwork/plates are kept on file for up to two years of last order.

(A) Spot Color (single colors) or Line Work Requirements:

- Digital electronic art is preferred. Please complete the “Electronic File Guide” to insure the details are covered on how to supply digital art without additional costs or delays. This guide is found on the back of each order form.
- Photocopies and faxes are not acceptable forms of artwork.
- Multi-color camera-ready art must clearly show color separations.
- Screens must be no higher than 85 lines per inch (lpi), with no graduation. Electronic artwork is required for labels requiring a higher screen count (up to 150 lpi), or with screen graduations. Please see “Screens” for additional information.

(B) 4-Color Process (CMYK) Requirements:

- Digital electronic artwork only at actual finished label size. Contact factory on supplying slides or color photographs if that is the only artwork available.

Auto/Machine Applied: Auto/Machine Applied (or inserted) labels have special requirements such as trimming the liner and more. The labels in this catalog are normally provided for hand application. Please communicate auto/machine/dispenser requirements so your labels are finished correctly. Additional costs may apply. Add 5% to one color price.

Barcodes: Static barcodes available for a variety of applications. UPC barcodes are created at no additional cost with guaranteed readability. Price for other varieties of barcodes is \$7.00 (flat). If you provide the barcode, we cannot guarantee readability. See page 31 for consecutive barcodes.

Blank Labels: 20% discount on catalog pricing, except on pages 20-21 or page 23.

Bleeds: \$12.00 per color. Bleeds are considered ink that runs to the edge of the label. When providing artwork, please extend bleed area(s) $\frac{1}{16}$ ” outside label’s edge. Applies each time order is run. Not available on square cornered labels on rolls.

Borders: No charge unless border bleeds to edge of the label.

Cancellation Charges: Full rates apply if order has been printed.

- **Spot Color Orders** – Minimum \$15 flat charge applies if order has been entered. Additional art, proof, plate and material charges may apply.
- **4-Color Process Orders** – Minimum \$65 flat charge applies if order has been entered. Additional art, proof, plate and material charges may apply.

Change Made to Order: Full rates apply if order has been printed.

Artwork Changes

- **Spot Color Orders** – \$8.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional art or plate charges may apply. Additional turnaround time applies.
- **4-Color Process Orders** – \$45.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional turnaround time applies.

Document Changes

If the work flow/production of an order needs to be interrupted due to changes made to quantity, finishing, shipping method, etc. a minimum Work Order Change charge of \$8.00 will be applied. Additional charges may apply.

Collated Orders: Packaging of boxes specified by copies and/or quantities to one or multiple locations will require an additional fee and turnaround time.

Color Match: See “PMS Color Match.”

Cores: 3” diameter cores are standard, other size diameter cores available, contact factory for charges.

Combination Orders: Spot Color orders may be combined starting at a total quantity of 5,000 (minimum of 500 per copy, in 500 qty. increments) with copy change at \$12.00 each, ink change \$12.00 each, stock change \$12.00 each. Multiple copy changes could extend turnaround time (i.e. 5 or more). Combination orders for Laser/Inkjet Sheets and 4-Color Process labels available – contact factory for custom quote.

Consecutive Numbering: Available on most labels. See pages 26 and 31 for a partial listing. Contact factory for additional options. Start and stop numbers must be included at time of order. Factory cannot guarantee 100% no missing labels (numbers, barcodes, etc.).

Dispenser Boxes: Available on labels up to 3” wide (\$0.25 each).

Duotones: A screen on top of a screen – contact factory for a custom quote.

Enlarge/Reduce Art: No charge. Note: Certain artwork formats cannot be enlarged or reduced without jeopardizing print quality. Contact factory for a list of acceptable file formats.

Errors: If our mistake – we’ll redo labels at no charge or refund your money. If your error – we’ll work something out.

Files/Plates: Physical files and plates are kept for up to 2 years.

Fluorescent Inks: Standard fluorescent inks (801-Blue, 802-Green, 804-Orange, 805-Red, 806-Pink) are \$40.00 each (\$12.00 if reordered within 3 months). For indoor use only – not fade or scuff resistant.

Handling Fee: \$5.00 handling fee applies to each order (invoice). If multiple delivery points, handling fee applies per location (includes split shipments), additional costs will apply. Subject to change.

Inks: Ink colors are not exact on Gold or Silver Foils, Yellow Gloss, Yellow Vinyl, Fluorescents, Brownkraft II Lightshade, or Blockout Opaque materials. Black ink is recommended on Fluorescent materials (other colors appear darker). Our standard inks are not guaranteed fade resistant. If label will be exposed to extensive sunlight, a more intensive and fade resistant ink will need to be used – contact factory for pricing and availability. If color critical, invest in a press proof. See Press Proofs for charges and details.

Inside Window Application: Applied to the inside of a window to be read from the outside – printed on a clear material. White back-up ink recommended for improved readability. A “Clear Material Window Application” diagram is provided on the catalog back cover pocket to aid in correct order processing and production.

Lamination: Add 25% to one color price (up to the maximum quantity in the catalog). See next page for material application specs.

Liability: Customers assume total liability for services/products manufactured to specifications submitted to printing manufacturer and will defend, hold harmless, and indemnify manufacturer from claims of copyright, patent, and intellectual rights infringement. None of the materials, inks or coatings are for food contact unless stated on quote. Liability for any mistake on a label order is limited to the cost of the labels. Factory cannot guarantee 100% no missing labels on rolls. All pricing quoted and payable in U.S. funds.

Metallic Inks: Standard Metallic inks (872-Gold or 877-Silver) are \$40.00 each (\$12.00 if reordered within 3 months). Non-Standard Metallic inks will incur additional charges and turnaround time. For indoor use only – not fade or scuff resistant.

On Hold Orders: Purchase Orders that are placed on hold will be considered cancelled at 30 days and Cancellation Charges will apply. Proof Charges and Art Charges may apply.

Over-runs/Under-runs: Never an over-run on catalog items up to 25,000. All custom orders and any catalog order over 25,000 labels are subject to industry standard of +/- 10% over-run or under-run.

Pastel Inks: Will incur additional charges and turnaround time, inquire. For indoor use only – not fade or scuff resistant.

Perforated Labels: Available on many die cut sizes. A \$20 charge will apply.

PMS Color Match: \$30.00 (\$12.00 if reordered within 6 months). \$50.00 (for both new orders and reorders) if matching a provided color sample. Use Pantone® Color Formula Guide – “C” coated section for matching ink (unless printing on Smudgeproof Uncoated Litho or Laser stocks). Contact factory for PMS ink, Fluorescent ink, Pastel PMS ink and Metallic PMS ink color charges.

Production (Turnaround) Times: Production times are in working days excluding weekends and holidays. Production times begin the following business day the order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order may delay shipment. If proof is requested – production time begins after final proof approval is received.

Turn to the front Inside Flap to see when your order will ship.

Proofs Available for Catalog Orders: Production (turnaround) time does not begin until final proof approval is received. If order contains five or more copies, proof turnaround time will be extended.

- **Faxed Proof:** Available at no charge to generate a Fax proof. Allow 2 business days to create proof.
 - **Spot Color(s):** \$12.00 per change (per copy) if changes are made to original proof or if new artwork is supplied.
 - **4-Color Process:** Not Available.
- **Electronic PDF Proof:** Provided upon request. \$50 charge if the original proof needs to be changed or if new artwork is supplied.
 - **Spot Color(s):** \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
 - **4-Color Process:** Provided automatically, must be waived on Purchase Order if proof not wanted. \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- **Color Paper Proof:** Allow 2 business days to create proof. Sent via 2nd Day Expedited. Provides approximate color representation and positioning on label. Colors may not match final printed product.
 - **Spot Color(s):** \$20.00 charge to generate proof. \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
 - **4-Color Process:** No charge to generate a Color Paper proof on catalog orders. \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- **Press Proofs:** Available upon request with purchase order. Contact factory for charges that will apply.
 - **Spot Color(s):** \$50.00 charge for 1st color and \$35.00 charge for each additional color. Produced within 3 business days. If changes are made to artwork additional costs will apply.
 - **4-Color Process:** \$140.00 charge. Produced within 5 business days. If changes are made to artwork additional costs will apply.

Quantity Pricing: See "Combination Orders."

Registration/Tolerance: Close registration may vary +/- .004".

Reverses: Minimum 7 point sans serif fonts and 8 point serif fonts.

Rush Service: Available for most products. Additional charges apply. Please inquire.

Rights Reserved: We reserve the rights to use all products in our advertising/displays unless otherwise specified in writing at the time of the order. We reserve the right to refuse any label order with offensive label copy or design. We reserve the right to attach an energy surcharge in the event of a petroleum price spike.

Screens: \$12.00 each. See "Artwork Requirements" for specifications. Newer technology allows us to print most graduated screens to 0%. Contact art department for more information. There may be a need to adjust/modify your art for best printing. For duotones (a screen on top of a screen) – contact factory for a custom quote.

Sheeted Labels: Available on many sizes – inquire for availability and pricing.

Short Rolls: For short rolls of 500-999 (\$0.25 per roll); 250-499 (\$0.35 per roll); 100-249 (\$0.50 per roll). Short rolls may require extra production time. Standard quantity per roll – 1,000 labels.

Typesetting: No charge for basic typesetting. Upcharge for lengthy copy or foreign language. Minimum 5 point positive and 7 point sans serif reverse. If font/typestyle is critical, please include electronic font(s) with order, otherwise charges may apply.

Unwind Direction: Indicates how labels come off the roll. Refer to catalog pages for arrow indicators. If unwind direction is critical, use chart on inside back cover to choose correct unwind number and specify number on order form.

Weatherproof/Fade Resistant: Catalog labels are for indoor use and not weather or fade resistant except those on pages 26, and 27.

Adhesives

Always pre-test materials for your specific application or if applying labels to boxes made with any recycled materials. See material samples in catalog back pocket for detailed descriptions, application temperatures, and service temperature ranges. **Allow 24 hours for adhesives to anchor.**

- **Permanent Adhesives** – Designed for application at room temperature to a clean, dry, non-oily, smooth, flat surface for indoor use. Not tamperproof. Inquire if tamperproof is needed. Not for application directly on to skin. [Always pre-test materials on application surface\(s\).](#)
- **Removable Adhesives** – No extra charge for catalog items. Available on White Gloss, Matte Litho, or Smudgeproof materials at no additional charge for items in the catalog. [Always pre-test materials on application surface\(s\).](#)
- **Freezer Adhesives** – For application as low as -20°F with a service temperature range from -65°F to +200°F. Apply to a clean, dry surface (indoor use only). Available on Gloss Freezer (a mid-gloss) at no upcharge or on White Litho or White Gloss (cast) with a 10% upcharge to the one color price (up to 25,000). Laser Freezer is available on Laser/Inkjet products (page 23) with a 15% upcharge. [Always pre-test materials on application surface\(s\).](#)

- **Specialty Adhesives** – A variety of special hot melt, acrylic, and pattern adhesive constructions are available for your project needs.

Materials

Standard Paper Materials: For indoor use only – **not moisture or rub resistant**. Standard shelf life is one year.

- **White Gloss** – High quality appearance. Not recommended when labels are to be written on. Available with permanent or removable adhesive.
- **Matte Litho** – High quality coated litho stock for excellent print characteristics. Available with permanent or removable adhesive.
- **Fluorescents** – Matte paper (5 shown) with attention-getting bright colors. Recommend black ink only. Permanent adhesive. If used for Custom Mailing Labels (page 22), add 15% to one color price (up to 25,000).
- **Paper Foils** – Silver or Gold Foil available with a brite or dull finish. Permanent adhesive. See "Inks" for color match information. Not for application to equipment or to be written on.
- **Smudgeproof** – Use where lift-off or correction ribbons will not work properly. This is an "uncoated litho" which is not recommended for high color resolution, screens, or fine detail. Available with permanent or removable adhesive.

Specialty Materials:

- **Blockout Opaque** – Often used to cover up dated information or mistakes and prevent see-thru. Permanent but not tamperproof. For indoor use only. Available on Semi-Gloss Opaque or White Litho Opaque. Add 25% to one color price. PMS colors or sample matches may not be exact on opaque materials.
- **Blue Fluorescent** – Matte paper with attention-getting bright blue color. Recommend black ink only and indoor use. Permanent adhesive. Add 10% to one color price.
- **Brownkraft II Lightshade** – Looks much like a corrugated box. Permanent adhesive. Due to brown facesheet, PMS colors or sample matches may not be exact. Add 10% to one color price (up to 25,000).
- **Clear Bopp 40 lb Brown Liner** – For indoor use only. Available with permanent or removable adhesive (specify if removable when ordering). Price Clear Bopp 40 lb Brown Liner as follows:
 - **With NO Protective Coating:** Add 25% to one color price (standard)
 - **With Lamination:** Add 50% to one color price (specify on order)
 - **With UV Coating:** Add 25% to one color price plus one additional ink color (specify on order)
- **Polyesters** – Durable, weather resistant material. Permanent adhesive. Best outdoor material. Available in Clear, Silver, Gold, and White. Usually laminated for ink protection.
- **Recycled Semi-Gloss** – Contains 30% post consumer waste. This supercalendered product comes with a brown liner and a slight blue-grey tint to the facesheet. Add 10% to one color price.
- **White Vinyl** – Durable, weather resistant material. For both indoor and outdoor use. Available with permanent or removable adhesive. See pages 24, 26, and 27.

Protective Coatings and Materials

- **Standard Clear UV Varnish** – Provides a measure of rub resistance protection and adds extra glossy appearance. Price as an additional color. Labels found on pages 16 thru 19 include Clear UV Varnish at no extra charge. Writeable (Matte or Gloss) UV Varnish available – contact factory for additional information and pricing.
- **Lamination** – Clear film applied over printed labels provides high gloss appearance and protection from abrasion, such as nested packaging, (and protection from moisture/dampness with vinyl or film base material). Add 25% to one color price (up to 25,000).

Additional Materials Available

(Contact factory for additional information or for a custom quote.)

- | | |
|----------------------------------|--------------------------------------|
| • Candle Material | • Pharmaceutical Semi-Gloss |
| • Computer Imprintable Polyester | • Piggybacks |
| • Computer Imprintable Vinyl | • Polyscan Film (Drum Label) |
| • Dairy Label | • Polypropylene Bopp – Clear & White |
| • Direct Thermal Paper & Film | • Recycled Materials |
| • Frosty Clear Vinyl | • Repositionable Materials |
| • Fruit & Vegetable Material | • Squeezable Packaging Films |
| • Holographic Paper & Film | • Tamper Evident Paper & Films |
| • Laser Materials | • Thermal Transfers Paper & Film |
| • Latex Materials/Replacements | • Tire Stock – Paper & Vinyl |
| • Liner Printing | • Tytec® Material |
| • Metallized Bopp – Brite Silver | • And Many, More...Just Ask! |

Turn the page for
Printing Q & A.

PRINTING QUESTIONS & ANSWERS

Helpful Printing Explanations

Important Questions to Ask When Quoting Labels & Stickers:

- What will the label be applied to?
- What is the label used for?
- Is it hand or machine applied?
- What is the size and shape of the label?
- What is the imprint color(s)?
- Are there any screens or bleeds?

What is a Bleed?

A bleed is when the ink color goes off the edge of the label.

Bleeds are charged for each color that goes off the edge.

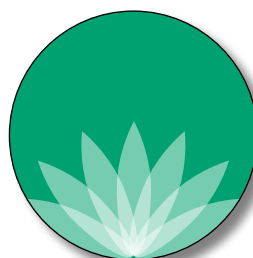
2 Bleeds

OPEN IMMEDIATELY!

**IMPORTANT TAX RETURN
DOCUMENT ENCLOSED**

1 Bleed

**Batteries NOT
Included!**



1 Screen

What is a screen?

A screen of an ink color is when a percentage of the solid color is being printed. Graduated screens go from a solid to 0%.



Inside Window/Face Static or Adhesive Application

This is when the label is applied to the inside of the window to be read from the outside of the window.



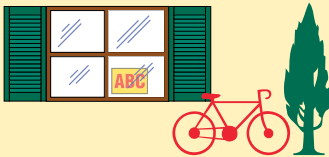
Outside Window/Back Static or Adhesive Application

This is when the label is applied to a surface and is read from the same side.

Popular Type Styles

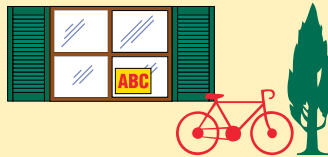
- | | | |
|-------------------------------------|-------------------------------|--------------------------------|
| 1 Avant Garde | 8 Helvetica Extra Bold | 15 Cooper Black |
| 2 Avant Garde Bold | 9 Souvenir | 16 Chancery |
| 3 Helvetica Medium Condensed | 10 Souvenir Bold | 17 Friz Quadrata |
| 4 Helvetica Bold Condensed | 11 Times Roman | 18 Brush Script |
| 5 Helvetica Medium | 12 Times Italic | 19 Palatino |
| 6 Helvetica Medium Italic | 13 Times Bold | 20 Tiffany |
| 7 Helvetica Bold | 14 Times Bold Italic | 21 Adobe or Corel Fonts |

Clear Material Window Application



Static or Adhesive on FACE of Label

Applied to inside of window to be read from outside of window.



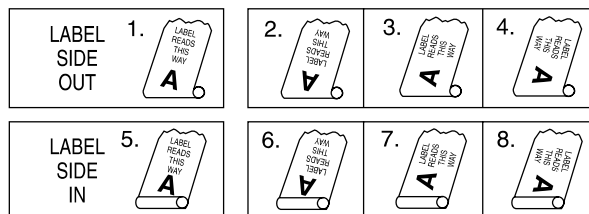
Static or Adhesive on BACK of Label

Applied to exterior surface of window to be read from the outside of window.

Labels printed on clear material may require white back-up for easy readability.
See actual sample in "Label & Sticker Ideas" packet.

★
**Sample
Packets and
More!**
★

How Labels Come Off Roll (Often called "Unwind Direction")

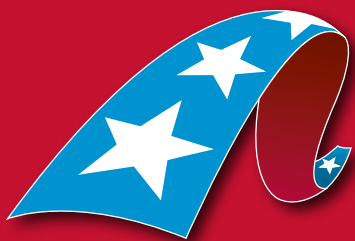




Need a Shape or Quantity That's Not in the Catalog?

We offer thousands of different shapes and sizes...in any quantity.

Just ask!



Special prices available on larger quantities.



EXPANDED!

4-Color Process Labels add quality and impact like no other!



Variable Data Labels



Prime Retail Labels



Industrial/Manufacturing Labels