



### Look Inside for the Labels You Need:

Fastship Labels 4-Color Process Prime Labels Bumper Stickers Durable Decals Static Clings Service Labels Parking Permits

Variable Data Labels Hot Foil Stamped Blind Embossed Tamper Evident Thermal Labels Mailing Labels Repositionable Labels And Many More...

# **2019 CATALOG**

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# LABEL BASICS



# **Choose Your Size or Shape**

Don't see your size and shape? Just ask, we have thousands available.

# **Create Your Artwork**

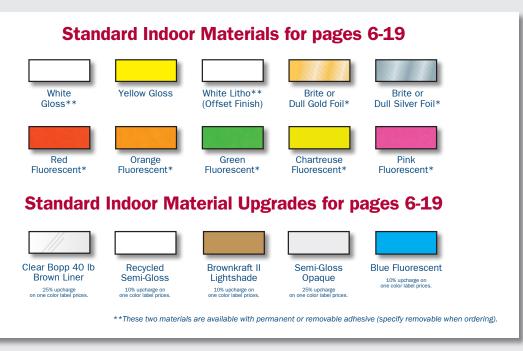
Find spot color and 4-Color Process pricing inside.

# **Pick a Color!**

See pages 34-35 for additional ink options and upcharges.



# **Choose Your Material**



\*Label material colors are an approximate representation. Actual printed samples are located in the catalog back pocket within the "Valuable Material Test Samples" packet. Please refer to page 34, under "Inks" for an important note on color matches on these materials.

# **Production Turnaround Times\***



\*Begins the following business day order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order may delay shipment. Proofs will extend turnaround time.

Order I	received by 4	PM CST	Μ	Τ	W	Т	F
IMES	Ships In 2 Days	Order Received					
LIN (5		Ships On					
S N N	Ships In <b>3</b> Days	Order Received					
ATA		Ships On					
DDUC	Ships In <b>4</b> Days	Order Received					
PRO		Ships On					



# **Which Product to Choose?**

Label will apply to paper, smooth surfaces, or retail bags and boxes.

Need to cover up an error or outdated information on a box, letter, or retail package? You can find pricing for the same sizes and shapes as 4-Color Process or as Spot Colors. Remember to ask for a custom quote if you can't find your specific shape or size.

Our Blockout Opaque is a great material choice. Add 25% to the one color price. If you need a cover up label on a non-paper material or with 4-Color Process, ask for a custom quote.









FOR YOUR PROTECTION THIS CARD IS INACTIVE To activate this card, you must perform a PIN transaction at any ATM or POS location. (To order a card for the joint owner of this account, please stop at any one of our convenient locations 110BRTM129 Your label will be for temporary use, like a counter mat, school schedule, or point of purchase information.



**Removable** (cannot be reapplied)

**Repositionable** (reapply multiple times)



### Label is going on equipment,



fencing, or other outdoor application.



Durable Weatherproof products have an outdoor rating up to 18 months. You can add consecutive numbering for \$30 to create a dependable Inventory Control Label or Parking Permit Sticker.

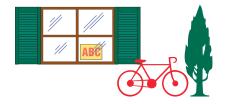
# Window Labels with no adhesive or residue.

Create Oil Change Stickers with four material choices. Use this diagram to know how to order correctly.



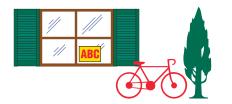


# **Clear Material Window Application**



### Static or Adhesive on FACE of Label

Applied to inside of window to be read from outside of window.

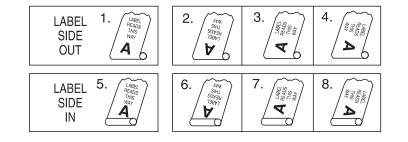


### Static or Adhesive on BACK of Label

Applied to exterior surface of window to be read from outside of window.

### Unwind matters, use this chart to choose the correct unwind.

How Labels Come Off Roll (Often called "Unwind Direction")



### Find additional specific material information on page 36.

As always, ask for a custom quote if you don't find the size and/or shape you need!

# **4-COLOR** PROCESS

# **4-Color Process Printing**

Finished in Rolls on Your Choice of 7 Materials

**Gloss Freezer** White Gloss White Litho (coated) White Film (indoor/outdoor use\*\*) **Clear Film (indoor use) Semi-Gloss Removable Special Repositionable Semi-Gloss III\*** 

### **NO CHARGE FOR:**

White Ink Back-Up Behind Art Required for clear film. **Printing Plates** 

Bleeds (Ink to edge of label) **Protective Coating (UV or lamination)** 

Electronic PDF Proof Allow 2 business days to produce proof A PDF Proof can be generated at no charge if requested on Purchase Order. Allow 2 business days to produce proof. Turnaround time begins when proof approval has been received. See "Proofs Available" on page 35 for full details.

\*Low tack indoor repositionable material for paper surface applications. Pre-testing is always recommended, so please ask for samples \*\*Rated 6 months outdoor.



**Squares Rectangles Pricing** Pricing Page 4

Square Cornered Pricing Page 4

Circles Pricing Page 5

**Ovals Pricing** Page 5

# **4-Color Process Electronic File Preparation**

### **Original files accepted in these applications:**

Page 3

### **Mac Applications:**

- QuarkXPress™
- Freehand<sup>™</sup>
- Adobe<sup>®</sup> Applications Accepted: - Illustrator® - Photoshop®
- Pagemaker® - InDesign®

#### **PC** Applications:

- CoreIDRAW<sup>™</sup> (preferred PC application)
- Adobe® Applications Accepted:

#### - Photoshop® - Pagemaker®

#### We carry a large library of Adobe and Corel fonts. **Spot Colors:**

Should your job require spot color(s) due to heavy solid ink coverage, additional spot color cost(s) will apply - you will be notified prior to production.

#### For best results we prefer:

Mac/PC - The artwork provided should be in the original application program it was created and not converted to simpler files (i.e. pdf, jpeg, gif, Quark or Pagemaker .eps files). All supporting graphic files and fonts used are required. Refer to the 4-Color Process Electronic File Form for more info.

#### Prepress/Art Setup Information: (Very Important)

- Electronic art requirements:
  - All artwork should be converted to CMYK not RGB - Include a 1/16" bleed where ink extends beyond die line - Printing tolerance of +/- 1/64"
- · Artwork should be to size. No additional design or illustration will be done to the artwork.
- Screen will normally run 150 lines per inch (lpi). For guaranteed best results, minimum screen dot of 2% required. Newer technology allows us to print most graduated screens to 0%. Contact the art department for more information.
- A color printout (preferred) or B/W separation of expected image is required. B/W composites are not acceptable.

Complete the 4-Color Process Electronic File Form which has a full list of specifications and important information.

Completed forms help prevent delays and additional costs which may occur if form guidelines are not followed.

# **4-Color Process Rectangles Round Corners**

### ■ FREE Plates ■ FREE PDF Proof ■ FREE Protective Coating ■ FREE White Back-Up

MM											
Die outlines (shapes) for all sizes	SPEC	CIFICAT	IONS	QUAI	<b>NTITY –</b> S	Suggested	Retail P	ricing Per	<b>1,000(</b> M	I) Labels	(7A)
are shown on these pages.	SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
Rectangle Die Outlines 8-11 Square Die Outlines 12-13	1⁄4" x 3⁄4"	841	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	)
Circle Die Outlines	<sup>1</sup> ⁄4" x 1¹⁄2"	232	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
Oval Die Outlines16-17	3∕8" x 1¼"	667	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
Square Corner18-19	½" x 1"	1	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	½" x 1½"	2	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
TROEGENATOR	½" x 2"	702	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	½" x 2¼"	1253	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	½" x 2¾"	756	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	½" x 3"	146	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	%16" x 2%16"	44	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
TRÖFC	34" x 1¼"	3	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	<sup>3</sup> ⁄4" x 1 <sup>1</sup> ⁄2"	43	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	<sup>3</sup> ⁄4" x 1 <sup>3</sup> ⁄4"	9	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	<sup>3</sup> ⁄4" x 2"	10	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	<sup>3</sup> ⁄4" x 2 <sup>1</sup> ⁄2"	12	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	<sup>3</sup> ⁄4" x 3"	635	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	<sup>7</sup> ⁄8" x 2⅓"	732	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	<sup>7</sup> / <sub>8</sub> " x 3 <sup>3</sup> / <sub>8</sub> "	742	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	1" x 1¼"	4	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
italian cuisine & lounge	1" x 1½"	45	RECTANGLE	250.00	270.00	360.00 360.00	210.00	160.00	120.00	70.00	
A set	1" x 2" 1" x 2½"	11 13	RECTANGLE	250.00 250.00	270.00 270.00	360.00	210.00 210.00	160.00 160.00	120.00 120.00	70.00 70.00	А
530-342-7000	1 x 272 1" x 3"	15	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	S
	1" x 4"	19	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	к
	1" x 5"	50	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	F
	1 <sup>1</sup> / <sub>4</sub> " x 1 <sup>3</sup> / <sub>4</sub> "	8	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	0
	1¼" x 2"	5	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	R
Superflite	1¼" x 2½"	14	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	A
www.superflite.com	1¼" x 2¾"	611	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	1¼" x 3½"	48	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	Q U
	1¼" x 5½"	1153	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	0
Aula Cook	1½" x 2½"	49	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	T E
Kar Market	1½" x 3"	16	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	- E
	<b>1</b> ½" x 3½"	1310	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
Contrast Carl	1½" x 4"	20	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	1
	1½" x 4¾"	583	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
Og Kona Col	1¾" x 2½"	451	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
	1¾" x 4"	781	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
and Page	2" x 3"	17	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
C Grown and Packed by 50	2" x 3½"	172	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
	2" x 4"	21	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
	2" x 5"	3066	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
STA	2" x 6"	393	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
ORON OR DE	2¼" x 4"	890	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
ORGE Y EL DRAGON, SPR DY	2½" x 3"	18	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
Yellow Pear Tomatoes	2½" x 4"	22 51	RECTANGLE	310.00	370.00 370.00	470.00	300.00	270.00 270.00	200.00 200.00	120.00 120.00	
	3" x 4" 3" x 5"	51	RECTANGLE	310.00 310.00	370.00	470.00 470.00	300.00 300.00	270.00	200.00	120.00	
Greenhouse Grown	3" x 5" 3" x 6"	52 736	RECTANGLE	430.00	490.00	470.00 595.00	300.00	330.00	200.00	120.00	
1 Dry Pint/10 oz. (280 grams)	3 x 6 4" x 5"	53	RECTANGLE	430.00	490.00	595.00 595.00	350.00	330.00	225.00	160.00	
Km. 83.5 Carretera, Product of Mexico	4" x 6"	54	RECTANGLE	460.00	490.00 510.00	640.00	410.00	340.00	245.00	190.00	
Tecate-Ensenada Valle de Guadalupe Mpio. de Ensenada, Baja California 6 84981 10088 3	5" x 6"	992	RECTANGLE	480.00	530.00	680.00	460.00	340.00		210.00	
Mpio. de Ensenada,											
Baja California 6 84981 10088 3	EACH ADDILLO	NAL INK (	COLOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

Spot color costs can apply when heavy ink coverage is needed such as a dominant background color.

3

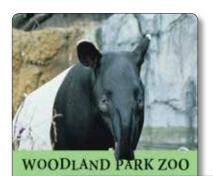
# **4-Color Process Squares with Round Corners**

### **FREE** Plates **FREE** PDF Proof **FREE** Protective Coating **FREE** White Back-Up

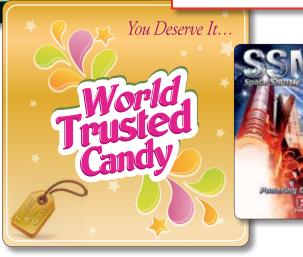
INES	Die outlines (shapes) for al sizes are shown on these p	l ages:
A	Rectangle Die Outlines	8-11
1-	Square Die Outlines 1	2-13
	Circle Die Outlines1	4-15
	Oval Die Outlines1	6-17
	Square Corner1	8-19

OUTLIN

111



SPEC	IFICATIO	DNS	QU/	ANTITY –	Suggeste	d Retail I	Pricing Pe	r 1,000(N	/I) Labels (	(7A)
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	ЗM	5M	10M	10M+
½" x ½"	965	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
3⁄4" x 3⁄4"	403	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 1"	388	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	А
1¼" x 1¼"	6	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	S
1½" x 1½"	582	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	к
1¾" x 1¾"	7	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	F
2" x 2"	171	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	0
2¼" x 2¼"	803	SQUARE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	R
2½" x 2½"	47	SQUARE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	А
2¾" x 2¾"	46	SQUARE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	~
3" x 3"	193	SQUARE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	Q
3¼" x 3¼"	201	SQUARE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	U
3½" x 3½"	234	SQUARE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	T
4" x 4"	473	SQUARE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	Е
4½" x 4½"	897	SQUARE	430.00	490.00	595.00	350.00	330.00	225.00	160.00	
EACH ADDITIO	NAL INK CC	LOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	





# **4-Color Process Square Corner Butt Cut Labels on Rolls**

SQUARE INCH	QU	JANTITY -	Suggeste	d Retail Pi	ricing Per	1,000(M) I	abels (7)	A)
RANGE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
up to 5.0 sq in	315.00	372.00	456.00	242.00	192.00	146.00	87.00	
5.1 - 7.5 sq in	369.00	436.00	482.00	296.00	241.00	174.00	101.00	
7.6 - 10.5 sq in	397.00	464.00	489.00	332.00	279.00	199.00	113.00	
10.6 - 16.5 sq in	475.00	546.00	563.00	364.00	308.00	219.00	129.00	
16.6 - 20.5 sq in	492.00	576.00	586.00	375.00	332.00	235.00	158.00	ASK
20.6 - 24.0 sq in	594.00	692.00	742.00	450.00	368.00	264.00	181.00	FOR A QUOTE
24.1 - 28.0 sq in	670.00	755.00	806.00	519.00	392.00	276.00	188.00	QUUIE
28.1 - 32.0 sq in	718.00	798.00	940.00	555.00	428.00	299.00	197.00	
32.1 - 36.0 sq in	767.00	839.00	987.00	586.00	454.00	317.00	216.00	
EACH ADDITIONAL INK COLOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

# Contact factory for custom sizes, larger square corner labels or labels on sheets.



\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire. \*\*For widths narrower than ½" add setup charge – inquire about cost.

Turn the page for additional 4-Color Process Labels.

### Don't see your size or shape? Just ask!

Into I

wa

# **4-Color Process Circles & Ovals**

### ■ FREE Plates ■ FREE PDF Proof ■ FREE Protective Coating ■ FREE White Back-Up

Vesa	OUTLINES	Die outlines (shapes) for all sizes are shown on these pages: Rectangle Die Outlines 8-11 Square Die Outlines
Stance of As		

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Old Fashion Pecan Pi

SPE	CIFICATIO	DNS	QUA	NTITY -	Suggeste	d Retail P	Pricing Pe	r 1,000(N	7A)	
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10
¾" DIA	27	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" DIA	26	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" DIA	25	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" DIA	55	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¾" DIA	24	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	4
2" DIA	56	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	ŀ
23/16" DIA	57	CIRCLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
21/2" DIA	23	CIRCLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2¾" DIA	976	CIRCLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	) ( F
3" DIA	58	CIRCLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
3¼" DIA	387	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	4
3½" DIA	59	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	6
3¾" DIA	60	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	i
4" DIA	61	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	C
4½" DIA	436	CIRCLE	430.00	490.00	595.00	350.00	330.00	225.00	160.00	1
5" DIA	62	CIRCLE	460.00	510.00	640.00	410.00	340.00	245.00	190.00	
5½" DIA	1530	CIRCLE	480.00	530.00	680.00	460.00	360.00	260.00	210.00	
6" DIA	63	CIRCLE	530.00	590.00	740.00	490.00	390.00	290.00	230.00	
EACH ADDITIO	NAL INK CO	LOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

acific Northwest Ballet

ENTER TO WIN

utcra

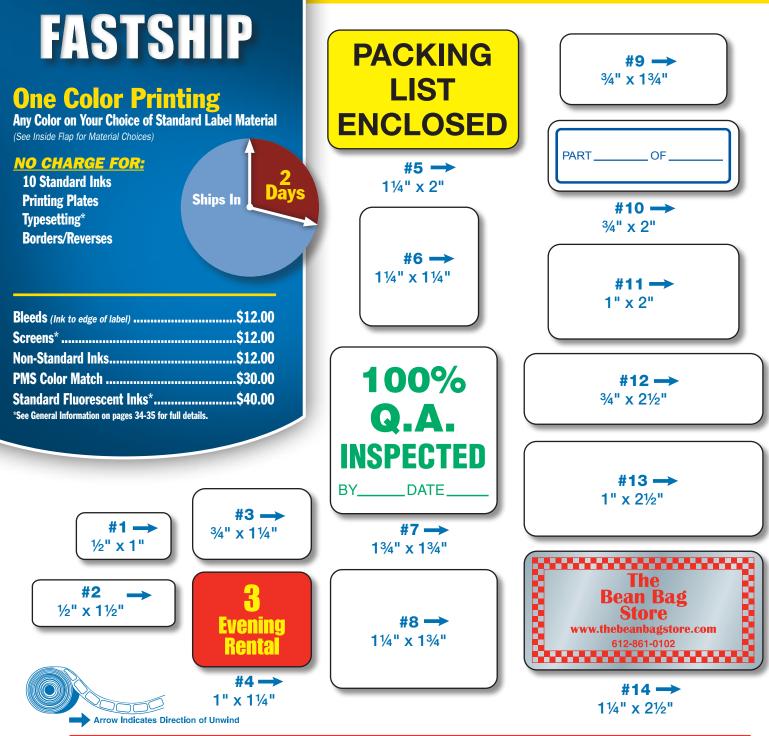
www.rocaholiday or



SPEC	IFICAT	IONS	QUA	NTITY -	Suggeste	d Retail P	ricing Pe	1,000(N	I) Labels (	(7A)	
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+	OTTAKIESCOPE
3⁄4" x 1¹⁄4"	28	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00		
<sup>7</sup> ∕8" x <b>1</b> ¾"	29	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00		
1" x 2"	30	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00		*
1" x 2 <sup>15</sup> ⁄16"	65	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00		
1¼" x 2½"	31	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	А	Honey
11/16" x 23/16"	64	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	S	
1½" x 2"	330	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	к	Honey
1%" x 3"	807	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.00	F	- ioncy
1¾" x 2½"	930	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.00	0	TUPELO HONEY
1%" x 2%"	66	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.00	R	
2" x 3"	1292	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.00	Α	LEE AL STORY
2" x 4"	69	OVAL	290.00	350.00	440.00	280.00	250.00	180.00	110.00	~	RAISED WITH
2⅓" x 3¾"	67	OVAL	290.00	350.00	440.00	280.00	250.00	180.00	110.00	Q	A CONTRACT OF A
2½" x 3"	68	OVAL	290.00	350.00	440.00	280.00	250.00	180.00	110.00	U O	8
3" x 4"	1459	OVAL	310.00	370.00	470.00	300.00	270.00	200.00	120.00	Т	
3" x 5"	927	OVAL	310.00	370.00	470.00	300.00	270.00	200.00	120.00	Е	DRGANIC GRASS FED BEEF
<sup>3</sup> ⁄4" x 1³⁄8"	1532	<ul> <li>MINI OVAL</li> </ul>	250.00	270.00	360.00	210.00	160.00	120.00	70.00		USDA QUALITY PRODUCTS SINCE 1983
1⅓" x 2"	1533	<ul> <li>STD OVAL</li> </ul>	250.00	270.00	360.00	210.00	160.00	120.00	70.00		
<b>1</b> ½ X <b>2</b> <sup>1</sup> % <sub>16</sub>	1534	🔵 MAXI OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.00		CSTADRAW LEE FARM
EACH ADDITION	AL INK CO	DLOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M		CERTIED ORGANIC LLC + PROCESSING CERTIED ORGANIC LLC + PROCESSING CERTIED ORGANIC LLC + PROCESSING CERTIED ORGANIC

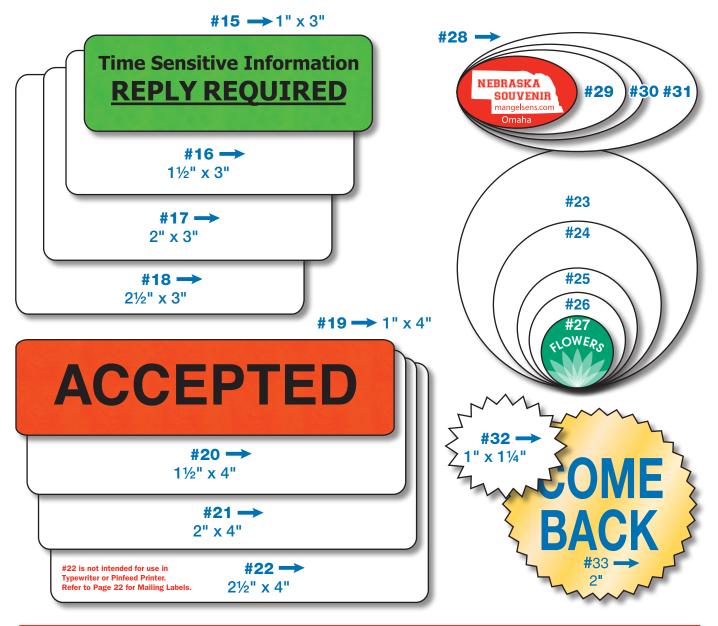
# RGANIC GRASS FED BEEF USDA QUALITY PRODUCTS SINCE 1983

5



	SPECIFICA	TIONS		QUAN	TITY – O	ne Color S	Suggeste	d Retail P	ricing Per	1,000(N	I) Labels	(10A)	
DIE #	SIZE	SHAPE	250 LOT	500 LOT	1M	2M	ЗM	5M	10M	15M	20M	25M	25M+
1	½" x 1"	RECTANGLE	40.44	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
2	½" x 1½"	RECTANGLE	40.44	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	А
3	<sup>3</sup> ⁄4" x <b>1</b> <sup>1</sup> ⁄4"	RECTANGLE	40.44	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	s
4	<b>1</b> " x <b>1</b> ¼"	RECTANGLE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	к
5	1¼" x 2"	RECTANGLE	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	F
6	<b>1</b> ¼" x <b>1</b> ¼"	SQUARE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	0
7	<b>1</b> ¾" x <b>1</b> ¾"	SQUARE	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	R
8	<b>1</b> ¼" x <b>1</b> ¾"	RECTANGLE	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	Α
9	<sup>3</sup> ⁄4" x 1³⁄4"	RECTANGLE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	<u>^</u>
10	<sup>3</sup> ⁄4" x 2"	RECTANGLE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	Q
11	1" x 2"	RECTANGLE	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	U
12	<sup>3</sup> ⁄ <sub>4</sub> " x 2 <sup>1</sup> ⁄ <sub>2</sub> "	RECTANGLE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	T
13	<b>1</b> " x 2½"	RECTANGLE	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	E
14	<b>1</b> ¼" x <b>2</b> ½"	RECTANGLE	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	

FASTSHIP



	SPECIFICA	TIONS		QUA	NTITY – (	One Color	Suggeste	d Retail P	ricing Per	1,000(M)	) Labels (1	LOA)	
DIE #	SIZE	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
15	1" x 3"	RECTANGLE	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
16	1½" x 3"	RECTANGLE	52.60	60.36	70.98	61.56	52.98	39.74	29.14	24.02	23.06	19.22	
17	2" x 3"	RECTANGLE	57.76	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	
18	2½" x 3"	RECTANGLE	62.18	74.10	87.16	79.46	70.22	54.30	37.08	33.12	31.80	26.50	
19	1" x 4"	RECTANGLE	52.60	60.36	70.98	62.26	52.98	39.74	29.14	24.02	23.06	19.22	A S
20	1½" x 4"	RECTANGLE	57.76	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	ĸ
21	2" x 4"	RECTANGLE	62.18	74.10	87.16	79.46	70.22	54.30	37.08	33.12	31.80	28.90	
22	2½" x 4"	RECTANGLE	67.98	82.98	97.62	92.72	80.80	64.92	49.00	46.40	44.50	37.08	F
23	2½" DIA	CIRCLE	62.18	74.10	87.16	79.46	70.22	54.30	39.16	35.30	32.80	27.90	R
24	1¾" DIA	CIRCLE	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
25	1¼" DIA	CIRCLE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	A
26	1" DIA	CIRCLE	40.44	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	Q
27	3⁄4" DIA	CIRCLE	40.44	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	Ũ
28	¾" x 1¼"	OVAL	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	0
29	‰" x 1¾"	OVAL	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	E
30	1" x 2"	OVAL	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	-
31	1¼" x 2½"	OVAL	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
32	<b>1</b> " x <b>1</b> ¼"	STARBURST	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
33	2" DIA	SUNBURST	62.18	74.10	87.16	79.46	70.22	54.30	37.08	33.12	31.80	26.50	

7



SPE	CIFICATIO	ONS		QUANTI	<b>TY –</b> One	Color Sug	gested Re	tail Pricin	g Per 1,00	DO(M) Lab	oels (9A)	
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	T
⁄4" x ¾"	841	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	Τ
¼" x <b>1</b> ½"	232	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	1
%" x <b>1</b> ¼"	667	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	1
½" x <b>1</b> "	1	RECTANGLE	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	1
½" x <b>1</b> ½"	2	RECTANGLE	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
½" x 2"	702	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.70	13.94	1
½" x <b>2</b> ¼"	1253	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	1
½" x <b>2</b> ¾"	756	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	1
½" x 3"	146	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	1
%16 <b>" x 2</b> %16 <b>"</b>	44	RECTANGLE	50.68	59.62	51.00	42.14	32.86	25.88	18.56	17.80	14.86	
¾" x <b>1</b> ¼"	3	RECTANGLE	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	1
¾" x 1½"	43	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.70	13.94	
¾" x 1¾"	9	RECTANGLE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	1
¾" x 2½"	12	RECTANGLE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
¾" x 2"	10	RECTANGLE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
¾" x 3"	635	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
‰" x 2⅓"	732	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	1
‰" x <b>3</b> %"	742	RECTANGLE	60.32	71.02	62.26	52.98	39.74	29.12	23.96	23.02	19.24	
1" x 1¼"	4	RECTANGLE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	]
1" x 1½"	45	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
1" x 2"	11	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	1
1" x 2½"	13	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
1" x 3"	15	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	1
1" x 4"	19	RECTANGLE	60.36	70.98	62.26	52.98	39.74	29.14	24.02	23.06	19.22	
1" x 5"	50	RECTANGLE	74.08	87.16	79.46	70.20	54.32	37.06	34.78	33.38	27.82	
<b>1</b> ¼" x <b>1</b> ¾"	8	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
1¼" x 2"	5	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
1¼" x 2½"	14	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
1¼" x 2¾"	611	RECTANGLE	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	
1¼" x 3½"	48	RECTANGLE	71.84	84.50	76.84	67.52	61.86	35.76	33.12	31.80	26.50	
1¼" x 5½"	1153	RECTANGLE	95.00	118.96	103.54	88.98	67.42	49.14	43.58	38.04	33.36	]
EACH ADDIT	ONAL INK C	OLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	



9





**#22 →** 2½" x 4"

200

Arrow Indicates Direction of Unwind

Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.

SPEC	FICATIO	ONS		QUANTI	<b>ry –</b> One	Color Sug	or Suggested Retail Pricing Per 1,000(M) Labels (9A)						
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+	
1½" x 2½"	49	RECTANGLE	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58		
1½" x 3"	16	RECTANGLE	60.36	70.98	61.56	52.98	39.74	29.14	24.02	23.06	19.22		
1½" x 3½"	1310	RECTANGLE	71.90	84.54	76.84	67.52	51.64	35.76	33.12	31.80	26.50		
1½" x 4"	20	RECTANGLE	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58		
1½" x 4¾"	583	RECTANGLE	95.00	118.96	103.54	88.98	67.42	49.14	43.58	38.04	33.36		
1¾" x 2½"	451	RECTANGLE	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	А	
1¾" x 4"	781	RECTANGLE	82.96	97.66	92.72	80.80	64.92	49.00	46.38	44.54	37.06	S	
2" x 3"	17	RECTANGLE	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	к	
2" x 3½"	172	RECTANGLE	71.74	84.74	77.80	68.42	51.66	35.96	32.00	30.58	27.66	F	
2" x 4"	21	RECTANGLE	74.10	87.16	79.46	70.22	54.30	37.08	33.12	31.80	28.90	0	
2" x 5"	3066	RECTANGLE	95.00	118.96	103.54	88.98	82.36	57.54	52.62	47.68	43.34	R	
2" x 6"	393	RECTANGLE	105.50	132.22	115.14	98.86	92.48	67.08	64.44	61.76	51.54	Α	
2¼" x 4"	890	RECTANGLE	82.96	97.66	92.72	80.80	64.92	49.00	46.38	44.54	37.06	^	
2½" x 3"	18	RECTANGLE	74.10	87.16	79.46	70.22	54.30	37.08	33.12	31.80	26.50	Q	
2½" x 4"	22	RECTANGLE	82.98	97.62	92.72	80.80	64.92	49.00	46.40	44.50	37.08	U O	
3" x 4"	51	RECTANGLE	84.32	99.34	84.76	77.52	66.22	52.98	52.32	51.64	43.06	U T	
3" x 5"	52	RECTANGLE	99.08	116.56	98.04	82.80	71.54	55.64	54.32	52.98	50.86	Ē	
3" x 6"	736	RECTANGLE	117.30	146.92	127.88	109.94	102.72	74.54	71.54	68.64	57.20		
4" x 5"	53	RECTANGLE	114.14	135.00	118.02	105.26	99.68	76.84	72.86	69.94	58.30		
4" x 6"	54	RECTANGLE	130.30	163.18	142.08	122.12	114.14	82.80	79.46	76.30	63.58		
5" x 6"	992	RECTANGLE	166.30	195.68	153.88	137.16	118.24	100.54	93.54	86.70	80.80		
EACH ADDITIO	NAL INK CO	OLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M		





QUANTITY - One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)

10M

26.50

27.82

25.88

21.20

27.82

26.50

34.46

37.08

37.08

38.94

40.90

46.94

53.96

69.04

79.22

8.00/M

15M

19.06

21.92

18.56

16.56

21.92

19.06

30.66

34.78

34.78

36.54

38.34

44.06

50.56

66.10

75.98

7.00/M

20M

18.32

19.14

17.80

15.88

19.18

18.32

29.44

33.40

33.40

35.04

36.80

42.26

48.56

58 54

67.18

6.00/M

25M

15.30

16.04

14.86

13.26

16.04

15.30

24.58

27.82

27.82

29.22

30.68

35.16

40.34

51.64

59.36

5.00/M

25M+

А

S K

F

0 R

A

QU

0

Т

Ε

5M

33.12

34.66

32.86

29.14

34.78

33.12

47.68

54.32

54.32

57.04

59.88

68.74

79.00

8212

94.44

14.00/M

SPECIFICATIONS

DIE #

965

403

388

582

171

803

47

46

193

201

234

473

897

EACH ADDITIONAL INK COLOR CHARGE

6

7

SHAPE

SQUARE

SOUARE

SQUARE

SQUARE

SOUARE

SQUARE

SOUARE

SQUARE

SQUARE

SQUARE

SQUARE

SQUARE

SQUARE

SQUARE

SQUARE

500 LOT

54.94

56.72

50.68

46.74

56.72

54.94

67.22

73.18

73.18

76.86

80.66

92.72

106.58

114.14

131.26

50.00

1M

64.64

66.72

59.62

55.00

66.76

64.64

79.10

86.10

86.10

90.42

94.92

109.10

125.34

142.72

164.02

50.00/M

2M

54.32

56.98

51.00

47.68

57.04

54.32

71.54

79.46

79.46

83.14

87.62

100.66

115.74

120.40

138.48

30.00/M

3M

45.08

47.22

42.14

38.40

47.32

45.08

62.28

70.20

70.20

73.70

77.42

88.98

102.24

100.82

115.84

20.00/M

SIZE

½" x ½"

3⁄4" x 3⁄4"

1" x 1"

1¼" x 1¼"

1½" x 1½"

1¾" x 1¾"

2¼" x 2¼"

2½" x 2½"

2¾" x 2¾"

3¼" x 3¼"

3½" x 3½"

4½" x 4½"

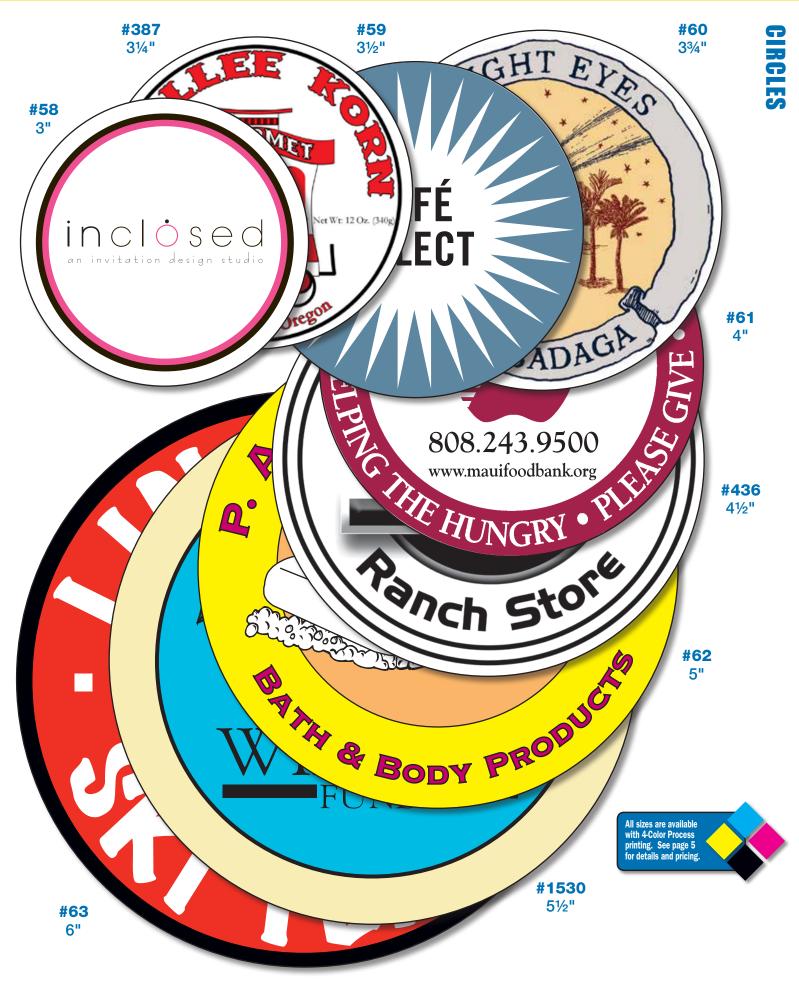
4" x 4"

3" x 3"

2" x 2"



SPE	CIFICATIO	DNS			QUANT	<b>ITY –</b> Ret	ail Pricing	Per 1,00	O(M) Labe	els (9A)		
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
½" <b>DIA</b>	247	CIRCLE	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
34" DIA	27	CIRCLE	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
1" DIA	26	CIRCLE	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
1¼" DIA	25	CIRCLE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
1½" DIA	55	CIRCLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	A S
1¾" DIA	24	CIRCLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	ĸ
2" DIA	56	CIRCLE	60.84	71.54	66.22	60.94	45.06	29.80	24.86	23.86	19.86	
23/16" DIA	57	CIRCLE	71.84	84.50	76.84	67.52	51.64	35.76	33.12	31.80	26.50	F O
2½" DIA	23	CIRCLE	74.10	87.16	79.46	70.20	54.32	39.16	35.30	32.80	27.90	R
2¾" DIA	976	CIRCLE	75.30	88.26	81.42	72.02	55.48	45.06	43.44	41.78	34.78	
3" DIA	58	CIRCLE	76.66	88.72	84.04	73.66	56.68	47.68	45.40	42.38	35.82	A
3¼" DIA	387	CIRCLE	84.44	99.34	92.72	82.80	68.26	50.32	48.52	46.50	39.74	Q
3½" DIA	59	CIRCLE	84.44	99.34	92.72	82.80	68.26	50.32	48.52	46.50	39.74	Ů
3¾" DIA	60	CIRCLE	87.52	103.30	96.72	86.10	70.20	52.98	50.32	48.22	42.40	0
4" DIA	61	CIRCLE	105.86	124.52	117.24	103.30	76.84	70.20	69.32	66.76	55.64	T E
4½" DIA	436	CIRCLE	143.04	168.24	151.36	131.12	101.40	83.08	81.16	79.00	68.86	-
5" DIA	62	CIRCLE	180.16	211.94	170.98	152.46	125.84	96.04	92.94	91.12	82.12	
5½" DIA	1530	CIRCLE	184.84	217.36	185.44	158.94	131.38	111.64	104.06	96.32	89.72	
6" DIA	63	CIRCLE	225.16	264.94	238.42	211.94	158.94	132.44	127.16	119.24	105.96	
EACH ADDIT	IONAL INK C	OLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	





SPEC	CIFICAT	IONS		QUANTI	<b>ry –</b> One	Color Sug	gested Re	tail Pricin	g Per 1,00	DO(M) Lab	els (9A)	
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
¾" x 1¼"	28	OVAL	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
7⁄8" x 13⁄4"	29	OVAL	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
1" x 2"	30	OVAL	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
<b>1" x 2</b> <sup>15</sup> / <sub>16</sub> "	65	OVAL	60.36	70.98	62.26	52.98	39.74	29.14	24.02	23.06	19.22	]
1¼" x 2½"	31	OVAL	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	Α
<b>1</b> <sup>7</sup> ⁄ <sub>16</sub> " x 2 <sup>3</sup> ⁄ <sub>16</sub> "	64	OVAL	60.36	70.98	62.26	52.98	39.74	29.14	24.02	23.06	19.22	s
1½" X 2"	330	OVAL	60.36	70.98	62.26	52.98	39.74	29.14	24.02	23.06	19.22	к
1%" x 3"	807	OVAL	67.22	79.08	71.52	62.28	47.68	34.46	30.64	29.44	24.56	F
<b>1</b> ¾" x 2½"	930	OVAL	67.22	79.08	71.52	62.28	47.68	34.46	30.64	29.44	24.56	0
1%" x 2%"	66	OVAL	67.22	79.08	71.52	62.28	47.68	34.46	30.64	29.44	24.56	R
2" x 3"	1292	OVAL	74.08	87.16	79.46	70.20	54.32	37.06	33.12	31.80	26.50	
2" x 4"	69	OVAL	82.98	97.62	92.72	80.80	64.92	49.00	46.40	44.50	37.08	A
21%" x 3%"	67	OVAL	74.08	87.16	79.46	70.20	54.32	37.06	33.12	31.80	26.50	Q
2½" x 3"	68	OVAL	74.08	87.16	79.46	70.20	54.32	37.06	33.12	31.80	26.50	U
3" x 4"	1459	OVAL	94.04	118.96	102.96	84.04	74.06	53.82	49.14	44.54	40.58	O T
3" x 5"	927	OVAL	109.82	137.38	111.16	96.84	84.76	65.52	59.72	54.06	48.90	Ē
34" X 1%"	1532	<ul> <li>MINI OVAL</li> </ul>	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	]
1%" X 2"	1533	STD OVAL	60.94	70.70	60.32	51.04	39.14	32.50	25.02	24.30	21.32	1
1½" X 2 <sup>13</sup> /16"	1534	MAXI OVAL	66.36	76.94	68.26	59.00	45.76	35.16	29.96	29.00	24.16	]
EACH ADDITIO	NAL INK (	COLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	



# SQUARE CORNER Butt Cut Labels on Rolls

# **Spot Color Printing**

Up to 6 Colors on Your Choice of Standard Label Material (See inside flap for material choices and last line of

> 1 Color 2 Days

2-3 Color

Ships In

1/4" increments up to 15" Length

4-6 Coloi

price grid for additional ink color charges)

### <u>NO CHARGE FOR:</u>

10 Standard Inks Printing Plates Typesetting\* Borders/Reverses\*

Bleeds (Ink to edge of label)	N/A
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Fluorescent Inks*	\$40.00
$^\dagger$ No bleeds allowed. If artwork contains a border or a $\% {\rm s}^{\prime \prime}$ minimum, unprinted border is required on all *See General Information on pages 34-35 for full definition of the set of the	l sides.

### Custom Printed Square Corner Butt Cut Labels on Rolls

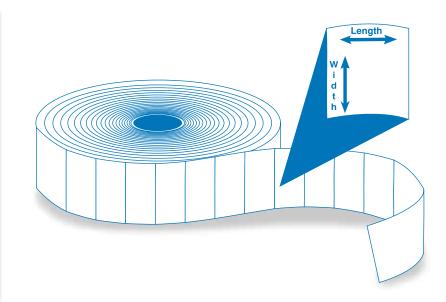
Rectangles or squares with "no space" between labels. Leave  $\frac{1}{16}$ " unprinted area on all sides. <u>Bleeds are not available</u>.



### **Square Corner Label Sizes Available\***

**Available Width:** From <sup>1</sup>/<sub>2</sub>" to 7 <sup>1</sup>/<sub>2</sub>" in <sup>1</sup>/<sub>8</sub>" increments\*\* **Available Length:** From <sup>1</sup>/<sub>4</sub>" to 15" in <sup>1</sup>/<sub>4</sub>" increments

\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire. \*\*For widths narrower than  $\frac{1}{2}$ " add setup charge – inquire about cost.



&

PWWL

### Individually Sheeted Square Corner Labels ny square corner labels are available in ividual sheet form. A Bend & Peel tab on one

Many square corner labels are available in individual sheet form. A Bend & Peel tab on one side or a Crack N' Peel backscore will assist in easy removal. Bleeds are only available on sheeted labels with a tab.

Ask For a Custom Quote!

increments from 1/2" to 71/2"

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<sup>1</sup>/2"

1

1/2"

2

1/2"

3

1/2"

4

1/2"

5

1/2"

6

<sup>3</sup>/4" \_\_\_\_\_ 7/8'

1/8'

<sup>5</sup>/8 <sup>3</sup>/4" —

7/8

1/8' 1/4" — 3/8'

5/8 3/4" —

7/8'

1/8' 1/4" — 3/8'

<sup>5</sup>/8" 3/4" — 7/8"

1/8' 1/4" \_

3/8

5/8

<sup>1</sup>/8" 1/4" — 3/8"

<sup>5</sup>/8' <sup>3</sup>/4" —

7/8

1/8" 1/4" — 3/8"

<sup>5</sup>/8 3/4" — 7/8

1/8"

1/4"

<sup>1</sup>/4" \_\_\_\_\_ 3<sub>/8"</sub>

# How to Price Square Corner Labels

You want to order 2,000 one color labels that measure  $2\frac{1}{2}$ " (in width) x  $4\frac{1}{2}$ " (in length)...

- 1. Convert inch measurements to decimals. (See Chart)
- **2.** Multiply width x length (2.125 x 4.50) = 9.562 sq. in.
- **3.** Find correct square inch size in left hand column. Then locate correct quantity column.
- 4. Your price per thousand is where size & quantity columns intersect: \$110.46/M x 2 = \$220.92

### **Bleeds Not Available**

SQUARE INCH	QUANTI	TY – One Co	olor Suggest	ed Retail Pr	icing Per 1,(	000(M) Lab	els (6
RANGE	500 LOT	1M	2M	3M	5M	10M	10
up to 1 sq in	97.12	100.02	79.76	72.24	46.02	27.60	
1.1 - 2 sq in	97.12	100.02	79.76	72.24	46.02	27.60	
2.1 - 3 sq in	110.86	116.64	89.12	73.64	49.06	30.70	
3.1 - 4 sq in	116.64	122.76	92.06	76.72	50.30	33.76	
4.1 - 5 sq in	122.50	128.90	95.16	77.98	52.78	35.26	
5.1 - 6 sq in	128.30	135.02	98.20	79.76	55.24	36.84	
6.1 - 7 sq in	130.62	137.48	100.66	82.88	58.32	40.78	
7.1 - 8 sq in	132.96	139.92	104.34	85.94	61.38	44.18	
8.1 - 9 sq in	135.28	142.38	107.40	89.02	67.50	49.06	
9.1 - 10 sq in	137.60	144.84	110.46	92.06	70.60	51.54	
10.1 - 11 sq in	139.92	147.32	113.52	95.16	73.64	54.02	
11.1 - 12 sq in	142.26	149.76	116.64	98.20	76.72	56.48	
12.1 - 13 sq in	145.82	153.44	119.70	101.26	79.76	58.92	
13.1 - 14 sq in	148.18	155.90	122.76	102.82	80.98	59.80	
14.1 - 15 sq in	151.64	159.58	125.84	104.34	82.24	61.38	
15.1 - 16 sq in	157.50	165.70	128.90	107.40	84.70	63.84	
16.1 - 17 sq in	163.26	171.84	131.34	110.46	87.14	66.30	
17.1 - 18 sq in	166.22	174.94	133.82	113.52	89.62	70.60	
18.1 - 20 sq in	172.60	181.68	141.16	117.84	93.30	73.64	
20.1 - 22 sq in	179.60	189.04	153.44	122.76	98.20	78.56	
22.1 - 24 sq in	186.58	196.40	159.58	128.90	104.34	83.46	
24.1 - 26 sq in	193.56	203.76	166.94	135.02	111.70	89.62	
26.1 - 28 sq in	200.60	211.12	174.32	141.16	116.64	93.30	
28.1 - 30 sq in	209.92	220.98	184.14	152.22	124.00	103.10	
30.1 - 32 sq in	219.24	230.76	192.74	159.58	132.56	110.48	
32.1 - 34 sq in	228.56	240.60	201.30	169.42	139.96	116.64	
34.1 - 36 sq in	239.12	251.64	209.92	179.22	148.52	124.00	1
36.1 - 38 sq in	247.26	260.24	217.26	186.58	157.12	130.14	1
38.1 - 40 sq in	256.56	270.06	225.86	196.40	164.92	135.02	
40.1 - 42 sq in	263.54	277.42	233.22	201.30	166.94	137.48	
EACH ADDITIONAL INK COLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

### **Square Corner Label Sizes Available\***

Available Width: From ½" to 7 ½" in ½" increments\*\* Available Length: From ¼" to 15" in ¼" increments

\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire. \*\*For widths narrower than  $\frac{1}{2}$ " add setup charge – inquire about cost.



**Conversion** 

Chart

<sup>1</sup>/8" = .125

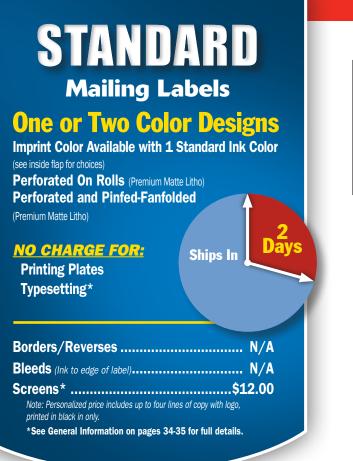
<sup>1</sup>/4" = .250

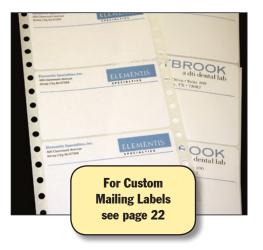
<sup>3</sup>/8" = .375 <sup>1</sup>/2" = .500

5/8" = .625

3⁄4" = .750

7/8" = .875





•	4 _	1
SH SHA	H-rof	MERYNE A
I	ISLAND SUPPLY WELDING ISLAND SUPPLY WELDING PO. SOT NO ORANG TELAND, NE MADD 0100	
F SHH STAR HERALD	4	WAY
	ISLAND SUPPLY WELDIN POD IN HWY 30 PAD DIS 1850 GRAND IBLAND, NE 68802-6580	
	4	



### Standard Mailing & Computer Pinfed Labels

One, Two and Three Color Printing with Choice of Imprint Color from Standard Ink Choices for Typewriters, Computer Pinfed and Laser/Inkjet Printers. Designs/Colors available only as shown.

**Rolls (R)** 4"x 2<sup>15</sup>/<sub>16</sub>" For Typewriters Premium Matte Litho 500 Labels/Roll Perforated

### **Pinfed-Fanfolded (P)**

**4"x 2<sup>1</sup>%** For Computers Premium Matte Litho 2,500 Labels/Box-Fanfolded Perforated and Pinfed





ROLLS/F	<b>QUANTITY –</b> Suggested Retail Pricing Per 1,000(M) Labels (6A)							
SIZE	STYLE	500 LOT	1M	2M	3M	5M	10M	10M+
4" x 2 <sup>15</sup> ⁄16"	NO IMPRINT	45.14	51.62	47.12	42.64	36.96	29.18	
4" x 2 <sup>15</sup> ⁄16"	PERSONALIZED	50.16	60.72	55.44	50.16	43.56	34.32	ASK FOR A
JUMBO	NO IMPRINT	53.70	58.64	56.76	52.04	43.90	37.74	OUOTE
JUMBO	PERSONALIZED	63.18	74.12	66.78	61.20	51.64	44.38	••••





 Imprint Area - 1"x 4¼

 420-R
 Roll

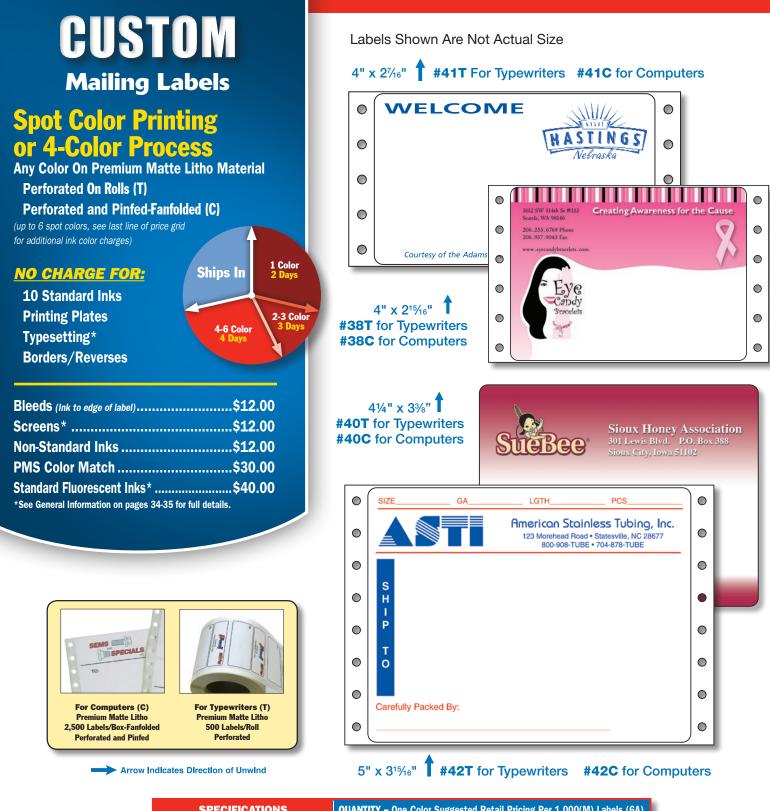
 420-P
 Pinfed

Designs 340, 350, 360 & 370 are also available with a red or blue border. Please indicate your choice of border color on order form.



(see inside flap for ink color choices)

Turn the page for Custom Mailing Labels & Laser/Inkjet Sheets.



SPE	CIFICATIO	NS	QUANTITY	QUANTITY - One Color Suggested Retail Pricing Per 1,000(M) Labels (6A)							
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+		
4" x 2 <sup>7</sup> ⁄16"	41 T or C	MAILING	90.90	106.98	78.00	65.04	53.10	41.32			
4" x 2 <sup>15</sup> ⁄16"	38 T or C	MAILING	101.06	118.94	86.66	73.20	58.70	44.72			
4¼" x 3%"	40 T or C	MAILING	130.64	153.74	116.38	98.60	81.08	60.48	ASK		
5" x 2 <sup>15</sup> ⁄16"	39 T or C*	MAILING	122.22	143.84	104.70	88.44	70.90	54.12	FOR A		
5" x 3 <sup>15</sup> ⁄16"	42 T or C	MAILING	151.66	178.38	129.60	108.00	96.56	69.90	QUOTE		
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M			
4-COLOR PROCESS Contact factory for a custom quote!											

\*Label size not shown

Turn the page forStandard Mailing22& Computer Labels.

# LASER Sheets

# **One or Two Color Printing** or 4-Color Process

Any Color on Your Choice of 4 Materials Laser Litho - 50 lb. Liner - Permanent Laser Litho - Removable (15% upcharge) Laser Semi-Gloss<sup>†</sup> (10% upcharge) <sup>†</sup>not compatible with inkjet printers Laser Freezer (15% upcharge) Red or Green Laser Fluorescent (custom quote) Laser Opaque (custom quote)

### **NO CHARGE FOR:**

**10 Standard Inks Printing Plates** Typesetting\* **Borders/Reverses** 

Ships In

L19. 14-UP

4" x 1⅓"

Bleeds (Please inquire on availability)	\$12.00
Screens*	
Non-Standard Inks	\$12.00
PMS Color Match**	\$30.00
Standard Fluorescent Inks *	.\$40.00

\*See General Information on pages 34-35 for full details. \*\*PMS color matches for laser litho are from the "U" or uncoated section of the Pantone Matching System.

When ordering. please include: **1.** Laser sheet number (example: L6)

2. Quantity of sheets

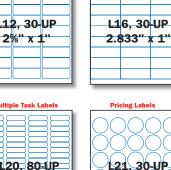
For 3 or more colors contact factory for a custom quote. Don't see what you need? Hundreds of other sizes available...please inquire.

(in even 250s only) **3.** Ink color(s), if any

### L1, 1-UP L2, 2-UP L3, 4-UP 8½" x 11" 8½" x 5½" 4¼" x 5½" Junt MOST SIZES L-6B, 6-UP L5, 4-UP L6, 6-UP 4" x 5" 4" x 3¼" 4" x 3½" Days Shipping Labels Multiple Task Label Multiple Task Labels L8, 10-UP L9. 20-UP L10, 10-UP 3½" x 2" 4" x 2" 4" x 1"

L12. 30-UP 2%" x 1"

1%" x ½"







L17. 50-UP

1½" x 1"



L18, 15-UP

2<sup>%</sup>" x 2"

LASER SHEET	QUANTITY - Suggested Retail Pricing Per 1,000(M) Sheets (5A)								
SPECIFICATIONS	100 LOT	250 LOT	500 LOT	1M	2.5M	5M+			
BLANKS	35.00	75.58	106.48	169.82	142.68				
1 COLOR PRINTING	116.00	191.60	250.62	316.92	216.98	ASK			
2 COLOR PRINTING	168.00	266.66	303.16	382.92	293.82	FOR A OUOTE			
4-COLOR PROCESS Contact factory for a custom quote!									

**Blank or Custom Printed** 

Produced on an 8<sup>1</sup>/2" x 11" sheet with a guaranteed "no-ooze" adhesive to protect your laser or inkiet printerwhile maintaining excellent imaging and toner adhesion. Prior to use, store in a temperature and humidity controlled environment, 65° F to 75° F.

### FREE sample sheets available – just ask!

**.ASER/INKJET SHEETS** 

L4, 8-UP

4¼" x 2¾"

Multiple Task Labels

L7, 8-UP

4" x 2½"

L11, 24-UP

1<sup>2</sup>/ Diameter

250 sheets weigh approximately 7 pounds - use this weight to calculate shipping costs.

# TICKER

# **Spot Color Printing** or 4-Color Process

Any Color on White Polyolefin Permanent – Outdoor Use For Removable Adhesive specify on PO. (up to 6 spot colors, see last line of price grid for additional ink color charges)

### **NO CHARGE FOR:**

10 Standard Inks	Ships I
Printing Plates	
Typesetting*	
Borders/Reverses	
Clear Protective Coating	

Bleeds (Ink to edge of label)	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
*See General Information on pages 34-35 for full de Minimum application temperature is 40° F on a clea Removable up to 6 months.	



**Bumper Stickers Shown** Are Not Actual Size

All sizes include an additional 1/4" bend and peel tab. Size dimensions reflect actual label size.

Turn the page for Laser/Inkjet Sheets & Custom Mailing Labels.

# **Use These Popular Sizes to Convey** ANY MESSAGE...ANY PLACE!

**BP95** 2<sup>3</sup>/<sub>4</sub>" x 5"

**BP97** 4" x 6"



at Harding-Elementary School

BP92 3" x 111/2"

### BP98 5" DIA

3 Days

BUMPER ST	QUANT	ITY – Sug	gested Re	tail Pricing	; Per 1,00	0(M) Label	s (6A)		
SIZE	DIE #	# OF COLORS	250 LOT	500 LOT	1M	2M	3M	5M	5M+
2½" X 9¼"	BP91	1-Color	240.00	264.00	336.00	250.00	228.00	208.00	
<b>2</b> 72 <b>X 9</b> 74	BP91-P	4-Color Process	412.00	480.00	528.00	356.00	308.00	268.00	
2¾" X 5"	BP95	1-Color	188.00	214.00	246.00	198.00	178.00	158.00	Α
274 8 3	BP95-P	4-Color Process	300.00	390.00	412.00	300.00	252.00	208.00	S K
3" X 11½"	BP92	1-Color	240.00	264.00	336.00	250.00	228.00	208.00	n
<b>3 X 11</b> 72	BP92-P	4-Color Process	412.00	480.00	528.00	356.00	308.00	268.00	F
3¾" X 7½"	BP90	1-Color	188.00	214.00	246.00	198.00	178.00	158.00	0
<b>3</b> 74 <b>A 1</b> 72	BP90-P	4-Color Process	300.00	390.00	412.00	300.00	252.00	208.00	R
3¾" X 11½"	BP96	1-Color	240.00	264.00	336.00	250.00	228.00	208.00	А
3%4 <b>X 11</b> 72	BP96-P	4-Color Process	412.00	480.00	528.00	356.00	308.00	268.00	
5" DIA CIRCLE	BP98	1-Color	188.00	214.00	246.00	198.00	178.00	158.00	Q U
5 DIA CIRCLE	BP98-P	4-Color Process	300.00	390.00	412.00	300.00	252.00	208.00	õ
4" X 6"	BP97	1-Color	188.00	214.00	246.00	198.00	178.00	158.00	т
OVAL	BP97-P	4-Color Process	300.00	390.00	412.00	300.00	252.00	208.00	E
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M		

Note: See "Inks" on page 34 for lightfast information.

# STATIC CLINGS & Ultra Removables

# Spot Color Printing or 4-Color Process

Any Color on Your Choice of 4 Materials (up to 6 spot colors, see last line of price grid for additional ink color charges)

Semi-Clear Static Cling (Adhesive Free) White Static Cling (Adhesive Free) Semi-Clear or White Ultra Removable Film

### **NO CHARGE FOR:**

10 Standard Inks Printing Plates Ships In Typesetting\* Borders/Reverses UV Coating (if requested) White Ink Back-Up (behind type, graphics, solid white or writeable block)

Bleeds (Ink to edge of label)	N/A <sup>†</sup>
Screens*	\$12.00
Non-Standard Inks	
PMS Color Match	\$30.00

Note: Static cling is not solvent, moisture or cleaning agent resistant and is not recommended for outdoor use. Two month use rating – inquire for availability of longer term use materials.

\*See General Information on pages 34-35 for full details. †Please inquire for a custom quote if bleeds are needed.



# Most Popular Service Decal Sizes for Rolls or Sheets.

Labels Shown Are Not

Actual Size

1½" x 2"

SD1-R (On Rolls) SD1-S (On Sheets)

Your Next

Is Due

3 Days Dat



 $\begin{array}{c} 2^{"} \ x \ 2^{1\!/_{\!2}"} \\ \text{SD3-R (On Rolls)} \quad \text{SD3-S (On Sheets)} \end{array}$ 

YOU	YOUR NEXT SERVICE IS DUE							
2	PEEDE 109 Little Old L Pasadena, CA 909) 555	ady Pkwy 98035						
<b>L</b> >	DATE	MILES						

1½" x 2½" SD2-R (On Rolls) SD2-S (On Sheets)

SERVICE DECA	QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A)							
(R)-ON ROLLS (S)-ON SHEETS		500 LOT	1M	2M	ЗM	5M	10M	10M+
1½" x 2" Square Corner	SD1-R	172.00	220.00	160.00	115.00	78.00	55.00	
	SD1-S	181.00	228.00	166.00	120.00	82.00	57.00	
1½" x 2½"	SD2-R	182.00	226.00	170.00	125.00	86.00	57.00	ASK
Square Corner	SD2-S	192.00	238.00	179.00	130.00	90.00	60.00	FOR A QUOTE
2" x 2½" Square Corner	SD3-R	194.00	235.00	180.00	134.00	96.00	67.00	QUUL
	SD3-S	203.00	247.00	188.00	139.00	100.00	70.00	
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

### Square Corner Labels on Individual Sheets

Minimum sheet size available 1<sup>1</sup>/<sub>2</sub>" x 2". Offers excellent cling to smooth, indoor surfaces such as windows, glass or metal.

Minimum Sheet Size Available 1½"x 2"		QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A)						
		250 LOT	500 LOT	1M	2M	3M	5M	5M+
Up to 5.0	1-Color	179.20	230.40	282.40	209.20	145.40	87.00	
square inches	4-Color Process	427.54	503.00	591.00	314.00	264.00	182.00	
5.1 to 7.5	1-Color	187.80	246.00	310.00	212.00	148.80	104.00	
square inches	4-Color Process	464.00	547.00	644.00	353.00	286.00	210.00	
7.6 to 10.5	1-Color	199.60	253.80	328.00	222.00	174.00	115.00	А
square inches	4-Color Process	504.90	594.00	699.00	408.00	324.00	229.00	ŝ
10.6 to 16.5	1-Color	230.40	279.00	336.00	224.00	188.00	134.00	к
square inches	4-Color Process	546.54	643.00	757.00	463.00	348.00	252.00	F
16.6 to 20.5	1-Color	258.00	294.00	346.00	233.00	192.00	148.00	0
square inches	4-Color Process	633.24	745.00	876.00	504.00	390.00	270.00	R
20.6 to 24.0	1-Color	268.20	305.40	368.00	253.80	212.00	168.00	Α
square inches	4-Color Process	702.94	827.00	972.00	547.00	408.00	288.00	Q
24.1 to 28.0	1-Color	288.00	336.00	396.00	278.00	236.50	187.00	Ű
square inches	4-Color Process	763.30	898.00	1,056.00	600.00	456.00	318.00	0 T
28.1 to 32.0	1-Color	302.00	344.00	418.00	294.00	250.00	206.00	Ē
square inches	4-Color Process	806.64	949.00	1,116.00	648.00	494.00	346.00	
32.1 to 36.0	1-Color	315.40	372.00	444.00	316.00	263.00	238.00	
square inches	4-Color Process	850.00	1,000.00	1,176.00	696.00	538.00	372.00	
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

**Note:** For orders on clear material refer to the Clear Material Window Application diagrams on page 33 for correct application.





\*These dies are not shown in the catalog spread **Turn page for Repositionable Labels.** 

Don't see your size or shape? Just ask!

Arrow Indicates Direction of Unwind

### 27

# REPOSITIONABLE LABELS

# **Spot Color Printing**

Up to 6 Colors on Your Choice of 3 Materials (See last line of price grid for additional ink color charges)

Repositionable Semi-Gloss III (RPP) Repositionable Semi-Gloss Industrial (RPP) White Film Repositionable (RPF)

1 Color

2-3 Color

### <u>NO CHARGE FOR:</u>

 10 Standard Inks
 Ships In

 10 Standard Inks
 4-6 Color

 Typesetting\*
 4-6 Color

 Borders/Reverses
 4-8 Color

 Bleeds (Ink to edge of label)
 \$12.00

Screens*	\$12.00
Non-Standard Inks	
PMS Color Match	
*See General Information on pages 34-35 for full de	

# Here's a few reasons to LOVE Repositionable Labels:

- Place your labels where you want them, again and again
- · No more crooked labels, just peel back off and reposition it
- The low tack nature of the adhesive won't ruin the surface it is on
- Choose the right material for no adhesive residue left behind on the surface, see list at bottom left.



Activation Card Labels on Repositionable Semi-Gloss Industrial

SPE	ECIFICATIO	NS	QUANT	QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A)							
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M-		
¾" x 2"	RPP10	Rectangle	106.08	134.16	77.84	73.22	51.92	31.56			
1" x 2"	RPP11	Rectangle	112.14	140.02	85.62	80.90	57.96	38.82			
1" x 2½"	RPP13	Rectangle	116.26	142.72	88.50	84.56	60.98	41.28			
1" x 3"	RPP15	Rectangle	118.60	144.66	90.98	87.70	64.02	43.14	А		
1¼" x 2"	RPP5	Rectangle	116.26	142.72	88.50	84.56	60.98	41.28	s		
1½" x 3"	RPP16	Rectangle	123.40	151.64	98.50	93.06	73.16	52.92	к		
2" x 3"	RPP17	Rectangle	131.20	160.02	107.52	106.56	85.30	62.08	F		
2" x 3½"	RPP172	Rectangle	135.82	165.64	113.66	111.52	94.42	68.94	0		
2" x 4"	RPP21	Rectangle	135.82	165.64	113.66	111.52	94.42	68.94	R		
3" x 4"	RPP51	Rectangle	151.98	185.34	134.44	132.10	123.20	91.64	А		
3" x 5"	RPP52	Rectangle	165.40	201.72	152.64	148.78	140.52	110.36	<b>^</b>		
<b>1</b> ¾" x <b>1</b> ¾"	RPP7	Square	118.60	144.66	90.98	87.70	64.02	43.14	Q		
3" x 3"	RPP193	Square	141.88	173.02	121.62	115.92	110.28	78.00	U O		
4" x 4"	RPP473	Square	168.94	206.04	157.34	153.14	144.74	115.16	U T		
2" DIA	RPP56	Circle	122.80	151.64	98.50	93.06	73.16	52.92	Ē		
3" DIA	RPP58	Circle	141.88	173.02	121.62	115.92	110.28	78.00			
2" x 3"	RPP1292	Oval	131.20	160.02	107.52	106.56	85.30	62.08			
ACH ADDITIC	NAL INK COL	OR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M			

### Choose The Right Material:

### **Repositionable Semi-Gloss III**

• Great on paper, envelopes, i.e. for kids stickers

### Repositionable Semi-Gloss Industrial

 Use on plastic, smooth surfaces, glass, non-recycled corrugated, i.e. for credit cards

### White Film Repositionable

 Wall decals, point of purchase, indoor appliances (not for windows)

Pre-testing is highly recommended for best results. Samples available upon request.

### Where to use Repositionable Labels:

- Activation Card Notifications
- Calendar Reminders
- Kid Stickers/Hand Outs
- Appliances
- Wall Decals
- Non-Recycled Corrugated Boxes
- Glass or Mirrors

We also offer Static Cling and Removable materials, see page 25 for details.



DATE	OPPONENT	TIME
EP 11	OAKLAND	8PM
EP 18	BUFFALO	1PM
OCT 3	KANSAS CITY	8PM
OCT 9	WASHINGTON	1PM
IOV 5	MIAMI	8PM
OV 12	DENVER	1PM
EC 4	BALTIMORE	8PM
EC 11	NEW YORK	1PM
EC 24	PHOENIX	8PM
AN 1	CHICAGO	1PM

**2016 FOOTBAL SCHEDULE** 

ORLAND

### WWW.FOOTBALL.COM



White Film Repositionable **QUANTITY –** Suggested Retail Pricing Per 1,000(M) Labels (6A) SPECIFICATIONS SIZE DIE # SHAPE 500 LOT **1**M 2M 3M 5M 10M 10M+ RPF10 146.94 3/4" x 2" Rectangle 119.46 85.26 80.20 56.86 34.56 1" x 2" RPF11 Rectangle 122.82 153.36 93.78 88.60 63.48 42.52 1" x 2½" RPF13 127.32 156.30 96.92 92.62 66.80 45.22 Rectangle 1" x 3" RPF15 129.90 158.44 99.64 96.04 70.12 47.24 Rectangle Α RPF5 127.32 156.30 96.92 92.62 66.80 45 22 1¼" x 2" Rectangle S κ 1½" x 3" RPF16 Rectangle 135.14 166.08 107.88 101.92 80.14 57.96 2" x 3" RPF17 143.70 175.26 117.76 116.70 93.42 67.98 Rectangle F 2" x 3½" **RPF172** Rectangle 148.76 181.42 124.48 122.14 103.40 75.50 0 R 2" x 4" RPF21 Rectangle 148.76 181.42 124.48 122.14 103.40 75.50 3" x 4" RPF51 Rectangle 166.46 203.00 147.24 144.68 134.94 100.38 А Rectangle 3" x 5" RPF52 181.14 220.94 167.18 162.96 153.90 120.86 1¾" x 1¾" Q RPF7 129.90 158.44 99.64 96.04 70.12 47.24 Square U 189.50 133.20 126.96 3" x 3" **RPF193** Square 155.38 120.78 85.42 0 **RPF473** 4" x 4" Square 185.04 225.66 172.32 167.72 158.52 126.14 т 2" DIA RPF56 Circle 134.50 166.08 107.88 101.92 80.14 57.96 Е 3" DIA 155.38 189.50 133.20 126.96 120.78 RPF58 Circle 85.42 2" x 3" **RPF1292** Oval 143.70 175.26 117.76 116.70 93.42 67.98 EACH ADDITIONAL INK COLOR CHARGE 50.00 50.00/M 30.00/M 20.00/M 14.00/M 8.00/M

905.224.8954

# TAMPER EVIDENT LABELS

Days

# **Spot Color Printing**

Up to 6 Colors on Your Choice of 3 Materials (See last line of price grid for additional ink color charges) Tamper Evident Paper (TEP) White Destructible Vinyl (TEF) White or Silver VOID Polyester (TEF)

### <u>NO CHARGE FOR:</u>

10 Standard Inks Printing Plates Typesetting\* Borders/Reverses Bleeds (Ink to edge of label)......\$12.00

DIECUS (INK to edge of label)	
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
*See General Information on pages 34-	35 for full details.

### Economical Security Options For:

- Retail
- Electronics
- Health & Beauty
- Medical & Pharmaceutical

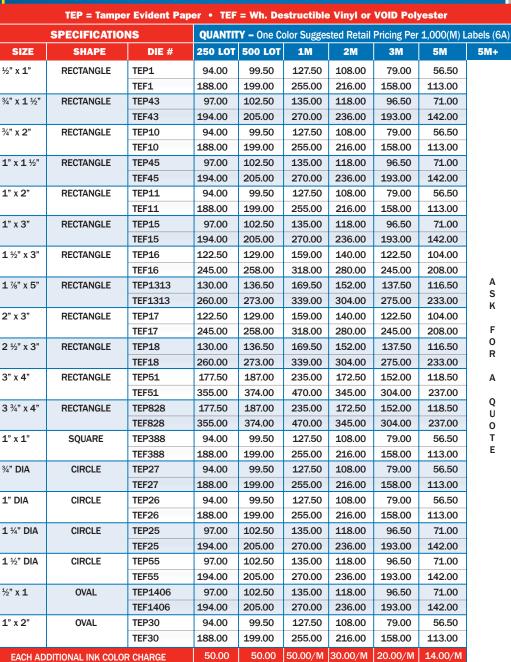
Food & Beverage

Events & Entertainment

**Tamper Evident Paper** - Ideal applications are indoors and for short term use. When tampered with, the label cannot be reapplied securely. Allow 24 hours for adhesive to anchor properly. Available only on rolls. Lamination cannot be applied. Waste matrix will not be removed from around the label.

White Destructible Vinyl (100% upcharge) – This label will fragment when tampered with. Use indoors or outdoors, note lamination cannot be applied. Waste matrix will not be removed from around the label. Allow 24 hours for adhesive to anchor properly.

**Silver VOID Polyester** (100% upcharge) • **White VOID Polyester** (100% upcharge) Tampering with this label will leave a 3/16" "VOID" pattern on the surface. Lamination will be applied for added protection and security. Apply to dry, nontextured, smooth, hard surfaces and allow 72 hours for adhesive to anchor properly.









# VARIABLE DATA LABELS

Thermal Transfer and Consecutive Barcodes and/or Numbering

# **Black Ink Only**

On Your Choice of 2 Materials White Thermal Transfer Paper White Polyester Film (50% upcharge) Factory cannot guarantee 100% no missing labels. Ships In Days

### Variable Data Label Application Ideas

Warehouse Organization • Property Identification Inventory Control • Equipment Tracking • Product Tracing Promotional • Point of Sale



### Applications: Point of Sale, i.e. retail Specifications:

Numeric Only, Several formats available, Omnidirectional



Code 3 of 9

### **Applications:**

Inventory, Medical, Laboratory, i.e. test tubes, vials

### **Specifications:**

Numeric Only, Self-checking, Check digit, Even number of digits required

### **Applications:**

Automotive, Parts ID, i.e. manufacturing parts Specifications:

Alphanumeric, High Reliability



#### **Applications:**

Sophisticated Tracking & tracing, i.e. pharmaceutical, medical Specifications:

Alphanumeric, Highest information density, Check digit available

**QR Code** 



#### **Applications:**

Dynamic, Interactive, i.e. marketing, promotional, extended content

### **Specifications:**

Requires accurate printing, Alphanumeric, Camera-based scanner required

Turn the page for Hot Foil Stamped & Blind Embossed Labels.

- Addition				
	45.100 45.100 45	0001010 0 <b>00</b>	H 45	
2	45.100 45.100 45	00001010	45	

SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M)						els (6A)
SIZE	DIE #	SHAPE	250	500	1M	2M	3M	5M	5M+
.88" x .56"	CNB1	RECTANGLE	152.60	161.56	179.52	113.92	89.20	59.16	
<b>1</b> " x ¾"	CNB2	RECTANGLE	152.60	161.56	179.52	113.92	89.20	59.16	
<b>1</b> ½" x ¾"	CNB3	RECTANGLE	152.60	161.56	179.52	113.92	89.20	59.16	
<b>1</b> ½" x <b>1</b> "	CNB4	RECTANGLE	152.60	161.56	179.52	113.92	89.20	59.16	
<b>1</b> ½" x 1½"	CNB5	SQUARE	163.00	172.60	191.76	127.40	97.32	69.16	
1 ½" x 2"	CNB6	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	
2" x ½"	CNB7	RECTANGLE	152.60	161.56	179.52	113.92	89.20	59.16	A S
2" x 1"	CNB8	RECTANGLE	163.00	172.60	191.76	127.40	97.32	69.16	K
2" x 1 ¼""	CNB9	RECTANGLE	163.00	172.60	191.76	127.40	97.32	69.16	
2" x 2"	CNB10	SQUARE	182.08	192.80	214.20	135.20	105.08	76.32	F
2" x 3"	CNB11	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	O R
2 ½" x 1 ½"	CNB12	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	
2 ½" x 2 ½"	CNB13	SQUARE	213.64	226.24	251.36	171.04	140.00	112.08	Α
3" x 1"	CNB14	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	Q
3" x 1 ½"	CNB15	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	U U
3" x 2"	CNB16	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	0
3" x 3"	CNB17	SQUARE	213.64	226.24	251.36	171.04	140.00	112.08	T E
3 ½" x 1"	CNB18	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	<b>_</b>
4" x 1"	CNB19	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	
4" x 1 ½"	CNB20	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	
4" x 2"	CNB21	RECTANGLE	213.64	226.24	251.36	171.04	140.00	112.08	
4" x 2 ½"	CNB22	RECTANGLE	230.00	243.56	270.60	195.04	159.36	140.72	
4" x 3"	CNB23	RECTANGLE	230.00	243.56	270.60	195.04	159.36	140.72	

# HOT FOIL STAMPED & BLIND EMBOSSED

# **Hot Foil Stamped Labels**

Ships In

Davs

On Your Choice of 11 Materials

White or Yellow Gloss Blue or Black Gloss White Litho Brite or Dull Gold Foil Brite or Dull Silver Foil White or Clear Polyester

# Blind Embossed Labels

Imprinted on Your Choice of 4 Materials Brite or Gold Foil Brite or Silver Foil

### <u>NO CHARGE FOR:</u>

Typesetting\* Borders/Reverses\*

Bleeds (Ink to edge of label).....N/A Screens\* .....N/A

\*See General Information on pages 34-35 for full details.

<sup>+</sup> Positive Print Only – Avoid fine lines, details and reversed images. Bold graphics recommended. Minimum 9 point type size.



HS-74A BE-74A

### HS = Hot Foil Stamped BE = Blind Embossed

	SPECIFICATION	QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)							
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+
1" x 2"	HS or BE 11	RECTANGLE	207.50	238.00	160.00	115.40	95.00	64.90	
1" DIA	HS or BE 26	CIRCLE	207.50	238.00	160.00	115.40	95.00	64.90	
1½" DIA	HS or BE 55	CIRCLE	207.50	238.00	160.00	115.40	95.00	64.90	ASK
<b>1</b> ¼" x <b>2</b> ½"	HS or BE 31	OVAL	224.90	258.40	172.90	124.50	103.20	70.50	FOR
2" DIA	HS or BE 33	SUNBURST	224.90	258.40	172.90	124.50	103.20	70.50	A OUOTE
<b>1</b> ¼" x <b>2</b> %"	HS or BE 74A	ANNIV RIBBON	224.90	258.40	172.90	124.50	103.20	70.50	
*Holographic Hot Foil is an additional 20% upcharge									



\*Holographic Hot Foil is an additional 20% upcharge.



Gold

Silver

Black

Red

Blue

Holographic

Green

# **PRINTING** QUESTIONS & ANSWERS

# Helpful Printing Explanations

# Important Questions to Ask When Quoting Labels & Stickers:

- What will the label be applied to?
- What is the label used for?
- Is it hand or machine applied?
- What is the size and shape of the label?
- What is the imprint color(s)?
- Are there any screens or bleeds?

# What is a Bleed?

A bleed is when the ink color goes off the edge of the label.

Bleeds are charged for each color that goes off the edge.

2 Bleeds

# **OPEN IMMEDIATELY!**

IMPORTANT TAX RETURN DOCUMENT ENCLOSED



A screen of an ink color is when a percentage of the solid color is being printed. Graduated screens go from a solid to 0%.



irban maternity wea

1 Bleed

**Batteries NOT** 

**Included**!

1 Screen



### Inside Window/Face Static or Adhesive Application

This is when the label is applied to the inside of the window to be read from the outside of the window.



### Outside Window/Back Static or Adhesive Application

This is when the label is applied to a surface and is read from the same side.

# **GENERAL INFORMATION AND UPCHARGES**

Artwork Manipulation Services: We do minor art touch-ups at no charge.

Cost may arise with extensive design, touch-ups or fixes, color separations, or changes. The cost for such artwork manipulation is \$15.00 flat per 15 minute increment. We will advise you of such costs before proceeding with the order.

#### **NO CHARGE FOR**

Basic TypesettingAcceptable Electronic Art

Minor Separations

- Curved TypeReverses
- Borders
- Plate
- B&W or Electronic PDF Proofs

Enlargements/Reductions

- Plates
- Minor Art Touch-ups

#### Artwork Requirements: See (A) Spot Color or (B) 4-Color Process

**Important:** Send a copy of your original file. Always keep a backup of your original artwork – disks or files could be lost, damaged, or corrupted. Electronic Files are not returned. Physical artwork/plates are kept on file for up to two years of last order.

### (A) Spot Color (single colors) or Line Work Requirements:

- Digital electronic art is preferred. Please complete the "Electronic File Guide" to insure the details are covered on how to supply digital art without additional costs or delays. This guide is found on the back of each order form.
- Photocopies and faxes are not acceptable forms of artwork.
- Multi-color camera-ready art must clearly show color separations.
- Screens must be no higher than 85 lines per inch (lpi), with no graduation. Electronic artwork is required for labels requiring a higher screen count (up to 150 lpi), or with screen graduations. Please see "Screens" for additional information.

#### (B) 4-Color Process (CMYK) Requirements:

• Digital electronic artwork only at actual finished label size. Contact factory on supplying slides or color photographs if that is the only artwork available.

Auto/Machine Applied: Auto/Machine Applied (or inserted) labels have special requirements such as trimming the liner and more. The labels in this catalog are normally provided for hand application. Please communicate auto/machine/dispenser requirements so your labels are finished correctly. Additional costs may apply. Add 5% to one color price.

**Barcodes:** Static barcodes available for a variety of applications. In order to guarantee readability, factory will produce barcode for a flat \$7 charge on static barcodes. **Blank Labels:** 10% discount on catalog pricing, except on pages 20-21 or page 23. **Bleeds:** \$12.00 per color. Bleeds are considered ink that runs to the edge of the label. When providing artwork, please extend bleed area(s)  $\frac{1}{46}$ " outside label's edge. Applies each time order is run. Not available on square cornered labels on rolls.

Borders: No charge unless border bleeds to edge of the label.

Cancellation Charges: Full rates apply if order has been printed.

- Spot Color Orders Minimum \$15 flat charge applies if order has been entered. Additional art, proof, plate and material charges may apply.
- **4-Color Process Orders** Minimum \$65 flat charge applies if order has been entered. Additional art, proof, plate and material charges may apply.
- Change Made to Order: Full rates apply if order has been printed.

#### **Artwork Changes**

• **Spot Color Orders** – \$8.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional art or plate charges may apply. Additional turnaround time applies.

 4-Color Process Orders – \$45.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional turnaround time applies.

#### **Document Changes**

If the work flow/production of an order needs to be interrupted due to changes made to quantity, finishing, shipping method, etc. a minimum Work Order Change charge of \$8.00 will be applied. Additional charges may apply.

**Collated Orders:** Packaging of boxes specified by copies and/or quantities to one or multiple locations will require an additional fee and turnaround time.

Color Match: See "PMS Color Match."

**Cores:** 3" diameter cores are standard, other size diameter cores available, contact factory for charges.

**Combination Orders:** Spot Color orders may be combined starting at a total quantity of 5,000 (minimum of 500 per copy, in 500 qty. increments) with copy change at \$12.00 each, ink change \$12.00 each, stock change \$12.00 each. Multiple copy changes could extend turnaround time (i.e. 5 or more). Combination orders for Laser/Inkjet Sheets and 4-Color Process labels available – contact factory for custom quote.

**Consecutive Numbering:** Available on most labels. See pages 26 and 31 for a partial listing. \$30 per consecutive numbering sequence. Contact factory for additional options. Start and stop numbers must be included at time of order. Factory cannot guarantee 100% no missing labels (numbers, barcodes, etc.).

Dispenser Boxes: Available on labels up to 3" wide (\$0.25 each).

Duotones: A screen on top of a screen – contact factory for a custom quote. Enlarge/Reduce Art: No charge. Note: Certain artwork formats cannot be enlarged or reduced without jeopardizing print quality. Contact factory for a list of acceptable file formats.

Errors: If our mistake – we'll redo labels at no charge or refund your money. If your error – we'll work something out.

Files/Plates: Physical files and plates are kept for up to 2 years.

**Fluorescent Inks:** Standard fluorescent inks (801-Blue, 802-Green, 804-Orange, 805-Red, 806-Pink) are \$40.00 each (\$12.00 if reordered within 3 months). For indoor use only – not fade or scuff resistant.

Handling Fee: \$5.00 handling fee applies to each order (invoice). If multiple delivery points, handling fee applies per location (includes split shipments), additional costs will apply. Subject to change.

**Inks:** Ink colors are not exact on Gold or Silver Foils, Yellow Gloss, Yellow Vinyl, Fluorescents, Brownkraft II Lightshade, or Blockout Opaque materials. Black ink is recommended on Fluorescent materials (other colors appear darker). Our standard inks are not guaranteed fade resistant. If label will be exposed to extensive sunlight, a more intensive and fade resistant ink will need to be used – contact factory for pricing and availability. If color critical, invest in a press proof. See Press Proofs for charges and details.

Inside Window Application: Applied to the inside of a window to be read from the outside – printed on a clear material. White back-up ink recommended for improved readability. A "Clear Material Window Application" diagram is provided on the catalog back cover pocket to aid in correct order processing and production.

Lamination: Add 25% to one color price (up to the maximum quantity in the catalog). See next page for material application specs.

Liability: Customers assume total liability for services/products manufactured to specifications submitted to printing manufacturer and will defend, hold harmless, and indemnify manufacturer from claims of copyright, patent, and intellectual rights infringement. None of the materials, inks or coatings are for food contact unless stated on quote. Liability for any mistake on a label order is limited to the cost of the labels. Factory cannot guarantee 100% no missing labels on rolls. All pricing quoted and payable in U.S. funds.

Metallic Inks: (872-Gold or 877 Silver) are \$12.00 each and considered a Non-Standard Ink. On Hold Orders: Purchase Orders that are placed on hold will be considered cancelled at

30 days and Cancellation Charges will apply. Proof Charges and Art Charges may apply. **Over-runs/Under-runs:** Never an over-run on catalog items up to 25,000. All custom orders and any catalog order over 25,000 labels are subject to industry standard of +/- 10% over-run or under-run.

Pastel Inks: Will incur additional charges and turnaround time, inquire. For indoor use only – not fade or scuff resistant.

Perforated Labels: Available on many die cut sizes. A \$20 charge will apply.

PMS Color Match: \$30.00 (\$12.00 if reordered within 3 months). \$50.00 (for both new orders and reorders) if matching a provided color sample. Use Pantone® Color Formula Guide – "C" coated section for matching ink (unless printing on Smudgeproof Uncoated Litho or Laser stocks). Contact factory for PMS ink, Fluorescent ink, Pastel PMS ink and Metallic PMS ink color charges.

**Production (Turnaround) Times:** Production times are in working days excluding weekends and holidays. Production times begin the following business day the order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order may delay shipment. If proof is requested – production time begins after final proof approval is received.

Turn to the front Inside Flap to see when your order will ship.

#### Proofs Available for Catalog Orders: Production (turnaround) time does not begin until final proof approval is received. If order contains five or more copies, proof turnaround time will be extended.

- · Faxed Proof: Available at no charge to generate a Fax proof. Allow 2 business days to create proof.
  - Spot Color(s): \$12.00 per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - 4-Color Process: Not Available.
- Electronic PDF Proof: Provided upon request. Allow two business days to create proof.
  - Spot Color(s): \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - 4-Color Process: \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- Color Paper Proof: Allow 2 business days to create proof. Sent via 2<sup>nd</sup> Day Expedited. Provides approximate color representation and positioning on label. Colors may not match final printed product.
  - Spot Color(s): \$20.00 charge to generate proof. \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - 4-Color Process: No charge to generate a Color Paper proof on catalog orders. \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- Press Proofs: Available upon request with purchase order. Contact factory for charges that will apply.
  - Spot Color(s): \$40.00 charge for each ink color. Applicable ink charges will apply on both the Press Proof and Order, i.e. PMS Color Match will be priced as \$30.00 for the press proof and \$12.00 Reorder Ink Discount for the production.
  - 4-Color Process: \$140.00 charge. Produced within 5 business days. If changes are made to artwork additional costs will apply.

Quantity Pricing: See "Combination Orders."

Registration/Tolerance: Close registration may vary +/- 1/64".

Reverses: Minimum 7 point sans serif fonts and 8 point serif fonts.

Rush Service: Available for most products. Additional charges apply. Please inquire. Rights Reserved: We reserve the rights to use all products in our advertising/displays unless otherwise specified in writing at the time of the order. We reserve the right to refuse any label order with offensive label copy or design. We reserve the right to attach an energy surcharge in the event of a petroleum price spike.

Screens: \$12.00 each. See "Artwork Requirements" for specifications. Newer technology allows us to print most graduated screens to 0%. Contact art department for more information. There may be a need to adjust/modify your art for best printing. For duotones (a screen on top of a screen) - contact factory for a custom quote.

Sheeted Labels: Available on many sizes - inquire for availability and pricing.

Short Rolls: For short rolls of 500-999 (\$0.25 per roll); 250-499 (\$0.50 per roll); 100-249 (\$1.00 per roll); 50-99 (\$1.50 per roll); 49 or less (\$2.00 per roll). Short rolls may require extra production time. Standard quantity per roll - 1,000 labels.

Typesetting: No charge for basic typesetting. Upcharge for lengthy copy or foreign language. Minimum 5 point positive and 7 point sans serif reverse. If font/typestyle is critical, please include electronic font(s) with order, otherwise charges may apply.

**Unwind Direction:** Indicates how labels come off the roll. Refer to catalog pages for arrow indicators. If unwind direction is critical, use chart on inside back cover to choose correct unwind number and specify number on order form.

Weatherproof/Fade Resistant: Catalog labels are for indoor use and not weather or fade resistant except those on pages 26, and 27.

### **Adhesives**

Always pre-test materials for your specific application or if applying labels to boxes made with any recycled materials. See material samples in catalog back pocket for detailed descriptions, application temperatures, and service temperature ranges. Allow 24 hours for adhesives to anchor.

- · Permanent Adhesives Designed for application at room temperature to a clean, dry, non-oily, smooth, flat surface for indoor use. Not tamperproof. Inquire if tamperproof is needed. Not for application directly on to skin. Always pre-test materials on application surface(s).
- · Removable Adhesives Adhesive allows for label to be removed (not meant to be reapplied to surface). Available on pages 6 - 19 at no additional upcharge on White Gloss, Matte Litho and Smudgeproof. Always pre-test materials on application surface(s).
- Freezer Adhesives For application as low as -20°F with a service temperature range from -65°F to +200°F. Apply to a clean, dry surface (indoor use only). Available on Gloss Freezer (a mid-gloss) at no upcharge or on White Litho or White Gloss (cast) with a 10% upcharge to the one color price (up to 25,000). Laser Freezer is available on Laser/Inkjet products (page 23) with a 15% upcharge. Always pre-test materials on application surface(s) - has some ooze.

· Specialty Adhesives - A variety of special hot melt, acrylic, and pattern adhesive constructions are available for your project needs.

### Materials

Standard Paper Materials: For indoor use only - not moisture or rub resistant. Standard shelf life is one year.

- White Gloss High quality appearance. Not recommended when labels are to be written on. Available with permanent or removable adhesive.
- · White Litho High quality coated litho stock for excellent print characteristics. Available with permanent or removable adhesive.
- Fluorescents Matte paper (5 shown) with attention-getting bright colors. Recommend black ink only. Permanent adhesive. If used for Custom Mailing Labels (page 22), add 15% to one color price (up to 25,000).
- Paper Foils Silver or Gold Foil available with a brite or dull finish. Permanent adhesive. See "Inks" for color match information. Not for application to equipment or to be written on.
- Smudgeproof Use where lift-off or correction ribbons will not work properly. This is an "uncoated litho" which is not recommended for high color resolution, screens, or fine detail. Available with permanent or removable adhesive.

#### **Specialty Materials:**

- Blockout Opaque Often used to cover up dated information or mistakes and prevent see-thru. Permanent but not tamperproof. For indoor use only. Available on Semi-Gloss Opaque or White Litho Opaque. Add 25% to one color price. PMS colors or sample matches may not be exact on opaque materials.
- Blue Fluorescent Matte paper with attention-getting bright blue color. Recommend black ink only and indoor use. Permanent adhesive. Add 10% to one color price.
- Brownkraft II Lightshade Looks much like a corrugated box. Permanent adhesive. Due to brown facesheet, PMS colors or sample matches may not be exact. Add 10% to one color price (up to 25,000).
- Clear Bopp 40 lb Brown Liner For indoor use only. Available with permanent or removable adhesive (specify if removable when ordering). Price Clear Bopp 40 lb Brown Liner as follows:
  - With NO Protective Coating: Add 25% to one color price (standard)
  - With Lamination: Add 50% to one color price (specify on order)
  - With UV Coating: Add 25% to one color price plus one additional ink color (specify on order)
- · Polyesters Durable, weather resistant material. Permanent adhesive. Best outdoor material. Available in Clear, Silver, Gold, and White. Usually laminated for ink protection.
- Recycled Semi-Gloss Contains 30% post consumer waste. This supercalendered product comes with a brown liner and a slight blue-grey tint to the facesheet. Add 10% to one color price.
- White Vinyl Durable, weather resistant material. For both indoor and outdoor use. Available with permanent or removable adhesive. See pages 24, 26, and 27.

### Protective Coatings and Materials

- Standard Clear UV Varnish Provides a measure of rub resistance protection and adds extra glossy appearance. Price as an additional color. Labels found on pages 2 thru 5 include Clear UV Varnish at no extra charge. Writeable (Matte or Gloss) UV Varnish available - contact factory for additional information and pricing.
- Lamination Clear polypropylene film applied over printed labels provides high gloss appearance and protection from low abrasion, such as nestled packaging, (and protection from moisture/dampness with vinyl or film base material). Add 25% to one color price (up to 25,000).

### **Additional Materials Available**

Piggybacks

Recycled Materials

Repositionable Materials

Tire Stock – Paper & Vinyl

Tyvec<sup>®</sup> Material

Squeezable Packaging Films

• Tamper Evident Paper & Films

Thermal Transfers Paper & Film

Pharmaceutical Semi-Gloss

Polyescan Film (Drum Label)

Polypropylene Bopp – Clear & White

### (Contact factory for additional information or for a custom quote.)

- Candle Material
- Computer Imprintable Vinyl
- Dairy Label
- Direct Thermal Paper & Film
- Frosty Clear Vinyl
- Fruit & Vegetable Material
- Holographic Paper & Film
- Laser Materials
- Latex Materials/Replacements
- Liner Printing
- Metallized Bopp Brite Silver • And Many, More...Just Ask!

- Computer Imprintable Polyester

# **MATERIAL SPECIFICATIONS**

Material Name	Adhesive Type	Application Temp	Service Temp Range	np Description	
White Gloss	Permanent	+25 F min.	-65 F to +160 F	High quality, shiny appearance. Not recommended when labels are to be wrtten	
	Removable	+40 F min.	-65 F to +180 F	on or imprinted. Indoor use only.	2-19
	Freezer	-20 F min.	-65 F to +200 F		
Yellow Gloss	Permanent	+25 F min.	-65 F to +160 F	High quality, shiny appearance. Not recommended when labels are to be written on or imprinted. PMS match not guaranteed. Indoor use only.	6-19
White Litho	Permanent	+25 F min.	-65 F to +160 F	Premium white litho coated stock with excellent print characteristics.	2-19
	Removable	+40 F min.	-65 F to +180 F	Indoor use only.	
	Freezer	-20 F min.	-65 F to +180 F		
Brite or Dull Gold Foil	Permanent	+20 F min.	-65 F to +160 F	Adds lustrous and metallic look for high quality applications. Paper label for indoor use only. PMS match not guaranteed.	6-19
Brite or Dull Silver Foil	Permanent	+20 F min.	-65 F to +160 F	Adds lustrous and metallic look for high quality applications. Paper label for indoor use only. PMS match not guaranteed.	6-19
Clear Bopp - 40 Lb. Brown Liner	Permanent	+40 F min.	-40 F to +160 F	Permanent acrylic adhesive for indoor use only. Use the Clear Material Application Guide to choose the correct orientation.	2-19
All Fluorescent	Permanent	+20 F min.	-65 F to +160 F	Matte uncoated paper with attention getting bright facesheet color. Recommend black ink only. Indoor use only.	6-19
Smudgeproof	Permanent	+25 F min.	-40 F to +300 F	An uncoated economy litho. Excellent adhesive for corrugated use. Use the	
	Removable	+25 F min.	-40 F to +200 F	Uncoated side for PMS matches. Indoor use only.	6-19
Brownkraft II Lightshade	Permanent	+25 F min.	-40 F to +300 F	This flexible facesheet has a similar color to a grocery bag. The adhesive is ideal for many applications and a variety of markets. PMS match not guaranteed.	
Gloss Freezer BG	Permanent	-20 F min.	-65 F to +180 F	F Good choice for cold temperature environments and prime label applications. Works well on a variety of packaging materials.	
Semi-Gloss Opaque	Permanent	+40 F min.	-50 F to +150 F	F Blockout opaque adhesive on the product allows you to cover up dated information or mistakes. Indoor use only. PMS match not guaranteed.	
Recycled Semi-Gloss	Permanent	+25 F min.	-65 F to +160 F	F This recycled material contains 30% post-consumer waste and has a slight blue hue to the facesheet. Cannot be recycled.	
White Polyolefin	Permanent	+40 F min.	-40 F to +200 F	Excellent material for bumper stickers. Add UV or Lamination for greater ink protection. Stayflat liner for sheeted.	24
Semi-Clear or White Static Cling	No Adhesive	+50 F min.	-10 F to +176 F	Rated up to 2 months use. Use the Clear Material Application Guide to choose the correct orientation.	25
Semi-Clear or White Ultra Removable Film	Removable	+40 F min.	-40 F to +200 F	This a removable adhesive with no residue left behind after removal. A great alternative material for static cling applications, rated up to 6 months use. Follow the Clear Material Application guide to choose the correct orientation.	25
White Vinyl	Permanent	+35 F min.	-65 F to +200 F	This is a durable, weather resistant material with a 2 year outdoor rating. Order with Lamination for ultimate added protection from the outdoors, solvents or cleaners. UV coating can provide some added ink protection.	26-27
Clear Polyester	Permanent	+50 F min.	-20 F to +250 F	This aggressive adhesive is ideal for durable and outdoor applications. Add Lamination for ultimate protection or UV coating for limited ink protection. Use the Clear Material Application Guide to choose correct orientation.	
White Polyester	Permanent	+50 F min.	-40 F to +302 F	This material has an aggressive adhesive ideal for durable applications and outdoor elements. Order with lamination for added protection. UV coating can provide some added ink protection.	
Brite or Brushed Silver Polyester	Permanent	+50 F min.	-40 F to +302 F	This material has an aggressive adhesive ideal for durable applications and outdoor elements. Order with lamination for added protection. UV coating can provide some added ink protection.	26-27

Material Name	Adhesive Type	Application Temp	Service Temp Range	Description	
Repositionable Semi-Gloss III	Repositionable	+20 F min.	-10 F to +120 F	This material allows for temporary labeling or multiple reapplications. Great on paper, envelopes and other smooth indoor surfaces.	2-5, 28
Repositionable Semi-Gloss Industrial	Repositionable	+35 F	-40 F to +200 F	This material allows for temporary labeling or multiple reapplications. Great on plastic, smooth indoor surfaces, glass and non-recycled corrugated applications.	28
White Film Repositionable	Repositionable	+20 F min.	-10 F to +120 F	This repositionable film material is a higher end repositionable suitable for electronics, appliances and other smooth, indoor surfaces.	29
Tamper Evident Paper	Permanent	+40 F min.	-50 F to +225 F	When tampered with this material cannot be reapplied and the waste matrix will not be removed from around the label.	30
White Destructible Vinyl	Permanent	+40 F min.	-50 F to +225 F	When tampered with this material will fragment and can be used for indoor or outdoor applications.	30
White VOID Polyester	Permanent	+40 F min.	-40 F to +200 F	When tampered with this material will leave a 3/16" "VOID" pattern on the surface it was removed from.	30
Silver VOID Polyester	Permanent	+40 F min.	-40 F to +200 F	When tampered with this material will leave a 3/16" "VOID" pattern on the surface it was removed from.	30
White Thermal Transfer Paper	Permanent	+25 F min.	-65 F to +200 F	Smooth, coated facesheet suitable for Thermal Transfer printing.	31

# **Clear Material Window Application**



Static or Adhesive on FACE of Label Applied to inside of window to be read from outside of window.



Static or Adhesive on BACK of Label Applied to exterior surface of window to be read from the outside of window.

4.

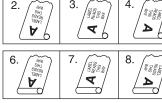
Labels printed on clear material may require white back-up for easy readability. See actual sample in "Label & Sticker Ideas" packet.

### How Labels Come Off Roll (Often called "Unwind Direction")

2.







З.

LABEL READS THIS Way

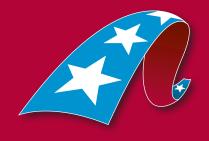




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