

# America's Source for **LABELS** and **STICKERS**

2023 Catalog



4-Color Process Labels ★ Spot Color Labels ★ Printer Labels  
Ruff and Tuff Labels ★ Specialty Labels

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# How to create your label:

## 1. Choose Your Size and Shape

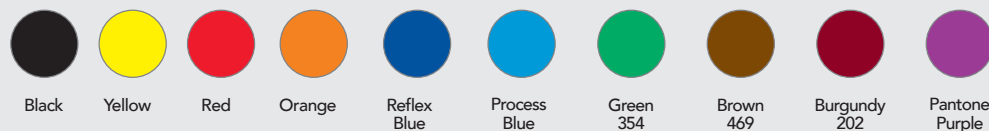
We have all the standard shapes but if you don't see what you're looking for – just ask!  
We have thousands of sizes and shapes available.



## 2. Pick a Color!

See pages 34-35 for additional ink options and upcharges.

### 10 Standard Ink Colors at No Extra Charge\*



\*See last line of price grid for additional ink color charges.

### 20 Non-Standard Ink Colors Available (\$12.00 each)



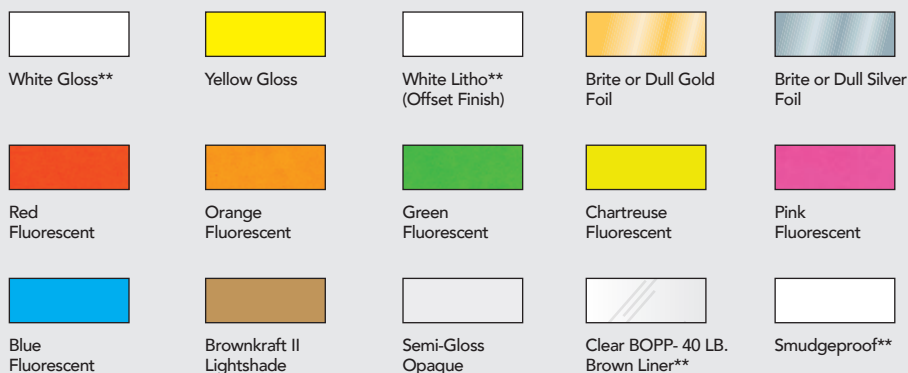
## 3. Create Your Artwork

Find spot color and 4-Color Process pricing inside.



## 4. Choose Your Material

15 Standard Indoor Materials for pages 6-19.



\*\*These materials are available with permanent or removable adhesive (specify removable when ordering).

# What to know before ordering:

## Where will it be used?

<b>Indoor Use</b>	Handouts, retail or food service, nametags
<b>Outdoor Use</b>	Car decals, machinery/equipment
<b>Mixed Use</b>	Laptop decals, signage, refrigerated food & beverages

## What type of adhesive is needed?

<b>Permanent</b>	Creates a strong bond once applied and cannot be removed without damage to label or surface.
<b>Removable</b>	Label can be removed with little or no trouble but will become permanent over time.
<b>Repositionable</b>	Label can be removed and reapplied to another surface, may become permanent dependent on use conditions.
<b>Static Cling</b>	No adhesive is used which makes this label completely removable and for short-term use only.

## Does the artwork bleed or have a screen?

### What is a bleed?

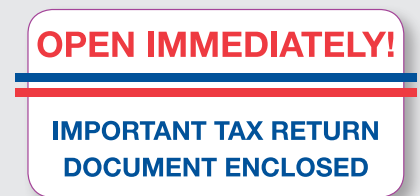
A bleed is when the ink color goes off the edge of the label.

Bleeds are charged for **each color** that goes off the edge, not for each side that the color goes off.

*Bleeds are not available on Square Corner Butt Cut Labels.*



1 Bleed Example



2 Bleeds Example



1 Screen Example

### What is a screen?

A screen of an ink color is when a percentage of the solid color is being printed. Graduated screens go from a solid to 0%.

*Note: 4-Color Process designs will not be charged for bleeds or screens.*

## Get it when you need it.

Production begins the following business day order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order will delay processing and/or shipment.

**Turnaround time begins after proof approval(s).**



### SHIPS IN

1 Color	2 days
2-3 Colors	3 days
4-Color Process	3 days
4-6 Colors	4 days

Catalog Production Times*	M	T	W	T	F
<b>2</b> days	Order Received		Ships On		
<b>3</b> days	Order Received			Ships On	
<b>4</b> days	Order Received				Ships On

\*Order must be received by 4 PM CST.

# Inside vs. Outside Application



## Inside Window/Face Application Static Cling or Adhesive Materials

When the label is applied to the inside of the window to be read from the outside of the window.

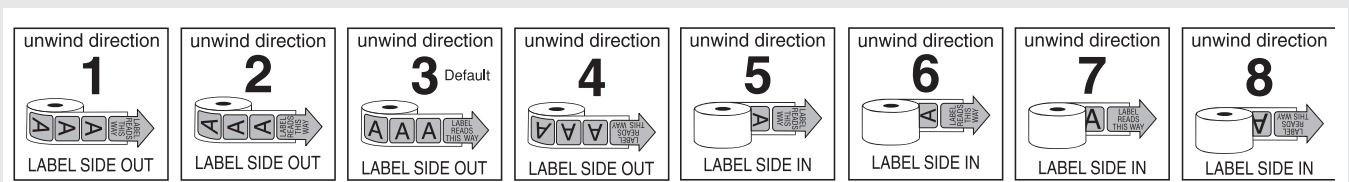


## Outside Window/Back Application Static Cling or Adhesive Materials

When the label is applied to a surface and is read from the same side.

# How Unwind Works

How labels come off the roll (often called "unwind direction"). If no unwind direction is selected, the system will default to #3.





# 4-Color Process Printing

Rectangles with Rounded Corners on Rolls



## Your Choice of 7 Materials

- Gloss Freezer
- White Gloss
- White Litho
- White Film  
Rated 6 months outdoor.
- Clear Film (indoor use)
- Semi-Gloss Removable Special
- White Vinyl 50 lb  
Liner Permanent

## No Charge For:

- White Ink Back-Up Behind Art  
Required for clear film.
- Protective Coating (Clear UV  
or Clear Lamination)

Don't see your size or shape? Just ask!

#17  
2" x 3"



#51  
3" x 4"




#14  
1¼" x 2½"



## RECTANGLES WITH ROUNDED CORNERS ON ROLLS

SPECIFICATIONS		QUANTITY							
SIZE	DIE #	Suggested Retail Pricing Per 1,000(M) Labels (8A)							
		100	250	500	1M	2M	3M	5M	10M
1/4" x 3/4"	841	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1/4" x 1 1/2"	232	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
3/8" x 1 1/4"	667	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1/2" x 1"	1	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1/2" x 1 1/2"	2	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1/2" x 2"	702	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1/2" x 2 1/4"	1253	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1/2" x 2 3/4"	756	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1/2" x 3"	146	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
9/16" x 2 9/16"	44	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
3/4" x 1 1/4"	3	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
3/4" x 1 1/2"	43	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
3/4" x 1 3/4"	9	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
3/4" x 2"	10	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
3/4" x 2 1/2"	12	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
3/4" x 3"	635	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
7/8" x 2 1/8"	732	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
7/8" x 3 3/8"	742	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1" x 1 1/4"	4	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1" x 1 1/2"	45	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1" x 2"	11	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1" x 2 1/2"	13	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1" x 3"	15	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1" x 4"	19	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1" x 5"	50	298.00	327.00	399.00	496.00	315/M	278/M	194/M	116/M
1 1/4" x 1 3/4"	8	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1 1/4" x 2"	5	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1 1/4" x 2 1/2"	14	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1 1/4" x 2 3/4"	611	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1 1/4" x 3 1/2"	48	298.00	327.00	399.00	496.00	315/M	278/M	194/M	116/M
1 1/4" x 5 1/2"	1153	319.00	351.00	424.00	532.00	339/M	303/M	218/M	133/M
1 1/2" x 2 1/2"	49	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1 1/2" x 3"	16	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1 1/2" x 3 1/2"	1310	298.00	327.00	399.00	496.00	315/M	278/M	194/M	116/M
1 1/2" x 4"	20	298.00	327.00	399.00	496.00	315/M	278/M	194/M	116/M
1 1/2" x 4 3/4"	583	319.00	351.00	424.00	532.00	339/M	303/M	218/M	133/M
1 3/4" x 2 1/2"	451	298.00	327.00	399.00	496.00	315/M	278/M	194/M	116/M
1 3/4" x 4"	781	319.00	351.00	424.00	532.00	339/M	303/M	218/M	133/M
2" x 3"	17	298.00	327.00	399.00	496.00	315/M	278/M	194/M	116/M
2" x 3 1/2"	172	319.00	351.00	424.00	532.00	339/M	303/M	218/M	133/M
2" x 4"	21	319.00	351.00	424.00	532.00	339/M	303/M	218/M	133/M
2" x 5"	3066	341.00	375.00	448.00	569.00	363/M	327/M	242/M	145/M
2" x 6"	393	341.00	375.00	448.00	569.00	363/M	327/M	242/M	145/M
2 1/4" x 4"	890	341.00	375.00	448.00	569.00	363/M	327/M	242/M	145/M
2 1/2" x 3"	18	319.00	351.00	424.00	532.00	339/M	303/M	218/M	133/M
2 1/2" x 4"	22	341.00	375.00	448.00	569.00	363/M	327/M	242/M	145/M
3" x 4"	51	341.00	375.00	448.00	569.00	363/M	327/M	242/M	145/M
3" x 5"	52	341.00	375.00	448.00	569.00	363/M	327/M	242/M	145/M
3" x 6"	736	361.00	397.00	448.00	658.00	424/M	399/M	273/M	194/M
4" x 5"	53	361.00	397.00	448.00	658.00	424/M	399/M	273/M	194/M
4" x 6"	54	446.00	491.00	539.00	724.00	496/M	411/M	297/M	230/M
5" x 6"	992	528.00	581.00	641.00	823.00	557/M	436/M	315/M	254/M

## 4-Color Process Printing

 Rectangles with Rounded Corners on Rolls

Need pricing on quantities over 10,000?

**ASK FOR A QUOTE!**

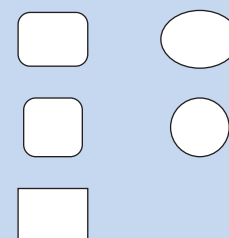


### PDF Proof

Allow 2 business days to produce proof. See "Proofs Available" on page 35 for full details.

#22, #51, #52, and #53 are not intended for use in Typewriter or Pinfeed Printers. Refer to Page 22 for Mailing Labels.

**4-Color Process labels** are available in these shapes, see Pages 2-5.





# 4-Color Process Printing

Squares with Rounded Corners on Rolls



## Your Choice of 7 Materials

- Gloss Freezer
- White Gloss
- White Litho
- White Film  
Rated 6 months outdoor.
- Clear Film (indoor use)
- Semi-Gloss Removable Special
- White Vinyl 50 lb  
Liner Permanent

## No Charge For:

- White Ink Back-Up Behind Art  
Required for clear film.
- Protective Coating (Clear UV  
or Clear Lamination)



## PDF Proof

Allow 2 business days to produce proof. See "Proofs Available" on page 35 for full details.

Don't see your size or shape? Just ask!

## SQUARES WITH ROUNDED CORNERS ON ROLLS

SPECIFICATIONS		QUANTITY		Suggested Retail Pricing Per 1,000(M) Labels (8A)					
SIZE	DIE #	100	250	500	1M	2M	3M	5M	10M
1/2" x 1/2"	965	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
3/4" x 3/4"	403	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1" x 1"	388	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1 1/4" x 1 1/4"	6	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1 1/2" x 1 1/2"	582	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1 3/4" x 1 3/4"	7	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
2" x 2"	171	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
2 1/4" x 2 1/4"	803	298.00	327.00	399.00	496.00	315/M	278/M	194/M	116/M
2 1/2" x 2 1/2"	47	298.00	327.00	399.00	496.00	315/M	278/M	194/M	116/M
2 3/4" x 2 3/4"	46	319.00	351.00	424.00	532.00	339/M	303/M	218/M	133/M
3" x 3"	193	319.00	351.00	424.00	532.00	339/M	303/M	218/M	133/M
3 1/4" x 3 1/4"	201	341.00	375.00	448.00	569.00	363/M	327/M	242/M	145/M
3 1/2" x 3 1/2"	234	341.00	375.00	448.00	569.00	363/M	327/M	242/M	145/M
4" x 4"	473	341.00	375.00	448.00	569.00	363/M	327/M	242/M	145/M
4 1/2" x 4 1/2"	897	361.00	397.00	448.00	658.00	424/M	399/M	273/M	194/M

#47  
2 1/2" x 2 1/2"



#171  
2" x 2"



#582  
1 1/2" x 1 1/2"







## SQUARE CORNER BUTT CUT LABELS ON ROLLS

SQUARE INCH RANGE	QUANTITY		Suggested Retail Pricing Per 1,000(M) Labels (8A)						
	100	250	500	1M	2M	3M	5M	10M	
up to 5.0 sq in	347.00	382.00	450.00	552.00	293/M	232/M	177/M	106/M	
5.1 - 7.5 sq in	407.00	447.00	528.00	583.00	359/M	292/M	210/M	122/M	
7.6 - 10.5 sq in	458.00	503.00	561.00	592.00	402/M	338/M	241/M	136/M	
10.6 - 16.5 sq in	523.00	575.00	591.00	681.00	440/M	367/M	250/M	156/M	
16.6 - 20.5 sq in	542.00	595.00	680.00	710.00	454/M	402/M	285/M	191/M	
20.6 - 24.0 sq in	653.00	718.00	837.00	898.00	545/M	446/M	319/M	219/M	
24.1 - 28.0 sq in	738.00	811.00	914.00	976.00	628/M	474/M	334/M	228/M	
28.1 - 32.0 sq in	748.00	822.00	942.00	1,137.00	672/M	518/M	362/M	239/M	
32.1 - 36.0 sq in	758.00	833.00	969.00	1,195.00	702/M	549/M	384/M	262/M	

## SQUARE CORNER LABEL SIZES AVAILABLE\*

Available Width: From 1/2" to 7 1/2" in 1/8" increments\*\*

Available Length: From 1/4" to 15" in 1/4" increments

Leave 1/16" inset area on all sides. No bleeds available.

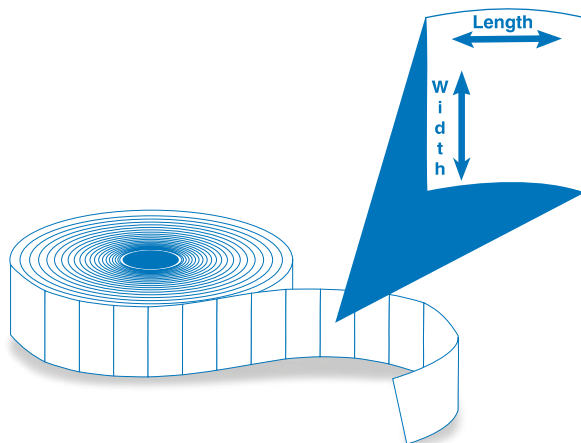
\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

\*\*For widths narrower than 1/2" add setup charge – inquire about cost.

## HOW TO PRICE SQUARE CORNER LABELS

**Example:** You want to order 2,000 labels that measure 2 1/8" (in width) x 4 1/2" (in length)

1. Convert inch measurements to decimals. (See Conversion Chart.)
2. Multiply width x length (2.125 x 4.50) = 9.562 sq. in.
3. Find correct square inch size in left hand column. Then locate correct quantity column.
4. Your price per thousand is where size & quantity columns intersect: \$402/M x 2 = \$804.



## 4-Color Process Printing

□ Square Corner Butt Cut Labels on Rolls



### Conversion Chart

1/8" = .125

1/4" = .250

3/8" = .375

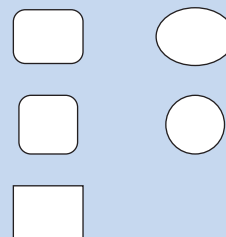
1/2" = .500

5/8" = .625

3/4" = .750

7/8" = .875

**4-Color Process labels** are available in these shapes, see Pages 2-5.





# 4-Color Process Printing

## Circles on Rolls



### Your Choice of 7 Materials

- Gloss Freezer
- White Gloss
- White Litho
- White Film  
Rated 6 months outdoor.
- Clear Film (indoor use)
- Semi-Gloss Removable Special
- White Vinyl 50 lb Liner Permanent

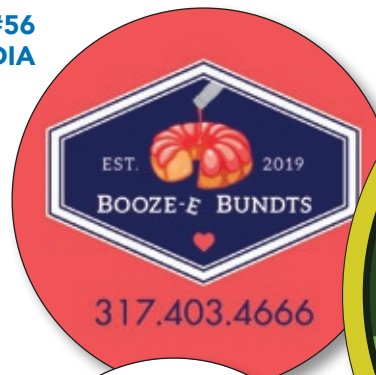
### No Charge For:

- White Ink Back-Up Behind Art  
Required for clear film.
- Protective Coating (Clear UV or Clear Lamination)

## CIRCLES ON ROLLS

SPECIFICATIONS		QUANTITY		Suggested Retail Pricing Per 1,000(M) Labels (8A)					
SIZE	DIE #	100	250	500	1M	2M	3M	5M	10M
3/4" DIA	27	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1" DIA	26	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1 1/4" DIA	25	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1 1/2" DIA	55	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
1 3/4" DIA	24	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
2" DIA	56	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M
2 3/16" DIA	57	298.00	327.00	399.00	496.00	315/M	278/M	194/M	116/M
2 1/2" DIA	23	298.00	327.00	399.00	496.00	315/M	278/M	194/M	116/M
2 3/4" DIA	976	319.00	351.00	424.00	532.00	339/M	303/M	218/M	133/M
3" DIA	58	319.00	351.00	424.00	532.00	339/M	303/M	218/M	133/M
3 1/4" DIA	387	341.00	375.00	448.00	569.00	363/M	327/M	242/M	145/M
3 1/2" DIA	59	341.00	375.00	448.00	569.00	363/M	327/M	242/M	145/M
3 3/4" DIA	60	341.00	375.00	448.00	569.00	363/M	327/M	242/M	145/M
4" DIA	61	341.00	375.00	448.00	569.00	363/M	327/M	242/M	145/M
4 1/2" DIA	436	361.00	397.00	448.00	658.00	424/M	399/M	273/M	194/M
5" DIA	62	446.00	491.00	539.00	724.00	496/M	411/M	297/M	230/M
5 1/2" DIA	1530	528.00	581.00	641.00	823.00	557/M	436/M	315/M	254/M
6" DIA	63	583.00	641.00	714.00	895.00	593/M	472/M	351/M	278/M

#56  
2" DIA



#58  
3" DIA



#24  
1 3/4" DIA



Don't see your size or shape? Just ask!



## OVALS ON ROLLS

SPECIFICATIONS		QUANTITY Suggested Retail Pricing Per 1,000(M) Labels (8A)								
SIZE	DIE #	100	250	500	1M	2M	3M	5M	10M	
3/4" x 1 1/4"	28	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M	
7/8" x 1 3/4"	29	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M	
1" x 2"	30	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M	
1" x 2 15/16"	65	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M	
1 1/4" x 2 1/2"	31	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M	
1 7/16" x 2 3/16"	64	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M	
1 1/2" x 2"	330	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M	
1 5/8" x 3"	807	298.00	327.00	399.00	496.00	315/M	278/M	194/M	116/M	
1 3/4" x 2 1/2"	930	298.00	327.00	399.00	496.00	315/M	278/M	194/M	116/M	
1 7/8" x 2 7/8"	66	298.00	327.00	399.00	496.00	315/M	278/M	194/M	116/M	
2" x 3"	1292	298.00	327.00	399.00	496.00	315/M	278/M	194/M	116/M	
2" x 4"	69	319.00	351.00	424.00	532.00	339/M	303/M	218/M	133/M	
2 1/8" x 3 3/8"	67	319.00	351.00	424.00	532.00	339/M	303/M	218/M	133/M	
2 1/2" x 3"	68	319.00	351.00	424.00	532.00	339/M	303/M	218/M	133/M	
3" x 4"	1459	341.00	375.00	448.00	569.00	363/M	327/M	242/M	145/M	
3" x 5"	927	341.00	375.00	448.00	569.00	363/M	327/M	242/M	145/M	
3/4" x 1 3/8" *	1532	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M	
1 1/8" x 2" *	1533	276.00	303.00	327.00	436.00	254/M	194/M	145/M	85/M	
1 1/2" x 2 13/16" *	1534	298.00	327.00	399.00	496.00	315/M	278/M	194/M	116/M	

\* Flat Edge Oval

#69  
2" x 4"




#1292  
2" x 3"



#1533  
1 1/8" x 2"



## 4-Color Process Printing

 Ovals on Rolls



Need pricing on quantities over 10,000?

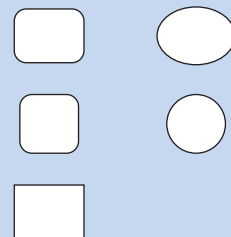
**ASK FOR A QUOTE!**



### PDF Proof

Allow 2 business days to produce proof. See "Proofs Available" on page 35 for full details.

4-Color Process labels are available in these shapes, see Pages 2-5.





# Spot Color Printing

Rectangles with Rounded Corners on Rolls

## Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges.)



### SHIPS IN

1 Color	2 days
2-3 Colors	3 days
4-6 Colors	4 days

### No Charge For:

- 10 Standard Inks

### Additional Charges:

Bleeds .....	\$12.00
(Ink to edge of label.)	
Screens* .....	\$12.00
Non-Standard Inks .....	\$12.00
PMS Color Match .....	\$30.00
Standard Fluorescent Inks* .....	\$40.00

\*See General Information on pages 34-35 for full details.

## RECTANGLES WITH ROUNDED CORNERS ON ROLLS

SPECIFICATIONS		QUANTITY									Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	500	1M	2M	3M	5M	10M	15M	20M	25M	500	1M	2M	3M	5M	10M	15M	20M	25M	
1/4" x 3/4"	841	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M										
1/4" x 1 1/2"	232	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M										
3/8" x 1 1/4"	667	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M										
1/2" x 1"	1	52.00	62.00	48/M	42/M	29/M	24/M	18/M	16/M	14/M										
1/2" x 1 1/2"	2	52.00	62.00	48/M	42/M	29/M	24/M	18/M	16/M	14/M										
1/2" x 2"	702	59.00	70.00	59/M	48/M	37/M	29/M	21/M	20/M	17/M										
1/2" x 2 1/4"	1253	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M										
1/2" x 2 3/4"	756	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M										
1/2" x 3"	146	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M										
9/16" x 2 9/16"	44	61.00	72.00	62/M	51/M	40/M	31/M	22/M	22/M	18/M										
3/4" x 1 1/4"	3	52.00	62.00	48/M	42/M	29/M	24/M	18/M	16/M	14/M										
3/4" x 1 1/2"	43	59.00	70.00	59/M	48/M	37/M	29/M	21/M	20/M	17/M										
3/4" x 1 3/4"	9	57.00	67.00	58/M	46/M	35/M	26/M	20/M	19/M	16/M										
3/4" x 2 1/2"	12	57.00	67.00	58/M	46/M	35/M	26/M	20/M	19/M	16/M										
3/4" x 2"	10	57.00	67.00	58/M	46/M	35/M	26/M	20/M	19/M	16/M										
3/4" x 3"	635	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M										
7/8" x 2 1/8"	732	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M										
7/8" x 3 3/8"	742	73.00	86.00	74/M	64/M	48/M	35/M	29/M	28/M	23/M										
1" x 1 1/4"	4	57.00	67.00	58/M	46/M	35/M	26/M	20/M	19/M	16/M										
1" x 1 1/2"	45	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M										
1" x 2"	11	59.00	70.00	59/M	48/M	37/M	29/M	21/M	20/M	17/M										
1" x 2 1/2"	13	59.00	70.00	59/M	48/M	37/M	29/M	21/M	20/M	17/M										
1" x 3"	15	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M										
1" x 4"	19	73.00	86.00	74/M	64/M	48/M	35/M	29/M	28/M	23/M										
1" x 5"	50	90.00	105.00	96/M	85/M	66/M	45/M	42/M	40/M	34/M										
1 1/4" x 1 3/4"	8	59.00	70.00	59/M	48/M	37/M	29/M	21/M	20/M	17/M										
1 1/4" x 2"	5	59.00	70.00	59/M	48/M	37/M	29/M	21/M	20/M	17/M										
1 1/4" x 2 1/2"	14	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M										
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M										

#44 3/16" x 2 1/16"



#43 3/4" x 1 1/2"



#49 1 1/2" x 2 1/2"



All sizes on this page are also available with 4-Color Process printing. See pages 2-3 for details and pricing.



## RECTANGLES WITH ROUNDED CORNERS ON ROLLS

SPECIFICATIONS		QUANTITY									Suggested Retail Pricing Per 1,000(M) Labels (9A)
SIZE	DIE #	500	1M	2M	3M	5M	10M	15M	20M	25M	
1 1/4" x 2 3/4"	611	81.00	96.00	87/M	75/M	58/M	42/M	37/M	36/M	30/M	
1 1/4" x 3 1/2"	48	87.00	102.00	93/M	82/M	75/M	43/M	40/M	38/M	32/M	
1 1/4" x 5 1/2"	1153	115.00	144.00	125/M	108/M	82/M	59/M	53/M	46/M	40/M	
1 1/2" x 2 1/2"	49	81.00	96.00	87/M	75/M	58/M	42/M	37/M	36/M	30/M	
1 1/2" x 3"	16	73.00	86.00	74/M	64/M	48/M	35/M	29/M	28/M	23/M	
1 1/2" x 3 1/2"	1310	87.00	102.00	93/M	82/M	62/M	43/M	40/M	38/M	32/M	
1 1/2" x 4"	20	81.00	96.00	87/M	75/M	58/M	42/M	37/M	36/M	30/M	
1 1/2" x 4 3/4"	583	115.00	144.00	125/M	108/M	82/M	59/M	53/M	46/M	40/M	
1 3/4" x 2 1/2"	451	81.00	96.00	87/M	75/M	58/M	42/M	37/M	36/M	30/M	
1 3/4" x 4"	781	100.00	118.00	112/M	98/M	79/M	59/M	56/M	54/M	45/M	
2" x 3"	17	81.00	96.00	87/M	75/M	58/M	42/M	37/M	36/M	30/M	
2" x 3 1/2"	172	87.00	103.00	94/M	83/M	63/M	44/M	39/M	37/M	33/M	
2" x 4"	21	90.00	105.00	96/M	85/M	66/M	45/M	40/M	38/M	35/M	
2" x 5"	3066	115.00	144.00	125/M	108/M	100/M	70/M	64/M	58/M	52/M	
2" x 6"	393	128.00	160.00	139/M	120/M	112/M	81/M	78/M	75/M	62/M	
2 1/4" x 4"	890	100.00	118.00	112/M	98/M	79/M	59/M	56/M	54/M	45/M	
2 1/2" x 3"	18	90.00	105.00	96/M	85/M	66/M	45/M	40/M	38/M	35/M	
2 1/2" x 4"	22	100.00	118.00	112/M	98/M	79/M	59/M	56/M	54/M	45/M	
3" x 4"	51	102.00	120.00	103/M	94/M	80/M	64/M	63/M	62/M	52/M	
3" x 5"	52	120.00	141.00	119/M	100/M	87/M	67/M	66/M	64/M	62/M	
3" x 6"	736	142.00	178.00	155/M	133/M	124/M	90/M	87/M	83/M	69/M	
4" x 5"	53	138.00	163.00	143/M	127/M	121/M	93/M	88/M	85/M	71/M	
4" x 6"	54	158.00	197.00	172/M	148/M	138/M	100/M	96/M	92/M	77/M	
5" x 6"	992	201.00	237.00	186/M	166/M	143/M	122/M	113/M	105/M	98/M	
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

## Spot Color Printing

Rectangles with Rounded Corners on Rolls

Need pricing on quantities over 25,000?

**ASK FOR A QUOTE!**



### PDF Proof

Allow 2 business days to produce proof. See "Proofs Available" on page 35 for full details.

#22, #51, #52, and #53 are not intended for use in Typewriter or Pinfeed Printers. Refer to Page 22 for Mailing Labels.

Don't see your size or shape? Just ask!





# Spot Color Printing

Squares with Rounded Corners on Rolls

## Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges.)



### SHIPS IN

1 Color	2 days
2-3 Colors	3 days
4-6 Colors	4 days

### No Charge For:

- 10 Standard Inks

### Additional Charges:

Bleeds.....	\$12.00
(Ink to edge of label.)	
Screens*.....	\$12.00
Non-Standard Inks.....	\$12.00
PMS Color Match.....	\$30.00
Standard Fluorescent Inks*.....	\$40.00

\*See General Information on pages 34-35 for full details.

## SQUARES WITH ROUNDED CORNERS ON ROLLS

SPECIFICATIONS		QUANTITY									
		Suggested Retail Pricing per 1,000(M) Labels (9A)									
SIZE	DIE #	500	1M	2M	3M	5M	10M	15M	20M	25M	
1/2" x 1/2"	965	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M	
3/4" x 3/4"	403	69.00	81.00	69/M	57/M	42/M	34/M	27/M	23/M	19/M	
1" x 1"	388	61.00	72.00	62/M	51/M	40/M	31/M	22/M	22/M	18/M	
1 1/4" x 1 1/4"	6	57.00	67.00	58/M	46/M	35/M	26/M	20/M	19/M	16/M	
1 1/2" x 1 1/2"	582	69.00	81.00	69/M	57/M	42/M	34/M	27/M	23/M	19/M	
1 3/4" x 1 3/4"	7	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M	
2" x 2"	171	81.00	96.00	87/M	75/M	58/M	42/M	37/M	36/M	30/M	
2 1/4" x 2 1/4"	803	89.00	104.00	96/M	85/M	66/M	45/M	42/M	40/M	34/M	
2 1/2" x 2 1/2"	47	89.00	104.00	96/M	85/M	66/M	45/M	42/M	40/M	34/M	
2 3/4" x 2 3/4"	46	93.00	109.00	101/M	89/M	69/M	47/M	44/M	42/M	35/M	
3" x 3"	193	98.00	115.00	106/M	94/M	72/M	50/M	46/M	45/M	37/M	
3 1/4" x 3 1/4"	201	112.00	132.00	122/M	108/M	83/M	57/M	53/M	51/M	43/M	
3 1/2" x 3 1/2"	234	129.00	152.00	140/M	124/M	96/M	65/M	61/M	59/M	49/M	
4" x 4"	473	138.00	173.00	146/M	122/M	99/M	84/M	80/M	71/M	62/M	
4 1/2" x 4 1/2"	897	159.00	198.00	168/M	140/M	114/M	96/M	92/M	81/M	72/M	
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

#473  
4" x 4"

#193  
3" x 3"



#6  
1 1/4" x 1 1/4"



#201 3 1/4" x 3 1/4"



## Spot Color Printing

- Squares with Rounded Corners on Rolls

Need pricing on quantities over 25,000?

**ASK FOR A QUOTE!**



### PDF Proof

Allow 2 business days to produce proof. See "Proofs Available" on page 35 for full details.



**Don't see your size or shape? Just ask!**



All sizes are also available with 4-Color Process printing. See page 4 for details and pricing.



# Spot Color Printing

 Square Corner Butt Cut Labels on Rolls

## Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges.)



### SHIPS IN

1 Color	2 days
2-3 Colors	3 days
4-6 Colors	4 days

### No Charge For:

- 10 Standard Inks

### Additional Charges:

Bleeds.....	N/A
Screens*.....	\$12.00
Non-Standard Inks.....	\$12.00
PMS Color Match.....	\$30.00
Standard Fluorescent Inks*.....	\$40.00

\*See General Information on pages 34-35 for full details.

 **Don't see your size or shape? Just ask!**

## SQUARE CORNER BUTT CUT LABELS ON ROLLS

SQUARE INCH RANGE	Suggested Retail Pricing Per 1,000(M) Labels (6A)					
	QUANTITY 500	1M	2M	3M	5M	10M
up to 1 sq in	118.00	121.00	97/M	87/M	56/M	33/M
1.1 - 2 sq in	118.00	121.00	97/M	87/M	56/M	33/M
2.1 - 3 sq in	134.00	141.00	108/M	89/M	59/M	37/M
3.1 - 4 sq in	141.00	149.00	111/M	93/M	61/M	41/M
4.1 - 5 sq in	148.00	156.00	115/M	94/M	64/M	43/M
5.1 - 6 sq in	155.00	163.00	119/M	97/M	67/M	45/M
6.1 - 7 sq in	158.00	166.00	122/M	100/M	71/M	49/M
7.1 - 8 sq in	161.00	169.00	126/M	104/M	74/M	53/M
8.1 - 9 sq in	164.00	172.00	130/M	108/M	82/M	59/M
9.1 - 10 sq in	166.00	175.00	134/M	111/M	85/M	62/M
10.1 - 11 sq in	169.00	178.00	137/M	115/M	89/M	65/M
11.1 - 12 sq in	172.00	181.00	141/M	119/M	93/M	68/M
12.1 - 13 sq in	176.00	186.00	145/M	123/M	97/M	71/M
13.1 - 14 sq in	179.00	189.00	149/M	124/M	98/M	72/M
14.1 - 15 sq in	183.00	193.00	152/M	126/M	100/M	74/M
15.1 - 16 sq in	191.00	201.00	156/M	130/M	102/M	77/M
16.1 - 17 sq in	198.00	208.00	159/M	134/M	105/M	80/M
17.1 - 18 sq in	201.00	212.00	162/M	137/M	108/M	85/M
18.1 - 20 sq in	209.00	220.00	171/M	143/M	113/M	89/M
20.1 - 22 sq in	217.00	229.00	186/M	149/M	119/M	95/M
22.1 - 24 sq in	226.00	238.00	193/M	156/M	126/M	101/M
24.1 - 26 sq in	234.00	247.00	202/M	163/M	135/M	108/M
26.1 - 28 sq in	243.00	255.00	211/M	171/M	141/M	113/M
28.1 - 30 sq in	254.00	267.00	223/M	184/M	150/M	125/M
30.1 - 32 sq in	265.00	279.00	233/M	193/M	160/M	134/M
32.1 - 34 sq in	277.00	291.00	244/M	205/M	169/M	141/M
34.1 - 36 sq in	289.00	304.00	254/M	217/M	180/M	150/M
36.1 - 38 sq in	299.00	315.00	263/M	226/M	190/M	157/M
38.1 - 40 sq in	310.00	327.00	273/M	238/M	200/M	163/M
40.1 - 42 sq in	319.00	336.00	282/M	244/M	202/M	166/M

OVER 42 SQUARE INCHES - ASK FOR A QUOTE

EACH ADDITIONAL INK COLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M
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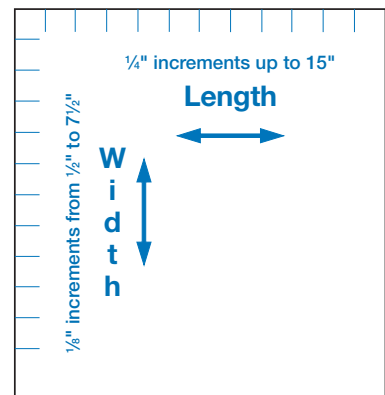
## SQUARE CORNER LABEL SIZES AVAILABLE\*

Available Width: From 1/2" to 7 1/2" in 1/8" increments\*\*

Available Length: From 1/4" to 15" in 1/4" increments

\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

\*\*For widths narrower than 1/2" add setup charge – inquire about cost.



See page 5 for 4-Color Process Square Corner label details and pricing.





## CUSTOM PRINTED SQUARE CORNER BUTT CUT LABELS ON ROLLS

Rectangles or squares with "no space" between labels.

Leave 1/16" inset area on all sides.

**Bleeds are not available.**

### HOW TO PRICE SQUARE CORNER LABELS

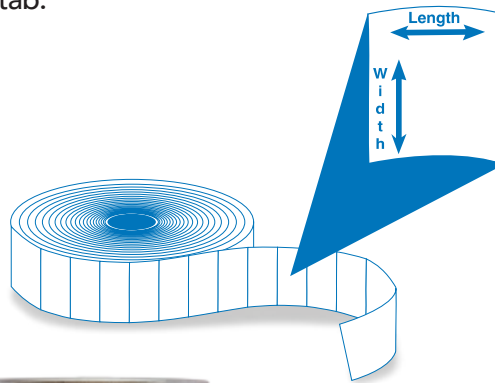
**Example:** You want to order 2,000 one color labels that measure 2 1/8" (in width) x 4 1/2" (in length)...

1. Convert inch measurements to decimals. (See Conversion Chart.)
2. Multiply width x length (2.125 x 4.50) = 9.562 sq. in.
3. Find correct square inch size in left hand column. Then locate correct quantity column.
4. Your price per thousand is where size & quantity columns intersect: \$134/M x 2 = \$268.

### INDIVIDUALLY SHEETED SQUARE CORNER LABELS

Many square corner labels are available in individual sheet form. A Bend & Peel tab on one side or a Crack N' Peel backscore will assist in easy removal. Bleeds are only available on sheeted labels with a tab.

### ASK FOR A CUSTOM QUOTE!



## Spot Color Printing

Square Corner Butt Cut Labels on Rolls

### Conversion Chart

1/8"	= .125
1/4"	= .250
3/8"	= .375
1/2"	= .500
5/8"	= .625
3/4"	= .750
7/8"	= .875

Need pricing on quantities over 10,000?

**ASK FOR A QUOTE!**



# Spot Color Printing

## Circles on Rolls

### Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges.)



### SHIPS IN

1 Color	2 days
2-3 Colors	3 days
4-6 Colors	4 days

### No Charge For:

- 10 Standard Inks

### Additional Charges:

Bleeds.....	\$12.00
(Ink to edge of label.)	
Screens*.....	\$12.00
Non-Standard Inks.....	\$12.00
PMS Color Match.....	\$30.00
Standard Fluorescent Inks*.....	\$40.00

\*See General Information on pages 34-35 for full details.

**?** Don't see your size or shape? Just ask!

## CIRCLES ON ROLLS


SPECIFICATIONS		QUANTITY		Suggested Retail Pricing Per 1,000(M) Labels (9A)							
SIZE	DIE #	500	1M	2M	3M	5M	10M	15M	20M	25M	
1/2" DIA	247	52.00	62.00	48/M	42/M	29/M	24/M	18/M	16/M	14/M	
3/4" DIA	27	52.00	62.00	48/M	42/M	29/M	24/M	18/M	16/M	14/M	
1" DIA	26	52.00	62.00	48/M	42/M	29/M	24/M	18/M	16/M	14/M	
1 1/4" DIA	25	57.00	67.00	58/M	46/M	35/M	26/M	20/M	19/M	16/M	
1 1/2" DIA	55	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M	
1 3/4" DIA	24	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M	
2" DIA	56	74.00	87.00	80/M	74/M	55/M	36/M	30/M	29/M	24/M	
2 3/16" DIA	57	87.00	102.00	93/M	82/M	62/M	43/M	40/M	38/M	32/M	
2 1/2" DIA	23	90.00	105.00	96/M	85/M	66/M	47/M	43/M	40/M	34/M	
2 3/4" DIA	976	91.00	107.00	99/M	87/M	67/M	55/M	53/M	51/M	42/M	
3" DIA	58	93.00	107.00	102/M	89/M	69/M	58/M	55/M	51/M	43/M	
3 1/4" DIA	387	102.00	120.00	112/M	100/M	83/M	61/M	59/M	56/M	48/M	
3 1/2" DIA	59	102.00	120.00	112/M	100/M	83/M	61/M	59/M	56/M	48/M	
3 3/4" DIA	60	106.00	125.00	117/M	104/M	85/M	64/M	61/M	58/M	51/M	
4" DIA	61	128.00	151.00	142/M	125/M	93/M	85/M	84/M	81/M	67/M	
4 1/2" DIA	436	173.00	204.00	183/M	159/M	123/M	101/M	98/M	96/M	83/M	
5" DIA	62	218.00	256.00	207/M	184/M	152/M	116/M	112/M	110/M	99/M	
5 1/2" DIA	1530	224.00	263.00	224/M	192/M	159/M	135/M	126/M	117/M	109/M	
6" DIA	63	272.00	321.00	288/M	256/M	192/M	160/M	154/M	144/M	128/M	
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	



All sizes are available with 4-Color Process printing. See page 6 for details and pricing.



## Spot Color Printing

 Circles on Rolls

Need pricing on quantities over 25,000?

**ASK FOR A QUOTE!**



### PDF Proof

Allow 2 business days to produce proof. See "Proofs Available" on page 35 for full details.





# Spot Color Printing

## Ovals on Rolls

### Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges.)



### SHIPS IN

1 Color	2 days
2-3 Colors	3 days
4-6 Colors	4 days

### No Charge For:

- 10 Standard Inks

### Additional Charges:

Bleeds.....	\$12.00
(Ink to edge of label.)	
Screens*.....	\$12.00
Non-Standard Inks.....	\$12.00
PMS Color Match.....	\$30.00
Standard Fluorescent Inks*.....	\$40.00

\*See General Information on pages 34-35 for full details.

**Don't see your size or shape? Just ask!**

## OVALS ON ROLLS

SPECIFICATIONS		QUANTITY									Suggested Retail Pricing per 1,000(M) Labels (9A)									
SIZE	DIE #	500	1M	2M	3M	5M	10M	15M	20M	25M	500	1M	2M	3M	5M	10M	15M	20M	25M	
3/4" x 1 1/4"	28	57.00	67.00	58/M	46/M	35/M	26/M	20/M	19/M	16/M										
7/8" x 1 3/4"	29	59.00	70.00	59/M	48/M	37/M	29/M	21/M	20/M	17/M										
1" x 2"	30	59.00	70.00	59/M	48/M	37/M	29/M	21/M	20/M	17/M										
1" x 2 15/16"	65	73.00	86.00	75/M	64/M	48/M	35/M	29/M	28/M	23/M										
1 1/4" x 2 1/2"	31	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M										
1 7/16" x 2 3/16"	64	73.00	86.00	75/M	64/M	48/M	35/M	29/M	28/M	23/M										
1 1/2" x 2"	330	73.00	86.00	75/M	64/M	48/M	35/M	29/M	28/M	23/M										
1 5/8" x 3"	807	81.00	96.00	87/M	75/M	58/M	42/M	37/M	36/M	30/M										
1 3/4" x 2 1/2"	930	81.00	96.00	87/M	75/M	58/M	42/M	37/M	36/M	30/M										
1 7/8" x 2 7/8"	66	81.00	96.00	87/M	75/M	58/M	42/M	37/M	36/M	30/M										
2" x 3"	1292	90.00	105.00	96/M	85/M	66/M	45/M	40/M	38/M	32/M										
2" x 4"	69	100.00	118.00	112/M	98/M	79/M	59/M	56/M	54/M	45/M										
2 1/8" x 3 3/8"	67	90.00	105.00	96/M	85/M	66/M	45/M	40/M	38/M	32/M										
2 1/2" x 3"	68	90.00	105.00	96/M	85/M	66/M	45/M	40/M	38/M	32/M										
3" x 4"	1459	114.00	144.00	125/M	102/M	90/M	65/M	59/M	54/M	49/M										
3" x 5"	927	133.00	166.00	135/M	117/M	103/M	79/M	72/M	65/M	59/M										
3/4" x 1 3/8"*	1532	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M										
1 1/8" x 2"*	1533	74.00	86.00	73/M	62/M	47/M	39/M	30/M	29/M	26/M										
1 1/2" x 2 13/16"*	1534	80.00	93.00	83/M	71/M	55/M	43/M	36/M	35/M	29/M										
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M										

\* Flat Edge Oval



All sizes are available with 4-Color Process printing. See page 7 for details and pricing.

**#1532**  
3/4" x 1 3/8"



**#330**  
1 1/2" x 2"



**#1292**  
2" x 3"




**#67**  
2 1/8" x 3 3/8"





## Spot Color Printing

 Ovals on Rolls

Need pricing on quantities over 25,000?

**ASK FOR A QUOTE!**



### PDF Proof

Allow 2 business days to produce proof. See "Proofs Available" on page 35 for full details.



# 1-Color Labels on Rolls

Rectangle with rounded corners

Square with rounded corners

Circle

Oval

 Special Shapes



Any Color of Your Choice from Standard Label Material on inside flap.

(See Inside Flap for Material Choices.)

### No Charge For:

- 10 Standard Inks

### Additional Charges:

Bleeds .....\$12.00  
(Ink to edge of label.)

Screens\*.....\$12.00

Non-Standard Inks.....\$12.00

PMS Color Match.....\$30.00

Standard Fluorescent Inks\* .....\$40.00

\* See General Information on pages 34-35 for full details.

## 1-COLOR LABELS ON ROLLS

SPECIFICATIONS		QUANTITY Suggested Retail Pricing Per 1,000(M) Labels (10A)									
RECTANGLE W/ROUNDED CORNERS	DIE #	250	500	1M	2M	3M	5M	10M	15M	20M	25M
1/2" x 1"	1	49.00	52.00	62.00	48/M	42/M	29/M	24/M	18/M	16/M	14/M
1/2" x 1 1/2"	2	49.00	52.00	62.00	48/M	42/M	29/M	24/M	18/M	16/M	14/M
3/4" x 1 1/4"	3	49.00	52.00	62.00	48/M	42/M	29/M	24/M	18/M	16/M	14/M
3/4" x 1 3/4"	9	51.00	57.00	67.00	58/M	46/M	35/M	26/M	20/M	19/M	16/M
3/4" x 2"	10	51.00	57.00	67.00	58/M	46/M	35/M	26/M	20/M	19/M	16/M
3/4" x 2 1/2"	12	51.00	57.00	67.00	58/M	46/M	35/M	26/M	20/M	19/M	16/M
1" x 1 1/4"	4	51.00	57.00	67.00	58/M	46/M	35/M	26/M	20/M	19/M	16/M
1" x 2"	11	54.00	59.00	70.00	59/M	48/M	37/M	29/M	21/M	20/M	17/M
1" x 2 1/2"	13	54.00	59.00	70.00	59/M	48/M	37/M	29/M	21/M	20/M	17/M
1" x 3"	15	59.00	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M
1" x 4"	19	64.00	73.00	86.00	74/M	64/M	48/M	35/M	29/M	28/M	23/M
1 1/4" x 1 3/4"	8	54.00	59.00	70.00	59/M	48/M	37/M	29/M	21/M	20/M	17/M
1 1/4" x 2"	5	54.00	59.00	70.00	59/M	48/M	37/M	29/M	21/M	20/M	17/M
1 1/4" x 2 1/2"	14	59.00	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M
1 1/2" x 3"	16	64.00	73.00	86.00	74/M	64/M	48/M	35/M	29/M	28/M	23/M
1 1/2" x 4"	20	70.00	81.00	96.00	87/M	75/M	58/M	42/M	37/M	36/M	30/M
2" x 3"	17	70.00	81.00	96.00	87/M	75/M	58/M	42/M	37/M	36/M	30/M
2" x 4"	21	75.00	90.00	105.00	96/M	85/M	66/M	45/M	40/M	38/M	35/M
2 1/2" x 3"	18	75.00	90.00	105.00	96/M	85/M	66/M	45/M	40/M	38/M	32/M
2 1/2" x 4"	22	82.00	100.00	118.00	112/M	98/M	79/M	59/M	56/M	54/M	45/M
SQUARE W/ROUNDED CORNERS	DIE #	250	500	1M	2M	3M	5M	10M	15M	20M	25M
1 1/4" x 1 1/4"	6	51.00	57.00	67.00	58/M	46/M	35/M	26/M	20/M	19/M	16/M
1 3/4" x 1 3/4"	7	59.00	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M
CIRCLE	DIE #	250	500	1M	2M	3M	5M	10M	15M	20M	25M
3/4" DIA	27	49.00	52.00	62.00	48/M	42/M	29/M	24/M	18/M	16/M	14/M
1" DIA	26	49.00	52.00	62.00	48/M	42/M	29/M	24/M	18/M	16/M	14/M
1 1/4" DIA	25	51.00	57.00	67.00	58/M	46/M	35/M	26/M	20/M	19/M	16/M
1 3/4" DIA	24	59.00	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M
2 1/2" DIA	23	75.00	90.00	105.00	96/M	85/M	66/M	45/M	40/M	38/M	35/M
OVAL	DIE #	250	500	1M	2M	3M	5M	10M	15M	20M	25M
3/4" x 1 1/4"	28	51.00	57.00	67.00	58/M	46/M	35/M	26/M	20/M	19/M	16/M
7/8" x 1 3/4"	29	54.00	59.00	70.00	59/M	48/M	37/M	29/M	21/M	20/M	17/M
1" x 2"	30	54.00	59.00	70.00	59/M	48/M	37/M	29/M	21/M	20/M	17/M
1 1/4" x 2 1/2"	31	59.00	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M
SPECIAL SHAPES	DIE #	250	500	1M	2M	3M	5M	10M	15M	20M	25M
1" x 1 1/4"	32	59.00	66.00	78.00	66/M	55/M	40/M	32/M	23/M	22/M	19/M
2" DIA	33	75.00	90.00	105.00	96/M	85/M	66/M	45/M	40/M	38/M	35/M

#33  
2" DIA  
Sunburst



#32  
1" x 1/4"  
Starburst





## HOT FOIL STAMPED LABELS ON ROLLS

SPECIFICATIONS			QUANTITY Suggested Retail Pricing Per 1,000(M) Labels (6A)					
SIZE	DIE #	SHAPE	500	1M	2M	3M	5M	10M
1" x 2"	HS11	RECTANGLE	230.00	262.00	176/M	128/M	106/M	72/M
1" DIA	HS 26	CIRCLE	230.00	262.00	176/M	128/M	106/M	72/M
1 1/2" DIA	HS 55	CIRCLE	230.00	262.00	176/M	128/M	106/M	72/M
1 1/4" x 2 1/2"	HS 31	OVAL	248.00	170.00	190/M	138/M	116/M	78/M
2" DIA	HS 33	SUNBURST	248.00	170.00	190/M	138/M	116/M	78/M
1 1/4" x 2 3/8"	HS 74A	ANNIV RIBBON	248.00	170.00	190/M	138/M	116/M	78/M

### Choose From Seven Brilliant Metallic Hot Foil Stamped Inks



\*Holographic Hot Foil is an additional 20% upcharge.



## Hot Foil Stamped & Blind Embossed Labels on Rolls

### Hot Foil Stamped Labels on Rolls

On Your Choice of 11 Materials

- White or Yellow Gloss
- Blue or Black Gloss
- White Litho
- Brite or Dull Gold Foil
- Brite or Dull Silver Foil
- White or Clear Polyester

## BLIND EMBOSSED LABELS ON ROLLS

SPECIFICATIONS			QUANTITY Suggested Retail Pricing Per 1,000(M) Labels (6A)					
SIZE	DIE #	SHAPE	500	1M	2M	3M	5M	10M
1" x 2"	BE 11	RECTANGLE	252.00	286.00	194/M	142/M	116/M	78/M
1" DIA	BE 26	CIRCLE	252.00	286.00	194/M	142/M	116/M	78/M
1 1/2" DIA	BE 55	CIRCLE	252.00	286.00	194/M	142/M	116/M	78/M
1 1/4" x 2 1/2"	BE 31	OVAL	272.00	312.00	210/M	150/M	126/M	86/M
2" DIA	BE 33	SUNBURST	272.00	312.00	210/M	150/M	126/M	86/M
1 1/4" x 2 3/8"	BE 74A	ANNIV RIBBON	272.00	312.00	210/M	150/M	126/M	86/M

### Blind Embossed Labels on Rolls

On Your Choice of 4 Materials

- Brite or Dull Gold Foil
- Brite or Dull Silver Foil

Need pricing on quantities over 10,000?

**ASK FOR A QUOTE!**





# Standard Mailing Labels



Choose any standard ink color as your imprint color. Printed on Premium Matte Litho Material.

(See inside flap for standard ink choices.)

### Additional Charges:

Borders/Reverses ... N/A

Bleeds ..... N/A

Screens\* ..... \$12.00

Note: Personalized price includes up to four lines of copy with logo, in one standard ink color.

\*See General Information on pages 34-35 for full details.

Need pricing on quantities over 10,000?

**ASK FOR A QUOTE!**

## STANDARD MAILING LABELS

SPECIFICATIONS		QUANTITY Suggested Retail Pricing Per 1,000(M) Labels (6A)					
SIZE	STYLE	500	1M	2M	3M	5M	10M
4" x 2 15/16"	No Imprint	55.00	62.00	57/M	52/M	45/M	35/M
4" x 2 15/16"	Personalized	61.00	73.00	67/M	61/M	53/M	42/M

### STANDARD MAILING & COMPUTER PINFED LABELS

One, Two and Three Color Printing with Choice of Imprint Color from Standard Ink Choices for Typewriters, Computer Pinfed and Laser/Inkjet Printers. Designs/Colors available only as shown.



### ROLLS (R)

4" x 2 15/16"

For Typewriters

Premium Matte Litho

500 Labels/Roll

Perforated on Rolls



### PINFED-FANFOLDED (P)

4" x 2 15/16"

For Computers

Premium Matte Litho

2,500 Labels/Box – Fanfolded Stacks

Perforated and Pinfed – Fanfolded





Choose Any Standard Ink Color as Your Imprint Color! (See inside flap for ink color choices.)



**Imprint Area - 3/4" x 3 1/2"**  
**340-R** Roll  
**340-P** Pinfed



**Imprint Area - 3/4" x 3 1/2"**  
**350-R** Roll  
**350-P** Pinfed

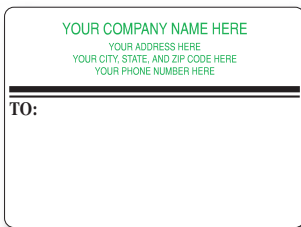


**Imprint Area - 7/8" x 3 1/2"**  
**360-R** Roll  
**360-P** Pinfed



**Imprint Area - 3/4" x 3 1/8"**  
**370-R** Roll  
**370-P** Pinfed

Designs 340, 350, 360 & 370 are also available with a red or blue border. Please indicate your choice of border color on order form.



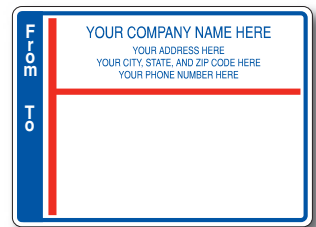
**Imprint Area - 7/8" x 3 3/4"**  
**380A-R** Roll  
**380A-P** Pinfed



**Imprint Area - 7/8" x 3 1/2"**  
**380B-R** Roll  
**380B-P** Pinfed



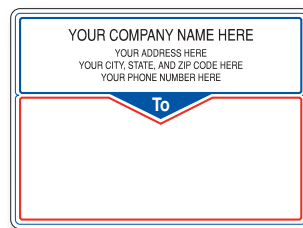
**Imprint Area - 7/8" x 3 1/2"**  
**380C-R** Roll  
**380C-P** Pinfed



**Imprint Area - 7/8" x 3 1/4"**  
**380D-R** Roll  
**380D-P** Pinfed



**Imprint Area - 7/8" x 3 1/2"**  
**380E-R** Roll  
**380E-P** Pinfed



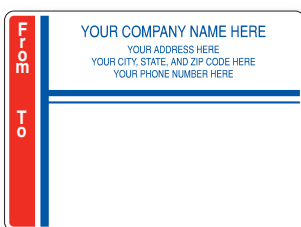
**Imprint Area - 7/8" x 3 1/2"**  
**380F-R** Roll  
**380F-P** Pinfed



**Imprint Area - 3/4" x 3 1/2"**  
**380G-R** Roll  
**380G-P** Pinfed



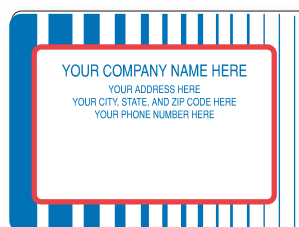
**Imprint Area - 7/8" x 3 1/8"**  
**380H-R** Roll  
**380H-P** Pinfed



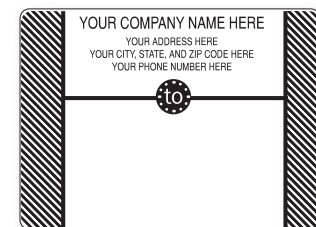
**Imprint Area - 7/8" x 3 1/4"**  
**380J-R** Roll  
**380J-P** Pinfed



**Imprint Area - 3/4" x 3 1/2"**  
**380K-R** Roll  
**380K-P** Pinfed



**Imprint Area - 2" x 3 1/4"**  
**380L-R** Roll  
**380L-P** Pinfed



**Imprint Area - 3/4" x 2 3/4"**  
**380M-R** Roll  
**380M-P** Pinfed



# Custom Mailing Labels

Up to 6 colors on Premium Matte Litho Material

(See last line of price grid for additional ink color charges.)



## SHIPS IN

1 Color	2 days
2-3 Colors	3 days
4-6 Colors	4 days

## No Charge For:

- 10 Standard Inks

## Additional Charges:

Bleeds.....	\$12.00
(Ink to edge of label.)	
Screens* .....	\$12.00
Non-Standard Inks.....	\$12.00
PMS Color Match.....	\$30.00
Standard Fluorescent Inks* .....	\$40.00

\* See General Information on pages 34-35 for full details.

**?** Don't see your size or shape? Just ask!

## CUSTOM MAILING LABELS

SPECIFICATIONS		QUANTITY					
SIZE	DIE #	Suggested Retail Pricing per 1,000(M) Labels (6A)					
		500	1M	2M	3M	5M	10M
4" x 2 7/16"	41 T or C	110.00	129.00	94/M	79/M	64/M	50/M
4" x 2 15/16"	38 T or C	122.00	144.00	105/M	89/M	71/M	54/M
4 1/4" x 3 3/8"	40 T or C	158.00	186.00	141/M	119/M	98/M	73/M
5" x 2 15/16"	39 T or C	148.00	174.00	127/M	107/M	86/M	65/M
5" x 3 15/16"	42 T or C	184.00	216.00	157/M	131/M	117/M	85/M
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M

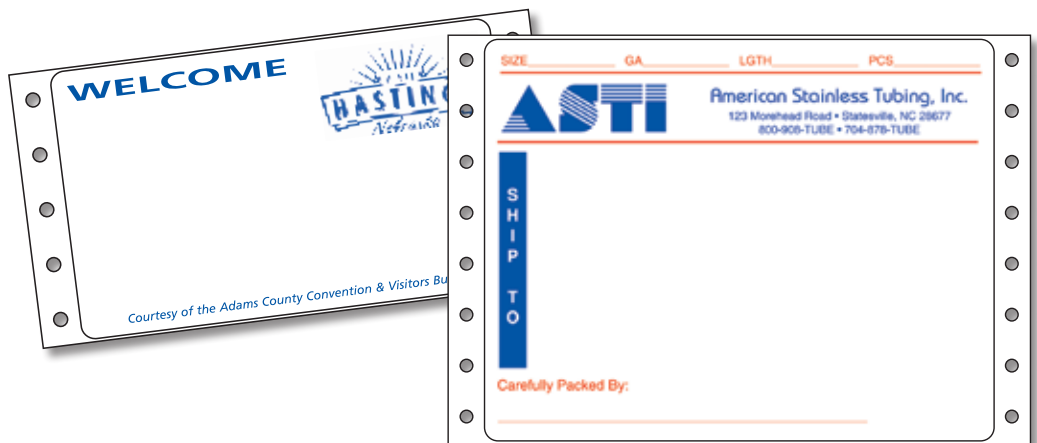
## For Typewriters (T) on Premium Matte Litho

500 Labels/Roll  
Perforated on Rolls



## For Computers (C) on Premium Matte Litho

2,500 Labels/Box – Fanfolded Stacks  
Perforated and Pinfed – Fanfolded



# LASER/INKJET SHEETS

SPECIFICATIONS	QUANTITY					Suggested Retail Pricing per 1,000(M) Sheet (5A)
	100	250	500	1M	2.5M	
BLANKS	42.00	91.00	129.00	205.00	173/M	
1 COLOR PRINTING	140.00	232.00	303.00	383.00	263/M	
2 COLOR PRINTING	203.00	323.00	367.00	463.00	356/M	

Produced on an 8½" x 11" sheet with a guaranteed "no-ooze" adhesive to protect your laser or inkjet printer while maintaining excellent imaging and toner adhesion. Prior to use, store in a temperature and humidity controlled environment, 65° F to 75° F.

A box of 250 laser sheets weighs approximately 7 lbs.



## Laser/Inkjet Sheets



Blank, 1 or 2 Color Printing

Up to 2 colors on Your Choice of 3 Materials

- Laser Litho\*\* - 50 lb. Liner - Permanent\*\*
- Laser Semi-Gloss  
Not compatible with inkjet printers
- Laser Freezer

No Charge For:

- 10 Standard Inks

### Additional Charges:

- Bleeds ..... \$12.00 (Ink to edge of label.)
- Screens\* ..... \$12.00
- Non-Standard Inks ..... \$12.00
- PMS Color Match ..... \$30.00
- Standard Fluorescent Inks\* ..... \$40.00

\* See General Information on pages 34-35 for full details.

\*\* PMS color matches for Laser Litho are from the "U" or uncoated section of the Pantone Matching System.

**Drum Labels**  
L1, 1-UP  
8½" x 11"

**Pallet Labels**  
L2, 2-UP  
8½" x 5½"

**Shipping Labels**  
L3, 4-UP  
4¾" x 5½"

**Shipping Labels**  
L4, 8-UP  
4¾" x 2¾"

**Shipping Labels**  
L5, 4-UP  
4" x 5"

**Shipping Labels**  
L6, 6-UP  
4" x 3⅓"

**Shipping Labels**  
L6B, 6-UP  
4" x 3¼"

**Multiple Task Labels**  
L7, 8-UP  
4" x 2½"

**Shipping Labels**  
L8, 10-UP  
4" x 2"

**Multiple Task Labels**  
L9, 20-UP  
4" x 1"

**Multiple Task Labels**  
L10, 10-UP  
3½" x 2"

**Pricing Labels**  
L11, 24-UP  
1½" Diameter

**Address Labels**  
L12, 30-UP  
2⅝" x 1"

**Multiple Task Labels**  
L16, 30-UP  
2.833" x 1"

**Multiple Task Labels**  
L17, 50-UP  
1½" x 1"

**Multiple Task Labels**  
L18, 15-UP  
2⅝" x 2"

**Multiple Task Labels**  
L19, 14-UP  
4" x 1⅓"

**Multiple Task Labels**  
L20, 80-UP  
1¾" x ½"

**Pricing Labels**  
L21, 30-UP  
1½" Diameter

**Circles**  
L22, 15-UP  
2" Diameter

**Circles**  
L23, 12-UP  
2½" Diameter



# Bumper Stickers



## Spot Color Printing or 4-Color Process

Any color on your choice of 2 materials

- White Vinyl – Removable Adhesive
- White Polyolefin – Permanent Adhesive

(Up to 6 spot colors, see last line of price grid for additional ink color charges.)

## No Charge For:

- 10 Standard Inks
- Clear Protective Coating

## Additional Charges:

Bleeds..... \$12.00  
(Ink to edge of label.)

Screens\* ..... \$12.00

Non-Standard Inks..... \$12.00

PMS Color Match..... \$30.00

Standard Fluorescent Inks\* ..... \$40.00

\* See General Information on pages 34-35 for full details.

Minimum application temperature is 40 F on a clean dry surface. Removable up to 6 months.

**?** Don't see your size or shape? Just ask!

# BUMPER STICKERS SHEETED

SPECIFICATIONS			QUANTITY		Suggested Retail Pricing Per 1,000(M) Labels (6A)				
SIZE	DIE #	# of Colors	250	500	1M	2M	3M	5M	
2 1/2" x 9 1/4"	BP91	1-Color	290.00	319.00	407.00	303/M	276/M	252/M	
	BP91-P	4-Color Process	499.00	581.00	639.00	431/M	373/M	324/M	
2 3/4" x 5"	BP95	1-Color	227.00	259.00	298.00	240/M	215/M	191/M	
	BP95-P	4-Color Process	363.00	472.00	499.00	363/M	305/M	252/M	
3" x 11 1/2"	BP92	1-Color	290.00	319.00	407.00	303/M	276/M	252/M	
	BP92-P	4-Color Process	499.00	581.00	639.00	431/M	373/M	324/M	
3 3/4" x 7 1/2"	BP90	1-Color	227.00	259.00	298.00	240/M	215/M	191/M	
	BP90-P	4-Color Process	363.00	472.00	499.00	363/M	305/M	252/M	
3 3/4" x 11 1/2"	BP96	1-Color	290.00	319.00	407.00	303/M	276/M	252/M	
	BP96-P	4-Color Process	499.00	581.00	639.00	431/M	373/M	324/M	
5" Dia. Circle on square liner	BP-98	1-Color	227.00	259.00	298.00	240/M	215/M	191/M	
	BP-98-P	4-Color Process	363.00	472.00	499.00	363/M	305/M	252/M	
4" x 6" Oval	BP97	1-Color	227.00	259.00	298.00	240/M	215/M	191/M	
	BP97-P	4-Color Process	363.00	472.00	499.00	363/M	305/M	252/M	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

All sizes include an additional 1/4" bend and peel tab. Size dimensions reflect actual label size.



# STATIC CLINGS & ULTRA REMOVABLES SHEETED



SPECIFICATIONS		QUANTITY Suggested Retail Pricing Per 1,000(M) Labels (6A)					
SIZE	# of Colors	250	500	1M	2M	3M	5M
Up to 5 sq in	1-Color	227.00	293.00	359.00	265/M	184/M	110/M
	4-Color Process	542.00	638.00	750.00	398/M	334/M	231/M
5.1-7.5 sq in	1-Color	238.00	312.00	394.00	268/M	188/M	132/M
	4-Color Process	589.00	694.00	817.00	448/M	363/M	266/M
7.6-10.5 sq in	1-Color	253.00	322.00	416.00	282/M	220/M	145/M
	4-Color Process	641.00	755.00	888.00	518/M	411/M	290/M
10.6 to 16.5 sq in	1-Color	293.00	354.00	427.00	284/M	239/M	169/M
	4-Color Process	694.00	816.00	961.00	587/M	441/M	320/M
16.6 to 20.5 sq in	1-Color	327.00	373.00	439.00	296/M	243/M	187/M
	4-Color Process	804.00	946.00	1,112.00	640/M	495/M	342/M
20.6 to 24 sq in	1-Color	340.00	387.00	468.00	322/M	268/M	213/M
	4-Color Process	892.00	1,051.00	1,234.00	694/M	518/M	365/M
24.1 to 28 sq in	1-Color	365.00	427.00	503.00	353/M	300/M	237/M
	4-Color Process	969.00	1,141.00	1,341.00	762/M	579/M	404/M
28.1 to 32 sq in	1-Color	383.00	437.00	530.00	373/M	317/M	261/M
	4-Color Process	1,024.00	1,206.00	1,417.00	823/M	627/M	439/M
32.1 to 36 sq in	1-Color	400.00	472.00	563.00	400/M	333/M	301/M
	4-Color Process	1,079.00	1,271.00	1,494.00	883/M	683/M	472/M
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M



## Spot Color Printing or 4-Color Process

Any Color on Your Choice of 4 Materials

(Up to 6 spot colors, see last line of price grid for additional ink color charges.)

- Semi-Clear Static Cling (Adhesive Free)
- White Static Cling (Adhesive Free)
- Semi-Clear Ultra Removable Film\*\*
- White Ultra Removable Film\*\*

\*\* 1/4" bend and peel tab is required when sheeting this material. Backlit is not recommended.

## No Charge For:

- 10 Standard Inks
- UV Coating (if requested)
- White Ink Back-Up (behind type, graphics, solid white or writeable block)

## Additional Charges:

Bleeds.....	N/A
(Ink to edge of label.)	
Screens*.....	\$12.00
Non-Standard Inks.....	\$12.00
PMS Color Match.....	\$30.00

\* See General Information on pages 34-35 for full details.

Note: Static cling is not solvent, moisture or cleaning agent resistant and is not recommended for outdoor use. Two month use rating – inquire for availability of longer term use materials.

# SERVICE DECALS

(R) ON ROLLS or (S) ON SHEETS

SPECIFICATIONS		QUANTITY Retail Pricing Per 1,000(M) Labels (6A)					
SIZE	DIE#	500	1M	2M	3M	5M	10M
1 1/2" x 2" Square Corner	SD1-R	219.00	279.00	204/M	146/M	99/M	70/M
	SD1-S	230.00	289.00	211/M	153/M	105/M	73/M
1 1/2" x 2 1/2" Square Corner	SD2-R	231.00	287.00	216/M	158/M	109/M	73/M
	SD2-S	244.00	303.00	228/M	165/M	114/M	76/M
2" x 2 1/2" Square Corner	SD3-R	246.00	298.00	229/M	171/M	122/M	85/M
	SD3-S	257.00	314.00	239/M	177/M	128/M	89/M
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M





## Durable Weatherproof with Consecutive Numbering



### Spot Color Printing

Up to 6 Colors on Your  
Choice of 5 Materials

(See last line of price grid for  
additional ink color charges.)

- White Vinyl Permanent  
50 lb Liner
- Brite or Brushed Silver  
Polyester
- Clear or White Polyester

For orders on clear material refer  
to the Clear Material Window  
Application diagrams on page 1  
for correct application.

### No Charge For:

- 10 Standard Inks
- White Ink Back-Up  
(behind type, graphics or  
solid white)
- Clear Protective Coating



# DURABLE WEATHERPROOF LABELS WITH CONSECUTIVE NUMBERING



SPECIFICATIONS		QUANTITY						
RECTANGLE	DIE #	Suggested Retail Pricing per 1,000(M) Labels (7A)						
		250	500	1M	2M	3M	5M	10M
3/4" x 2"	WP10	160.00	213.00	298.00	177/M	136/M	87/M	63/M
3/4" x 2 1/2"	WP12	172.00	225.00	307.00	189/M	145/M	99/M	85/M
1" x 2"	WP11	172.00	225.00	307.00	189/M	145/M	99/M	85/M
1" x 2 1/2"	WP13	174.00	230.00	312.00	206/M	162/M	111/M	97/M
1" x 3"	WP15	174.00	230.00	312.00	206/M	162/M	111/M	97/M
1 1/4" x 2"	WP5	174.00	230.00	312.00	206/M	162/M	111/M	97/M
1 1/2" x 2 1/2"	WP49	174.00	230.00	312.00	206/M	162/M	111/M	97/M
1 1/2" x 3"	WP16	182.00	235.00	322.00	220/M	182/M	136/M	109/M
1 1/2" x 4"	WP20	189.00	240.00	327.00	230/M	194/M	150/M	119/M
2" x 3"	WP17	189.00	240.00	327.00	230/M	194/M	150/M	119/M
2" x 3 1/2"	WP172	198.00	247.00	339.00	235/M	203/M	174/M	126/M
2" x 4"	WP21	203.00	264.00	351.00	242/M	206/M	184/M	150/M
3" x 4"	WP51	218.00	266.00	356.00	247/M	211/M	194/M	155/M
3" x 5"	WP52	242.00	303.00	375.00	252/M	218/M	206/M	169/M
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M
ADD CONSECUTIVE NUMBERING \$30								

SQUARE	DIE #	250	500	1M	2M	3M	5M	10M
1" x 1"	WP388	160.00	213.00	298.00	177/M	136/M	87/M	63/M
1 3/4" x 1 3/4"	WP7	174.00	230.00	312.00	206/M	162/M	111/M	97/M
2" x 2"	WP171	182.00	235.00	322.00	220/M	182/M	136/M	109/M
2 1/2" x 2 1/2"	WP47	198.00	247.00	339.00	235/M	203/M	174/M	126/M
3" x 3"	WP193	203.00	264.00	351.00	242/M	206/M	184/M	150/M
4" x 4"	WP473	242.00	303.00	375.00	252/M	218/M	206/M	169/M
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M
ADD CONSECUTIVE NUMBERING \$30								

CIRCLE	DIE #	250	500	1M	2M	3M	5M	10M
1 1/2" DIA	WP55	172.00	225.00	307.00	189/M	145/M	99/M	85/M
2" DIA	WP56	182.00	235.00	322.00	220/M	182/M	136/M	109/M
2 1/4" DIA	WP236	182.00	235.00	322.00	220/M	182/M	136/M	109/M
2 1/2" DIA	WP23	198.00	247.00	339.00	235/M	203/M	174/M	126/M
3" DIA	WP58	203.00	264.00	351.00	242/M	206/M	184/M	150/M
4" DIA	WP61	242.00	303.00	375.00	252/M	218/M	206/M	169/M
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M
ADD CONSECUTIVE NUMBERING \$30								

OVAL	DIE #	250	500	1M	2M	3M	5M	10M
1 7/8" x 2 7/8"	WP66	189.00	240.00	327.00	230/M	194/M	150/M	119/M
2" x 3"	WP1292	189.00	240.00	327.00	230/M	194/M	150/M	119/M
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M
ADD CONSECUTIVE NUMBERING \$30								

## Durable Weatherproof with Consecutive Numbering

Need pricing on quantities over 10,000?

**ASK FOR A QUOTE!**

### Additional Charges:

Bleeds .....\$12.00  
(Ink to edge of label.)

Screens\*.....\$12.00

Non-Standard Inks.....\$12.00

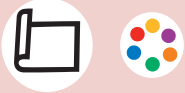
PMS Color Match.....\$30.00

Consecutive Numbering.....\$30.00

\* See General Information on pages 34-35 for full details.

Note: PMS colors/matches are not exact on clear or silver based materials.

Don't see your size or shape? Just ask!



# Repositionable Labels on Rolls

## Spot Color Printing

Up to 6 Colors on Your Choice of 3 Materials

(See last line of price grid for additional ink color charges.)

- Repositionable Semi-Gloss III (RPP)
- Repositionable Semi-Gloss Industrial (RPP)
- White Film Repositionable (RPF)



## SHIPS IN

1 Color	2 days
2-3 Colors	3 days
4-6 Colors	4 days

## No Charge For:

- 10 Standard Inks

## Additional Charges:

Bleeds.....	\$12.00
(Ink to edge of label.)	
Screens* .....	\$12.00
Non-Standard Inks.....	\$12.00
PMS Color Match.....	\$30.00

\* See General Information on pages 34-35 for full details.

Don't see your size or shape? Just ask!

## REPOSITIONABLE PAPER LABELS ON ROLLS

SPECIFICATIONS			QUANTITY Suggested Retail Pricing Per 1,000(M) Labels (6A)					
SIZE	DIE #	SHAPE	500	1M	2M	3M	5M	10M
3/4" x 2"	RPP10	RECTANGLE	129.00	163.00	95/M	89/M	63/M	39/M
1" x 2"	RPP11	RECTANGLE	135.00	169.00	103/M	98/M	70/M	47/M
1" x 2 1/2"	RPP13	RECTANGLE	141.00	173.00	107/M	102/M	74/M	50/M
1" x 3"	RPP15	RECTANGLE	143.00	175.00	110/M	106/M	77/M	52/M
1 1/4" x 2"	RPP5	RECTANGLE	141.00	173.00	107/M	102/M	74/M	50/M
1 1/2" x 3"	RPP16	RECTANGLE	150.00	184.00	119/M	112/M	88/M	64/M
2" x 3"	RPP17	RECTANGLE	158.00	194.00	130/M	129/M	103/M	75/M
2" x 3 1/2"	RPP172	RECTANGLE	164.00	200.00	138/M	135/M	114/M	84/M
2" x 4"	RPP21	RECTANGLE	164.00	200.00	138/M	135/M	114/M	84/M
3" x 4"	RPP51	RECTANGLE	184.00	224.00	163/M	160/M	150/M	111/M
3" x 5"	RPP52	RECTANGLE	200.00	244.00	185/M	180/M	171/M	133/M
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M

SIZE	DIE #	SHAPE	500	1M	2M	3M	5M	10M
1 3/4" x 1 3/4"	RPP7	SQUARE	143.00	175.00	110/M	106/M	77/M	52/M
3" x 3"	RPP193	SQUARE	172.00	209.00	147/M	141/M	133/M	95/M
4" x 4"	RPP473	SQUARE	205.00	250.00	190/M	185/M	175/M	140/M
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M

SIZE	DIE #	SHAPE	500	1M	2M	3M	5M	10M
2" DIA	RPP56	CIRCLE	149.00	184.00	119/M	112/M	88/M	64/M
3" DIA	RPP58	CIRCLE	172.00	209.00	147/M	141/M	133/M	95/M
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M

SIZE	DIE #	SHAPE	500	1M	2M	3M	5M	10M
2" x 3"	RPP1292	OVAL	158.00	194.00	130/M	129/M	103/M	75/M
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M







## REPOSITIONABLE WHITE FILM LABELS ON ROLLS

SPECIFICATIONS			QUANTITY					
SIZE	DIE #	SHAPE	Suggested Retail Pricing Per 1,000(M) Labels (6A)					
			500	1M	2M	3M	5M	10M
3/4" x 2"	RPF10	RECTANGLE	144.00	178.00	103/M	97/M	69/M	42/M
1" x 2"	RPF11	RECTANGLE	149.00	186.00	113/M	107/M	77/M	52/M
1" x 2 1/2"	RPF13	RECTANGLE	154.00	189.00	118/M	112/M	80/M	55/M
1" x 3"	RPF15	RECTANGLE	157.00	191.00	121/M	117/M	85/M	57/M
1 1/4" x 2"	RPF5	RECTANGLE	154.00	189.00	118/M	112/M	80/M	55/M
1 1/2" x 3"	RPF16	RECTANGLE	164.00	201.00	131/M	123/M	97/M	70/M
2" x 3"	RPF17	RECTANGLE	174.00	212.00	143/M	141/M	113/M	83/M
2" x 3 1/2"	RPF172	RECTANGLE	180.00	220.00	151/M	147/M	125/M	91/M
2" x 4"	RPF21	RECTANGLE	180.00	220.00	151/M	147/M	125/M	91/M
3" x 4"	RPF51	RECTANGLE	201.00	245.00	178/M	175/M	163/M	121/M
3" x 5"	RPF52	RECTANGLE	219.00	267.00	202/M	197/M	186/M	146/M
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M

SIZE	DIE #	SHAPE	500	1M	2M	3M	5M	10M
1 3/4" x 1 3/4"	RPF7	SQUARE	157.00	191.00	121/M	117/M	85/M	57/M
3" x 3"	RPF193	SQUARE	188.00	229.00	162/M	154/M	146/M	103/M
4" x 4"	RPF473	SQUARE	224.00	273.00	209/M	202/M	191/M	153/M
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M

SIZE	DIE #	SHAPE	500	1M	2M	3M	5M	10M
2" DIA	RPF56	CIRCLE	163.00	201.00	131/M	123/M	97/M	70/M
3" DIA	RPF58	CIRCLE	188.00	229.00	162/M	154/M	146/M	103/M
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M

SIZE	DIE #	SHAPE	500	1M	2M	3M	5M	10M
2" x 3"	RPP1292	OVAL	174.00	212.00	143/M	141/M	113/M	83/M
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M

## Repositionable Labels on Rolls

Need pricing on quantities over 10,000?

**ASK FOR A QUOTE!**

Why to Repositionable Labels:

- Place your labels where you want them, again and again.
- No more crooked labels, just peel back off and reposition it.
- The low tack nature of the adhesive won't ruin the surface it is on.

## Choose the Right Material

### Repositionable Semi-Gloss III

Great on paper, envelopes, i.e. for kids' stickers

### Repositionable Semi-Gloss Industrial

Use on plastic, smooth surfaces, glass, non-recycled corrugated, i.e. for credit cards

### White Film Repositionable

Wall decals, point of purchase, indoor appliances (not for windows)

Pre-testing is highly recommended for best results. Samples available upon request.





# Tamper Evident Labels on Rolls



## Spot Color Printing

Up to 6 Colors on Your Choice of 3 Materials

(See last line of price grid for additional ink color charges.)

- Tamper Evident Paper (TEP)
- White Destructible Film (TEF)
- White or Silver VOID Polyester (TEF)

## No Charge For:

- 10 Standard Inks

## Additional Charges:

Bleeds .....\$12.00  
(Ink to edge of label.)

Screens\* .....\$12.00

Non-Standard Inks.....\$12.00

PMS Color Match.....\$30.00

\* See General Information on pages 34-35 for full details.

## Economical Security

### Options For:

- Retail
- Electronics
- Health & Beauty
- Medical & Pharmaceutical
- Food & Beverage
- Events & Entertainment



### Tamper Evident Paper (TEP)

- Indoor, Short-Term Use
- Lamination Not Available
- 24 Hours to Anchor
- Material Around the Label Left on Roll
- Label Cannot Be Reapplied

### White Destructible Film (TEF)

- Indoor or Outdoor Use
- Lamination Not Available
- 24 Hours to Anchor
- Label Will Fragment
- Material Around the Label Left on Roll

### White or Silver VOID Polyester (TEF)

- Indoor or Outdoor Use
- Lamination Recommended
- 72 Hours to Anchor to Smooth, Hard Surfaces
- 3/16" VOID Pattern Left on Surface

## TAMPER EVIDENT LABELS ON ROLLS

P = PAPER F = FILM

SPECIFICATIONS			QUANTITY Suggested Retail Pricing per 1,000(M) Labels (6A)					
SIZE	DIE #	SHAPE	250	500	1M	2M	3M	5M
1/2" x 1"	TEP-1	RECTANGLE	120.00	127.00	163.00	136/M	100/M	73/M
	TEF-1		240.00	254.00	326.00	272/M	200/M	146/M
3/4" x 1 1/2"	TEP-43	RECTANGLE	123.00	130.00	172.00	150/M	123/M	90/M
	TEF-43		246.00	260.00	344.00	300/M	246/M	180/M
3/4" x 2"	TEP-10	RECTANGLE	120.00	127.00	163.00	136/M	100/M	73/M
	TEF-10		240.00	254.00	326.00	272/M	200/M	146/M
1" x 1 1/2"	TEP-45	RECTANGLE	123.00	130.00	172.00	150/M	123/M	90/M
	TEF-45		246.00	260.00	344.00	300/M	246/M	180/M
1" x 2"	TEP-11	RECTANGLE	120.00	127.00	163.00	136/M	100/M	73/M
	TEF-11		240.00	254.00	326.00	272/M	200/M	146/M
1" x 3"	TEP-15	RECTANGLE	123.00	130.00	172.00	150/M	123/M	90/M
	TEF-15		246.00	260.00	344.00	300/M	246/M	180/M
1 1/2" x 2"	TEP-161	RECTANGLE	123.00	130.00	172.00	150/M	123/M	90/M
	TEF-161		246.00	260.00	344.00	300/M	246/M	180/M
1 1/2" x 3"	TEP-16	RECTANGLE	155.00	164.00	201.00	177/M	155/M	132/M
	TEF-16		310.00	328.00	402.00	354/M	310/M	264/M
2" x 3"	TEP-17	RECTANGLE	155.00	164.00	201.00	177/M	155/M	132/M
	TEF-17		310.00	328.00	402.00	354/M	310/M	264/M
2" x 3 1/2"	TEP-172	RECTANGLE	165.00	174.00	216.00	194/M	175/M	149/M
	TEF-172		330.00	348.00	432.00	388/M	350/M	298/M
2" x 4"	TEP-21	RECTANGLE	165.00	174.00	216.00	194/M	175/M	149/M
	TEF-21		330.00	348.00	432.00	388/M	350/M	298/M
2 1/2" x 3"	TEP-18	RECTANGLE	165.00	174.00	216.00	194/M	175/M	149/M
	TEF-18		330.00	348.00	432.00	388/M	350/M	298/M
3" x 4"	TEP-51	RECTANGLE	226.00	238.00	298.00	219/M	194/M	151/M
	TEF-51		452.00	476.00	596.00	438/M	388/M	302/M
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M

3/4" DIA	TEP-27	CIRCLE	120.00	127.00	163.00	136/M	100/M	73/M
	TEF-27		240.00	254.00	326.00	272/M	200/M	146/M
1" DIA	TEP-26	CIRCLE	120.00	127.00	163.00	136/M	100/M	73/M
	TEF-26		240.00	254.00	326.00	272/M	200/M	146/M
1 1/4" DIA	TEP-25	CIRCLE	123.00	130.00	172.00	150/M	123/M	90/M
	TEF-25		246.00	260.00	344.00	300/M	246/M	180/M
1 1/2" DIA	TEP-55	CIRCLE	123.00	130.00	172.00	150/M	123/M	90/M
	TEF-55		246.00	260.00	344.00	300/M	246/M	180/M
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M

1/2" x 1"	TEP-1406	OVAL	123.00	130.00	172.00	150/M	123/M	90/M
	TEF-1406		246.00	260.00	344.00	300/M	246/M	180/M
1" x 2"	TEP-30	OVAL	120.00	127.00	163.00	136/M	100/M	73/M
	TEF-30		240.00	254.00	326.00	272/M	200/M	146/M
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M

Don't see your size or shape? Just ask!

## VARIABLE DATA LABELS ON ROLLS



RECTANGLES & SQUARES WITH ROUNDED CORNERS		QUANTITY					
SIZE	DIE #	Suggested Retail Pricing per 1,000(M) Labels (6A)					
		250	500	1M	2M	3M	5M
.88"x .56"	CNB1	185.00	195.00	217.00	138/M	108/M	72/M
1"x 3/4"	CNB2	185.00	195.00	217.00	138/M	108/M	72/M
1 1/2"x 3/4"	CNB3	185.00	195.00	217.00	138/M	108/M	72/M
1 1/2"x 1"	CNB4	185.00	195.00	217.00	138/M	108/M	72/M
1 1/2"x 1 1/2"	CNB5	197.00	209.00	232.00	154/M	118/M	84/M
1 1/2"x 2"	CNB6	220.00	233.00	259.00	164/M	127/M	92/M
2"x 1/2"	CNB7	185.00	195.00	217.00	138/M	108/M	72/M
2"x 1"	CNB8	197.00	209.00	232.00	154/M	118/M	84/M
2"x 1 1/4"	CNB9	197.00	209.00	232.00	154/M	118/M	84/M
2"x 2"	CNB10	220.00	233.00	259.00	164/M	127/M	92/M
2"x 3"	CNB11	220.00	233.00	259.00	164/M	127/M	92/M
2 1/2"x 1 1/2"	CNB12	220.00	233.00	259.00	164/M	127/M	92/M
2 1/2"x 2 1/2"	CNB13	259.00	274.00	304.00	207/M	169/M	136/M
3"x 1"	CNB14	220.00	233.00	259.00	164/M	127/M	92/M
3"x 1 1/2"	CNB15	220.00	233.00	259.00	164/M	127/M	92/M
3"x 2"	CNB16	220.00	233.00	259.00	164/M	127/M	92/M
3"x 3"	CNB17	259.00	274.00	304.00	207/M	169/M	136/M
3 1/2"x 1"	CNB18	220.00	233.00	259.00	164/M	127/M	92/M
4"x 1"	CNB19	220.00	233.00	259.00	164/M	127/M	92/M
4"x 1 1/2"	CNB20	220.00	233.00	259.00	164/M	127/M	92/M
4"x 2"	CNB21	259.00	274.00	304.00	207/M	169/M	136/M
4"x 2 1/2"	CNB22	278.00	295.00	327.00	236/M	193/M	170/M
4"x 3"	CNB23	278.00	295.00	327.00	236/M	193/M	170/M

## Variable Data Labels on Rolls



### Thermal Transfer and Consecutive Barcodes and/or Numbering

★ BLACK INK ONLY ★

### On Your Choice of 2 Materials

- White Thermal Transfer Paper
- White Polyester Film (50% upcharge)

### Variable Data Label Application Ideas

- Warehouse Organization
- Property Identification
- Inventory Control
- Equipment Tracking
- Product Tracing
- Point of Sale

Factory cannot 100% guarantee no missing labels.



#### UPC Code

**Applications:** Point of Sale, i.e. retail

**Specifications:** Numeric Only, Several formats available, Omnidirectional



#### Code 2 of 5

**Applications:** Inventory, Medical, Laboratory, i.e. test tubes, vials

**Specifications:** Numeric Only, Self-checking, Check digit, Even number of digits required



#### Code 3 of 9

**Applications:** Automotive, Parts ID, i.e. manufacturing parts

**Specifications:** Alphanumeric, High Reliability



#### Code 128

**Applications:** Sophisticated Tracking & Tracing, i.e. pharmaceutical, medical

**Specifications:** Alphanumeric, Highest information density, Check digit available



#### QR Code

**Applications:** Dynamic, Interactive, i.e. marketing, promotional, extended content

**Specifications:** Requires accurate printing, Alphanumeric, Camera-based scanner required



# Material Specifications

Material Name	Adhesive Type	Application Temp	Service Temp Range	Description	Pages
<b>White Gloss</b>	Permanent	+25 F min.	-65 F to +160 F	High quality, shiny appearance. Not recommended when labels are to be written on or imprinted. Indoor use only.	2-19
	Removable	+40 F min.	-65 F to +180 F		
	Freezer	-20 F min.	-65 F to +200 F		
<b>Yellow Gloss</b>	Permanent	+25 F min.	-65 F to +160 F	High quality, shiny appearance. Not recommended when labels are to be written on or imprinted. PMS match not guaranteed. Indoor use only.	6-19
<b>White Litho</b>	Permanent	+25 F min.	-65 F to +160 F	Premium white litho coated stock with excellent print characteristics. Indoor use only.	2-19
	Removable	+40 F min.	-65 F to +180 F		
	Freezer	-20 F min.	-65 F to +180 F		
<b>Brite or Dull Gold Foil</b>	Permanent	+20 F min.	-65 F to +160 F	Adds lustrous and metallic look for high quality applications. Paper label for indoor use only. PMS match not guaranteed.	6-19
<b>Brite or Dull Silver Foil</b>	Permanent	+20 F min.	-65 F to +160 F	Adds lustrous and metallic look for high quality applications. Paper label for indoor use only. PMS match not guaranteed.	6-19
<b>Clear BOPP- 40 LB. Brown Liner</b>	Permanent	+40 F min.	-40 F to +160 F	Permanent acrylic adhesive for indoor use only. Use the Clear Material Application Guide to choose the correct orientation.	2-18
<b>All Fluorescent</b>	Permanent	+20 F min.	-65 F to +160 F	Matte uncoated paper with attention getting bright facesheet color. Recommend black ink only. Indoor use only.	6-18
<b>Smudgeproof</b>	Permanent	+25 F min.	-40 F to +300 F	An uncoated economy litho. Excellent adhesive for corrugated use. Use the Uncoated side for PMS matches. Indoor use only.	6-18
	Removable	+25 F min.	-40 F to +200 F		
<b>Brownkraft II Lightshade</b>	Permanent	+25 F min.	-40 F to +300 F	This flexible facesheet has a similar color to a grocery bag. The adhesive is ideal for many applications and a variety of markets. PMS match not guaranteed.	6-18
<b>Gloss Freezer BG</b>	Permanent	-20 F min.	-65 F to +180 F	Good choice for cold temperature environments and prime label applications. Works well on a variety of packaging materials.	6-18
<b>Semi-Gloss Opaque</b>	Permanent	+40 F min.	-50 F to +150 F	Blockout opaque adhesive on the product allows you to cover up dated information or mistakes. Indoor use only. PMS match not guaranteed.	6-18
<b>White Polyolefin</b>	Permanent	+40 F min.	-40 F to +200 F	Excellent material for bumper stickers. Add UV or Lamination for greater ink protection. Stayflat liner for sheeted.	24
<b>Semi-Clear or White Static Cling</b>	No Adhesive	+50 F min.	-10 F to +176 F	Rated up to 2 months use. Use the Clear Material Application Guide to choose the correct orientation.	25
<b>Semi-Clear or White Ultra Removable Film</b>	Removable	+40 F min.	-40 F to +200 F	This is a removable adhesive with no residue left behind after removal. A great alternative material for static cling applications, rated up to 6 months use. Follow the Clear Material Application guide to choose the correct orientation.	25
<b>White Vinyl Permanent 50 lb Liner</b>	Permanent	+35 F min.	-65 F to +200 F	This is a durable, weather resistant material with a 2-year outdoor rating. Order with Lamination for ultimate added protection from the outdoors, solvents or cleaners. UV coating can provide some added ink protection.	2-5, 26-27
<b>Clear Polyester</b>	Permanent	+50 F min.	-20 F to +250 F	This aggressive adhesive is ideal for durable and outdoor applications. Add Lamination for ultimate protection or UV coating for limited ink protection. Use the Clear Material Application Guide to choose correct orientation.	26-27
<b>White Polyester</b>	Permanent	+50 F min.	-40 F to +302 F	This material has an aggressive adhesive ideal for durable applications and outdoor elements. Order with lamination for added protection. UV coating can provide some added ink protection.	26-27, 31
<b>Brite or Brushed Silver Polyester</b>	Permanent	+50 F min.	-40 F to +302 F	This material has an aggressive adhesive ideal for durable applications and outdoor elements. Order with lamination for added protection. UV coating can provide some added ink protection.	26-27

Material Name	Adhesive Type	Application Temp	Service Temp Range	Description	Pages
<b>Repositionable Semi-Gloss III</b>	Repositionable	+20 F min.	-10 F to +120 F	This material allows for temporary labeling or multiple reapplications. Great on paper, envelopes, and other smooth indoor surfaces.	28
<b>Repositionable Semi-Gloss Industrial</b>	Repositionable	+35 F min.	-40 F to +200 F	This material allows for temporary labeling or multiple reapplications. Great on plastic, smooth indoor surfaces, glass, and non-recycled corrugated applications.	28
<b>White Film Repositionable</b>	Repositionable	+20 F min.	-10 F to +120 F	This repositionable film material is a higher-end repositionable suitable for electronics, appliances, and other smooth, indoor surfaces.	29
<b>Tamper Evident Paper</b>	Permanent	+40 F min.	-50 F to +225 F	When tampered with this material cannot be reapplied and the waste matrix will not be removed from around the label.	30
<b>White Destructible Film</b>	Permanent	+40 F min.	-40 F to +176 F	When tampered with this material will fragment and can be used for indoor or outdoor applications.	30
<b>White VOID Polyester</b>	Permanent	+40 F min.	-40 F to +200 F	When tampered with this material will leave a 3/16" VOID pattern on the surface it was removed from.	30
<b>Silver VOID Polyester</b>	Permanent	+40 F min.	-40 F to +200 F	When tampered with this material will leave a 3/16" "VOID" pattern on the surface it was removed from.	30
<b>White Thermal Transfer Paper</b>	Permanent	+25 F min.	-65 F to +200 F	Smooth, coated facesheet suitable for Thermal Transfer printing.	31

## Types of Pressure Sensitive Label Adhesives

Permanent	Removable	Repositionable	Static Cling
Permanent adhesive creates a strong bond once applied to an appropriate surface, which can lead to damage of the label and the surface when attempting removal.	Removable adhesive can be removed from the surface it is applied to with little to no damage to the label or to the surface. However, dependent on the exact adhesive and/or the environment, removable adhesive can become permanent.	Repositionable adhesive is meant for short-term removability when a label needs to be repositioned or reapplied. However, dependent on the exact adhesive chosen, repositionable adhesive can become permanent.	Static Cling is meant for short-term, no adhesive applications. The environment in which it is used in needs to be heavily considered before selecting this non-adhesive choice.

## Adhesive Quick Terms

**Initial Tack:** This is the immediate holding strength of the label adhesive once applied to the surface. If initial tack is low, it will have low adhesive, allowing the label to be removed cleanly. Adhesives with low initial tack will build up adhesion over time and become hard to remove or become permanent over time. Some permanent adhesives have low initial tack to allow for quick reapplication if crooked, however that isn't true for all permanent adhesives.

**Minimum Application Temperature:** This is the lowest temperature at which a pressure sensitive label can be applied to a surface and maintain its initial adhesion strength. A common minimum application temperature is 40-50 degrees Fahrenheit. If a label is applied below the minimum application temperature the label will stiffen and the adhesive will crystallize and become solid. There are adhesives specific for cold temperature applications.

**Service Temperature Range:** This is the temperature range at which a label will be exposed to while attached to the surface. Most pressure sensitive adhesives have a range of -65 to 200 degrees Fahrenheit. There are choices that go beyond this range. Keep in mind storage of the labels before they are applied.

# General Information and Upcharges

**Artwork Manipulation Services:** We do minor art touch-ups at no charge. Cost may rise with extensive design, touch-ups or fixes, color separations, or changes. The cost for such artwork manipulation is \$15.00 flat per 15-minute increment. We will advise you of such costs before proceeding with the order.

## NO CHARGE FOR

- Basic Typesetting
- Acceptable Electronic Art
- Enlargements/Reductions
- Minor Separations
- B&W or Electronic PDF Proofs
- Curved Type
- Reverses
- Borders
- Plates
- Minor Art Touch-ups

**Artwork Requirements:** See (A) **Spot Color** or (B) **4-Color Process**

**Important:** Send a copy of your original file. Always keep a back-up of your original artwork – disks or files could be lost, damaged, or corrupted. Electronic files are not returned. Physical artwork/plates are kept on file for up to two years of last order.

(A) **Spot Color (single colors) or Line Work Requirements:**

- Digital electronic art is preferred. Please complete the "Electronic File Guide" to ensure the details are covered on how to supply digital art without additional costs or delays. This guide is found on the back of each order form.
- Photocopies and faxes are not acceptable forms of artwork.
- Multi-color camera-ready art must clearly show color separations.
- Screens must be no higher than 85 lines per inch (lpi), with no graduation. Electronic artwork is required for labels requiring a higher screen count (up to 150 lpi), or with screen graduations. Please see "Screens" for additional information.

(B) **4-Color Process (CMYK) Requirements:**

- Digital electronic artwork only at actual finished label size. Contact factory on supplying slides or color photographs if that is the only artwork available.

**Auto/Machine Applied:** Auto/Machine Applied (or inserted) labels have special requirements such as trimming the liner and more. The labels in this catalog are normally provided for hand application. Please communicate auto/machine/dispenser requirements so your labels are finished correctly. Additional costs may apply. Add 5% to one color price.

**Barcodes:** Static barcodes are available for a variety of applications. In order to guarantee readability, factory will produce barcode for a flat \$7 charge on static barcodes.

**Blank Labels:** 10% discount on catalog pricing, except on pages 20-21 or page 23.

**Bleeds:** \$12.00 per color. Bleeds are considered ink that runs to the edge of the label. When providing artwork, please extend bleed area(s)  $\frac{1}{16}$ " outside label's edge. Applies each time order is run. Not available on square corner butt cut labels on rolls.

**Borders:** No charge unless border bleeds to edge of the label.

**Cancellation Charges:** Full rates apply if order has been printed.

- **Spot Color Orders** – Minimum \$15 flat charge applies if order has been entered. Additional art, proof, plate, and material charges may apply.
- **4-Color Process Orders** – Minimum \$65 flat charge applies if order has been entered. Additional art, proof, plate, and material charges may apply.

**Change Made to Order:** Full rates apply if order has been printed.

**Artwork Changes**

- **Spot Color Orders** – \$8.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional art or plate charges may apply. Additional turnaround time applies.
- **4-Color Process Orders** – \$45.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional turnaround time applies.

**Document Changes**

If the workflow/production of an order needs to be interrupted due to changes made to quantity, finishing, shipping method, etc. a minimum Work Order Change charge will be applied. Additional charges may apply.

**Collated Orders:** Packaging of boxes specified by copies and/or quantities to one or multiple locations will require an additional fee and turnaround time.

**Color Match:** See "PMS Color Match."

**Cores:** 3" diameter cores are standard, other size diameter cores available, contact factory for charges.

**Combination Orders:** Spot Color orders may be combined starting at a total quantity of 5,000 (minimum of 500 per copy, in 500 qty. increments) with copy change at \$12.00 each, ink change \$12.00 each, stock change \$12.00 each. Multiple copy changes could extend turnaround time (i.e. 5 or more). Combination orders for Laser/Inkjet Sheets and 4-Color Process labels available – contact factory for custom quote.

**Consecutive Numbering:** Available on most labels. See pages 26 and 31 for a partial listing. \$30 per consecutive numbering sequence. Contact factory for additional options. Start and stop numbers must be included at time of order. Factory cannot guarantee no missing labels (numbers, barcodes, etc.).

**Dispenser Boxes:** Available on labels up to 3" wide (\$0.25 each).

**Duotones:** A screen on top of a screen – contact factory for a custom quote.

**Enlarge/Reduce Art:** No charge. Note: Certain artwork formats cannot be enlarged or reduced without jeopardizing print quality. Contact factory for a list of acceptable file formats.

**Errors:** If our mistake – we'll redo labels at no charge or refund your money. If your error – we'll work something out.

**Files/Plates:** Physical files and plates are kept for up to 2 years.

**Fluorescent Inks:** Standard fluorescent inks (801-Blue, 802-Green, 804-Orange, 805-Red, 806-Pink) are \$40.00 each (\$16.00 if reordered within 3 months). For indoor use only – not fade or scuff resistant.

**Handling Fee:** \$5.00 handling fee applies to each order (invoice). If multiple delivery points, handling fee applies per location (includes split shipments), additional costs will apply. Subject to change.

**Inks:** Ink colors are not exact on Gold or Silver Foils, Yellow Gloss, Yellow Vinyl, Fluorescents, Brownkraft II Lightshade, or Blockout Opaque materials. Black ink is recommended on Fluorescent materials (other colors appear darker). Our standard inks are not guaranteed fade resistant. If label will be exposed to extensive sunlight, a more intensive and fade resistant ink will need to be used – contact factory for pricing and availability. If color critical, invest in a press proof. See Press Proofs for charges and details.

**Inside Window Application:** Applied to the inside of a window to be read from the outside – printed on a clear material. White back-up ink is recommended for improved readability. An "Inside vs. Outside Application" diagram is provided on page 1 of the catalog to aid in correct order processing and production.

**Lamination:** Add 25% to one color price pages 6-18. Matte Writeable Lamination is available, contact factory for a custom quote. Lamination can/will influence ink color.

**Liability:** Customers assume total liability for services/products manufactured to specifications submitted to printing manufacturer and will defend, hold harmless, and indemnify manufacturer from claims of copyright, patent, and intellectual rights infringement. None of the materials, inks, or coatings are for food contact unless stated on quote. Liability for any mistake on a label order is limited to the cost of the labels. Factory cannot guarantee no missing labels on rolls. All pricing quoted and payable in U.S. funds.

**Metallic Inks:** Standard Metallic Inks (872-Gold or 877-Silver) are \$12.00 each and considered a Non-Standard Ink. Non-Standard Metallic Inks will incur additional charges and turnaround time. For indoor use only – not fade or scuff resistant.

**On Hold Orders:** Purchase Orders that are placed on hold will be considered canceled at 30 days and Cancellation Charges will apply. Proof Charges and Art Charges may apply.

**Over-runs/Under-runs:** Never an over-run on catalog items up to 25,000. All custom orders and any catalog order over 25,000 labels are subject to industry standard of +/- 10% over-run or under-run.

**Pastel Inks:** Will incur additional charges and turnaround time, inquire. For indoor use only – not fade or scuff resistant.

**Perforated Labels:** Available with many die cut sizes. A \$20 flat charge will apply.

**PMS Color Match:** \$30.00 (\$12.00 if reordered within 3 months). \$50.00 (for both new orders and reorders) if matching a provided color sample. Use Pantone® Color Formula Guide – "C" coated section for matching ink (unless printing on Smudgeproof Uncoated Litho or Laser stocks). Contact factory for PMS ink, Fluorescent ink, Pastel PMS ink, and Metallic PMS ink color charges.

**Production (Turnaround) Times:** Production times are in working days excluding weekends and holidays. Production times begin the following business day the order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order may delay shipment. **If proof is requested – production time begins after final proof approval is received.**

# General Information and Upcharges

**Proofs Available for Catalog Orders:** **Production (turnaround) time does not begin until final proof approval is received.** If order contains five or more copies, proof turnaround time will be extended.

- **Faxed Proof:** Available at no charge to generate a Fax proof. Allow 2 business days to create proof.
  - **Spot Color(s):** \$12.00 per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - **4-Color Process:** Not Available.
- **Electronic PDF Proof:** Provided upon request. Allow two business days to create proof.
  - **Spot Color(s):** \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - **4-Color Process:** \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- **Color Paper Proof:** Allow 2 business days to create proof. Sent via 2<sup>nd</sup> Day Air. Provides approximate color representation and positioning on label. Colors may not match final printed product.
  - **Spot Color(s):** \$20.00 charge to generate proof. \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - **4-Color Process:** No charge to generate a Color Paper proof on catalog orders. \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- **Press Proofs:** Available upon request with purchase order. Contact factory for charges that will apply.
  - **Spot Color(s):** \$40.00 charge for each ink color. Applicable ink charges will apply on both the Press Proof and Order, i.e. PMS Color Match will be priced at \$30.00 for the press proof and \$12.00 Reorder Ink Discount for the production.
  - **4-Color Process:** \$140.00 charge. Produced within 5 business days. If changes are made to artwork additional costs will apply.

**Quantity Pricing:** See "Combination Orders."

**Registration/Tolerance:** Close registration may vary +/- 1/64".

**Reverses:** Minimum 7 point sans serif fonts and 8 point serif fonts.

**Rush Service:** Available for most products. Additional charges apply. Please inquire.

**Rights Reserved:** We reserve the right to use all products in our advertising/displays unless otherwise specified in writing at the time of the order. We reserve the right to refuse any label order with offensive label copy or design. We reserve the right to attach an energy surcharge in the event of a petroleum price spike.

**Screens:** \$12.00 each. See "Artwork Requirements" for specifications. Newer technology allows us to print most graduated screens to 0%. Contact art department for more information. There may be a need to adjust/modify your art for best printing. For duotones (a screen on top of a screen) – contact factory for a custom quote.

**Sheeted Labels:** Available on many sizes – inquire for availability and pricing.

**Short Rolls:** For short rolls of 500-999 (\$.25 per roll); 250-499 (\$.50 per roll); 100-249 (\$1.25 per roll); 50-99 (\$1.75 per roll); 49 or less (\$2.25 per roll). Short rolls may require additional turnaround time. Standard quantity per roll – 1,000 labels.

**Typesetting:** No charge for basic typesetting. Upcharge for lengthy copy or foreign language. Minimum 5 point positive and 7 point sans serif reverse. If font/typestyle is critical, please include electronic font(s) with order, otherwise charges may apply.

**Unwind Direction:** Indicates how labels come off the roll. If unwind direction is critical, use chart on page 1 to choose correct unwind number and specify number on order form.

**Weatherproof/Fade Resistant:** Catalog labels are for indoor use and not weather or fade resistant except those on pages 24, 26, and 27.

## ADHESIVES

**Always pre-test materials** for your specific application or if applying labels to boxes made with any recycled materials. See material samples in catalog back pocket for detailed descriptions, application temperatures, and service temperature ranges.

**Allow 24 hours for adhesives to anchor.**

- **Permanent Adhesives** – Designed for application at room temperature to a clean, dry, non-oily, smooth, flat surface for indoor use. Not tamperproof. Inquire if tamperproof is needed. Not for application directly on to skin. [Always pre-test materials on application surface\(s\).](#)

- **Removable Adhesives** – Adhesive allows for label to be removed (not meant to be reapplied to surface). Available on pages 6–18 at no additional upcharge on Semi-Gloss Removable Special, White Litho, and Smudgeproof.  
[Always pre-test materials on application surface\(s\).](#)
- **Freezer Adhesives** – For application as low as -20 F with a service temperature range from -65 F to +200 F. Apply to a clean, dry surface (indoor use only). Available on Gloss Freezer (a mid-gloss), White Litho, or White Gloss (cast) at no upcharge on pages 6-18. Laser Freezer is available on Laser/Inkjet products (page 23). [Always pre-test materials on application surface\(s\) – has some ooze.](#)
- **Specialty Adhesives** – A variety of special hot melt, acrylic, and pattern adhesive constructions are available for your project needs.

## MATERIALS

**Standard Paper Materials:** For indoor use only – **not moisture or rub resistant.** Standard shelf life is one year.

- **White Gloss** – High-quality appearance. Not recommended when labels are to be written on. Available with permanent or removable adhesive.
- **White Litho** – High-quality coated litho stock for excellent print characteristics. Available with permanent or removable adhesive.
- **Fluorescents** – Matte paper (6 shown) with attention-getting bright colors. Recommend black ink imprint and indoor use only. Permanent adhesive.
- **Paper Foils** – Silver or Gold Foil available with a brite or dull finish. Permanent adhesive. See "Inks" for color match information. Not for application to equipment or to be written on.
- **Smudgeproof** – Use where lift-off or correction ribbons will not work properly. This is an "uncoated litho" which is not recommended for high color resolution, screens, or fine detail. Available with permanent or removable adhesive.

**Specialty Materials:**

- **Blockout Opaque** – Often used to cover up dated information or mistakes and prevent see-thru. Permanent but not tamperproof. For indoor use only. Available on Semi-Gloss Opaque or White Litho Opaque. PMS colors or sample matches may not be exact on opaque materials.
- **Brownkraft II Lightshade** – Looks much like a corrugated box. Permanent adhesive. Due to brown facesheet, PMS colors or sample matches may not be exact.
- **Clear BOPP- 40 LB. Brown Liner** – For indoor use only. Available on pages 6-18 with permanent or removable adhesive (specify adhesive type on PO). How to price:
  - **With Lamination:** Add 25% to one color price (specify on PO).
  - **With UV Coating:** Price as an additional ink color (specify on PO).
- **Polyesters** – Durable, weather resistant material. Permanent adhesive. Best outdoor material. Available in Clear, Silver, Gold, and White. Usually laminated for ink protection.
- **White Vinyl** – Durable, weather resistant material. For both indoor and outdoor use. Available with permanent or removable adhesive. See pages 24, 26, and 27.

## PROTECTIVE COATINGS AND MATERIALS

- **Standard Clear UV Varnish** – Provides a measure of rub resistance protection and adds extra glossy appearance. Price as an additional color. Labels found on pages 2-5 include Clear UV Varnish at no extra charge. Writeable (Matte or Gloss) UV Varnish available – contact factory for additional information and pricing.
- **Clear Lamination** – Clear polypropylene film applied over printed labels provides high-gloss appearance and protection from low abrasion, such as nestled packaging (and protection from moisture/dampness with vinyl or film base material). Add 25% to one color price (up to 25,000). Matte Writeable Lamination is available, contact factory for a custom quote. Lamination can/will influence ink color.

# Which Product to Choose?



Your label will apply to paper, smooth surfaces, or retail bags and boxes.

## PAGES 2-18

You can find pricing for the same sizes and shapes as 4-Color Process or as Spot Colors. Remember to ask for a custom quote if you can't find your specific shape or size.

Need to cover up an error or outdated information on a box, letter, or retail package?

## PAGES 6-18

Our Blockout Opaque is a great indoor paper material choice. Additional coverup label materials available as a custom quote.



Your label will be for temporary use, like a counter mat, school schedule, or point of purchase information.

## PAGES 2-18

**Removable**  
(cannot be reapplied)



FOR YOUR PROTECTION THIS CARD IS INACTIVE  
To activate this card, you must perform a PIN transaction at any ATM or POS location. (To order a card for the joint owner of this account, please stop at any one of our convenient locations)  
TLBERTYM129

## PAGES 28-29

**Repositionable**  
(reapply multiple times)



Label is going on equipment, fencing, or other outdoor application.

## PAGES 26-27

Durable Weatherproof products have an outdoor rating up to 18 months. You can add consecutive numbering for \$30 to create a dependable Inventory Control Label or Parking Permit Sticker.



Window labels with no adhesive or residue.

## PAGE 25

Create Oil Change Stickers with four material choices.





# Need a Shape or Quantity Not in the Catalog?

We offer thousands  
of different shapes &  
sizes in any quantity.  
***Just ask!***



## WE PRINT WHAT YOU CREATE

Our entire production process is located in the heart of America, and we source our raw materials from American companies to ensure supply chain consistency.



## LABEL HAPPINESS GUARANTEED

If you're not 100% satisfied with your labels, we will gladly reprint your order or refund your money.