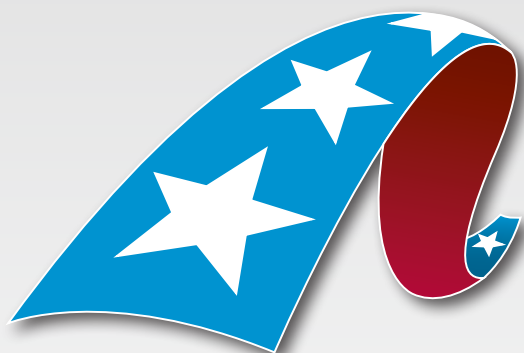




*America's Source for*

# **LABELS & STICKERS**



## **Look Inside for the Labels You Need:**

Fastship Labels

4-Color Process

Prime Labels

Bumper Stickers

Durable Decals

Static Clings

Service Labels

Parking Permits

Variable Data Labels

Hot Foil Stamped

Blind Embossed

Tamper Evident

Thermal Labels

Mailing Labels

Repositionable Labels

And Many More...

## **2018 CATALOG**

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| Squares, Round Corners.....    | 4   |
| Square Corners, Butt Cuts..... | 4   |
| Circles.....                   | 5   |
| Ovals.....                     | 5   |



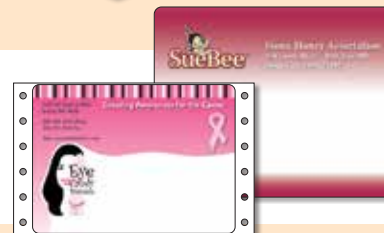
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# LABEL BASICS



## Choose Your Size or Shape

Don't see your size and shape? Just ask, we have thousands available.

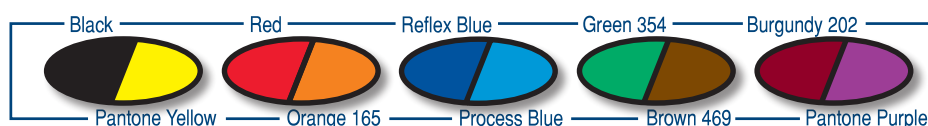
## Create Your Artwork

Find spot color and 4-Color Process pricing inside.

## Pick a Color!

See pages 34-35 for additional ink options and upcharges.

### Ten Standard Ink Colors at No Extra Charge\*



### 20 Non-Standard Ink Colors Available (\$12.00 each)



## Choose Your Material

### Standard Indoor Materials for pages 6-19



### Standard Indoor Material Upgrades for pages 6-19



\*\*These two materials are available with permanent or removable adhesive (specify removable when ordering).

\*Label material colors are an approximate representation. Actual printed samples are located in the catalog back pocket within the "Valuable Material Test Samples" packet. Please refer to page 34, under "Inks" for an important note on color matches on these materials.

# Production Turnaround Times\*



\*Begins the following business day order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order may delay shipment. Proofs will extend turnaround time.

| Order received by 4 PM CST |                 | M              | T | W | T | F |
|----------------------------|-----------------|----------------|---|---|---|---|
| CATALOG PRODUCTION TIMES   | Ships In 2 Days | Order Received |   |   |   |   |
|                            |                 | Ships On       |   |   |   |   |
|                            | Ships In 3 Days | Order Received |   |   |   |   |
|                            |                 | Ships On       |   |   |   |   |
|                            | Ships In 4 Days | Order Received |   |   |   |   |
|                            |                 | Ships On       |   |   |   |   |



## Which Product to Choose?

Label will apply to paper, smooth surfaces, or retail bags and boxes.

Need to cover up an error or outdated information on a box, letter, or retail package?

You can find pricing for the same sizes and shapes as 4-Color Process or as Spot Colors. Remember to ask for a custom quote if you can't find your specific shape or size.

PAGES 2-19

Our Blockout Opaque is a great material choice. Add 25% to the one color price. If you need a cover up label on a non-paper material or with 4-Color Process, ask for a custom quote.

PAGES 6-19



Your label will be for temporary use, like a counter mat, school schedule, or point of purchase information.

PAGES 6-19

Removable (cannot be reapplied)

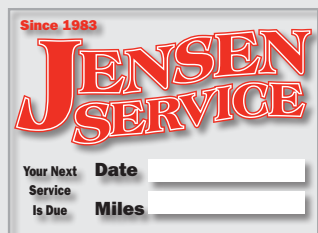
Repositionable (reapply multiple times)

PAGES 28-29

FOR YOUR PROTECTION THIS CARD IS INACTIVE  
To activate this card, you must perform a PIN transaction at any ATM or POS location. (To order a card for the joint owner of this account, please stop at any one of our convenient locations  
1UBERYW129



**Label is going on equipment, fencing, or other outdoor application.**



Durable Weatherproof products have an outdoor rating up to 18 months. You can add consecutive numbering for \$30 to create a dependable Inventory Control Label or Parking Permit Sticker.

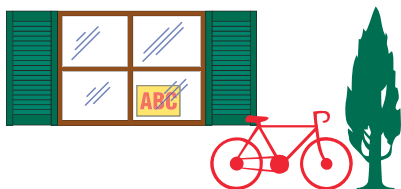
**PAGES  
26-27**

## **Window Labels with no adhesive or residue.**

Create Oil Change Stickers with four material choices. Use this diagram to know how to order correctly.

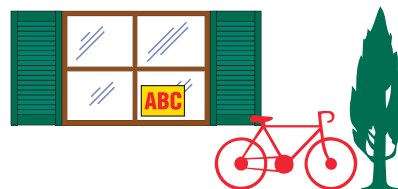
**PAGE  
25**

## **Clear Material Window Application**



### **Static or Adhesive on FACE of Label**

Applied to inside of window to be read from outside of window.

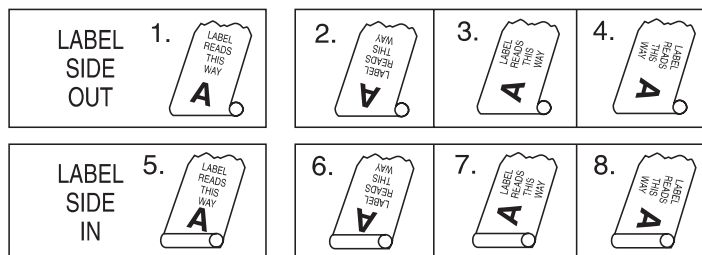


### **Static or Adhesive on BACK of Label**

Applied to exterior surface of window to be read from outside of window.

## **Unwind matters, use this chart to choose the correct unwind.**

*How Labels Come Off Roll (Often called "Unwind Direction")*



**Find additional specific material information on page 36.**

As always, ask for a custom quote if you don't find the size and/or shape you need!

# 4-COLOR PROCESS

## 4-Color Process Printing

Finished in Rolls on Your Choice of 7 Materials

Gloss Freezer

White Gloss

White Litho (coated)

White Film (indoor/outdoor use\*\*)

Clear Film (indoor use)

Semi-Gloss Removable Special

Repositionable Semi-Gloss III\*

### **NO CHARGE FOR:**

White Ink Back-Up Behind Art

*Required for clear film.*

Printing Plates

Bleeds (Ink to edge of label)

Protective Coating (UV or lamination)

**Electronic PDF Proof** Allow 2 business days to produce proof

A PDF Proof can be generated at no charge if requested on Purchase Order. Allow 2 business days to produce proof. Turnaround time begins when proof approval has been received. See "Proofs Available" on page 35 for full details.

\*Low tack indoor repositionable material for paper surface applications. Pre-testing is always recommended, so please ask for samples.

\*\*Rated 6 months outdoor.

Ships In

**3  
Days**



Rectangles Pricing  
Page 3

Squares  
Pricing  
Page 4

Square  
Cornered  
Pricing  
Page 4

Circles  
Pricing  
Page 5

Ovals Pricing  
Page 5

## 4-Color Process Electronic File Preparation

### Original files accepted in these applications:

#### Mac Applications:

- QuarkXPress™
- Freehand™
- Adobe® Applications Accepted:
  - Photoshop®
  - Illustrator®
  - Pagemaker®
  - InDesign®

#### PC Applications:

- CorelDRAW™ (preferred PC application)
- Adobe® Applications Accepted:
  - Photoshop®
  - Pagemaker®

**We carry a large library of Adobe and Corel fonts.**

#### Spot Colors:

Should your job require spot color(s) due to heavy solid ink coverage, additional spot color cost(s) will apply – you will be notified prior to production.

#### For best results we prefer:

**Mac/PC** – The artwork provided should be in the original application program it was created and not converted to simpler files (i.e. pdf, jpeg, gif, Quark or Pagemaker .eps files). All supporting graphic files and fonts used are required. **Refer to the 4-Color Process Electronic File Form** for more info.

### Prepress/Art Setup Information: (Very Important)

#### • Electronic art requirements:

- All artwork should be converted to CMYK – not RGB
- Include a 1/8" bleed where ink extends beyond die line
- Printing tolerance of +/- 1/64"

#### • Artwork should be to size.

No additional design or illustration will be done to the artwork.

#### • Screen will normally run 150 lines per inch (lpi).

For guaranteed best results, minimum screen dot of 2% required. Newer technology allows us to print most graduated screens to 0%. Contact the art department for more information.

#### • A color printout (preferred) or B/W separation of expected image is required.

B/W composites are not acceptable.

**Complete the 4-Color Process Electronic File Form** which has a full list of specifications and important information.

**Completed forms help prevent delays and additional costs which may occur if form guidelines are not followed.**

# 4-Color Process Rectangles Round Corners

■ **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



Die outlines (shapes) for all sizes are shown on these pages:

Rectangle Die Outlines ..... 8-11  
Square Die Outlines ..... 12-13  
Circle Die Outlines ..... 14-15  
Oval Die Outlines ..... 16-17  
Square Corner ..... 18-19



| SPECIFICATIONS                   |       |           | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A) |         |         |         |         |         |        |      |
|----------------------------------|-------|-----------|--------------------------------------------------------------|---------|---------|---------|---------|---------|--------|------|
| SIZE                             | DIE # | SHAPE     | 250 LOT                                                      | 500 LOT | 1M      | 2M      | 3M      | 5M      | 10M    | 10M+ |
| ¼" x ¼"                          | 841   | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ¼" x 1½"                         | 232   | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ¾" x 1¼"                         | 667   | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ½" x 1"                          | 1     | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ½" x 1½"                         | 2     | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ½" x 2"                          | 702   | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ½" x 2¼"                         | 1253  | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ½" x 2¾"                         | 756   | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ½" x 3"                          | 146   | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ⅞" x 2⅝"                         | 44    | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ¾" x 1¼"                         | 3     | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ¾" x 1½"                         | 43    | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ¾" x 1¾"                         | 9     | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ¾" x 2"                          | 10    | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ¾" x 2½"                         | 12    | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ¾" x 3"                          | 635   | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ⅞" x 2⅝"                         | 732   | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| ⅞" x 3⅝"                         | 742   | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1" x 1¼"                         | 4     | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1" x 1½"                         | 45    | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1" x 2"                          | 11    | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1" x 2½"                         | 13    | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1" x 3"                          | 15    | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1" x 4"                          | 19    | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1" x 5"                          | 50    | RECTANGLE | 270.00                                                       | 330.00  | 410.00  | 260.00  | 230.00  | 160.00  | 95.00  |      |
| 1¼" x 1¾"                        | 8     | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1¼" x 2"                         | 5     | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1¼" x 2½"                        | 14    | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1¼" x 2¾"                        | 611   | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1¼" x 3½"                        | 48    | RECTANGLE | 270.00                                                       | 330.00  | 410.00  | 260.00  | 230.00  | 160.00  | 95.00  |      |
| 1¼" x 5½"                        | 1153  | RECTANGLE | 290.00                                                       | 350.00  | 440.00  | 280.00  | 250.00  | 180.00  | 110.00 |      |
| 1½" x 2½"                        | 49    | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1½" x 3"                         | 16    | RECTANGLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1½" x 3½"                        | 1310  | RECTANGLE | 270.00                                                       | 330.00  | 410.00  | 260.00  | 230.00  | 160.00  | 95.00  |      |
| 1½" x 4"                         | 20    | RECTANGLE | 270.00                                                       | 330.00  | 410.00  | 260.00  | 230.00  | 160.00  | 95.00  |      |
| 1½" x 4¾"                        | 583   | RECTANGLE | 290.00                                                       | 350.00  | 440.00  | 280.00  | 250.00  | 180.00  | 110.00 |      |
| 1¾" x 2½"                        | 451   | RECTANGLE | 270.00                                                       | 330.00  | 410.00  | 260.00  | 230.00  | 160.00  | 95.00  |      |
| 1¾" x 4"                         | 781   | RECTANGLE | 290.00                                                       | 350.00  | 440.00  | 280.00  | 250.00  | 180.00  | 110.00 |      |
| 2" x 3"                          | 17    | RECTANGLE | 270.00                                                       | 330.00  | 410.00  | 260.00  | 230.00  | 160.00  | 95.00  |      |
| 2" x 3½"                         | 172   | RECTANGLE | 290.00                                                       | 350.00  | 440.00  | 280.00  | 250.00  | 180.00  | 110.00 |      |
| 2" x 4"                          | 21    | RECTANGLE | 290.00                                                       | 350.00  | 440.00  | 280.00  | 250.00  | 180.00  | 110.00 |      |
| 2" x 5"                          | 3066  | RECTANGLE | 310.00                                                       | 370.00  | 470.00  | 300.00  | 270.00  | 200.00  | 120.00 |      |
| 2" x 6"                          | 393   | RECTANGLE | 310.00                                                       | 370.00  | 470.00  | 300.00  | 270.00  | 200.00  | 120.00 |      |
| 2¼" x 4"                         | 890   | RECTANGLE | 310.00                                                       | 370.00  | 470.00  | 300.00  | 270.00  | 200.00  | 120.00 |      |
| 2½" x 3"                         | 18    | RECTANGLE | 290.00                                                       | 350.00  | 440.00  | 280.00  | 250.00  | 180.00  | 110.00 |      |
| 2½" x 4"                         | 22    | RECTANGLE | 310.00                                                       | 370.00  | 470.00  | 300.00  | 270.00  | 200.00  | 120.00 |      |
| 3" x 4"                          | 51    | RECTANGLE | 310.00                                                       | 370.00  | 470.00  | 300.00  | 270.00  | 200.00  | 120.00 |      |
| 3" x 5"                          | 52    | RECTANGLE | 310.00                                                       | 370.00  | 470.00  | 300.00  | 270.00  | 200.00  | 120.00 |      |
| 3" x 6"                          | 736   | RECTANGLE | 430.00                                                       | 490.00  | 595.00  | 350.00  | 330.00  | 225.00  | 160.00 |      |
| 4" x 5"                          | 53    | RECTANGLE | 430.00                                                       | 490.00  | 595.00  | 350.00  | 330.00  | 225.00  | 160.00 |      |
| 4" x 6"                          | 54    | RECTANGLE | 460.00                                                       | 510.00  | 640.00  | 410.00  | 340.00  | 245.00  | 190.00 |      |
| 5" x 6"                          | 992   | RECTANGLE | 480.00                                                       | 530.00  | 680.00  | 460.00  | 360.00  | 260.00  | 210.00 |      |
| EACH ADDITIONAL INK COLOR CHARGE |       |           | 50.00                                                        | 50.00   | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M |      |

A  
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Spot color costs can apply when heavy ink coverage is needed such as a dominant background color.

**Don't see your size or shape? Just ask!**

**Turn the page for additional 4-Color Process Labels.**

# 4-Color Process Squares with Round Corners

■ **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



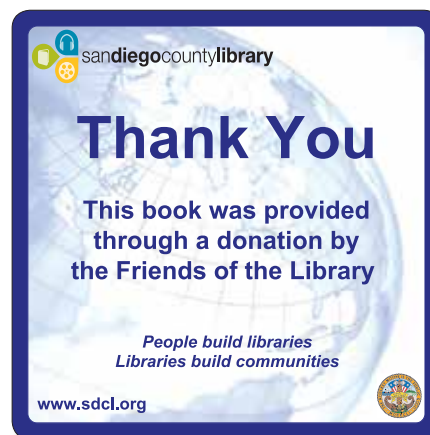
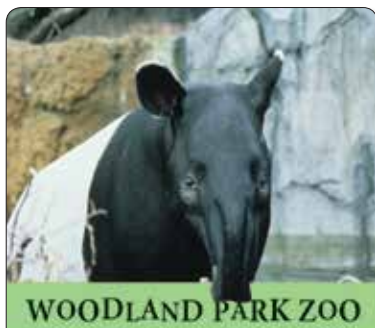
Die outlines (shapes) for all sizes are shown on these pages:  
Rectangle Die Outlines..... 8-11

Square Die Outlines..... 12-13

Circle Die Outlines..... 14-15

Oval Die Outlines..... 16-17

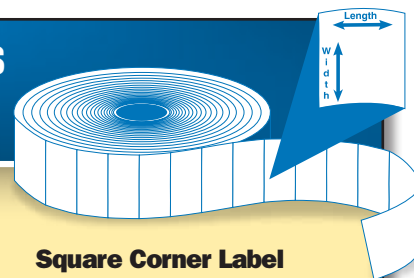
Square Corner ..... 18-19



| SPECIFICATIONS                   |       |        | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A) |         |         |         |         |         |        |                          |
|----------------------------------|-------|--------|--------------------------------------------------------------|---------|---------|---------|---------|---------|--------|--------------------------|
| SIZE                             | DIE # | SHAPE  | 250 LOT                                                      | 500 LOT | 1M      | 2M      | 3M      | 5M      | 10M    | 10M+                     |
| ½" x ½"                          | 965   | SQUARE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  | ASK<br>FOR<br>A<br>QUOTE |
| ¾" x ¾"                          | 403   | SQUARE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |                          |
| 1" x 1"                          | 388   | SQUARE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |                          |
| 1¼" x 1¼"                        | 6     | SQUARE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |                          |
| 1½" x 1½"                        | 582   | SQUARE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |                          |
| 1¾" x 1¾"                        | 7     | SQUARE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |                          |
| 2" x 2"                          | 171   | SQUARE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |                          |
| 2¼" x 2¼"                        | 803   | SQUARE | 270.00                                                       | 330.00  | 410.00  | 260.00  | 230.00  | 160.00  | 95.00  |                          |
| 2½" x 2½"                        | 47    | SQUARE | 270.00                                                       | 330.00  | 410.00  | 260.00  | 230.00  | 160.00  | 95.00  |                          |
| 2¾" x 2¾"                        | 46    | SQUARE | 290.00                                                       | 350.00  | 440.00  | 280.00  | 250.00  | 180.00  | 110.00 |                          |
| 3" x 3"                          | 193   | SQUARE | 290.00                                                       | 350.00  | 440.00  | 280.00  | 250.00  | 180.00  | 110.00 |                          |
| 3¼" x 3¼"                        | 201   | SQUARE | 310.00                                                       | 370.00  | 470.00  | 300.00  | 270.00  | 200.00  | 120.00 |                          |
| 3½" x 3½"                        | 234   | SQUARE | 310.00                                                       | 370.00  | 470.00  | 300.00  | 270.00  | 200.00  | 120.00 |                          |
| 4" x 4"                          | 473   | SQUARE | 310.00                                                       | 370.00  | 470.00  | 300.00  | 270.00  | 200.00  | 120.00 |                          |
| 4½" x 4½"                        | 897   | SQUARE | 430.00                                                       | 490.00  | 595.00  | 350.00  | 330.00  | 225.00  | 160.00 |                          |
| EACH ADDITIONAL INK COLOR CHARGE |       |        | 50.00                                                        | 50.00   | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M |                          |

## 4-Color Process Square Corner Butt Cut Labels on Rolls

| SQUARE INCH RANGE                | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A) |         |         |         |         |         |        |                       |
|----------------------------------|--------------------------------------------------------------|---------|---------|---------|---------|---------|--------|-----------------------|
|                                  | 250 LOT                                                      | 500 LOT | 1M      | 2M      | 3M      | 5M      | 10M    | 10M+                  |
| up to 5.0 sq in                  | 315.00                                                       | 372.00  | 456.00  | 242.00  | 192.00  | 146.00  | 87.00  | ASK<br>FOR A<br>QUOTE |
| 5.1 - 7.5 sq in                  | 369.00                                                       | 436.00  | 482.00  | 296.00  | 241.00  | 174.00  | 101.00 |                       |
| 7.6 - 10.5 sq in                 | 397.00                                                       | 464.00  | 489.00  | 332.00  | 279.00  | 199.00  | 113.00 |                       |
| 10.6 - 16.5 sq in                | 475.00                                                       | 546.00  | 563.00  | 364.00  | 308.00  | 219.00  | 129.00 |                       |
| 16.6 - 20.5 sq in                | 492.00                                                       | 576.00  | 586.00  | 375.00  | 332.00  | 235.00  | 158.00 |                       |
| 20.6 - 24.0 sq in                | 594.00                                                       | 692.00  | 742.00  | 450.00  | 368.00  | 264.00  | 181.00 |                       |
| 24.1 - 28.0 sq in                | 670.00                                                       | 755.00  | 806.00  | 519.00  | 392.00  | 276.00  | 188.00 |                       |
| 28.1 - 32.0 sq in                | 718.00                                                       | 798.00  | 940.00  | 555.00  | 428.00  | 299.00  | 197.00 |                       |
| 32.1 - 36.0 sq in                | 767.00                                                       | 839.00  | 987.00  | 586.00  | 454.00  | 317.00  | 216.00 |                       |
| EACH ADDITIONAL INK COLOR CHARGE | 50.00                                                        | 50.00   | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M |                       |



### Square Corner Label Sizes Available\*

**Available Width:**  
From ½" to 7 ½" in ½" increments\*\*

**Available Length:**  
From ¼" to 15" in ¼" increments

**No Bleeds Available**  
**See Page 14 For Details**

\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

\*\*For widths narrower than ½" add setup charge – inquire about cost.

**Contact factory for custom sizes, larger square corner labels or labels on sheets.**

# 4-Color Process Circles & Ovals

■ **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



The outlines (shapes) for all sizes are shown on these pages:  
 Rectangle Die Outlines ..... 8-11  
 Square Die Outlines ..... 12-13  
 Circle Die Outlines ..... 14-15  
 Oval Die Outlines ..... 16-17  
 Square Corner ..... 18-19

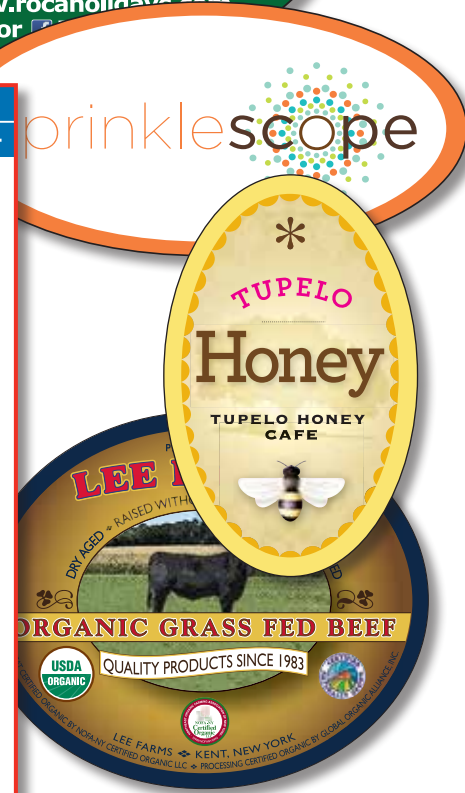


| SPECIFICATIONS                   |       |        | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A) |         |         |         |         |         |        |      |
|----------------------------------|-------|--------|--------------------------------------------------------------|---------|---------|---------|---------|---------|--------|------|
| SIZE                             | DIE # | SHAPE  | 250 LOT                                                      | 500 LOT | 1M      | 2M      | 3M      | 5M      | 10M    | 10M+ |
| 3/4" DIA                         | 27    | CIRCLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1" DIA                           | 26    | CIRCLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1 1/4" DIA                       | 25    | CIRCLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1 1/2" DIA                       | 55    | CIRCLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1 3/4" DIA                       | 24    | CIRCLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 2" DIA                           | 56    | CIRCLE | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 2 1/16" DIA                      | 57    | CIRCLE | 270.00                                                       | 330.00  | 410.00  | 260.00  | 230.00  | 160.00  | 95.00  |      |
| 2 1/2" DIA                       | 23    | CIRCLE | 270.00                                                       | 330.00  | 410.00  | 260.00  | 230.00  | 160.00  | 95.00  |      |
| 2 3/4" DIA                       | 976   | CIRCLE | 290.00                                                       | 350.00  | 440.00  | 280.00  | 250.00  | 180.00  | 110.00 |      |
| 3" DIA                           | 58    | CIRCLE | 290.00                                                       | 350.00  | 440.00  | 280.00  | 250.00  | 180.00  | 110.00 |      |
| 3 1/4" DIA                       | 387   | CIRCLE | 310.00                                                       | 370.00  | 470.00  | 300.00  | 270.00  | 200.00  | 120.00 |      |
| 3 1/2" DIA                       | 59    | CIRCLE | 310.00                                                       | 370.00  | 470.00  | 300.00  | 270.00  | 200.00  | 120.00 |      |
| 3 3/4" DIA                       | 60    | CIRCLE | 310.00                                                       | 370.00  | 470.00  | 300.00  | 270.00  | 200.00  | 120.00 |      |
| 4" DIA                           | 61    | CIRCLE | 310.00                                                       | 370.00  | 470.00  | 300.00  | 270.00  | 200.00  | 120.00 |      |
| 4 1/2" DIA                       | 436   | CIRCLE | 430.00                                                       | 490.00  | 595.00  | 350.00  | 330.00  | 225.00  | 160.00 |      |
| 5" DIA                           | 62    | CIRCLE | 460.00                                                       | 510.00  | 640.00  | 410.00  | 340.00  | 245.00  | 190.00 |      |
| 5 1/2" DIA                       | 1530  | CIRCLE | 480.00                                                       | 530.00  | 680.00  | 460.00  | 360.00  | 260.00  | 210.00 |      |
| 6" DIA                           | 63    | CIRCLE | 530.00                                                       | 590.00  | 740.00  | 490.00  | 390.00  | 290.00  | 230.00 |      |
| EACH ADDITIONAL INK COLOR CHARGE |       |        | 50.00                                                        | 50.00   | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M |      |

ASK FOR A QUOTE

| SPECIFICATIONS                   |       |           | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A) |         |         |         |         |         |        |      |
|----------------------------------|-------|-----------|--------------------------------------------------------------|---------|---------|---------|---------|---------|--------|------|
| SIZE                             | DIE # | SHAPE     | 250 LOT                                                      | 500 LOT | 1M      | 2M      | 3M      | 5M      | 10M    | 10M+ |
| 3/4" x 1 1/4"                    | 28    | OVAL      | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 7/8" x 1 3/4"                    | 29    | OVAL      | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1" x 2"                          | 30    | OVAL      | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1" x 2 15/16"                    | 65    | OVAL      | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1 1/4" x 2 1/2"                  | 31    | OVAL      | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1 7/16" x 2 3/16"                | 64    | OVAL      | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1 1/2" x 2"                      | 330   | OVAL      | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1 5/8" x 3"                      | 807   | OVAL      | 270.00                                                       | 330.00  | 410.00  | 260.00  | 230.00  | 160.00  | 95.00  |      |
| 1 3/4" x 2 1/2"                  | 930   | OVAL      | 270.00                                                       | 330.00  | 410.00  | 260.00  | 230.00  | 160.00  | 95.00  |      |
| 1 7/8" x 2 7/8"                  | 66    | OVAL      | 270.00                                                       | 330.00  | 410.00  | 260.00  | 230.00  | 160.00  | 95.00  |      |
| 2" x 3"                          | 1292  | OVAL      | 270.00                                                       | 330.00  | 410.00  | 260.00  | 230.00  | 160.00  | 95.00  |      |
| 2" x 4"                          | 69    | OVAL      | 290.00                                                       | 350.00  | 440.00  | 280.00  | 250.00  | 180.00  | 110.00 |      |
| 2 1/8" x 3 3/8"                  | 67    | OVAL      | 290.00                                                       | 350.00  | 440.00  | 280.00  | 250.00  | 180.00  | 110.00 |      |
| 2 1/2" x 3"                      | 68    | OVAL      | 290.00                                                       | 350.00  | 440.00  | 280.00  | 250.00  | 180.00  | 110.00 |      |
| 3" x 4"                          | 1459  | OVAL      | 310.00                                                       | 370.00  | 470.00  | 300.00  | 270.00  | 200.00  | 120.00 |      |
| 3" x 5"                          | 927   | OVAL      | 310.00                                                       | 370.00  | 470.00  | 300.00  | 270.00  | 200.00  | 120.00 |      |
| 3/4" x 1 1/8"                    | 1532  | MINI OVAL | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1 1/8" x 2"                      | 1533  | STD OVAL  | 250.00                                                       | 270.00  | 360.00  | 210.00  | 160.00  | 120.00  | 70.00  |      |
| 1 1/2" x 2 13/16"                | 1534  | MAXI OVAL | 270.00                                                       | 330.00  | 410.00  | 260.00  | 230.00  | 160.00  | 95.00  |      |
| EACH ADDITIONAL INK COLOR CHARGE |       |           | 50.00                                                        | 50.00   | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M |      |

ASK FOR A QUOTE



Don't see your size or shape? Just ask!

Turn the page for Rectangle Labels

# FASTSHIP

## One Color Printing

Any Color on Your Choice of Standard Label Material  
(See Inside Flap for Material Choices)

### NO CHARGE FOR:

10 Standard Inks  
Printing Plates  
Typesetting\*  
Borders/Reverses

Ships In

**2  
Days**

|                                     |         |
|-------------------------------------|---------|
| Bleeds (Ink to edge of label) ..... | \$12.00 |
| Screens* .....                      | \$12.00 |
| Non-Standard Inks.....              | \$12.00 |
| PMS Color Match .....               | \$30.00 |
| Standard Fluorescent Inks* .....    | \$40.00 |

\*See General Information on pages 34-35 for full details.

**PACKING  
LIST  
ENCLOSED**

#5 →  
1 1/4" x 2"

#6 →  
1 1/4" x 1 1/4"

**100%  
Q.A.  
INSPECTED**

BY \_\_\_\_\_ DATE \_\_\_\_\_

#7 →  
1 3/4" x 1 3/4"

#8 →  
1 1/4" x 1 3/4"

#9 →  
3/4" x 1 3/4"

PART \_\_\_\_\_ OF \_\_\_\_\_

#10 →  
3/4" x 2"

#11 →  
1" x 2"

#12 →  
3/4" x 2 1/2"

#13 →  
1" x 2 1/2"

#14 →  
1 1/4" x 2 1/2"

#1 →  
1/2" x 1"

#3 →  
3/4" x 1 1/4"

#2 →  
1/2" x 1 1/2"

**3  
Evening  
Rental**

#4 →  
1" x 1 1/4"



→ Arrow Indicates Direction of Unwind



| SPECIFICATIONS |                 |           | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (10A) |         |       |       |       |       |       |       |       |       |                                                                      |
|----------------|-----------------|-----------|-------------------------------------------------------------------------|---------|-------|-------|-------|-------|-------|-------|-------|-------|----------------------------------------------------------------------|
| DIE #          | SIZE            | SHAPE     | 250 LOT                                                                 | 500 LOT | 1M    | 2M    | 3M    | 5M    | 10M   | 15M   | 20M   | 25M   | 25M+                                                                 |
| 1              | 1/2" x 1"       | RECTANGLE | 40.44                                                                   | 43.22   | 50.88 | 39.74 | 34.46 | 23.86 | 19.88 | 15.06 | 13.26 | 11.28 | A<br>S<br>K<br><br>F<br>O<br>R<br><br>A<br><br>Q<br>U<br>O<br>T<br>E |
| 2              | 1/2" x 1 1/2"   | RECTANGLE | 40.44                                                                   | 43.22   | 50.88 | 39.74 | 34.46 | 23.86 | 19.88 | 15.06 | 13.26 | 11.28 |                                                                      |
| 3              | 3/4" x 1 1/4"   | RECTANGLE | 40.44                                                                   | 43.22   | 50.88 | 39.74 | 34.46 | 23.86 | 19.88 | 15.06 | 13.26 | 11.28 |                                                                      |
| 4              | 1" x 1 1/4"     | RECTANGLE | 42.28                                                                   | 46.74   | 55.00 | 47.68 | 38.40 | 29.14 | 21.20 | 16.56 | 15.88 | 13.26 |                                                                      |
| 5              | 1 1/4" x 2"     | RECTANGLE | 44.94                                                                   | 48.98   | 57.66 | 48.98 | 39.74 | 30.48 | 23.86 | 17.42 | 16.68 | 13.94 |                                                                      |
| 6              | 1 1/4" x 1 1/4" | SQUARE    | 42.28                                                                   | 46.74   | 55.00 | 47.68 | 38.40 | 29.14 | 21.20 | 16.56 | 15.88 | 13.26 |                                                                      |
| 7              | 1 3/4" x 1 3/4" | SQUARE    | 48.52                                                                   | 54.94   | 64.64 | 54.32 | 45.08 | 33.12 | 26.50 | 19.06 | 18.32 | 15.30 |                                                                      |
| 8              | 1 1/4" x 1 3/4" | RECTANGLE | 44.94                                                                   | 48.98   | 57.66 | 48.98 | 39.74 | 30.48 | 23.86 | 17.42 | 16.68 | 13.94 |                                                                      |
| 9              | 3/4" x 1 3/4"   | RECTANGLE | 42.28                                                                   | 46.74   | 55.00 | 47.68 | 38.40 | 29.14 | 21.20 | 16.56 | 15.88 | 13.26 |                                                                      |
| 10             | 3/4" x 2"       | RECTANGLE | 42.28                                                                   | 46.74   | 55.00 | 47.68 | 38.40 | 29.14 | 21.20 | 16.56 | 15.88 | 13.26 |                                                                      |
| 11             | 1" x 2"         | RECTANGLE | 44.94                                                                   | 48.98   | 57.66 | 48.98 | 39.74 | 30.48 | 23.86 | 17.42 | 16.68 | 13.94 |                                                                      |
| 12             | 3/4" x 2 1/2"   | RECTANGLE | 42.28                                                                   | 46.74   | 55.00 | 47.68 | 38.40 | 29.14 | 21.20 | 16.56 | 15.88 | 13.26 |                                                                      |
| 13             | 1" x 2 1/2"     | RECTANGLE | 44.94                                                                   | 48.98   | 57.66 | 48.98 | 39.74 | 30.48 | 23.86 | 17.42 | 16.68 | 13.94 |                                                                      |
| 14             | 1 1/4" x 2 1/2" | RECTANGLE | 48.52                                                                   | 54.94   | 64.64 | 54.32 | 45.08 | 33.12 | 26.50 | 19.06 | 18.32 | 15.30 |                                                                      |

#15 → 1" x 3"

**Time Sensitive Information**  
**REPLY REQUIRED**

#16 →  
1½" x 3"#17 →  
2" x 3"#18 →  
2½" x 3"

#19 → 1" x 4"

**ACCEPTED**

#20 →  
1½" x 4"#21 →  
2" x 4"

#22 is not intended for use in  
 Typewriter or Pinfeed Printer.  
 Refer to Page 22 for Mailing Labels.

#22 →  
2½" x 4"

#28 →



#29

#30 #31

#23

#24

#25

#26

#27  
FLOWERS#32 →  
1" x 1¼"

**COME  
BACK**

#33 →  
2"

| SPECIFICATIONS |           |           | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (10A) |         |       |       |       |       |       |       |       |       |                                                                      |
|----------------|-----------|-----------|-------------------------------------------------------------------------|---------|-------|-------|-------|-------|-------|-------|-------|-------|----------------------------------------------------------------------|
| DIE #          | SIZE      | SHAPE     | 250 LOT                                                                 | 500 LOT | 1M    | 2M    | 3M    | 5M    | 10M   | 15M   | 20M   | 25M   | 25M+                                                                 |
| 15             | 1" x 3"   | RECTANGLE | 48.52                                                                   | 54.94   | 64.64 | 54.32 | 45.08 | 33.12 | 26.50 | 19.06 | 18.32 | 15.30 | A<br>S<br>K<br><br>F<br>O<br>R<br><br>A<br><br>Q<br>U<br>O<br>T<br>E |
| 16             | 1½" x 3"  | RECTANGLE | 52.60                                                                   | 60.36   | 70.98 | 61.56 | 52.98 | 39.74 | 29.14 | 24.02 | 23.06 | 19.22 |                                                                      |
| 17             | 2" x 3"   | RECTANGLE | 57.76                                                                   | 67.22   | 79.10 | 71.54 | 62.28 | 47.68 | 34.46 | 30.66 | 29.44 | 24.58 |                                                                      |
| 18             | 2½" x 3"  | RECTANGLE | 62.18                                                                   | 74.10   | 87.16 | 79.46 | 70.22 | 54.30 | 37.08 | 33.12 | 31.80 | 26.50 |                                                                      |
| 19             | 1" x 4"   | RECTANGLE | 52.60                                                                   | 60.36   | 70.98 | 62.26 | 52.98 | 39.74 | 29.14 | 24.02 | 23.06 | 19.22 |                                                                      |
| 20             | 1½" x 4"  | RECTANGLE | 57.76                                                                   | 67.22   | 79.10 | 71.54 | 62.28 | 47.68 | 34.46 | 30.66 | 29.44 | 24.58 |                                                                      |
| 21             | 2" x 4"   | RECTANGLE | 62.18                                                                   | 74.10   | 87.16 | 79.46 | 70.22 | 54.30 | 37.08 | 33.12 | 31.80 | 28.90 |                                                                      |
| 22             | 2½" x 4"  | RECTANGLE | 67.98                                                                   | 82.98   | 97.62 | 92.72 | 80.80 | 64.92 | 49.00 | 46.40 | 44.50 | 37.08 |                                                                      |
| 23             | 2½" DIA   | CIRCLE    | 62.18                                                                   | 74.10   | 87.16 | 79.46 | 70.22 | 54.30 | 39.16 | 35.30 | 32.80 | 27.90 |                                                                      |
| 24             | 1¾" DIA   | CIRCLE    | 48.52                                                                   | 54.94   | 64.64 | 54.32 | 45.08 | 33.12 | 26.50 | 19.06 | 18.32 | 15.30 |                                                                      |
| 25             | 1¼" DIA   | CIRCLE    | 42.28                                                                   | 46.74   | 55.00 | 47.68 | 38.40 | 29.14 | 21.20 | 16.56 | 15.88 | 13.26 |                                                                      |
| 26             | 1" DIA    | CIRCLE    | 40.44                                                                   | 43.22   | 50.88 | 39.74 | 34.46 | 23.86 | 19.88 | 15.06 | 13.26 | 11.28 |                                                                      |
| 27             | ¾" DIA    | CIRCLE    | 40.44                                                                   | 43.22   | 50.88 | 39.74 | 34.46 | 23.86 | 19.88 | 15.06 | 13.26 | 11.28 |                                                                      |
| 28             | ¾" x 1¼"  | OVAL      | 42.28                                                                   | 46.74   | 55.00 | 47.68 | 38.40 | 29.14 | 21.20 | 16.56 | 15.88 | 13.26 |                                                                      |
| 29             | ⅞" x 1¾"  | OVAL      | 44.94                                                                   | 48.98   | 57.66 | 48.98 | 39.74 | 30.48 | 23.86 | 17.42 | 16.68 | 13.94 |                                                                      |
| 30             | 1" x 2"   | OVAL      | 44.94                                                                   | 48.98   | 57.66 | 48.98 | 39.74 | 30.48 | 23.86 | 17.42 | 16.68 | 13.94 |                                                                      |
| 31             | 1¼" x 2½" | OVAL      | 48.52                                                                   | 54.94   | 64.64 | 54.32 | 45.08 | 33.12 | 26.50 | 19.06 | 18.32 | 15.30 |                                                                      |
| 32             | 1" x 1¼"  | STARBURST | 48.52                                                                   | 54.94   | 64.64 | 54.32 | 45.08 | 33.12 | 26.50 | 19.06 | 18.32 | 15.30 |                                                                      |
| 33             | 2" DIA    | SUNBURST  | 62.18                                                                   | 74.10   | 87.16 | 79.46 | 70.22 | 54.30 | 37.08 | 33.12 | 31.80 | 26.50 |                                                                      |

# RECTANGLES

## Round Corners

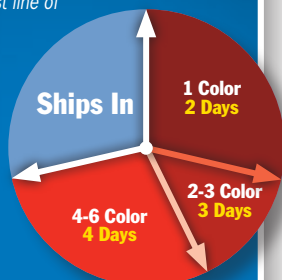
### Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

#### NO CHARGE FOR:

10 Standard Inks  
Printing Plates  
Typesetting\*  
Borders/Reverses



|                                    |         |
|------------------------------------|---------|
| Bleeds (Ink to edge of label)..... | \$12.00 |
| Screens* .....                     | \$12.00 |
| Non-Standard Inks .....            | \$12.00 |
| PMS Color Match .....              | \$30.00 |
| Standard Fluorescent Inks* .....   | \$40.00 |

\*See General Information on pages 34-35 for full details.

#15 → 1" x 3"



#43 →  
¾" x 1½"



#48 →  
1¼" x 3½"



#50 →  
1" x 5"



**Ambulance**  
50 Years of Serving Others

#1 → ½" x 1"

**FINAL NOTICE**

#5 → 1¼" x 2"



#2 → ½" x 1½"

**CENTER FOR STUDENT ENGAGEMENT**  
Maryville University

#8 →  
1¼" x 1¾"



#9 → ¾" x 1¾"



#10 → ¾" x 2"



#11 → 1" x 2"



#13 → 1" x 2½"



#14 → 1¼" x 2½"



#19 → 1" x 4"

#45 →  
1" x 1½"

**Gluten Free**

#146 → ½" x 3"

**Warning! Harmful if Swallowed**

**PYROS-A-US**  
FIREWORKS

#44 →  
9/16" x 29/16"

| SPECIFICATIONS                   |       |           | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A) |         |         |         |         |        |        |        |        |      |
|----------------------------------|-------|-----------|------------------------------------------------------------------------|---------|---------|---------|---------|--------|--------|--------|--------|------|
| SIZE                             | DIE # | SHAPE     | 500 LOT                                                                | 1M      | 2M      | 3M      | 5M      | 10M    | 15M    | 20M    | 25M    | 25M+ |
| ¼" x ¾"                          | 841   | RECTANGLE | 54.94                                                                  | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |      |
| ¼" x 1½"                         | 232   | RECTANGLE | 54.94                                                                  | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |      |
| ⅜" x 1¼"                         | 667   | RECTANGLE | 54.94                                                                  | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |      |
| ½" x 1"                          | 1     | RECTANGLE | 43.22                                                                  | 50.88   | 39.74   | 34.46   | 23.86   | 19.88  | 15.06  | 13.26  | 11.28  |      |
| ½" x 1½"                         | 2     | RECTANGLE | 43.22                                                                  | 50.88   | 39.74   | 34.46   | 23.86   | 19.88  | 15.06  | 13.26  | 11.28  |      |
| ½" x 2"                          | 702   | RECTANGLE | 48.98                                                                  | 57.66   | 48.98   | 39.74   | 30.48   | 23.86  | 17.42  | 16.70  | 13.94  |      |
| ½" x 2¼"                         | 1253  | RECTANGLE | 54.94                                                                  | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |      |
| ½" x 2¾"                         | 756   | RECTANGLE | 54.94                                                                  | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |      |
| ½" x 3"                          | 146   | RECTANGLE | 54.94                                                                  | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |      |
| ⅝" x 2⅞"                         | 44    | RECTANGLE | 50.68                                                                  | 59.62   | 51.00   | 42.14   | 32.86   | 25.88  | 18.56  | 17.80  | 14.86  |      |
| ¾" x 1¼"                         | 3     | RECTANGLE | 43.22                                                                  | 50.88   | 39.74   | 34.46   | 23.86   | 19.88  | 15.06  | 13.26  | 11.28  |      |
| ¾" x 1½"                         | 43    | RECTANGLE | 48.98                                                                  | 57.66   | 48.98   | 39.74   | 30.48   | 23.86  | 17.42  | 16.70  | 13.94  |      |
| ¾" x 1¾"                         | 9     | RECTANGLE | 46.74                                                                  | 55.00   | 47.68   | 38.40   | 29.14   | 21.20  | 16.56  | 15.88  | 13.26  |      |
| ¾" x 2½"                         | 12    | RECTANGLE | 46.74                                                                  | 55.00   | 47.68   | 38.40   | 29.14   | 21.20  | 16.56  | 15.88  | 13.26  |      |
| ¾" x 2"                          | 10    | RECTANGLE | 46.74                                                                  | 55.00   | 47.68   | 38.40   | 29.14   | 21.20  | 16.56  | 15.88  | 13.26  |      |
| ¾" x 3"                          | 635   | RECTANGLE | 54.94                                                                  | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |      |
| ⅞" x 2½"                         | 732   | RECTANGLE | 54.94                                                                  | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |      |
| ⅞" x 3⅝"                         | 742   | RECTANGLE | 60.32                                                                  | 71.02   | 62.26   | 52.98   | 39.74   | 29.12  | 23.96  | 23.02  | 19.24  |      |
| 1" x 1¼"                         | 4     | RECTANGLE | 46.74                                                                  | 55.00   | 47.68   | 38.40   | 29.14   | 21.20  | 16.56  | 15.88  | 13.26  |      |
| 1" x 1½"                         | 45    | RECTANGLE | 54.94                                                                  | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |      |
| 1" x 2"                          | 11    | RECTANGLE | 48.98                                                                  | 57.66   | 48.98   | 39.74   | 30.48   | 23.86  | 17.42  | 16.68  | 13.94  |      |
| 1" x 2½"                         | 13    | RECTANGLE | 48.98                                                                  | 57.66   | 48.98   | 39.74   | 30.48   | 23.86  | 17.42  | 16.68  | 13.94  |      |
| 1" x 3"                          | 15    | RECTANGLE | 54.94                                                                  | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |      |
| 1" x 4"                          | 19    | RECTANGLE | 60.36                                                                  | 70.98   | 62.26   | 52.98   | 39.74   | 29.14  | 24.02  | 23.06  | 19.22  |      |
| 1" x 5"                          | 50    | RECTANGLE | 74.08                                                                  | 87.16   | 79.46   | 70.20   | 54.32   | 37.06  | 34.78  | 33.38  | 27.82  |      |
| 1¼" x 1¾"                        | 8     | RECTANGLE | 48.98                                                                  | 57.66   | 48.98   | 39.74   | 30.48   | 23.86  | 17.42  | 16.68  | 13.94  |      |
| 1¼" x 2"                         | 5     | RECTANGLE | 48.98                                                                  | 57.66   | 48.98   | 39.74   | 30.48   | 23.86  | 17.42  | 16.68  | 13.94  |      |
| 1¼" x 2½"                        | 14    | RECTANGLE | 54.94                                                                  | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |      |
| 1¼" x 2¾"                        | 611   | RECTANGLE | 67.22                                                                  | 79.10   | 71.54   | 62.28   | 47.68   | 34.46  | 30.66  | 29.44  | 24.58  |      |
| 1¼" x 3½"                        | 48    | RECTANGLE | 71.84                                                                  | 84.50   | 76.84   | 67.52   | 61.86   | 35.76  | 33.12  | 31.80  | 26.50  |      |
| 1¼" x 5½"                        | 1153  | RECTANGLE | 95.00                                                                  | 118.96  | 103.54  | 88.98   | 67.42   | 49.14  | 43.58  | 38.04  | 33.36  |      |
| EACH ADDITIONAL INK COLOR CHARGE |       |           | 50.00                                                                  | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | 7.00/M | 6.00/M | 5.00/M |      |

ASK FOR A QUOTE



Arrow Indicates Direction of Unwind

100% North Shore Oahu

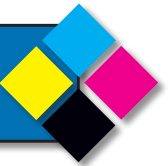
#232 → ¼" x 1½"

#635 → ¾" x 3"

### CAUTION

Seatback must be in down and locked position before stowing. Failure to do so will result in damage to seatback.

All sizes on this page are also available with 4-Color Process printing. See page 3 for details and pricing.



#702 → ½" x 2"

#756 → ½" x 2 ¾"

*Terracotta Garden Ornaments  
Handmade by The Harland Family*

Sign Here →



Just Sold...

Variety Pack

barealty.com

#1253 → ½" x 2¼"

#1153 → 1¼" x 5½"

Don't see your size or shape? Just ask!

Turn the page for additional Rectangles.

# RECTANGLES

## Round Corners

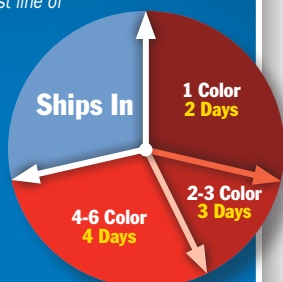
### Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

#### NO CHARGE FOR:

10 Standard Inks  
Printing Plates  
Typesetting\*  
Borders/Reverses



|                                    |         |
|------------------------------------|---------|
| Bleeds (Ink to edge of label)..... | \$12.00 |
| Screens* .....                     | \$12.00 |
| Non-Standard Inks .....            | \$12.00 |
| PMS Color Match .....              | \$30.00 |
| Standard Fluorescent Inks* .....   | \$40.00 |

\*See General Information on pages 34-35 for full details.

|        |                                                            |
|--------|------------------------------------------------------------|
| CUST.  | <br>Enumclaw<br>CHRYSLER Jeep Dodge<br>TEL: (900) 464-5227 |
| P.O. # |                                                            |
| DATE   |                                                            |
| INV. # |                                                            |

#16 → 1½" x 3"

#17 → 2" x 3"

#18 → 2½" x 3"

|                   |            |
|-------------------|------------|
| Lakeside          |            |
| VISI              |            |
| DESTINATION _____ |            |
| DATE _____        | TIME _____ |



#52 → 3" x 5"

#51, #52, and 53 are not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.

#53 → 4" x 5"

|  |                           |
|--|---------------------------|
|  | Material/Lot Number _____ |
|--|---------------------------|

|                     |                                    |
|---------------------|------------------------------------|
|                     | <b>OMAHA BURKE<br/>HIGH SCHOOL</b> |
| <b>VISITOR PASS</b> |                                    |
| <b>NAME:</b> _____  |                                    |
| <b>DATE:</b> _____  | <b>TIME:</b> _____                 |

#51 → 3" x 4"

|                                                              |
|--------------------------------------------------------------|
|                                                              |
| <b>ACADEMY</b>                                               |
| A   BUSINESS TRAINING                                        |
| <a href="http://www.PCI-Academy.com">www.PCI-Academy.com</a> |
| <a href="http://www.PCI-Academy.com">www.PCI-Academy.com</a> |

#49 → 1½" x 2½"



All sizes are available with 4-Color Process printing. See page 3 for details and pricing.

#21 → 2" x 4"



#20 → 1½" x 4"



#22 → 2½" x 4"

#22 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.

| SPECIFICATIONS                   |       |           | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A) |         |         |         |         |        |        |        |        |                                                                      |
|----------------------------------|-------|-----------|------------------------------------------------------------------------|---------|---------|---------|---------|--------|--------|--------|--------|----------------------------------------------------------------------|
| SIZE                             | DIE # | SHAPE     | 500 LOT                                                                | 1M      | 2M      | 3M      | 5M      | 10M    | 15M    | 20M    | 25M    | 25M+                                                                 |
| 1½" x 2½"                        | 49    | RECTANGLE | 67.22                                                                  | 79.10   | 71.54   | 62.28   | 47.68   | 34.46  | 30.66  | 29.44  | 24.58  | A<br>S<br>K<br><br>F<br>O<br>R<br><br>A<br><br>Q<br>U<br>O<br>T<br>E |
| 1½" x 3"                         | 16    | RECTANGLE | 60.36                                                                  | 70.98   | 61.56   | 52.98   | 39.74   | 29.14  | 24.02  | 23.06  | 19.22  |                                                                      |
| 1½" x 3½"                        | 1310  | RECTANGLE | 71.90                                                                  | 84.54   | 76.84   | 67.52   | 51.64   | 35.76  | 33.12  | 31.80  | 26.50  |                                                                      |
| 1½" x 4"                         | 20    | RECTANGLE | 67.22                                                                  | 79.10   | 71.54   | 62.28   | 47.68   | 34.46  | 30.66  | 29.44  | 24.58  |                                                                      |
| 1½" x 4¾"                        | 583   | RECTANGLE | 95.00                                                                  | 118.96  | 103.54  | 88.98   | 67.42   | 49.14  | 43.58  | 38.04  | 33.36  |                                                                      |
| 1¾" x 2½"                        | 451   | RECTANGLE | 67.22                                                                  | 79.10   | 71.54   | 62.28   | 47.68   | 34.46  | 30.66  | 29.44  | 24.58  |                                                                      |
| 1¾" x 4"                         | 781   | RECTANGLE | 82.96                                                                  | 97.66   | 92.72   | 80.80   | 64.92   | 49.00  | 46.38  | 44.54  | 37.06  |                                                                      |
| 2" x 3"                          | 17    | RECTANGLE | 67.22                                                                  | 79.10   | 71.54   | 62.28   | 47.68   | 34.46  | 30.66  | 29.44  | 24.58  |                                                                      |
| 2" x 3½"                         | 172   | RECTANGLE | 71.74                                                                  | 84.74   | 77.80   | 68.42   | 51.66   | 35.96  | 32.00  | 30.58  | 27.66  |                                                                      |
| 2" x 4"                          | 21    | RECTANGLE | 74.10                                                                  | 87.16   | 79.46   | 70.22   | 54.30   | 37.08  | 33.12  | 31.80  | 28.90  |                                                                      |
| 2" x 5"                          | 3066  | RECTANGLE | 95.00                                                                  | 118.96  | 103.54  | 88.98   | 82.36   | 57.54  | 52.62  | 47.68  | 43.34  |                                                                      |
| 2" x 6"                          | 393   | RECTANGLE | 105.50                                                                 | 132.22  | 115.14  | 98.86   | 92.48   | 67.08  | 64.44  | 61.76  | 51.54  |                                                                      |
| 2¼" x 4"                         | 890   | RECTANGLE | 82.96                                                                  | 97.66   | 92.72   | 80.80   | 64.92   | 49.00  | 46.38  | 44.54  | 37.06  |                                                                      |
| 2½" x 3"                         | 18    | RECTANGLE | 74.10                                                                  | 87.16   | 79.46   | 70.22   | 54.30   | 37.08  | 33.12  | 31.80  | 26.50  |                                                                      |
| 2½" x 4"                         | 22    | RECTANGLE | 82.98                                                                  | 97.62   | 92.72   | 80.80   | 64.92   | 49.00  | 46.40  | 44.50  | 37.08  |                                                                      |
| 3" x 4"                          | 51    | RECTANGLE | 84.32                                                                  | 99.34   | 84.76   | 77.52   | 66.22   | 52.98  | 52.32  | 51.64  | 43.06  |                                                                      |
| 3" x 5"                          | 52    | RECTANGLE | 99.08                                                                  | 116.56  | 98.04   | 82.80   | 71.54   | 55.64  | 54.32  | 52.98  | 50.86  |                                                                      |
| 3" x 6"                          | 736   | RECTANGLE | 117.30                                                                 | 146.92  | 127.88  | 109.94  | 102.72  | 74.54  | 71.54  | 68.64  | 57.20  |                                                                      |
| 4" x 5"                          | 53    | RECTANGLE | 114.14                                                                 | 135.00  | 118.02  | 105.26  | 99.68   | 76.84  | 72.86  | 69.94  | 58.30  |                                                                      |
| 4" x 6"                          | 54    | RECTANGLE | 130.30                                                                 | 163.18  | 142.08  | 122.12  | 114.14  | 82.80  | 79.46  | 76.30  | 63.58  |                                                                      |
| 5" x 6"                          | 992   | RECTANGLE | 166.30                                                                 | 195.68  | 153.88  | 137.16  | 118.24  | 100.54 | 93.54  | 86.70  | 80.80  |                                                                      |
| EACH ADDITIONAL INK COLOR CHARGE |       |           | 50.00                                                                  | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | 7.00/M | 6.00/M | 5.00/M |                                                                      |



→ Arrow Indicates Direction of Unwind

Don't see your size or shape? Just ask!

Turn the page for Squares.

# SQUARES

## Round Corners

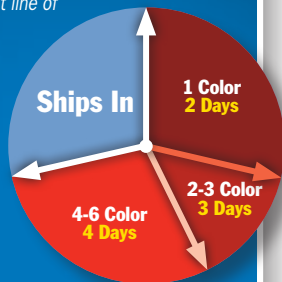
### Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

#### NO CHARGE FOR:

10 Standard Inks  
Printing Plates  
Typesetting\*  
Borders/Reverses



|                                    |         |
|------------------------------------|---------|
| Bleeds (Ink to edge of label)..... | \$12.00 |
| Screens* .....                     | \$12.00 |
| Non-Standard Inks .....            | \$12.00 |
| PMS Color Match .....              | \$30.00 |
| Standard Fluorescent Inks* .....   | \$40.00 |

\*See General Information on pages 34-35 for full details.



#6  
1 1/4" x 1 1/4"

#7 1 3/4" x 1 3/4"



#46 2 3/4" x 2 3/4"



**Light  
Bulbs Not  
Included**

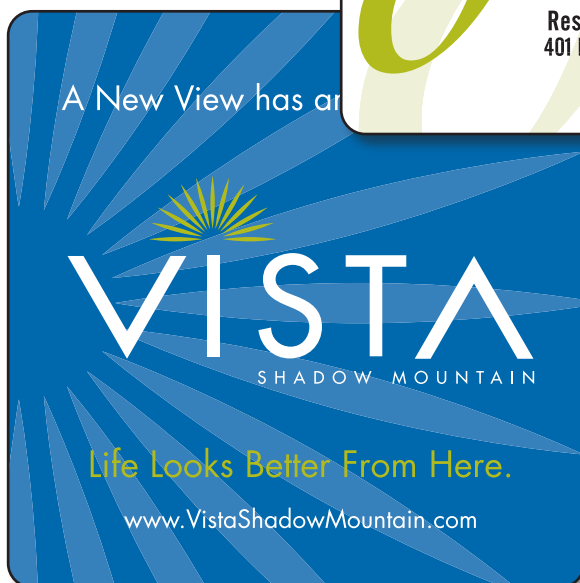
#388  
1" x 1"

#47  
2 1/2" x 2 1/2"



All sizes on this page are also available with 4-Color Process printing. See page 4 for details and pricing.

#193 3" x 3"



#171  
2" x 2"



#201 3 1/4" x 3 1/4"

| SPECIFICATIONS                   |       |        | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A) |         |         |         |         |        |        |        |        |                          |
|----------------------------------|-------|--------|------------------------------------------------------------------------|---------|---------|---------|---------|--------|--------|--------|--------|--------------------------|
| SIZE                             | DIE # | SHAPE  | 500 LOT                                                                | 1M      | 2M      | 3M      | 5M      | 10M    | 15M    | 20M    | 25M    | 25M+                     |
| ½" x ½"                          | 965   | SQUARE | 54.94                                                                  | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  | ASK<br>FOR<br>A<br>QUOTE |
| ¾" x ¾"                          | 403   | SQUARE | 56.72                                                                  | 66.72   | 56.98   | 47.22   | 34.66   | 27.82  | 21.92  | 19.14  | 16.04  |                          |
| 1" x 1"                          | 388   | SQUARE | 50.68                                                                  | 59.62   | 51.00   | 42.14   | 32.86   | 25.88  | 18.56  | 17.80  | 14.86  |                          |
| 1¼" x 1¼"                        | 6     | SQUARE | 46.74                                                                  | 55.00   | 47.68   | 38.40   | 29.14   | 21.20  | 16.56  | 15.88  | 13.26  |                          |
| 1½" x 1½"                        | 582   | SQUARE | 56.72                                                                  | 66.76   | 57.04   | 47.32   | 34.78   | 27.82  | 21.92  | 19.18  | 16.04  |                          |
| 1¾" x 1¾"                        | 7     | SQUARE | 54.94                                                                  | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |                          |
| 2" x 2"                          | 171   | SQUARE | 67.22                                                                  | 79.10   | 71.54   | 62.28   | 47.68   | 34.46  | 30.66  | 29.44  | 24.58  |                          |
| 2¼" x 2¼"                        | 803   | SQUARE | 73.18                                                                  | 86.10   | 79.46   | 70.20   | 54.32   | 37.08  | 34.78  | 33.40  | 27.82  |                          |
| 2½" x 2½"                        | 47    | SQUARE | 73.18                                                                  | 86.10   | 79.46   | 70.20   | 54.32   | 37.08  | 34.78  | 33.40  | 27.82  |                          |
| 2¾" x 2¾"                        | 46    | SQUARE | 76.86                                                                  | 90.42   | 83.14   | 73.70   | 57.04   | 38.94  | 36.54  | 35.04  | 29.22  |                          |
| 3" x 3"                          | 193   | SQUARE | 80.66                                                                  | 94.92   | 87.62   | 77.42   | 59.88   | 40.90  | 38.34  | 36.80  | 30.68  |                          |
| 3¼" x 3¼"                        | 201   | SQUARE | 92.72                                                                  | 109.10  | 100.66  | 88.98   | 68.74   | 46.94  | 44.06  | 42.26  | 35.16  |                          |
| 3½" x 3½"                        | 234   | SQUARE | 106.58                                                                 | 125.34  | 115.74  | 102.24  | 79.00   | 53.96  | 50.56  | 48.56  | 40.34  |                          |
| 4" x 4"                          | 473   | SQUARE | 114.14                                                                 | 142.72  | 120.40  | 100.82  | 82.12   | 69.04  | 66.10  | 58.54  | 51.64  |                          |
| 4½" x 4½"                        | 897   | SQUARE | 131.26                                                                 | 164.02  | 138.48  | 115.84  | 94.44   | 79.22  | 75.98  | 67.18  | 59.36  |                          |
| EACH ADDITIONAL INK COLOR CHARGE |       |        | 50.00                                                                  | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | 7.00/M | 6.00/M | 5.00/M |                          |

**#234 3½" x 3½"**



**#403 ¾" x ¾"**



**#965 ½" x ½"**



**#582 1½" x 1½"**



**#897 4½" x 4½"**

**#473  
4" x 4"**



All sizes on this page are also available with 4-Color Process printing. See page 4 for details and pricing.



**#803  
2¼" x 2¼"**

# CIRCLES

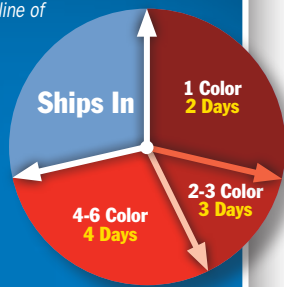
## Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

### NO CHARGE FOR:

10 Standard Inks  
Printing Plates  
Typesetting\*  
Borders/Reverses



Bleeds (Ink to edge of label).....\$12.00

Screens\* .....\$12.00

Non-Standard Inks .....\$12.00

PMS Color Match .....\$30.00

Standard Fluorescent Inks\* .....\$40.00

\*See General Information on pages 34-35 for full details.

#23  
2½"



#976  
2¾"



#57  
2¾"



#25  
1¼"



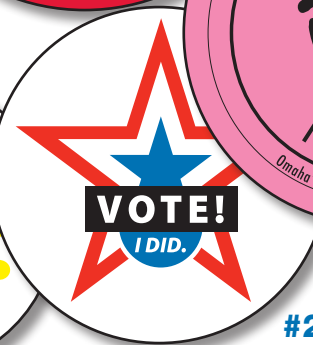
#55  
1½"



#56  
2"



#24  
1¾"



#26 1"



#27  
¾"



#247  
½"



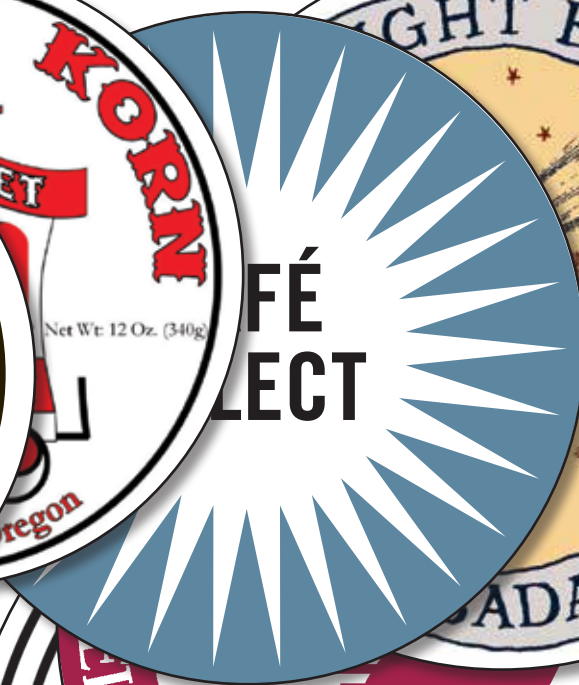
| SPECIFICATIONS                   |       |        | QUANTITY – Retail Pricing Per 1,000(M) Labels (9A) |         |         |         |         |        |        |        |        |                                                                      |
|----------------------------------|-------|--------|----------------------------------------------------|---------|---------|---------|---------|--------|--------|--------|--------|----------------------------------------------------------------------|
| SIZE                             | DIE # | SHAPE  | 500 LOT                                            | 1M      | 2M      | 3M      | 5M      | 10M    | 15M    | 20M    | 25M    | 25M+                                                                 |
| ½" DIA                           | 247   | CIRCLE | 43.22                                              | 50.88   | 39.74   | 34.46   | 23.86   | 19.88  | 15.06  | 13.26  | 11.28  | A<br>S<br>K<br><br>F<br>O<br>R<br><br>A<br><br>Q<br>U<br>O<br>T<br>E |
| ¾" DIA                           | 27    | CIRCLE | 43.22                                              | 50.88   | 39.74   | 34.46   | 23.86   | 19.88  | 15.06  | 13.26  | 11.28  |                                                                      |
| 1" DIA                           | 26    | CIRCLE | 43.22                                              | 50.88   | 39.74   | 34.46   | 23.86   | 19.88  | 15.06  | 13.26  | 11.28  |                                                                      |
| 1¼" DIA                          | 25    | CIRCLE | 46.74                                              | 55.00   | 47.68   | 38.40   | 29.14   | 21.20  | 16.56  | 15.88  | 13.26  |                                                                      |
| 1½" DIA                          | 55    | CIRCLE | 54.94                                              | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |                                                                      |
| 1¾" DIA                          | 24    | CIRCLE | 54.94                                              | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |                                                                      |
| 2" DIA                           | 56    | CIRCLE | 60.84                                              | 71.54   | 66.22   | 60.94   | 45.06   | 29.80  | 24.86  | 23.86  | 19.86  |                                                                      |
| 2⅝" DIA                          | 57    | CIRCLE | 71.84                                              | 84.50   | 76.84   | 67.52   | 51.64   | 35.76  | 33.12  | 31.80  | 26.50  |                                                                      |
| 2½" DIA                          | 23    | CIRCLE | 74.10                                              | 87.16   | 79.46   | 70.20   | 54.32   | 39.16  | 35.30  | 32.80  | 27.90  |                                                                      |
| 2¾" DIA                          | 976   | CIRCLE | 75.30                                              | 88.26   | 81.42   | 72.02   | 55.48   | 45.06  | 43.44  | 41.78  | 34.78  |                                                                      |
| 3" DIA                           | 58    | CIRCLE | 76.66                                              | 88.72   | 84.04   | 73.66   | 56.68   | 47.68  | 45.40  | 42.38  | 35.82  |                                                                      |
| 3¼" DIA                          | 387   | CIRCLE | 84.44                                              | 99.34   | 92.72   | 82.80   | 68.26   | 50.32  | 48.52  | 46.50  | 39.74  |                                                                      |
| 3½" DIA                          | 59    | CIRCLE | 84.44                                              | 99.34   | 92.72   | 82.80   | 68.26   | 50.32  | 48.52  | 46.50  | 39.74  |                                                                      |
| 3¾" DIA                          | 60    | CIRCLE | 87.52                                              | 103.30  | 96.72   | 86.10   | 70.20   | 52.98  | 50.32  | 48.22  | 42.40  |                                                                      |
| 4" DIA                           | 61    | CIRCLE | 105.86                                             | 124.52  | 117.24  | 103.30  | 76.84   | 70.20  | 69.32  | 66.76  | 55.64  |                                                                      |
| 4½" DIA                          | 436   | CIRCLE | 143.04                                             | 168.24  | 151.36  | 131.12  | 101.40  | 83.08  | 81.16  | 79.00  | 68.86  |                                                                      |
| 5" DIA                           | 62    | CIRCLE | 180.16                                             | 211.94  | 170.98  | 152.46  | 125.84  | 96.04  | 92.94  | 91.12  | 82.12  |                                                                      |
| 5½" DIA                          | 1530  | CIRCLE | 184.84                                             | 217.36  | 185.44  | 158.94  | 131.38  | 111.64 | 104.06 | 96.32  | 89.72  |                                                                      |
| 6" DIA                           | 63    | CIRCLE | 225.16                                             | 264.94  | 238.42  | 211.94  | 158.94  | 132.44 | 127.16 | 119.24 | 105.96 |                                                                      |
| EACH ADDITIONAL INK COLOR CHARGE |       |        | 50.00                                              | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | 7.00/M | 6.00/M | 5.00/M |                                                                      |

#387  
3¼"

#59  
3½"

#60  
3¾"

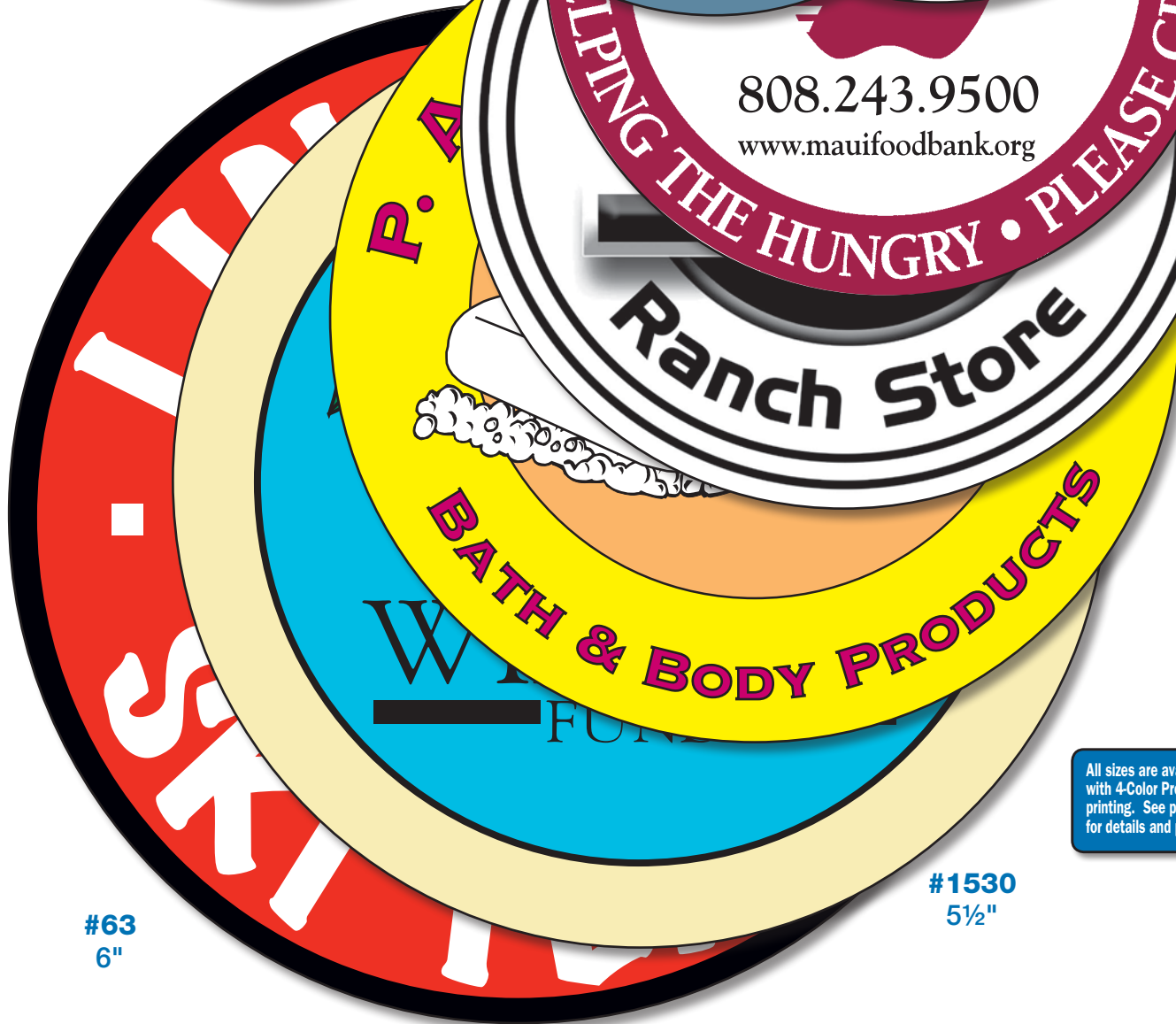
#58  
3"



#61  
4"



#436  
4½"



#62  
5"

#63  
6"

#1530  
5½"

All sizes are available  
with 4-Color Process  
printing. See page 5  
for details and pricing.



# OVALS

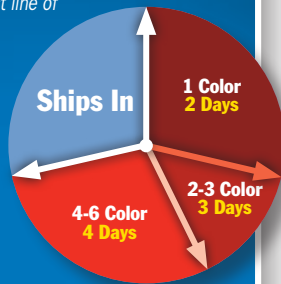
## Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

### NO CHARGE FOR:

10 Standard Inks  
Printing Plates  
Typesetting\*  
Borders/Reverses



|                                     |         |
|-------------------------------------|---------|
| Bleeds (Ink to edge of label) ..... | \$12.00 |
| Screens* .....                      | \$12.00 |
| Non-Standard Inks .....             | \$12.00 |
| PMS Color Match .....               | \$30.00 |
| Standard Fluorescent Inks* .....    | \$40.00 |

\*See General Information on pages 34-35 for full details.

#30 → 1" x 2"



#31 → 1¼" x 2½"



#64 → 1⅞" x 2⅜"



#930 → 1¾" x 2½"



#1532 → ¾" x 1⅜"



#67 → 2⅛" x 3⅝"



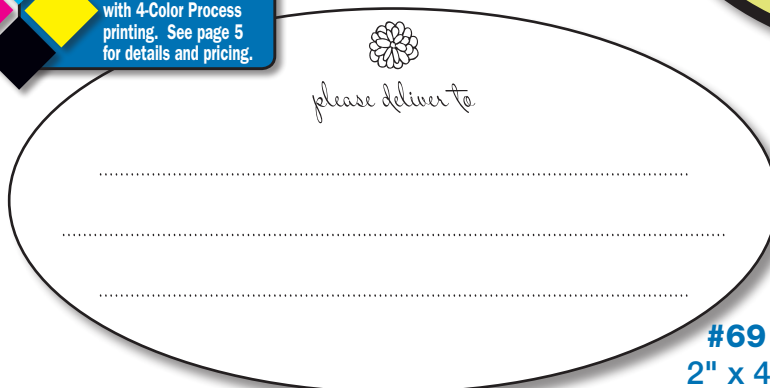
#66 → 1⅞" x 2⅞"



#68 → 2½" x 3"



All sizes on this page are also available with 4-Color Process printing. See page 5 for details and pricing.



#69 → 2" x 4"



#330 → 1½" x 2"

| SPECIFICATIONS                                                      |       |           | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A) |         |         |         |         |        |        |        |        |                                          |
|---------------------------------------------------------------------|-------|-----------|------------------------------------------------------------------------|---------|---------|---------|---------|--------|--------|--------|--------|------------------------------------------|
| SIZE                                                                | DIE # | SHAPE     | 500 LOT                                                                | 1M      | 2M      | 3M      | 5M      | 10M    | 15M    | 20M    | 25M    | 25M+                                     |
| ¾" x 1¼"                                                            | 28    | OVAL      | 46.74                                                                  | 55.00   | 47.68   | 38.40   | 29.14   | 21.20  | 16.56  | 15.88  | 13.26  | ASK<br>FOR<br>A<br>Q<br>U<br>O<br>T<br>E |
| ⅞" x 1¾"                                                            | 29    | OVAL      | 48.98                                                                  | 57.66   | 48.98   | 39.74   | 30.48   | 23.86  | 17.42  | 16.68  | 13.94  |                                          |
| 1" x 2"                                                             | 30    | OVAL      | 48.98                                                                  | 57.66   | 48.98   | 39.74   | 30.48   | 23.86  | 17.42  | 16.68  | 13.94  |                                          |
| 1" x 2 <sup>13</sup> / <sub>16</sub> "                              | 65    | OVAL      | 60.36                                                                  | 70.98   | 62.26   | 52.98   | 39.74   | 29.14  | 24.02  | 23.06  | 19.22  |                                          |
| 1¼" x 2½"                                                           | 31    | OVAL      | 54.94                                                                  | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |                                          |
| 1 <sup>7</sup> / <sub>16</sub> " x 2 <sup>3</sup> / <sub>16</sub> " | 64    | OVAL      | 60.36                                                                  | 70.98   | 62.26   | 52.98   | 39.74   | 29.14  | 24.02  | 23.06  | 19.22  |                                          |
| 1½" x 2"                                                            | 330   | OVAL      | 60.36                                                                  | 70.98   | 62.26   | 52.98   | 39.74   | 29.14  | 24.02  | 23.06  | 19.22  |                                          |
| 1⅝" x 3"                                                            | 807   | OVAL      | 67.22                                                                  | 79.08   | 71.52   | 62.28   | 47.68   | 34.46  | 30.64  | 29.44  | 24.56  |                                          |
| 1¾" x 2½"                                                           | 930   | OVAL      | 67.22                                                                  | 79.08   | 71.52   | 62.28   | 47.68   | 34.46  | 30.64  | 29.44  | 24.56  |                                          |
| 1⅞" x 2⅞"                                                           | 66    | OVAL      | 67.22                                                                  | 79.08   | 71.52   | 62.28   | 47.68   | 34.46  | 30.64  | 29.44  | 24.56  |                                          |
| 2" x 3"                                                             | 1292  | OVAL      | 74.08                                                                  | 87.16   | 79.46   | 70.20   | 54.32   | 37.06  | 33.12  | 31.80  | 26.50  |                                          |
| 2" x 4"                                                             | 69    | OVAL      | 82.98                                                                  | 97.62   | 92.72   | 80.80   | 64.92   | 49.00  | 46.40  | 44.50  | 37.08  |                                          |
| 2⅜" x 3⅜"                                                           | 67    | OVAL      | 74.08                                                                  | 87.16   | 79.46   | 70.20   | 54.32   | 37.06  | 33.12  | 31.80  | 26.50  |                                          |
| 2½" x 3"                                                            | 68    | OVAL      | 74.08                                                                  | 87.16   | 79.46   | 70.20   | 54.32   | 37.06  | 33.12  | 31.80  | 26.50  |                                          |
| 3" x 4"                                                             | 1459  | OVAL      | 94.04                                                                  | 118.96  | 102.96  | 84.04   | 74.06   | 53.82  | 49.14  | 44.54  | 40.58  |                                          |
| 3" x 5"                                                             | 927   | OVAL      | 109.82                                                                 | 137.38  | 111.16  | 96.84   | 84.76   | 65.52  | 59.72  | 54.06  | 48.90  |                                          |
| ¾" x 1⅜"                                                            | 1532  | MINI OVAL | 54.94                                                                  | 64.64   | 54.32   | 45.08   | 33.12   | 26.50  | 19.06  | 18.32  | 15.30  |                                          |
| 1⅝" x 2"                                                            | 1533  | STD OVAL  | 60.94                                                                  | 70.70   | 60.32   | 51.04   | 39.14   | 32.50  | 25.02  | 24.30  | 21.32  |                                          |
| 1½" x 2 <sup>13</sup> / <sub>16</sub> "                             | 1534  | MAXI OVAL | 66.36                                                                  | 76.94   | 68.26   | 59.00   | 45.76   | 35.16  | 29.96  | 29.00  | 24.16  |                                          |
| EACH ADDITIONAL INK COLOR CHARGE                                    |       |           | 50.00                                                                  | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | 7.00/M | 6.00/M | 5.00/M |                                          |

#807 → 1⅝" x 3"

#1292 → 2" x 3"



**Wenona Dental Center**  
Shawn E. Sydlowski DDS • General & Family Dentistry

136 Chestnut St. • Wenona, IL 61377

815.853.4013

#927 → 3" x 5"

#1459 → 3" x 4"

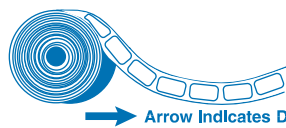


All sizes on this page are also available with 4-Color Process printing. See page 5 for details and pricing.



#1533 → 1⅝" x 2"

#1534 → 1½" x 2<sup>13</sup>/<sub>16</sub>"



Don't see your size or shape? Just ask!

Turn the page for Square Corner Labels.

# SQUARE CORNER

## Butt Cut Labels on Rolls

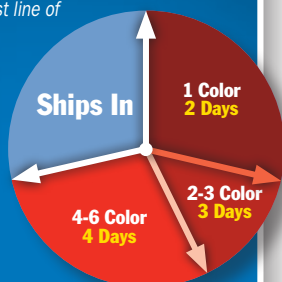
### Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

#### NO CHARGE FOR:

10 Standard Inks  
Printing Plates  
Typesetting\*  
Borders/Reverses†



|                               |         |
|-------------------------------|---------|
| Bleeds (Ink to edge of label) | N/A     |
| Screens*                      | \$12.00 |
| Non-Standard Inks             | \$12.00 |
| PMS Color Match               | \$30.00 |
| Standard Fluorescent Inks*    | \$40.00 |

† No bleeds allowed. If artwork contains a border or reverse, a 1/8" minimum, unprinted border is required on all sides.

\*See General Information on pages 34-35 for full details.

## Custom Printed Square Corner Butt Cut Labels on Rolls

Rectangles or squares with "no space" between labels. Leave 1/16" unprinted area on all sides. Bleeds are not available.



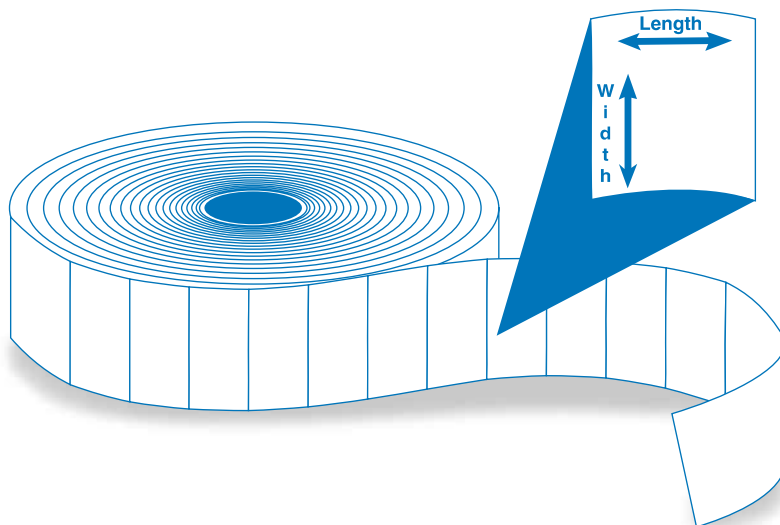
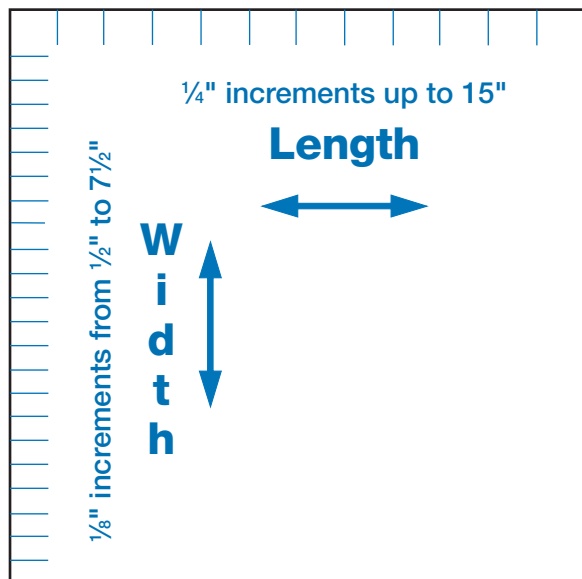
### Square Corner Label Sizes Available\*

**Available Width:** From 1/2" to 7 1/2" in 1/8" increments\*\*

**Available Length:** From 1/4" to 15" in 1/4" increments

\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

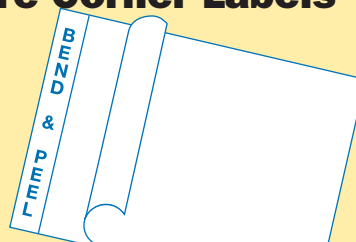
\*\*For widths narrower than 1/2" add setup charge – inquire about cost.



### Individually Sheeted Square Corner Labels

Many square corner labels are available in individual sheet form. A Bend & Peel tab on one side or a Crack N' Peel backscore will assist in easy removal. Bleeds are only available on sheeted labels with a tab.

**Ask For a Custom Quote!**



# How to Price Square Corner Labels

## Example:

You want to order 2,000 one color labels that measure 2½" (in width) x 4½" (in length)...

1. Convert inch measurements to decimals. (See Chart)
2. Multiply width x length (2.125 x 4.50) = 9.562 sq. in.
3. Find correct square inch size in left hand column. Then locate correct quantity column.
4. Your price per thousand is where size & quantity columns intersect: \$110.46/M x 2 = \$220.92

**Bleeds Not Available**

## Conversion Chart

|             |
|-------------|
| 1/8" = .125 |
| 1/4" = .250 |
| 3/8" = .375 |
| 1/2" = .500 |
| 5/8" = .625 |
| 3/4" = .750 |
| 7/8" = .875 |

| SQUARE INCH RANGE                | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (6A) |         |         |         |         |        |
|----------------------------------|------------------------------------------------------------------------|---------|---------|---------|---------|--------|
|                                  | 500 LOT                                                                | 1M      | 2M      | 3M      | 5M      | 10M    |
| up to 1 sq in                    | 97.12                                                                  | 100.02  | 79.76   | 72.24   | 46.02   | 27.60  |
| 1.1 - 2 sq in                    | 97.12                                                                  | 100.02  | 79.76   | 72.24   | 46.02   | 27.60  |
| 2.1 - 3 sq in                    | 110.86                                                                 | 116.64  | 89.12   | 73.64   | 49.06   | 30.70  |
| 3.1 - 4 sq in                    | 116.64                                                                 | 122.76  | 92.06   | 76.72   | 50.30   | 33.76  |
| 4.1 - 5 sq in                    | 122.50                                                                 | 128.90  | 95.16   | 77.98   | 52.78   | 35.26  |
| 5.1 - 6 sq in                    | 128.30                                                                 | 135.02  | 98.20   | 79.76   | 55.24   | 36.84  |
| 6.1 - 7 sq in                    | 130.62                                                                 | 137.48  | 100.66  | 82.88   | 58.32   | 40.78  |
| 7.1 - 8 sq in                    | 132.96                                                                 | 139.92  | 104.34  | 85.94   | 61.38   | 44.18  |
| 8.1 - 9 sq in                    | 135.28                                                                 | 142.38  | 107.40  | 89.02   | 67.50   | 49.06  |
| 9.1 - 10 sq in                   | 137.60                                                                 | 144.84  | 110.46  | 92.06   | 70.60   | 51.54  |
| 10.1 - 11 sq in                  | 139.92                                                                 | 147.32  | 113.52  | 95.16   | 73.64   | 54.02  |
| 11.1 - 12 sq in                  | 142.26                                                                 | 149.76  | 116.64  | 98.20   | 76.72   | 56.48  |
| 12.1 - 13 sq in                  | 145.82                                                                 | 153.44  | 119.70  | 101.26  | 79.76   | 58.92  |
| 13.1 - 14 sq in                  | 148.18                                                                 | 155.90  | 122.76  | 102.82  | 80.98   | 59.80  |
| 14.1 - 15 sq in                  | 151.64                                                                 | 159.58  | 125.84  | 104.34  | 82.24   | 61.38  |
| 15.1 - 16 sq in                  | 157.50                                                                 | 165.70  | 128.90  | 107.40  | 84.70   | 63.84  |
| 16.1 - 17 sq in                  | 163.26                                                                 | 171.84  | 131.34  | 110.46  | 87.14   | 66.30  |
| 17.1 - 18 sq in                  | 166.22                                                                 | 174.94  | 133.82  | 113.52  | 89.62   | 70.60  |
| 18.1 - 20 sq in                  | 172.60                                                                 | 181.68  | 141.16  | 117.84  | 93.30   | 73.64  |
| 20.1 - 22 sq in                  | 179.60                                                                 | 189.04  | 153.44  | 122.76  | 98.20   | 78.56  |
| 22.1 - 24 sq in                  | 186.58                                                                 | 196.40  | 159.58  | 128.90  | 104.34  | 83.46  |
| 24.1 - 26 sq in                  | 193.56                                                                 | 203.76  | 166.94  | 135.02  | 111.70  | 89.62  |
| 26.1 - 28 sq in                  | 200.60                                                                 | 211.12  | 174.32  | 141.16  | 116.64  | 93.30  |
| 28.1 - 30 sq in                  | 209.92                                                                 | 220.98  | 184.14  | 152.22  | 124.00  | 103.10 |
| 30.1 - 32 sq in                  | 219.24                                                                 | 230.76  | 192.74  | 159.58  | 132.56  | 110.48 |
| 32.1 - 34 sq in                  | 228.56                                                                 | 240.60  | 201.30  | 169.42  | 139.96  | 116.64 |
| 34.1 - 36 sq in                  | 239.12                                                                 | 251.64  | 209.92  | 179.22  | 148.52  | 124.00 |
| 36.1 - 38 sq in                  | 247.26                                                                 | 260.24  | 217.26  | 186.58  | 157.12  | 130.14 |
| 38.1 - 40 sq in                  | 256.56                                                                 | 270.06  | 225.86  | 196.40  | 164.92  | 135.02 |
| 40.1 - 42 sq in                  | 263.54                                                                 | 277.42  | 233.22  | 201.30  | 166.94  | 137.48 |
| EACH ADDITIONAL INK COLOR CHARGE | 50.00                                                                  | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M |

ASK FOR A QUOTE

OVER 42 SQUARE INCHES – ASK FOR A QUOTE

**Attention Required**



## Allergy Caution

- Contains milk, wheat, gluten, egg.
- Recipe: No nuts.
- Ingredients: Cannot guarantee nut free.
- Factory: No nuts.

See page 4 for 4-Color Process Square Corner Label options.



|      |      |
|------|------|
| 0    | 1/8" |
|      | 1/4" |
|      | 3/8" |
| 1/2" | 5/8" |
|      | 3/4" |
|      | 7/8" |
| 1    | 1/8" |
|      | 1/4" |
|      | 3/8" |
| 1/2" | 5/8" |
|      | 3/4" |
|      | 7/8" |
| 2    | 1/8" |
|      | 1/4" |
|      | 3/8" |
| 1/2" | 5/8" |
|      | 3/4" |
|      | 7/8" |
| 3    | 1/8" |
|      | 1/4" |
|      | 3/8" |
| 1/2" | 5/8" |
|      | 3/4" |
|      | 7/8" |
| 4    | 1/8" |
|      | 1/4" |
|      | 3/8" |
| 1/2" | 5/8" |
|      | 3/4" |
|      | 7/8" |
| 5    | 1/8" |
|      | 1/4" |
|      | 3/8" |
| 1/2" | 5/8" |
|      | 3/4" |
|      | 7/8" |
| 6    | 1/8" |
|      | 1/4" |

## Square Corner Label Sizes Available\*

**Available Width:** From ½" to 7 ½" in ½" increments\*\*

**Available Length:** From ¼" to 15" in ¼" increments

\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

\*\*For widths narrower than ½" add setup charge – inquire about cost.

Turn the page  
for Mailing Labels

# STANDARD

## Mailing Labels

### One or Two Color Designs

Imprint Color Available with 1 Standard Ink Color

(see inside flap for choices)

**Perforated On Rolls** (Premium Matte Litho)

**Perforated and Pinfed-Fanfolded**

(Premium Matte Litho)

### **NO CHARGE FOR:**

Printing Plates

Typesetting\*

Ships In

**2 Days**

**Borders/Reverses** ..... N/A

**Bleeds** (Ink to edge of label)..... N/A

**Screens\*** .....\$12.00

*Note: Personalized price includes up to four lines of copy with logo, printed in black in only.*

\*See General Information on pages 34-35 for full details.



### Standard Mailing & Computer Pinfed Labels

One, Two and Three Color Printing with Choice of Imprint Color from Standard Ink Choices for Typewriters, Computer Pinfed and Laser/Inkjet Printers. Designs/Colors available only as shown.

#### **Rolls (R)**

**4" x 2<sup>15</sup>/<sub>16</sub>"**

For Typewriters

Premium Matte Litho

500 Labels/Roll

Perforated



#### **Pinfed-Fanfolded (P)**

**4" x 2<sup>15</sup>/<sub>16</sub>"**

For Computers

Premium Matte Litho

2,500 Labels/Box-Fanfolded

Perforated and Pinfed



**For Custom Mailing Labels see page 22**

| ROLLS/FANFOLDED                        |              | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A) |       |       |       |       |       |                 |
|----------------------------------------|--------------|--------------------------------------------------------------|-------|-------|-------|-------|-------|-----------------|
| SIZE                                   | STYLE        | 500 LOT                                                      | 1M    | 2M    | 3M    | 5M    | 10M   | 10M+            |
| 4" x 2 <sup>15</sup> / <sub>16</sub> " | NO IMPRINT   | 45.14                                                        | 51.62 | 47.12 | 42.64 | 36.96 | 29.18 | ASK FOR A QUOTE |
| 4" x 2 <sup>15</sup> / <sub>16</sub> " | PERSONALIZED | 50.16                                                        | 60.72 | 55.44 | 50.16 | 43.56 | 34.32 |                 |
| JUMBO                                  | NO IMPRINT   | 53.70                                                        | 58.64 | 56.76 | 52.04 | 43.90 | 37.74 |                 |
| JUMBO                                  | PERSONALIZED | 63.18                                                        | 74.12 | 66.78 | 61.20 | 51.64 | 44.38 |                 |



**All designs are available as Jumbo, please indicate on order form.**

**JUMBO - 5" x 3<sup>15</sup>/<sub>16</sub>"**

Imprint Area - 1" x 4<sup>1</sup>/<sub>4</sub>"

**420-R** Roll

**420-P** Pinfed

Designs 340, 350, 360 & 370 are also available with a red or blue border. Please indicate your choice of border color on order form.



Imprint Area -  $\frac{3}{4}$ " x  $\frac{3}{2}$ "

**340-R** Roll  
**340-P** Pinfed



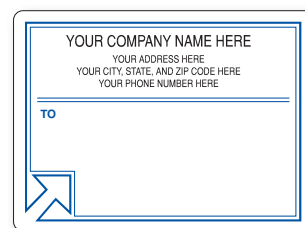
Imprint Area -  $\frac{3}{4}$ " x  $\frac{3}{2}$ "

**350-R** Roll  
**350-P** Pinfed



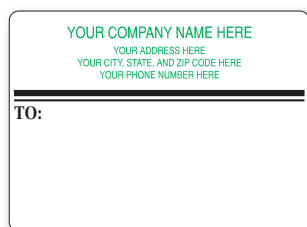
Imprint Area - / " x  $\frac{3}{2}$ "

**360-R** Roll  
**360-P** Pinfed



Imprint Area -  $\frac{3}{4}$ " x  $\frac{31}{8}$ "

**370-R** Roll  
**370-P** Pinfed



Imprint Area - / " x  $\frac{3}{4}$ "

**380A-R** Roll  
**380A-P** Pinfed



Imprint Area - / " x  $\frac{3}{2}$ "

**380B-R** Roll  
**380B-P** Pinfed



Imprint Area - / " x  $\frac{3}{2}$ "

**380C-R** Roll  
**380C-P** Pinfed



Imprint Area - / " x  $\frac{3}{4}$ "

**380D-R** Roll  
**380D-P** Pinfed



Imprint Area - / " x  $\frac{3}{2}$ "

**380E-R** Roll  
**380E-P** Pinfed



Imprint Area - / " x  $\frac{3}{2}$ "

**380F-R** Roll  
**380F-P** Pinfed



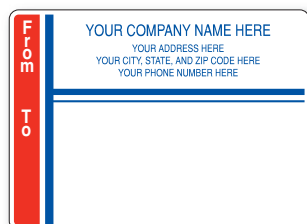
Imprint Area -  $\frac{3}{4}$ " x  $\frac{3}{2}$ "

**380G-R** Roll  
**380G-P** Pinfed



Imprint Area - / " x  $\frac{31}{8}$ "

**380H-R** Roll  
**380H-P** Pinfed



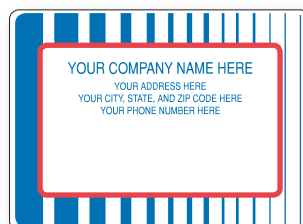
Imprint Area - / " x  $\frac{3}{4}$ "

**380J-R** Roll  
**380J-P** Pinfed



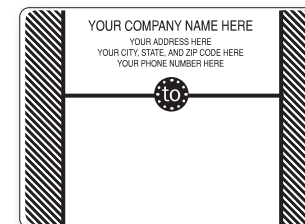
Imprint Area -  $\frac{3}{4}$ " x  $\frac{3}{2}$ "

**380K-R** Roll  
**380K-P** Pinfed



Imprint Area - 2" x  $\frac{3}{4}$ "

**380L-R** Roll  
**380L-P** Pinfed



Imprint Area -  $\frac{3}{4}$ " x  $2\frac{3}{4}$ "

**380M-R** Roll  
**380M-P** Pinfed

**Choose any Standard Ink Color as your Imprint Color!**

(see inside flap for ink color choices)

Turn the page for  
Custom Mailing Labels  
& Laser/Inkjet Sheets.

# CUSTOM

## Mailing Labels

### Spot Color Printing or 4-Color Process

Any Color On Premium Matte Litho Material

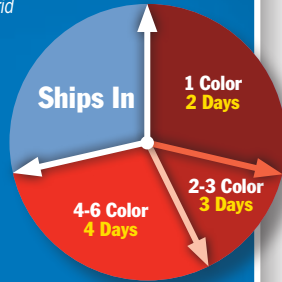
Perforated On Rolls (T)

Perforated and Pinfed-Fanfolded (C)

(up to 6 spot colors, see last line of price grid  
for additional ink color charges)

#### NO CHARGE FOR:

10 Standard Inks  
Printing Plates  
Typesetting\*  
Borders/Reverses



|                                    |         |
|------------------------------------|---------|
| Bleeds (Ink to edge of label)..... | \$12.00 |
| Screens* .....                     | \$12.00 |
| Non-Standard Inks .....            | \$12.00 |
| PMS Color Match .....              | \$30.00 |
| Standard Fluorescent Inks* .....   | \$40.00 |

\*See General Information on pages 34-35 for full details.



**For Computers (C)**  
Premium Matte Litho  
2,500 Labels/Box-Fanfolded  
Perforated and Pinfed

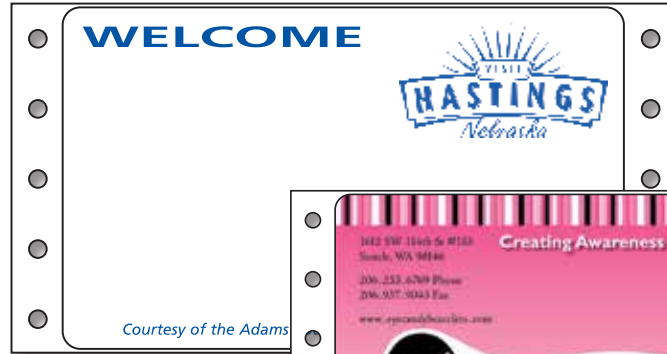


**For Typewriters (T)**  
Premium Matte Litho  
500 Labels/Roll  
Perforated

➔ Arrow Indicates Direction of Unwind

Labels Shown Are Not Actual Size

4" x 2<sup>7</sup>/<sub>16</sub>" ↑ **#41T** For Typewriters **#41C** for Computers



4" x 2<sup>15</sup>/<sub>16</sub>" ↑  
**#38T** for Typewriters  
**#38C** for Computers



4<sup>1</sup>/<sub>4</sub>" x 3<sup>3</sup>/<sub>8</sub>" ↑  
**#40T** for Typewriters  
**#40C** for Computers



5" x 3<sup>15</sup>/<sub>16</sub>" ↑ **#42T** for Typewriters **#42C** for Computers

| SPECIFICATIONS                         |            |         | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (6A) |         |         |         |         |        |                       |
|----------------------------------------|------------|---------|------------------------------------------------------------------------|---------|---------|---------|---------|--------|-----------------------|
| SIZE                                   | DIE #      | SHAPE   | 500 LOT                                                                | 1M      | 2M      | 3M      | 5M      | 10M    | 10M+                  |
| 4" x 2 <sup>7</sup> / <sub>16</sub> "  | 41 T or C  | MAILING | 90.90                                                                  | 106.98  | 78.00   | 65.04   | 53.10   | 41.32  | ASK<br>FOR A<br>QUOTE |
| 4" x 2 <sup>15</sup> / <sub>16</sub> " | 38 T or C  | MAILING | 101.06                                                                 | 118.94  | 86.66   | 73.20   | 58.70   | 44.72  |                       |
| 4¼" x 3⅜"                              | 40 T or C  | MAILING | 130.64                                                                 | 153.74  | 116.38  | 98.60   | 81.08   | 60.48  |                       |
| 5" x 2 <sup>15</sup> / <sub>16</sub> " | 39 T or C* | MAILING | 122.22                                                                 | 143.84  | 104.70  | 88.44   | 70.90   | 54.12  |                       |
| 5" x 3 <sup>15</sup> / <sub>16</sub> " | 42 T or C  | MAILING | 151.66                                                                 | 178.38  | 129.60  | 108.00  | 96.56   | 69.90  |                       |
| EACH ADDITIONAL INK COLOR CHARGE       |            |         | 50.00                                                                  | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M |                       |
| 4-COLOR PROCESS                        |            |         | Contact factory for a custom quote!                                    |         |         |         |         |        |                       |

\*Label size not shown

# LASER / INKJET

## Sheets

### One or Two Color Printing or 4-Color Process

Any Color on Your Choice of 4 Materials

Laser Litho - 50 lb. Liner - Permanent

Laser Litho - Removable (15% upcharge)

Laser Semi-Gloss<sup>†</sup> (10% upcharge)

<sup>†</sup>not compatible with inkjet printers

Laser Freezer (15% upcharge)

Red or Green Laser Fluorescent (custom quote)

Laser Opaque (custom quote)

#### NO CHARGE FOR:

10 Standard Inks  
Printing Plates  
Typesetting\*  
Borders/Reverses

Ships In **3 Days**

Bleeds (Please inquire on availability) .....\$12.00

Screens\* .....\$12.00

Non-Standard Inks .....\$12.00

PMS Color Match\*\* .....\$30.00

Standard Fluorescent Inks \* .....\$40.00

\*See General Information on pages 34-35 for full details.

\*\*PMS color matches for laser litho are from the "U" or uncoated section of the Pantone Matching System.

#### When ordering, please include:

1. Laser sheet number  
(example: L6)
2. Quantity of sheets  
(in even 250s only)
3. Ink color(s), if any

For 3 or more colors –  
contact factory for  
a custom quote.

Don't see what you need?  
Hundreds of other sizes  
available...please inquire.

### Blank or Custom Printed

Produced on an 8 1/2" x 11" sheet with a guaranteed "no-ooze" adhesive to protect your laser or inkjet printer while maintaining excellent imaging and toner adhesion. Prior to use, store in a temperature and humidity controlled environment, 65° F to 75° F.

**FREE sample sheets available – just ask!**

| Drum Labels               | Pallet Labels               | Shipping Labels               | Shipping Labels               |
|---------------------------|-----------------------------|-------------------------------|-------------------------------|
| L1, 1-UP<br>8 1/2" x 11"  | L2, 2-UP<br>8 1/2" x 5 1/2" | L3, 4-UP<br>4 1/4" x 5 1/2"   | L4, 8-UP<br>4 1/4" x 2 3/4"   |
| Shipping Labels           | Shipping Labels             | Shipping Labels               | Multiple Task Labels          |
| L5, 4-UP<br>4" x 5"       | L6, 6-UP<br>4" x 3 1/3"     | L6B, 6-UP<br>4" x 3 1/4"      | L7, 8-UP<br>4" x 2 1/2"       |
| Shipping Labels           | Multiple Task Labels        | Multiple Task Labels          | Pricing Labels                |
| L8, 10-UP<br>4" x 2"      | L9, 20-UP<br>4" x 1"        | L10, 10-UP<br>3 1/2" x 2"     | L11, 24-UP<br>1 1/2" Diameter |
| Address Labels            | Multiple Task Labels        | Multiple Task Labels          | Multiple Task Labels          |
| L12, 30-UP<br>2 5/8" x 1" | L16, 30-UP<br>2.833" x 1"   | L17, 50-UP<br>1 1/2" x 1"     | L18, 15-UP<br>2 5/8" x 2"     |
| Multiple Task Labels      | Multiple Task Labels        | Pricing Labels                | Circles                       |
| L19, 14-UP<br>4" x 1 1/3" | L20, 80-UP<br>1 1/4" x 1/2" | L21, 30-UP<br>1 1/2" Diameter | L22, 15-UP<br>2" Diameter     |
|                           |                             |                               | L23, 12-UP<br>2 1/2" Diameter |

| LASER SHEET<br>SPECIFICATIONS | QUANTITY – Suggested Retail Pricing Per 1,000(M) Sheets (5A) |         |         |        |        |                       |
|-------------------------------|--------------------------------------------------------------|---------|---------|--------|--------|-----------------------|
|                               | 100 LOT                                                      | 250 LOT | 500 LOT | 1M     | 2.5M   | 5M+                   |
| BLANKS                        | 35.00                                                        | 75.58   | 106.48  | 169.82 | 142.68 | ASK<br>FOR A<br>QUOTE |
| 1 COLOR PRINTING              | 116.00                                                       | 191.60  | 250.62  | 316.92 | 216.98 |                       |
| 2 COLOR PRINTING              | 168.00                                                       | 266.66  | 303.16  | 382.92 | 293.82 |                       |
| 4-COLOR PROCESS               | Contact factory for a custom quote!                          |         |         |        |        |                       |

250 sheets weigh approximately 7 pounds – use this weight to calculate shipping costs.

**Don't see your size or shape? Just ask!**

Turn the page for  
Bumper Stickers & Static Clings.

# BUMPER STICKERS

## Spot Color Printing or 4-Color Process

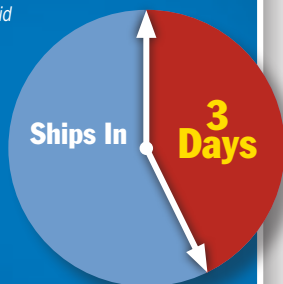
Any Color on White Polyolefin Permanent – Outdoor Use

For Removable Adhesive specify on PO.

(up to 6 spot colors, see last line of price grid  
for additional ink color charges)

### NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Typesetting\*
- Borders/Reverses
- Clear Protective Coating



|                                    |         |
|------------------------------------|---------|
| Bleeds (Ink to edge of label)..... | \$12.00 |
| Screens* .....                     | \$12.00 |
| Non-Standard Inks .....            | \$12.00 |
| PMS Color Match .....              | \$30.00 |

\*See General Information on pages 34-35 for full details.  
Minimum application temperature is 40° F on a clean dry surface.  
Removable up to 6 months.



Bumper Stickers Shown  
Are Not Actual Size

All sizes include an  
additional 1/4" bend and  
peel tab. Size dimensions  
reflect actual label size.

## Use These Popular Sizes to Convey ANY MESSAGE...ANY PLACE!

BP95 2 3/4" x 5"



BP97 4" x 6"



BP96 3 3/4" x 11 1/2"



BP90 3 3/4" x 7 1/2"

BP91 2 1/2" x 9 1/4"



BP98 5" DIA

BP92 3" x 11 1/2"

| BUMPER STICKER SPECIFICATIONS    |        |                 | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A) |         |         |         |         |         |                       |
|----------------------------------|--------|-----------------|--------------------------------------------------------------|---------|---------|---------|---------|---------|-----------------------|
| SIZE                             | DIE #  | # OF COLORS     | 250 LOT                                                      | 500 LOT | 1M      | 2M      | 3M      | 5M      | 5M+                   |
| 2 1/2" X 9 1/4"                  | BP91   | 1-Color         | 240.00                                                       | 264.00  | 336.00  | 250.00  | 228.00  | 208.00  | A<br>S<br>K           |
|                                  | BP91-P | 4-Color Process | 412.00                                                       | 480.00  | 528.00  | 356.00  | 308.00  | 268.00  |                       |
| 2 3/4" X 5"                      | BP95   | 1-Color         | 188.00                                                       | 214.00  | 246.00  | 198.00  | 178.00  | 158.00  | F<br>O<br>R           |
|                                  | BP95-P | 4-Color Process | 300.00                                                       | 390.00  | 412.00  | 300.00  | 252.00  | 208.00  |                       |
| 3" X 11 1/2"                     | BP92   | 1-Color         | 240.00                                                       | 264.00  | 336.00  | 250.00  | 228.00  | 208.00  | A                     |
|                                  | BP92-P | 4-Color Process | 412.00                                                       | 480.00  | 528.00  | 356.00  | 308.00  | 268.00  |                       |
| 3 3/4" X 7 1/2"                  | BP90   | 1-Color         | 188.00                                                       | 214.00  | 246.00  | 198.00  | 178.00  | 158.00  | Q<br>U<br>O<br>T<br>E |
|                                  | BP90-P | 4-Color Process | 300.00                                                       | 390.00  | 412.00  | 300.00  | 252.00  | 208.00  |                       |
| 3 3/4" X 11 1/2"                 | BP96   | 1-Color         | 240.00                                                       | 264.00  | 336.00  | 250.00  | 228.00  | 208.00  |                       |
|                                  | BP96-P | 4-Color Process | 412.00                                                       | 480.00  | 528.00  | 356.00  | 308.00  | 268.00  |                       |
| 5" DIA CIRCLE                    | BP98   | 1-Color         | 188.00                                                       | 214.00  | 246.00  | 198.00  | 178.00  | 158.00  |                       |
|                                  | BP98-P | 4-Color Process | 300.00                                                       | 390.00  | 412.00  | 300.00  | 252.00  | 208.00  |                       |
| 4" X 6" OVAL                     | BP97   | 1-Color         | 188.00                                                       | 214.00  | 246.00  | 198.00  | 178.00  | 158.00  |                       |
|                                  | BP97-P | 4-Color Process | 300.00                                                       | 390.00  | 412.00  | 300.00  | 252.00  | 208.00  |                       |
| EACH ADDITIONAL INK COLOR CHARGE |        |                 | 50.00                                                        | 50.00   | 50.00/M | 30.00/M | 20.00/M | 14.00/M |                       |

Note: See "Inks" on page 34 for lightfast information.

Don't see your size or shape? Just ask!

Turn the page for  
Laser/Inkjet Sheets  
& Custom Mailing Labels.

# STATIC CLINGS

## & Ultra Removables

### Spot Color Printing or 4-Color Process

Any Color on Your Choice of 4 Materials

(up to 6 spot colors, see last line of price grid for additional ink color charges)

Semi-Clear Static Cling (Adhesive Free)

White Static Cling (Adhesive Free)

Semi-Clear or White Ultra Removable Film

#### NO CHARGE FOR:

10 Standard Inks

Printing Plates

Typesetting\*

Borders/Reverses

UV Coating (if requested)

White Ink Back-Up (behind type, graphics,  
solid white or writeable block)

Ships In

3  
Days

|                                    |         |
|------------------------------------|---------|
| Bleeds (Ink to edge of label)..... | N/A†    |
| Screens* .....                     | \$12.00 |
| Non-Standard Inks .....            | \$12.00 |
| PMS Color Match .....              | \$30.00 |

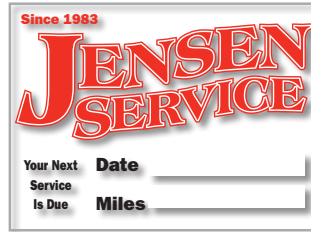
Note: Static cling is not solvent, moisture or cleaning agent resistant and is not recommended for outdoor use. Two month use rating - inquire for availability of longer term use materials.

\*See General Information on pages 34-35 for full details.

†Please inquire for a custom quote if bleeds are needed.

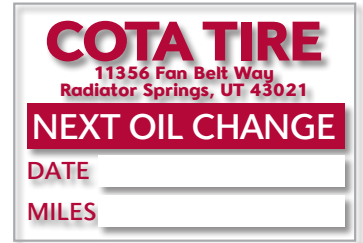
## Most Popular Service Decal Sizes for Rolls or Sheets.

Labels Shown Are Not  
Actual Size



1½" x 2"

SD1-R (On Rolls) SD1-S (On Sheets)



2" x 2½"

SD3-R (On Rolls) SD3-S (On Sheets)



1½" x 2½"

SD2-R (On Rolls) SD2-S (On Sheets)

| SERVICE DECALS                   |               | QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A) |         |         |         |         |        |                       |
|----------------------------------|---------------|--------------------------------------------------------------|---------|---------|---------|---------|--------|-----------------------|
| (R)-ON ROLLS                     | (S)-ON SHEETS | 500 LOT                                                      | 1M      | 2M      | 3M      | 5M      | 10M    | 10M+                  |
| 1½" x 2"<br>Square Corner        | SD1-R         | 172.00                                                       | 220.00  | 160.00  | 115.00  | 78.00   | 55.00  | ASK<br>FOR A<br>QUOTE |
|                                  | SD1-S         | 181.00                                                       | 228.00  | 166.00  | 120.00  | 82.00   | 57.00  |                       |
| 1½" x 2½"<br>Square Corner       | SD2-R         | 182.00                                                       | 226.00  | 170.00  | 125.00  | 86.00   | 57.00  |                       |
|                                  | SD2-S         | 192.00                                                       | 238.00  | 179.00  | 130.00  | 90.00   | 60.00  |                       |
| 2" x 2½"<br>Square Corner        | SD3-R         | 194.00                                                       | 235.00  | 180.00  | 134.00  | 96.00   | 67.00  |                       |
|                                  | SD3-S         | 203.00                                                       | 247.00  | 188.00  | 139.00  | 100.00  | 70.00  |                       |
| EACH ADDITIONAL INK COLOR CHARGE |               | 50.00                                                        | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M |                       |

#### Square Corner Labels on Individual Sheets

Minimum sheet size available 1½" x 2". Offers excellent cling to smooth, indoor surfaces such as windows, glass or metal.

| Minimum Sheet Size<br>Available 1½" x 2" |                 | QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A) |          |          |         |         |         |                                                                      |
|------------------------------------------|-----------------|--------------------------------------------------------------|----------|----------|---------|---------|---------|----------------------------------------------------------------------|
|                                          |                 | 250 LOT                                                      | 500 LOT  | 1M       | 2M      | 3M      | 5M      | 5M+                                                                  |
| Up to 5.0<br>square inches               | 1-Color         | 179.20                                                       | 230.40   | 282.40   | 209.20  | 145.40  | 87.00   | A<br>S<br>K<br><br>F<br>O<br>R<br><br>A<br><br>Q<br>U<br>O<br>T<br>E |
|                                          | 4-Color Process | 427.54                                                       | 503.00   | 591.00   | 314.00  | 264.00  | 182.00  |                                                                      |
| 5.1 to 7.5<br>square inches              | 1-Color         | 187.80                                                       | 246.00   | 310.00   | 212.00  | 148.80  | 104.00  |                                                                      |
|                                          | 4-Color Process | 464.00                                                       | 547.00   | 644.00   | 353.00  | 286.00  | 210.00  |                                                                      |
| 7.6 to 10.5<br>square inches             | 1-Color         | 199.60                                                       | 253.80   | 328.00   | 222.00  | 174.00  | 115.00  |                                                                      |
|                                          | 4-Color Process | 504.90                                                       | 594.00   | 699.00   | 408.00  | 324.00  | 229.00  |                                                                      |
| 10.6 to 16.5<br>square inches            | 1-Color         | 230.40                                                       | 279.00   | 336.00   | 224.00  | 188.00  | 134.00  |                                                                      |
|                                          | 4-Color Process | 546.54                                                       | 643.00   | 757.00   | 463.00  | 348.00  | 252.00  |                                                                      |
| 16.6 to 20.5<br>square inches            | 1-Color         | 258.00                                                       | 294.00   | 346.00   | 233.00  | 192.00  | 148.00  |                                                                      |
|                                          | 4-Color Process | 633.24                                                       | 745.00   | 876.00   | 504.00  | 390.00  | 270.00  |                                                                      |
| 20.6 to 24.0<br>square inches            | 1-Color         | 268.20                                                       | 305.40   | 368.00   | 253.80  | 212.00  | 168.00  |                                                                      |
|                                          | 4-Color Process | 702.94                                                       | 827.00   | 972.00   | 547.00  | 408.00  | 288.00  |                                                                      |
| 24.1 to 28.0<br>square inches            | 1-Color         | 288.00                                                       | 336.00   | 396.00   | 278.00  | 236.50  | 187.00  |                                                                      |
|                                          | 4-Color Process | 763.30                                                       | 898.00   | 1,056.00 | 600.00  | 456.00  | 318.00  |                                                                      |
| 28.1 to 32.0<br>square inches            | 1-Color         | 302.00                                                       | 344.00   | 418.00   | 294.00  | 250.00  | 206.00  |                                                                      |
|                                          | 4-Color Process | 806.64                                                       | 949.00   | 1,116.00 | 648.00  | 494.00  | 346.00  |                                                                      |
| 32.1 to 36.0<br>square inches            | 1-Color         | 315.40                                                       | 372.00   | 444.00   | 316.00  | 263.00  | 238.00  |                                                                      |
|                                          | 4-Color Process | 850.00                                                       | 1,000.00 | 1,176.00 | 696.00  | 538.00  | 372.00  |                                                                      |
| EACH ADDITIONAL INK COLOR CHARGE         |                 | 50.00                                                        | 50.00    | 50.00/M  | 30.00/M | 20.00/M | 14.00/M |                                                                      |

Note: For orders on clear material refer to the Clear Material Window Application diagrams on page 33 for correct application.



Don't see your size or shape? Just ask!

Turn the page for  
Durable Weatherproof Labels.

# DURABLE WEATHERPROOF

with Consecutive Numbering

## Spot Color Printing

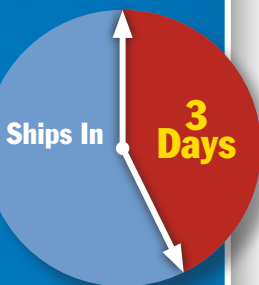
Up to 6 Colors on Your Choice of 6 Materials

(See last line of price grid for additional ink color charges)

White Vinyl Permanent  
Yellow Vinyl Permanent  
Brite or Brushed Silver Polyester  
Clear or White Polyester

### NO CHARGE FOR:

10 Standard Inks  
Printing Plates  
Typesetting\*  
Borders/Reverses  
White Ink Back-Up  
(behind type, graphics or solid white)  
Protective Coating (factory's discretion to choose coating)



|                                    |         |
|------------------------------------|---------|
| Bleeds (Ink to edge of label)..... | \$12.00 |
| Screens* .....                     | \$12.00 |
| Non-Standard Inks .....            | \$12.00 |
| PMS Color Match .....              | \$30.00 |
| Consecutive Numbering .....        | \$30.00 |

\*See General Information on pages 34-35 for full details.  
Factory cannot guarantee 100% no missing labels.

## Permanent Identification Labels For Indoor/Outdoor Use

Printed to withstand weather, solvents and scratching for up to 1 1/2 years.

All materials are permanent adhesive but not tamperproof or tamper evident.  
Add Consecutive Numbering for use as a Parking Permit, Equipment Inventory Label,  
Rental Equipment and Asset Control Labels. Consecutive numbering can be printed in  
black, red, blue or green and are 6 digits in length, 5/32" high.

→  
**WP51**  
3" x 4"

**Harris Golf Cars  
Sales & Rentals**

**SOLD AND SERVICED BY:**  
*Ron Hawthorne*  
**CENTRAL CITY SCALE INC.**

2403 26th  
P.O. Box  
Centerville  
68831

LAKE VIEW HIGH SCHOOL

308/946-3591

www.ccscales.com

**WP56**  
2" DIA.

2010 2011

PARKING PERMIT

# 031347

**WP21** →  
2" x 4"

**WP66** →  
1 7/8" x 2 7/8"

**PRIORITY 1 FITNESS**

14491 W. Center Road • Omaha, NE 68144

402-330-1133

www.priority1fitness.com

**WP13** → 1" x 2 1/2"

**ASAP App**

(773) 248-XXXX

(773) 774-7979 • (847) XXXX-XXXX

(847) 292-1825 • (708) 452-9987

**WP15** → 1" x 3"

Mechanical & Electrical Serv

**CALL FOR  
SERVICE**

H & R Vending

776-9469

1-800-481-Vend

**WP11** → 1" x 2"

**WP171** 2" x 2"

**PARKING**

400 Cleveland Street Building

**PERMIT**

000435

**WP5** 1 1/4" x 2" ↓

**WARNING**

**RESTRICTED AREA  
AUTHORIZED  
PERSONNEL ON**

**WP17** → 2" x 3"

**WP49** → 1 1/2" x 2 1/2"

Property of  
**Evans Landscaping, Inc.**

**CAUTION**

Bend knees  
while lifting.

**CUIDADO**

Doble las rodillas  
cuando cargue.



WP52 → 3" x 5"

WP61 4" DIA.

DURABLE WEATHERPROOF WITH CONSECUTIVE NUMBERING



**AEP** Oklahoma Plant  
Industries Inc. Controlled Equipment  
015287

AURORA  
CUSTOM  
ONWORKS

70 Grand Street, Aurora, IL 60504

WP10 ¾" x 2"

WP193  
3" x 3"



WP58  
3" DIA.



\* Material colors are approximate representations.

**Note:** For orders on clear material refer to the Clear Material Window Application diagrams on page 36 for correct application.

**Note:** PMS colors/matches are not exact on yellow, clear or silver based materials.

| SPECIFICATIONS                   |         |           | QUANTITY – Retail Pricing Per 1,000(M) Labels (7A) |         |         |         |         |         |        |      |
|----------------------------------|---------|-----------|----------------------------------------------------|---------|---------|---------|---------|---------|--------|------|
| SIZE                             | DIE #   | SHAPE     | 250 LOT                                            | 500 LOT | 1M      | 2M      | 3M      | 5M      | 10M    | 10M+ |
| ¾" x 2"                          | WP10*   | RECTANGLE | 132.00                                             | 176.00  | 246.00  | 146.00  | 112.00  | 72.00   | 52.00  |      |
| ¾" x 2½"                         | WP12*   | RECTANGLE | 142.00                                             | 186.00  | 254.00  | 156.00  | 120.00  | 82.00   | 70.00  |      |
| 1" x 2"                          | WP11    | RECTANGLE | 142.00                                             | 186.00  | 254.00  | 156.00  | 120.00  | 82.00   | 70.00  |      |
| 1" x 2½"                         | WP13    | RECTANGLE | 144.00                                             | 190.00  | 258.00  | 170.00  | 134.00  | 92.00   | 80.00  |      |
| 1" x 3"                          | WP15    | RECTANGLE | 144.00                                             | 190.00  | 258.00  | 170.00  | 134.00  | 92.00   | 80.00  |      |
| 1¼" x 2"                         | WP5     | RECTANGLE | 144.00                                             | 190.00  | 258.00  | 170.00  | 134.00  | 92.00   | 80.00  |      |
| 1½" x 2½"                        | WP49    | RECTANGLE | 144.00                                             | 190.00  | 258.00  | 170.00  | 134.00  | 92.00   | 80.00  |      |
| 1½" x 3"                         | WP16*   | RECTANGLE | 150.00                                             | 194.00  | 266.00  | 182.00  | 150.00  | 112.00  | 90.00  |      |
| 1½" x 4"                         | WP20*   | RECTANGLE | 156.00                                             | 198.00  | 270.00  | 190.00  | 160.00  | 124.00  | 98.00  |      |
| 2" x 3"                          | WP17    | RECTANGLE | 156.00                                             | 198.00  | 270.00  | 190.00  | 160.00  | 124.00  | 98.00  |      |
| 2" x 3½"                         | WP172*  | RECTANGLE | 164.00                                             | 204.00  | 280.00  | 194.00  | 168.00  | 144.00  | 104.00 |      |
| 2" x 4"                          | WP21    | RECTANGLE | 168.00                                             | 218.00  | 290.00  | 200.00  | 170.00  | 152.00  | 124.00 |      |
| 3" x 4"                          | WP51    | RECTANGLE | 180.00                                             | 220.00  | 294.00  | 204.00  | 174.00  | 160.00  | 128.00 |      |
| 3" x 5"                          | WP52    | RECTANGLE | 200.00                                             | 250.00  | 310.00  | 208.00  | 180.00  | 170.00  | 140.00 |      |
| 1" x 1"                          | WP388   | SQUARE    | 132.00                                             | 176.00  | 246.00  | 146.00  | 112.00  | 72.00   | 52.00  |      |
| 1¼" x 1¼"                        | WP7     | SQUARE    | 144.00                                             | 190.00  | 258.00  | 170.00  | 134.00  | 92.00   | 80.00  |      |
| 2" x 2"                          | WP171   | SQUARE    | 150.00                                             | 194.00  | 266.00  | 182.00  | 150.00  | 112.00  | 90.00  |      |
| 2½" x 2½"                        | WP47*   | SQUARE    | 164.00                                             | 204.00  | 280.00  | 194.00  | 168.00  | 144.00  | 104.00 |      |
| 3" x 3"                          | WP193   | SQUARE    | 168.00                                             | 218.00  | 290.00  | 200.00  | 170.00  | 152.00  | 124.00 |      |
| 4" x 4"                          | WP473*  | SQUARE    | 200.00                                             | 250.00  | 310.00  | 208.00  | 180.00  | 170.00  | 140.00 |      |
| 1½" DIA                          | WP55    | CIRCLE    | 142.00                                             | 186.00  | 254.00  | 156.00  | 120.00  | 82.00   | 70.00  |      |
| 2" DIA                           | WP56    | CIRCLE    | 150.00                                             | 194.00  | 266.00  | 182.00  | 150.00  | 112.00  | 90.00  |      |
| 2 ¼" DIA                         | WP236*  | CIRCLE    | 150.00                                             | 194.00  | 266.00  | 182.00  | 150.00  | 112.00  | 90.00  |      |
| 2 ½" DIA                         | WP23*   | CIRCLE    | 164.00                                             | 204.00  | 280.00  | 194.00  | 168.00  | 144.00  | 104.00 |      |
| 3" DIA                           | WP58    | CIRCLE    | 168.00                                             | 218.00  | 290.00  | 200.00  | 170.00  | 152.00  | 124.00 |      |
| 4" DIA                           | WP61    | CIRCLE    | 200.00                                             | 250.00  | 310.00  | 208.00  | 180.00  | 170.00  | 140.00 |      |
| 1⅞" x 2⅞"                        | WP66    | OVAL      | 156.00                                             | 198.00  | 270.00  | 190.00  | 160.00  | 124.00  | 98.00  |      |
| 2" x 3"                          | WP1292* | OVAL      | 156.00                                             | 198.00  | 270.00  | 190.00  | 160.00  | 124.00  | 98.00  |      |
| EACH ADDITIONAL INK COLOR CHARGE |         |           | 50.00                                              | 50.00   | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M |      |
| ADD CONSECUTIVE NUMBERING \$30   |         |           |                                                    |         |         |         |         |         |        |      |

ASK FOR A QUOTE



\*These dies are not shown in the catalog spread

Don't see your size or shape? Just ask!

Turn page for Repositionable Labels.

# REPOSITIONABLE LABELS

## Spot Color Printing

Up to 6 Colors on Your Choice of 3 Materials

(See last line of price grid for additional ink color charges)

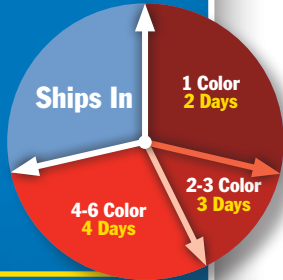
Repositionable Semi-Gloss III (RPP)

Repositionable Semi-Gloss Industrial (RPP)

White Film Repositionable (RPF)

### NO CHARGE FOR:

10 Standard Inks  
Printing Plates  
Typesetting\*  
Borders/Reverses



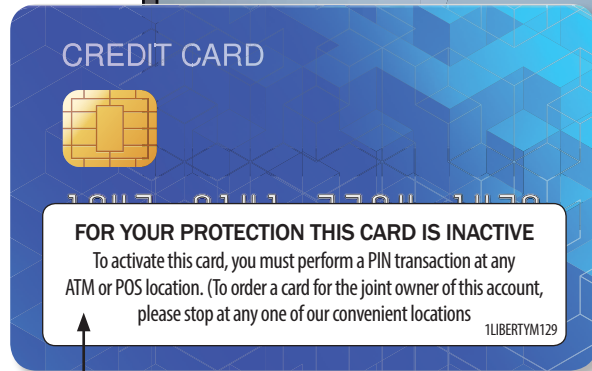
Bleeds (Ink to edge of label).....\$12.00  
Screens\* .....\$12.00  
Non-Standard Inks .....\$12.00  
PMS Color Match .....\$30.00

\*See General Information on pages 34-35 for full details.

**NEW!**

## Here's a few reasons to LOVE Repositionable Labels:

- Place your labels where you want them, again and again
- No more crooked labels, just peel back off and reposition it
- The low tack nature of the adhesive won't ruin the surface it is on
- Choose the right material for no adhesive residue left behind on the surface, see list at bottom left.



Activation Card Labels on Repositionable Semi-Gloss Industrial

## Choose The Right Material:

### Repositionable Semi-Gloss III

- Great on paper, envelopes, i.e. for kids stickers

### Repositionable Semi-Gloss Industrial

- Use on plastic, smooth surfaces, glass, non-recycled corrugated, i.e. for credit cards

### White Film Repositionable

- Wall decals, point of purchase, indoor appliances (not for windows)

Pre-testing is highly recommended for best results. Samples available upon request.

| Repositionable Semi-Gloss III or Repositionable Semi-Gloss Industrial |         |           |                                                              |         |         |         |         |        |                                                                  |
|-----------------------------------------------------------------------|---------|-----------|--------------------------------------------------------------|---------|---------|---------|---------|--------|------------------------------------------------------------------|
| SPECIFICATIONS                                                        |         |           | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A) |         |         |         |         |        |                                                                  |
| SIZE                                                                  | DIE #   | SHAPE     | 500 LOT                                                      | 1M      | 2M      | 3M      | 5M      | 10M    | 10M+                                                             |
| ¾" x 2"                                                               | RPP10   | Rectangle | 106.08                                                       | 134.16  | 77.84   | 73.22   | 51.92   | 31.56  | A<br>S<br>K<br><br>F<br>O<br>R<br><br>A<br>Q<br>U<br>O<br>T<br>E |
| 1" x 2"                                                               | RPP11   | Rectangle | 112.14                                                       | 140.02  | 85.62   | 80.90   | 57.96   | 38.82  |                                                                  |
| 1" x 2½"                                                              | RPP13   | Rectangle | 116.26                                                       | 142.72  | 88.50   | 84.56   | 60.98   | 41.28  |                                                                  |
| 1" x 3"                                                               | RPP15   | Rectangle | 118.60                                                       | 144.66  | 90.98   | 87.70   | 64.02   | 43.14  |                                                                  |
| 1¼" x 2"                                                              | RPP5    | Rectangle | 116.26                                                       | 142.72  | 88.50   | 84.56   | 60.98   | 41.28  |                                                                  |
| 1½" x 3"                                                              | RPP16   | Rectangle | 123.40                                                       | 151.64  | 98.50   | 93.06   | 73.16   | 52.92  |                                                                  |
| 2" x 3"                                                               | RPP17   | Rectangle | 131.20                                                       | 160.02  | 107.52  | 106.56  | 85.30   | 62.08  |                                                                  |
| 2" x 3½"                                                              | RPP172  | Rectangle | 135.82                                                       | 165.64  | 113.66  | 111.52  | 94.42   | 68.94  |                                                                  |
| 2" x 4"                                                               | RPP21   | Rectangle | 135.82                                                       | 165.64  | 113.66  | 111.52  | 94.42   | 68.94  |                                                                  |
| 3" x 4"                                                               | RPP51   | Rectangle | 151.98                                                       | 185.34  | 134.44  | 132.10  | 123.20  | 91.64  |                                                                  |
| 3" x 5"                                                               | RPP52   | Rectangle | 165.40                                                       | 201.72  | 152.64  | 148.78  | 140.52  | 110.36 | A<br>S<br>K<br><br>F<br>O<br>R<br><br>A<br>Q<br>U<br>O<br>T<br>E |
| 1¾" x 1¾"                                                             | RPP7    | Square    | 118.60                                                       | 144.66  | 90.98   | 87.70   | 64.02   | 43.14  |                                                                  |
| 3" x 3"                                                               | RPP193  | Square    | 141.88                                                       | 173.02  | 121.62  | 115.92  | 110.28  | 78.00  |                                                                  |
| 4" x 4"                                                               | RPP473  | Square    | 168.94                                                       | 206.04  | 157.34  | 153.14  | 144.74  | 115.16 |                                                                  |
| 2" DIA                                                                | RPP56   | Circle    | 122.80                                                       | 151.64  | 98.50   | 93.06   | 73.16   | 52.92  |                                                                  |
| 3" DIA                                                                | RPP58   | Circle    | 141.88                                                       | 173.02  | 121.62  | 115.92  | 110.28  | 78.00  |                                                                  |
| 2" x 3"                                                               | RPP1292 | Oval      | 131.20                                                       | 160.02  | 107.52  | 106.56  | 85.30   | 62.08  |                                                                  |
| EACH ADDITIONAL INK COLOR CHARGE                                      |         |           | 50.00                                                        | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M |                                                                  |

## Where to use Repositionable Labels:

- Activation Card Notifications
- Calendar Reminders
- Kid Stickers/Hand Outs
- Appliances
- Wall Decals
- Non-Recycled Corrugated Boxes
- Glass or Mirrors

We also offer Static Cling and Removable materials, see page 25 for details.



### 2016 FOOTBALL SCHEDULE

## ORLANDO

| DATE   | OPPONENT    | TIME |
|--------|-------------|------|
| SEP 11 | OAKLAND     | 8PM  |
| SEP 18 | BUFFALO     | 1PM  |
| OCT 3  | KANSAS CITY | 8PM  |
| OCT 9  | WASHINGTON  | 1PM  |
| NOV 5  | MIAMI       | 8PM  |
| NOV 12 | DENVER      | 1PM  |
| DEC 4  | BALTIMORE   | 8PM  |
| DEC 11 | NEW YORK    | 1PM  |
| DEC 24 | PHOENIX     | 8PM  |
| JAN 1  | CHICAGO     | 1PM  |

WWW.FOOTBALL.COM



### APPLIANCE REPAIR

Repairs to **ALL** makes & models

*Lincoln's Repair Specialist*  
*Labor & Parts Guaranteed*

**905.224.8954**



### 2016 FOOTBALL SCHEDULE

| DATE   | OPPONENT    | TIME |
|--------|-------------|------|
| SEP 11 | OAKLAND     | 8PM  |
| SEP 18 | BUFFALO     | 1PM  |
| OCT 3  | KANSAS CITY | 8PM  |
| OCT 9  | WASHINGTON  | 1PM  |
| NOV 5  | MIAMI       | 8PM  |
| NOV 12 | DENVER      | 1PM  |
| DEC 4  | BALTIMORE   | 8PM  |
| DEC 11 | NEW YORK    | 1PM  |
| DEC 24 | PHOENIX     | 8PM  |
| JAN 1  | CHICAGO     | 1PM  |

WWW.FOOTBALL.COM

### White Film Repositionable

#### SPECIFICATIONS

#### QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)

| SIZE                             | DIE #   | SHAPE     | 500 LOT | 1M      | 2M      | 3M      | 5M      | 10M    | 10M+ |
|----------------------------------|---------|-----------|---------|---------|---------|---------|---------|--------|------|
| ¾" x 2"                          | RPF10   | Rectangle | 119.46  | 146.94  | 85.26   | 80.20   | 56.86   | 34.56  |      |
| 1" x 2"                          | RPF11   | Rectangle | 122.82  | 153.36  | 93.78   | 88.60   | 63.48   | 42.52  |      |
| 1" x 2½"                         | RPF13   | Rectangle | 127.32  | 156.30  | 96.92   | 92.62   | 66.80   | 45.22  |      |
| 1" x 3"                          | RPF15   | Rectangle | 129.90  | 158.44  | 99.64   | 96.04   | 70.12   | 47.24  |      |
| 1½" x 2"                         | RPF5    | Rectangle | 127.32  | 156.30  | 96.92   | 92.62   | 66.80   | 45.22  |      |
| 1½" x 3"                         | RPF16   | Rectangle | 135.14  | 166.08  | 107.88  | 101.92  | 80.14   | 57.96  |      |
| 2" x 3"                          | RPF17   | Rectangle | 143.70  | 175.26  | 117.76  | 116.70  | 93.42   | 67.98  |      |
| 2" x 3½"                         | RPF172  | Rectangle | 148.76  | 181.42  | 124.48  | 122.14  | 103.40  | 75.50  |      |
| 2" x 4"                          | RPF21   | Rectangle | 148.76  | 181.42  | 124.48  | 122.14  | 103.40  | 75.50  |      |
| 3" x 4"                          | RPF51   | Rectangle | 166.46  | 203.00  | 147.24  | 144.68  | 134.94  | 100.38 |      |
| 3" x 5"                          | RPF52   | Rectangle | 181.14  | 220.94  | 167.18  | 162.96  | 153.90  | 120.86 |      |
| 1¾" x 1¾"                        | RPF7    | Square    | 129.90  | 158.44  | 99.64   | 96.04   | 70.12   | 47.24  |      |
| 3" x 3"                          | RPF193  | Square    | 155.38  | 189.50  | 133.20  | 126.96  | 120.78  | 85.42  |      |
| 4" x 4"                          | RPF473  | Square    | 185.04  | 225.66  | 172.32  | 167.72  | 158.52  | 126.14 |      |
| 2" DIA                           | RPF56   | Circle    | 134.50  | 166.08  | 107.88  | 101.92  | 80.14   | 57.96  |      |
| 3" DIA                           | RPF58   | Circle    | 155.38  | 189.50  | 133.20  | 126.96  | 120.78  | 85.42  |      |
| 2" x 3"                          | RPF1292 | Oval      | 143.70  | 175.26  | 117.76  | 116.70  | 93.42   | 67.98  |      |
| EACH ADDITIONAL INK COLOR CHARGE |         |           | 50.00   | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M |      |

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Don't see your size or shape? Just ask!

Turn the page for Tamper Evident and Variable Data Labels.

# TAMPER EVIDENT LABELS

## Spot Color Printing

Up to 6 Colors on Your Choice of 3 Materials

(See last line of price grid for additional ink color charges)

Tamper Evident Paper (TEP)

White Destructible Vinyl (TEF)

White or Silver VOID Polyester (TEF)

### NO CHARGE FOR:

10 Standard Inks  
Printing Plates  
Typesetting\*  
Borders/Reverses



Bleeds (ink to edge of label) ..... \$12.00

Screens\* ..... \$12.00

Non-Standard Inks ..... \$12.00

PMS Color Match ..... \$30.00

\*See General Information on pages 34-35 for full details.

## Economical Security Options For:

- Retail
- Electronics
- Health & Beauty
- Medical & Pharmaceutical
- Food & Beverage
- Events & Entertainment

**Tamper Evident Paper** - Ideal applications are indoors and for short term use. When tampered with, the label cannot be reapplied securely. Allow 24 hours for adhesive to anchor properly. Available only on rolls. Lamination cannot be applied. Waste matrix will not be removed from around the label.

**White Destructible Vinyl** (100% upcharge) - This label will fragment when tampered with. Use indoors or outdoors, note lamination cannot be applied. Waste matrix will not be removed from around the label. Allow 24 hours for adhesive to anchor properly.

**Silver VOID Polyester** (100% upcharge) • **White VOID Polyester** (100% upcharge)

Tampering with this label will leave a 3/16" "VOID" pattern on the surface. Lamination will be applied for added protection and security. Apply to dry, non-textured, smooth, hard surfaces and allow 72 hours for adhesive to anchor properly.



| TEP = Tamper Evident Paper • TEF = Wh. Destructible Vinyl or VOID Polyester |           |         |                                                                        |         |         |         |         |         |                                                                      |
|-----------------------------------------------------------------------------|-----------|---------|------------------------------------------------------------------------|---------|---------|---------|---------|---------|----------------------------------------------------------------------|
| SPECIFICATIONS                                                              |           |         | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (6A) |         |         |         |         |         |                                                                      |
| SIZE                                                                        | SHAPE     | DIE #   | 250 LOT                                                                | 500 LOT | 1M      | 2M      | 3M      | 5M      | 5M+                                                                  |
| ½" x 1"                                                                     | RECTANGLE | TEP1    | 94.00                                                                  | 99.50   | 127.50  | 108.00  | 79.00   | 56.50   | A<br>S<br>K<br><br>F<br>O<br>R<br><br>A<br><br>Q<br>U<br>O<br>T<br>E |
|                                                                             |           | TEF1    | 188.00                                                                 | 199.00  | 255.00  | 216.00  | 158.00  | 113.00  |                                                                      |
| ¾" x 1 ½"                                                                   | RECTANGLE | TEP43   | 97.00                                                                  | 102.50  | 135.00  | 118.00  | 96.50   | 71.00   |                                                                      |
|                                                                             |           | TEF43   | 194.00                                                                 | 205.00  | 270.00  | 236.00  | 193.00  | 142.00  |                                                                      |
| ¾" x 2"                                                                     | RECTANGLE | TEP10   | 94.00                                                                  | 99.50   | 127.50  | 108.00  | 79.00   | 56.50   |                                                                      |
|                                                                             |           | TEF10   | 188.00                                                                 | 199.00  | 255.00  | 216.00  | 158.00  | 113.00  |                                                                      |
| 1" x 1 ½"                                                                   | RECTANGLE | TEP45   | 97.00                                                                  | 102.50  | 135.00  | 118.00  | 96.50   | 71.00   |                                                                      |
|                                                                             |           | TEF45   | 194.00                                                                 | 205.00  | 270.00  | 236.00  | 193.00  | 142.00  |                                                                      |
| 1" x 2"                                                                     | RECTANGLE | TEP11   | 94.00                                                                  | 99.50   | 127.50  | 108.00  | 79.00   | 56.50   |                                                                      |
|                                                                             |           | TEF11   | 188.00                                                                 | 199.00  | 255.00  | 216.00  | 158.00  | 113.00  |                                                                      |
| 1" x 3"                                                                     | RECTANGLE | TEP15   | 97.00                                                                  | 102.50  | 135.00  | 118.00  | 96.50   | 71.00   |                                                                      |
|                                                                             |           | TEF15   | 194.00                                                                 | 205.00  | 270.00  | 236.00  | 193.00  | 142.00  |                                                                      |
| 1 ½" x 3"                                                                   | RECTANGLE | TEP16   | 122.50                                                                 | 129.00  | 159.00  | 140.00  | 122.50  | 104.00  |                                                                      |
|                                                                             |           | TEF16   | 245.00                                                                 | 258.00  | 318.00  | 280.00  | 245.00  | 208.00  |                                                                      |
| 1 ⅞" x 5"                                                                   | RECTANGLE | TEP1313 | 130.00                                                                 | 136.50  | 169.50  | 152.00  | 137.50  | 116.50  |                                                                      |
|                                                                             |           | TEF1313 | 260.00                                                                 | 273.00  | 339.00  | 304.00  | 275.00  | 233.00  |                                                                      |
| 2" x 3"                                                                     | RECTANGLE | TEP17   | 122.50                                                                 | 129.00  | 159.00  | 140.00  | 122.50  | 104.00  |                                                                      |
|                                                                             |           | TEF17   | 245.00                                                                 | 258.00  | 318.00  | 280.00  | 245.00  | 208.00  |                                                                      |
| 2 ½" x 3"                                                                   | RECTANGLE | TEP18   | 130.00                                                                 | 136.50  | 169.50  | 152.00  | 137.50  | 116.50  |                                                                      |
|                                                                             |           | TEF18   | 260.00                                                                 | 273.00  | 339.00  | 304.00  | 275.00  | 233.00  |                                                                      |
| 3" x 4"                                                                     | RECTANGLE | TEP51   | 177.50                                                                 | 187.00  | 235.00  | 172.50  | 152.00  | 118.50  |                                                                      |
|                                                                             |           | TEF51   | 355.00                                                                 | 374.00  | 470.00  | 345.00  | 304.00  | 237.00  |                                                                      |
| 3 ¾" x 4"                                                                   | RECTANGLE | TEP828  | 177.50                                                                 | 187.00  | 235.00  | 172.50  | 152.00  | 118.50  |                                                                      |
|                                                                             |           | TEF828  | 355.00                                                                 | 374.00  | 470.00  | 345.00  | 304.00  | 237.00  |                                                                      |
| 1" x 1"                                                                     | SQUARE    | TEP388  | 94.00                                                                  | 99.50   | 127.50  | 108.00  | 79.00   | 56.50   |                                                                      |
|                                                                             |           | TEF388  | 188.00                                                                 | 199.00  | 255.00  | 216.00  | 158.00  | 113.00  |                                                                      |
| ¾" DIA                                                                      | CIRCLE    | TEP27   | 94.00                                                                  | 99.50   | 127.50  | 108.00  | 79.00   | 56.50   |                                                                      |
|                                                                             |           | TEF27   | 188.00                                                                 | 199.00  | 255.00  | 216.00  | 158.00  | 113.00  |                                                                      |
| 1" DIA                                                                      | CIRCLE    | TEP26   | 94.00                                                                  | 99.50   | 127.50  | 108.00  | 79.00   | 56.50   |                                                                      |
|                                                                             |           | TEF26   | 188.00                                                                 | 199.00  | 255.00  | 216.00  | 158.00  | 113.00  |                                                                      |
| 1 ¼" DIA                                                                    | CIRCLE    | TEP25   | 97.00                                                                  | 102.50  | 135.00  | 118.00  | 96.50   | 71.00   |                                                                      |
|                                                                             |           | TEF25   | 194.00                                                                 | 205.00  | 270.00  | 236.00  | 193.00  | 142.00  |                                                                      |
| 1 ½" DIA                                                                    | CIRCLE    | TEP55   | 97.00                                                                  | 102.50  | 135.00  | 118.00  | 96.50   | 71.00   |                                                                      |
|                                                                             |           | TEF55   | 194.00                                                                 | 205.00  | 270.00  | 236.00  | 193.00  | 142.00  |                                                                      |
| ½" x 1                                                                      | OVAL      | TEP1406 | 97.00                                                                  | 102.50  | 135.00  | 118.00  | 96.50   | 71.00   |                                                                      |
|                                                                             |           | TEF1406 | 194.00                                                                 | 205.00  | 270.00  | 236.00  | 193.00  | 142.00  |                                                                      |
| 1" x 2"                                                                     | OVAL      | TEP30   | 94.00                                                                  | 99.50   | 127.50  | 108.00  | 79.00   | 56.50   |                                                                      |
|                                                                             |           | TEF30   | 188.00                                                                 | 199.00  | 255.00  | 216.00  | 158.00  | 113.00  |                                                                      |
| EACH ADDITIONAL INK COLOR CHARGE                                            |           |         | 50.00                                                                  | 50.00   | 50.00/M | 30.00/M | 20.00/M | 14.00/M |                                                                      |

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# VARIABLE DATA LABELS

Thermal Transfer and Consecutive Barcodes and/or Numbering

## Black Ink Only

On Your Choice of 2 Materials

White Thermal Transfer Paper

White Polyester Film (50% upcharge)

Factory cannot guarantee 100% no missing labels.

Ships In

4 Days



## Variable Data Label Application Ideas

Warehouse Organization • Property Identification  
Inventory Control • Equipment Tracking • Product Tracing  
Promotional • Point of Sale

### UPC Code



#### Applications:

Point of Sale, i.e. retail

#### Specifications:

Numeric Only, Several formats available, Omnidirectional

### Code 2 of 5



#### Applications:

Inventory, Medical, Laboratory, i.e. test tubes, vials

#### Specifications:

Numeric Only, Self-checking, Check digit, Even number of digits required

### Code 3 of 9



#### Applications:

Automotive, Parts ID, i.e. manufacturing parts

#### Specifications:

Alphanumeric, High Reliability

### Code 128



#### Applications:

Sophisticated Tracking & tracing, i.e. pharmaceutical, medical

#### Specifications:

Alphanumeric, Highest information density, Check digit available

### QR Code



#### Applications:

Dynamic, Interactive, i.e. marketing, promotional, extended content

#### Specifications:

Requires accurate printing, Alphanumeric, Camera-based scanner required

| SPECIFICATIONS  |       |           | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A) |        |        |        |        |        |                                                                      |
|-----------------|-------|-----------|--------------------------------------------------------------|--------|--------|--------|--------|--------|----------------------------------------------------------------------|
| SIZE            | DIE # | SHAPE     | 250                                                          | 500    | 1M     | 2M     | 3M     | 5M     | 5M+                                                                  |
| .88" x .56"     | CNB1  | RECTANGLE | 152.60                                                       | 161.56 | 179.52 | 113.92 | 89.20  | 59.16  | A<br>S<br>K<br><br>F<br>O<br>R<br><br>A<br><br>Q<br>U<br>O<br>T<br>E |
| 1" x 3/4"       | CNB2  | RECTANGLE | 152.60                                                       | 161.56 | 179.52 | 113.92 | 89.20  | 59.16  |                                                                      |
| 1 1/2" x 3/4"   | CNB3  | RECTANGLE | 152.60                                                       | 161.56 | 179.52 | 113.92 | 89.20  | 59.16  |                                                                      |
| 1 1/2" x 1"     | CNB4  | RECTANGLE | 152.60                                                       | 161.56 | 179.52 | 113.92 | 89.20  | 59.16  |                                                                      |
| 1 1/2" x 1 1/2" | CNB5  | SQUARE    | 163.00                                                       | 172.60 | 191.76 | 127.40 | 97.32  | 69.16  |                                                                      |
| 1 1/2" x 2"     | CNB6  | RECTANGLE | 182.08                                                       | 192.80 | 214.20 | 135.20 | 105.08 | 76.32  |                                                                      |
| 2" x 1/2"       | CNB7  | RECTANGLE | 152.60                                                       | 161.56 | 179.52 | 113.92 | 89.20  | 59.16  |                                                                      |
| 2" x 1"         | CNB8  | RECTANGLE | 163.00                                                       | 172.60 | 191.76 | 127.40 | 97.32  | 69.16  |                                                                      |
| 2" x 1 1/4"     | CNB9  | RECTANGLE | 163.00                                                       | 172.60 | 191.76 | 127.40 | 97.32  | 69.16  |                                                                      |
| 2" x 2"         | CNB10 | SQUARE    | 182.08                                                       | 192.80 | 214.20 | 135.20 | 105.08 | 76.32  |                                                                      |
| 2" x 3"         | CNB11 | RECTANGLE | 182.08                                                       | 192.80 | 214.20 | 135.20 | 105.08 | 76.32  |                                                                      |
| 2 1/2" x 1 1/2" | CNB12 | RECTANGLE | 182.08                                                       | 192.80 | 214.20 | 135.20 | 105.08 | 76.32  |                                                                      |
| 2 1/2" x 2 1/2" | CNB13 | SQUARE    | 213.64                                                       | 226.24 | 251.36 | 171.04 | 140.00 | 112.08 |                                                                      |
| 3" x 1"         | CNB14 | RECTANGLE | 182.08                                                       | 192.80 | 214.20 | 135.20 | 105.08 | 76.32  |                                                                      |
| 3" x 1 1/2"     | CNB15 | RECTANGLE | 182.08                                                       | 192.80 | 214.20 | 135.20 | 105.08 | 76.32  |                                                                      |
| 3" x 2"         | CNB16 | RECTANGLE | 182.08                                                       | 192.80 | 214.20 | 135.20 | 105.08 | 76.32  |                                                                      |
| 3" x 3"         | CNB17 | SQUARE    | 213.64                                                       | 226.24 | 251.36 | 171.04 | 140.00 | 112.08 |                                                                      |
| 3 1/2" x 1"     | CNB18 | RECTANGLE | 182.08                                                       | 192.80 | 214.20 | 135.20 | 105.08 | 76.32  |                                                                      |
| 4" x 1"         | CNB19 | RECTANGLE | 182.08                                                       | 192.80 | 214.20 | 135.20 | 105.08 | 76.32  |                                                                      |
| 4" x 1 1/2"     | CNB20 | RECTANGLE | 182.08                                                       | 192.80 | 214.20 | 135.20 | 105.08 | 76.32  |                                                                      |
| 4" x 2"         | CNB21 | RECTANGLE | 213.64                                                       | 226.24 | 251.36 | 171.04 | 140.00 | 112.08 |                                                                      |
| 4" x 2 1/2"     | CNB22 | RECTANGLE | 230.00                                                       | 243.56 | 270.60 | 195.04 | 159.36 | 140.72 |                                                                      |
| 4" x 3"         | CNB23 | RECTANGLE | 230.00                                                       | 243.56 | 270.60 | 195.04 | 159.36 | 140.72 |                                                                      |

Don't see your size or shape? Just ask!

Turn the page for Hot Foil Stamped & Blind Embossed Labels.

# HOT FOIL STAMPED & BLIND EMBOSSED

## Hot Foil Stamped Labels

On Your Choice of 11 Materials

White or Yellow Gloss  
Blue or Black Gloss  
White Litho  
Brite or Dull Gold Paper  
Brite or Dull Silver Paper  
White or Clear Polyester



## Blind Embossed Labels

Imprinted on Your Choice of 4 Materials

Brite or Dull Gold Foil  
Brite or Dull Silver Foil

### **NO CHARGE FOR:**

Typesetting\*  
Borders/Reverses†

Bleeds (Ink to edge of label)..... N/A

Screens\* ..... N/A

\*See General Information on pages 34-35 for full details.

†Positive Print Only – Avoid fine lines, details and reversed images.  
Bold graphics recommended. Minimum 9 point type size.

## Enhance Your Image...

...with the Highest Quality labels available. Hot Foil Stamped and Blind Embossed labels available on a wide variety of materials add that Touch of Elegance and Class.

HS-55  
BE-55



Gold Hot Foil on Dull Silver Paper

HS-31  
BE-31

HS-11  
BE-11



Silver Hot Foil on Blue Gloss



HS-33  
BE-33



HS-74A  
BE-74A



HS-26  
BE-26

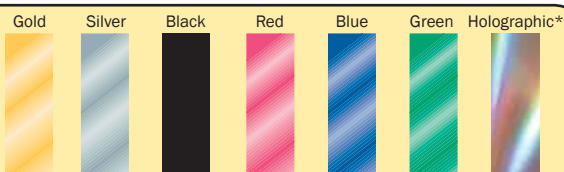
HS = Hot Foil Stamped BE = Blind Embossed

| SPECIFICATIONS |              |              | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A) |        |        |        |        |       |                 |
|----------------|--------------|--------------|--------------------------------------------------------------|--------|--------|--------|--------|-------|-----------------|
| SIZE           | DIE #        | SHAPE        | 500 LOT                                                      | 1M     | 2M     | 3M     | 5M     | 10M   | 10M+            |
| 1" x 2"        | HS or BE 11  | RECTANGLE    | 207.50                                                       | 238.00 | 160.00 | 115.40 | 95.00  | 64.90 | ASK FOR A QUOTE |
| 1" DIA         | HS or BE 26  | CIRCLE       | 207.50                                                       | 238.00 | 160.00 | 115.40 | 95.00  | 64.90 |                 |
| 1½" DIA        | HS or BE 55  | CIRCLE       | 207.50                                                       | 238.00 | 160.00 | 115.40 | 95.00  | 64.90 |                 |
| 1¼" x 2½"      | HS or BE 31  | OVAL         | 224.90                                                       | 258.40 | 172.90 | 124.50 | 103.20 | 70.50 |                 |
| 2" DIA         | HS or BE 33  | SUNBURST     | 224.90                                                       | 258.40 | 172.90 | 124.50 | 103.20 | 70.50 |                 |
| 1¼" x 2¾"      | HS or BE 74A | ANNIV RIBBON | 224.90                                                       | 258.40 | 172.90 | 124.50 | 103.20 | 70.50 |                 |

\*Holographic Hot Foil is an additional 20% upcharge

## Choose From Seven Brilliant Metallic Hot Foil Stamped Inks

\*Holographic Hot Foil is an additional 20% upcharge.



**Combinations of Hot Foil Stamped/Embossed Labels Are Available...Please Inquire.**

# PRINTING QUESTIONS & ANSWERS

## Helpful Printing Explanations

### Important Questions to Ask When Quoting Labels & Stickers:

- What will the label be applied to?
- What is the label used for?
- Is it hand or machine applied?
- What is the size and shape of the label?
- What is the imprint color(s)?
- Are there any screens or bleeds?

### What is a Bleed?

A bleed is when the ink color goes off the edge of the label.

Bleeds are charged for each color that goes off the edge.

2 Bleeds

**OPEN IMMEDIATELY!**

**IMPORTANT TAX RETURN  
DOCUMENT ENCLOSED**

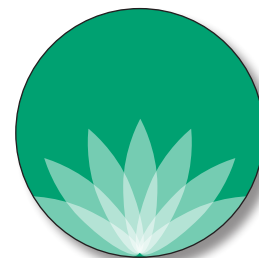


1 Bleed

**Batteries NOT  
Included!**

### What is a screen?

A screen of an ink color is when a percentage of the solid color is being printed. Graduated screens go from a solid to 0%.



1 Screen



### Inside Window/Face Static or Adhesive Application

This is when the label is applied to the inside of the window to be read from the outside of the window.



### Outside Window/Back Static or Adhesive Application

This is when the label is applied to a surface and is read from the same side.

# GENERAL INFORMATION AND UPCHARGES

**Artwork Manipulation Services:** We do minor art touch-ups at no charge. Cost may arise with extensive design, touch-ups or fixes, color separations, or changes. The cost for such artwork manipulation is \$15.00 flat per 15 minute increment. We will advise you of such costs before proceeding with the order.

## NO CHARGE FOR

- Basic Typesetting
- Acceptable Electronic Art
- Enlargements/Reductions
- Minor Separations
- B&W or Electronic PDF Proofs
- Curved Type
- Reverses
- Borders
- Plates
- Minor Art Touch-ups

**Artwork Requirements:** See (A) **Spot Color** or (B) **4-Color Process**

**Important:** Send a copy of your original file. Always keep a backup of your original artwork – disks or files could be lost, damaged, or corrupted. Electronic Files are not returned. Physical artwork/plates are kept on file for up to two years of last order.

### (A) Spot Color (single colors) or Line Work Requirements:

- Digital electronic art is preferred. Please complete the “Electronic File Guide” to insure the details are covered on how to supply digital art without additional costs or delays. This guide is found on the back of each order form.
- Photocopies and faxes are not acceptable forms of artwork.
- Multi-color camera-ready art must clearly show color separations.
- Screens must be no higher than 85 lines per inch (lpi), with no graduation. Electronic artwork is required for labels requiring a higher screen count (up to 150 lpi), or with screen graduations. Please see “Screens” for additional information.

### (B) 4-Color Process (CMYK) Requirements:

- Digital electronic artwork only at actual finished label size. Contact factory on supplying slides or color photographs if that is the only artwork available.

**Auto/Machine Applied:** Auto/Machine Applied (or inserted) labels have special requirements such as trimming the liner and more. The labels in this catalog are normally provided for hand application. Please communicate auto/machine/dispenser requirements so your labels are finished correctly. Additional costs may apply. Add 5% to one color price.

**Barcodes:** Static barcodes available for a variety of applications. In order to guarantee readability, factory will produce barcode for a flat \$7 charge on static barcodes.

**Blank Labels:** 10% discount on catalog pricing, except on pages 20-21 or page 23.

**Bleeds:** \$12.00 per color. Bleeds are considered ink that runs to the edge of the label. When providing artwork, please extend bleed area(s)  $\frac{1}{16}$ ” outside label’s edge. Applies each time order is run. Not available on square cornered labels on rolls.

**Borders:** No charge unless border bleeds to edge of the label.

**Cancellation Charges:** Full rates apply if order has been printed.

- **Spot Color Orders** – Minimum \$15 flat charge applies if order has been entered. Additional art, proof, plate and material charges may apply.
- **4-Color Process Orders** – Minimum \$65 flat charge applies if order has been entered. Additional art, proof, plate and material charges may apply.

**Change Made to Order:** Full rates apply if order has been printed.

### Artwork Changes

- **Spot Color Orders** – \$8.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional art or plate charges may apply. Additional turnaround time applies.
- **4-Color Process Orders** – \$45.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional turnaround time applies.

### Document Changes

If the work flow/production of an order needs to be interrupted due to changes made to quantity, finishing, shipping method, etc. a minimum Work Order Change charge of \$8.00 will be applied. Additional charges may apply.

**Collated Orders:** Packaging of boxes specified by copies and/or quantities to one or multiple locations will require an additional fee and turnaround time.

**Color Match:** See “PMS Color Match.”

**Cores:** 3” diameter cores are standard, other size diameter cores available, contact factory for charges.

**Combination Orders:** Spot Color orders may be combined starting at a total quantity of 5,000 (minimum of 500 per copy, in 500 qty. increments) with copy change at \$12.00 each, ink change \$12.00 each, stock change \$12.00 each. Multiple copy changes could extend turnaround time (i.e. 5 or more). Combination orders for Laser/Inkjet Sheets and 4-Color Process labels available – contact factory for custom quote.

**Consecutive Numbering:** Available on most labels. See pages 26 and 31 for a partial listing. \$30 per consecutive numbering sequence. Contact factory for additional options. Start and stop numbers must be included at time of order. Factory cannot guarantee 100% no missing labels (numbers, barcodes, etc.).

**Dispenser Boxes:** Available on labels up to 3” wide (\$0.25 each).

**Duotones:** A screen on top of a screen – contact factory for a custom quote.

**Enlarge/Reduce Art:** No charge. Note: Certain artwork formats cannot be enlarged or reduced without jeopardizing print quality. Contact factory for a list of acceptable file formats.

**Errors:** If our mistake – we’ll redo labels at no charge or refund your money. If your error – we’ll work something out.

**Files/Plates:** Physical files and plates are kept for up to 2 years.

**Fluorescent Inks:** Standard fluorescent inks (801-Blue, 802-Green, 804-Orange, 805-Red, 806-Pink) are \$40.00 each (\$12.00 if reordered within 3 months). For indoor use only – not fade or scuff resistant.

**Handling Fee:** \$5.00 handling fee applies to each order (invoice). If multiple delivery points, handling fee applies per location (includes split shipments), additional costs will apply. Subject to change.

**Inks:** Ink colors are not exact on Gold or Silver Foils, Yellow Gloss, Yellow Vinyl, Fluorescents, Brownkraft II Lightshade, or Blockout Opaque materials. Black ink is recommended on Fluorescent materials (other colors appear darker). Our standard inks are not guaranteed fade resistant. If label will be exposed to extensive sunlight, a more intensive and fade resistant ink will need to be used – contact factory for pricing and availability. If color critical, invest in a press proof. See Press Proofs for charges and details.

**Inside Window Application:** Applied to the inside of a window to be read from the outside – printed on a clear material. White back-up ink recommended for improved readability. A “Clear Material Window Application” diagram is provided on the catalog back cover pocket to aid in correct order processing and production.

**Lamination:** Add 25% to one color price (up to the maximum quantity in the catalog). See next page for material application specs.

**Liability:** Customers assume total liability for services/products manufactured to specifications submitted to printing manufacturer and will defend, hold harmless, and indemnify manufacturer from claims of copyright, patent, and intellectual rights infringement. None of the materials, inks or coatings are for food contact unless stated on quote. Liability for any mistake on a label order is limited to the cost of the labels. Factory cannot guarantee 100% no missing labels on rolls. All pricing quoted and payable in U.S. funds.

**Metallic Inks:** (872-Gold or 877 Silver) are \$12.00 each and considered a Non-Standard Ink.

**On Hold Orders:** Purchase Orders that are placed on hold will be considered cancelled at 30 days and Cancellation Charges will apply. Proof Charges and Art Charges may apply.

**Over-runs/Under-runs:** Never an over-run on catalog items up to 25,000. All custom orders and any catalog order over 25,000 labels are subject to industry standard of +/- 10% over-run or under-run.

**Pastel Inks:** Will incur additional charges and turnaround time, inquire. For indoor use only – not fade or scuff resistant.

**Perforated Labels:** Available on many die cut sizes. A \$20 charge will apply.

**PMS Color Match:** \$30.00 (\$12.00 if reordered within 3 months). \$50.00 (for both new orders and reorders) if matching a provided color sample. Use Pantone® Color Formula Guide – “C” coated section for matching ink (unless printing on Smudgeproof Uncoated Litho or Laser stocks). Contact factory for PMS ink, Fluorescent ink, Pastel PMS ink and Metallic PMS ink color charges.

**Production (Turnaround) Times:** Production times are in working days excluding weekends and holidays. Production times begin the following business day the order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order may delay shipment. If proof is requested – production time begins after final proof approval is received.

**Turn to the front Inside Flap to see when your order will ship.**

**Proofs Available for Catalog Orders:** Production (turnaround) time does not begin until final proof approval is received. If order contains five or more copies, proof turnaround time will be extended.

- **Faxed Proof:** Available at no charge to generate a Fax proof. Allow 2 business days to create proof.
  - **Spot Color(s):** \$12.00 per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - **4-Color Process:** Not Available.
- **Electronic PDF Proof:** Provided upon request. Allow two business days to create proof.
  - **Spot Color(s):** \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - **4-Color Process:** \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- **Color Paper Proof:** Allow 2 business days to create proof. Sent via 2<sup>nd</sup> Day Expedited. Provides approximate color representation and positioning on label. Colors may not match final printed product.
  - **Spot Color(s):** \$20.00 charge to generate proof. \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - **4-Color Process:** No charge to generate a Color Paper proof on catalog orders. \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- **Press Proofs:** Available upon request with purchase order. Contact factory for charges that will apply.
  - **Spot Color(s):** \$40.00 charge for each ink color. Applicable ink charges will apply on both the Press Proof and Order, i.e. PMS Color Match will be priced as \$30.00 for the press proof and \$12.00 Reorder Ink Discount for the production.
  - **4-Color Process:** \$140.00 charge. Produced within 5 business days. If changes are made to artwork additional costs will apply.

**Quantity Pricing:** See "Combination Orders."

**Registration/Tolerance:** Close registration may vary +/- 1/64".

**Reverses:** Minimum 7 point sans serif fonts and 8 point serif fonts.

**Rush Service:** Available for most products. Additional charges apply. Please inquire.

**Rights Reserved:** We reserve the rights to use all products in our advertising/displays unless otherwise specified in writing at the time of the order. We reserve the right to refuse any label order with offensive label copy or design. We reserve the right to attach an energy surcharge in the event of a petroleum price spike.

**Screens:** \$12.00 each. See "Artwork Requirements" for specifications. Newer technology allows us to print most graduated screens to 0%. Contact art department for more information. There may be a need to adjust/modify your art for best printing. For duotones (a screen on top of a screen) – contact factory for a custom quote.

**Sheeted Labels:** Available on many sizes – inquire for availability and pricing.

**Short Rolls:** For short rolls of 500-999 (\$0.25 per roll); 250-499 (\$0.35 per roll); 100-249 (\$0.50 per roll). Short rolls may require extra production time. Standard quantity per roll – 1,000 labels. For rolls over 1,000 \$0.25 per roll.

**Typesetting:** No charge for basic typesetting. Upcharge for lengthy copy or foreign language. Minimum 5 point positive and 7 point sans serif reverse. If font/typestyle is critical, please include electronic font(s) with order, otherwise charges may apply.

**Unwind Direction:** Indicates how labels come off the roll. Refer to catalog pages for arrow indicators. If unwind direction is critical, use chart on inside back cover to choose correct unwind number and specify number on order form.

**Weatherproof/Fade Resistant:** Catalog labels are for indoor use and not weather or fade resistant except those on pages 26, and 27.

## Adhesives

Always pre-test materials for your specific application or if applying labels to boxes made with any recycled materials. See material samples in catalog back pocket for detailed descriptions, application temperatures, and service temperature ranges. **Allow 24 hours for adhesives to anchor.**

- **Permanent Adhesives** – Designed for application at room temperature to a clean, dry, non-oily, smooth, flat surface for indoor use. Not tamperproof. Inquire if tamperproof is needed. Not for application directly on to skin. [Always pre-test materials on application surface\(s\).](#)
- **Removable Adhesives** – Adhesive allows for label to be removed (not meant to be reapplied to surface). Available on pages 6 – 19 at no additional upcharge on White Gloss, Matte Litho and Smudgeproof. [Always pre-test materials on application surface\(s\).](#)
- **Freezer Adhesives** – For application as low as -20°F with a service temperature range from -65°F to +200°F. Apply to a clean, dry surface (indoor use only). Available on Gloss Freezer (a mid-gloss) at no upcharge or on White Litho or White Gloss (cast) with a 10% upcharge to the one color price (up to 25,000). Laser Freezer is available on Laser/Inkjet products (page 23) with a 15% upcharge. [Always pre-test materials on application surface\(s\)](#) – has some ooze.

- **Specialty Adhesives** – A variety of special hot melt, acrylic, and pattern adhesive constructions are available for your project needs.

## Materials

**Standard Paper Materials:** For indoor use only – **not moisture or rub resistant**. Standard shelf life is one year.

- **White Gloss** – High quality appearance. Not recommended when labels are to be written on. Available with permanent or removable adhesive.
- **White Litho** – High quality coated litho stock for excellent print characteristics. Available with permanent or removable adhesive.
- **Fluorescents** – Matte paper (5 shown) with attention-getting bright colors. Recommend black ink only. Permanent adhesive. If used for Custom Mailing Labels (page 22), add 15% to one color price (up to 25,000).
- **Paper Foils** – Silver or Gold Foil available with a brite or dull finish. Permanent adhesive. See "Inks" for color match information. Not for application to equipment or to be written on.
- **Smudgeproof** – Use where lift-off or correction ribbons will not work properly. This is an "uncoated litho" which is not recommended for high color resolution, screens, or fine detail. Available with permanent or removable adhesive.

### Specialty Materials:

- **Blockout Opaque** – Often used to cover up dated information or mistakes and prevent see-thru. Permanent but not tamperproof. For indoor use only. Available on Semi-Gloss Opaque or White Litho Opaque. Add 25% to one color price. PMS colors or sample matches may not be exact on opaque materials.
- **Blue Fluorescent** – Matte paper with attention-getting bright blue color. Recommend black ink only and indoor use. Permanent adhesive. Add 10% to one color price.
- **Brownkraft II Lightshade** – Looks much like a corrugated box. Permanent adhesive. Due to brown facesheet, PMS colors or sample matches may not be exact. Add 10% to one color price (up to 25,000).
- **Clear Bopp 40 lb Brown Liner** – For indoor use only. Available with permanent or removable adhesives (specify if removable when ordering). Price Clear Bopp 40 lb Brown Liner as follows:
  - **With NO Protective Coating:** Add 25% to one color price (standard)
  - **With Lamination:** Add 50% to one color price (specify on order)
  - **With UV Coating:** Add 25% to one color price plus one additional ink color (specify on order)
- **Polyesters** – Durable, weather resistant material. Permanent adhesive. Best outdoor material. Available in Clear, Silver, Gold, and White. Usually laminated for ink protection.
- **Recycled Semi-Gloss** – Contains 30% post consumer waste. This supercalendered product comes with a brown liner and a slight blue-grey tint to the facesheet. Add 10% to one color price.
- **White Vinyl** – Durable, weather resistant material. For both indoor and outdoor use. Available with permanent or removable adhesive. See pages 24, 26, and 27.

## Protective Coatings and Materials

- **Standard Clear UV Varnish** – Provides a measure of rub resistance protection and adds extra glossy appearance. Price as an additional color. Labels found on pages 2 thru 5 include Clear UV Varnish at no extra charge. Writeable (Matte or Gloss) UV Varnish available – contact factory for additional information and pricing.
- **Lamination** – Clear polypropylene film applied over printed labels provides high gloss appearance and protection from low abrasion, such as nestled packaging, (and protection from moisture/dampness with vinyl or film base material). Add 25% to one color price (up to 25,000).

## Additional Materials Available

(Contact factory for additional information or for a custom quote.)

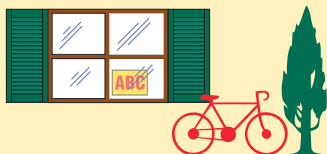
- |                                  |                                      |
|----------------------------------|--------------------------------------|
| • Candle Material                | • Pharmaceutical Semi-Gloss          |
| • Computer Imprintable Polyester | • Piggybacks                         |
| • Computer Imprintable Vinyl     | • Polyescan Film (Drum Label)        |
| • Dairy Label                    | • Polypropylene Bopp – Clear & White |
| • Direct Thermal Paper & Film    | • Recycled Materials                 |
| • Frosty Clear Vinyl             | • Repositionable Materials           |
| • Fruit & Vegetable Material     | • Squeezable Packaging Films         |
| • Holographic Paper & Film       | • Tamper Evident Paper & Films       |
| • Laser Materials                | • Thermal Transfers Paper & Film     |
| • Latex Materials/Replacements   | • Tire Stock – Paper & Vinyl         |
| • Liner Printing                 | • Tyvec® Material                    |
| • Metallized Bopp – Brite Silver | • And Many, More...Just Ask!         |

# MATERIAL SPECIFICATIONS

| Material Name                                   | Adhesive Type | Application Temp | Service Temp Range | Description                                                                                                                                                                                                                               | Pages     |
|-------------------------------------------------|---------------|------------------|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| <b>White Gloss</b>                              | Permanent     | +25 F min.       | -65 F to +160 F    | High quality, shiny appearance. Not recommended when labels are to be written on or imprinted. Indoor use only.                                                                                                                           | 2-19      |
|                                                 | Removable     | +40 F min.       | -65 F to +180 F    |                                                                                                                                                                                                                                           |           |
|                                                 | Freezer       | -20 F min.       | -65 F to +200 F    |                                                                                                                                                                                                                                           |           |
| <b>Yellow Gloss</b>                             | Permanent     | +25 F min.       | -65 F to +160 F    | High quality, shiny appearance. Not recommended when labels are to be written on or imprinted. PMS match not guaranteed. Indoor use only.                                                                                                 | 6-19      |
| <b>White Litho</b>                              | Permanent     | +25 F min.       | -65 F to +160 F    | Premium white litho coated stock with excellent print characteristics. Indoor use only.                                                                                                                                                   | 2-19      |
|                                                 | Removable     | +40 F min.       | -65 F to +180 F    |                                                                                                                                                                                                                                           |           |
|                                                 | Freezer       | -20 F min.       | -65 F to +180 F    |                                                                                                                                                                                                                                           |           |
| <b>Brite or Dull Gold Foil</b>                  | Permanent     | +20 F min.       | -65 F to +160 F    | Adds lustrous and metallic look for high quality applications. Paper label for indoor use only. PMS match not guaranteed.                                                                                                                 | 6-19      |
| <b>Brite or Dull Silver Foil</b>                | Permanent     | +20 F min.       | -65 F to +160 F    | Adds lustrous and metallic look for high quality applications. Paper label for indoor use only. PMS match not guaranteed.                                                                                                                 | 6-19      |
| <b>Clear Bopp - 40 Lb. Brown Liner</b>          | Permanent     | +40 F min.       | -40 F to +160 F    | Permanent acrylic adhesive for indoor use only. Use the Clear Material Application Guide to choose the correct orientation.                                                                                                               | 2-19      |
| <b>All Fluorescent</b>                          | Permanent     | +20 F min.       | -65 F to +160 F    | Matte uncoated paper with attention getting bright facesheet color. Recommend black ink only. Indoor use only.                                                                                                                            | 6-19      |
| <b>Smudgeproof</b>                              | Permanent     | +25 F min.       | -40 F to +300 F    | An uncoated economy litho. Excellent adhesive for corrugated use. Use the Uncoated side for PMS matches. Indoor use only.                                                                                                                 | 6-19      |
|                                                 | Removable     | +25 F min.       | -40 F to +200 F    |                                                                                                                                                                                                                                           |           |
| <b>Brownkraft II Lightshade</b>                 | Permanent     | +25 F min.       | -40 F to +300 F    | This flexible facesheet has a similar color to a grocery bag. The adhesive is ideal for many applications and a variety of markets. PMS match not guaranteed.                                                                             | 6-19      |
| <b>Gloss Freezer BG</b>                         | Permanent     | -20 F min.       | -65 F to +180 F    | Good choice for cold temperature environments and prime label applications. Works well on a variety of packaging materials.                                                                                                               | 2-19      |
| <b>Semi-Gloss Opaque</b>                        | Permanent     | +40 F min.       | -50 F to +150 F    | Blockout opaque adhesive on the product allows you to cover up dated information or mistakes. Indoor use only. PMS match not guaranteed.                                                                                                  | 6-19      |
| <b>Recycled Semi-Gloss</b>                      | Permanent     | +25 F min.       | -65 F to +160 F    | This recycled material contains 30% post-consumer waste and has a slight blue hue to the facesheet. Cannot be recycled.                                                                                                                   | 2-19      |
| <b>White Polyolefin</b>                         | Permanent     | +40 F min.       | -40 F to +200 F    | Excellent material for bumper stickers. Add UV or Lamination for greater ink protection. Stayflat liner for sheeted.                                                                                                                      | 24        |
| <b>Semi-Clear or White Static Cling</b>         | No Adhesive   | +50 F min.       | -10 F to +176 F    | Rated up to 2 months use. Use the Clear Material Application Guide to choose the correct orientation.                                                                                                                                     | 25        |
| <b>Semi-Clear or White Ultra Removable Film</b> | Removable     | +40 F min.       | -40 F to +200 F    | This a removable adhesive with no residue left behind after removal. A great alternative material for static cling applications, rated up to 6 months use. Follow the Clear Material Application guide to choose the correct orientation. | 25        |
| <b>White Vinyl</b>                              | Permanent     | +35 F min.       | -65 F to +200 F    | This is a durable, weather resistant material with a 2 year outdoor rating. Order with Lamination for ultimate added protection from the outdoors, solvents or cleaners. UV coating can provide some added ink protection.                | 26-27     |
| <b>Clear Polyester</b>                          | Permanent     | +50 F min.       | -20 F to +250 F    | This aggressive adhesive is ideal for durable and outdoor applications. Add Lamination for ultimate protection or UV coating for limited ink protection. Use the Clear Material Application Guide to choose correct orientation.          | 26-27     |
| <b>White Polyester</b>                          | Permanent     | +50 F min.       | -40 F to +302 F    | This material has an aggressive adhesive ideal for durable applications and outdoor elements. Order with lamination for added protection. UV coating can provide some added ink protection.                                               | 26-27, 31 |
| <b>Brite or Brushed Silver Polyester</b>        | Permanent     | +50 F min.       | -40 F to +302 F    | This material has an aggressive adhesive ideal for durable applications and outdoor elements. Order with lamination for added protection. UV coating can provide some added ink protection.                                               | 26-27     |

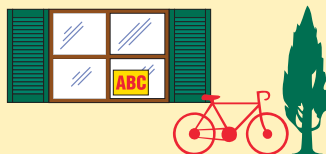
| Material Name                               | Adhesive Type  | Application Temp | Service Temp Range | Description                                                                                                                                                       | Pages   |
|---------------------------------------------|----------------|------------------|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| <b>Repositionable Semi-Gloss III</b>        | Repositionable | +20 F min.       | -10 F to +120 F    | This material allows for temporary labeling or multiple reapplications. Great on paper, envelopes and other smooth indoor surfaces.                               | 2-5, 28 |
| <b>Repositionable Semi-Gloss Industrial</b> | Repositionable | +35 F            | -40 F to +200 F    | This material allows for temporary labeling or multiple reapplications. Great on plastic, smooth indoor surfaces, glass and non-recycled corrugated applications. | 28      |
| <b>White Film Repositionable</b>            | Repositionable | +20 F min.       | -10 F to +120 F    | This repositionable film material is a higher end repositionable suitable for electronics, appliances and other smooth, indoor surfaces.                          | 29      |
| <b>Tamper Evident Paper</b>                 | Permanent      | +40 F min.       | -50 F to +225 F    | When tampered with this material cannot be reapplied and the waste matrix will not be removed from around the label.                                              | 30      |
| <b>White Destructible Vinyl</b>             | Permanent      | +40 F min.       | -50 F to +225 F    | When tampered with this material will fragment and can be used for indoor or outdoor applications.                                                                | 30      |
| <b>White VOID Polyester</b>                 | Permanent      | +40 F min.       | -40 F to +200 F    | When tampered with this material will leave a 3/16" "VOID" pattern on the surface it was removed from.                                                            | 30      |
| <b>Silver VOID Polyester</b>                | Permanent      | +40 F min.       | -40 F to +200 F    | When tampered with this material will leave a 3/16" "VOID" pattern on the surface it was removed from.                                                            | 30      |
| <b>White Thermal Transfer Paper</b>         | Permanent      | +25 F min.       | -65 F to +200 F    | Smooth, coated facesheet suitable for Thermal Transfer printing.                                                                                                  | 31      |

## Clear Material Window Application



### Static or Adhesive on FACE of Label

Applied to inside of window to be read from outside of window.

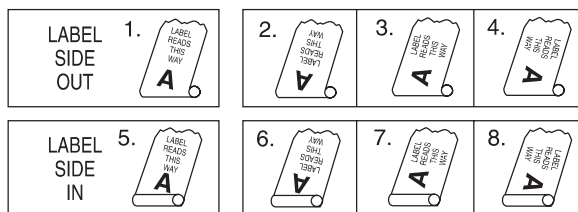


### Static or Adhesive on BACK of Label

Applied to exterior surface of window to be read from the outside of window.

*Labels printed on clear material may require white back-up for easy readability.  
See actual sample in "Label & Sticker Ideas" packet.*

## How Labels Come Off Roll (Often called "Unwind Direction")



**Sample  
Packets and  
More!**

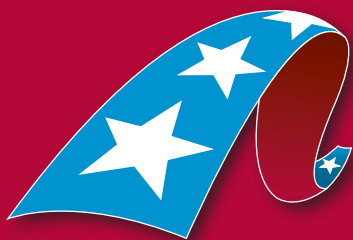




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